floridatile

life's surface

19

MERCHANDISING BROCHURE

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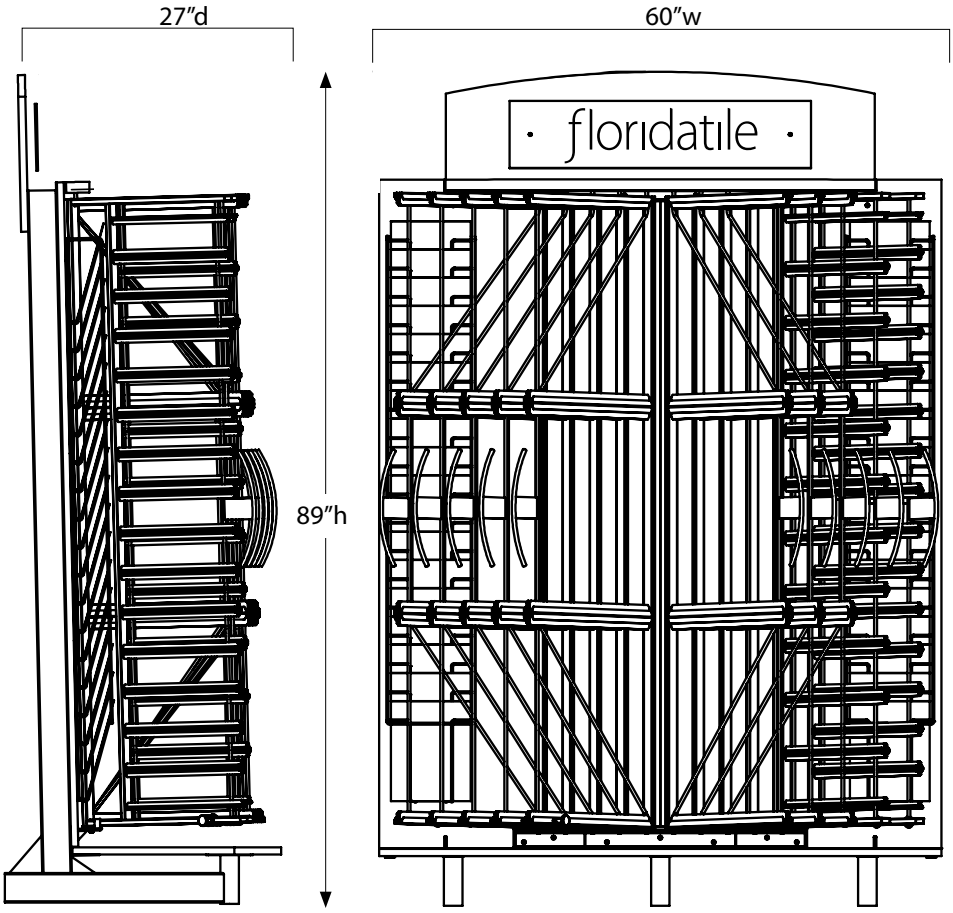
DESIGN SPECTRUM

Overview

We have taken the original concept behind our very popular Design Spectrum display system and enhanced the features and flexibility you need with the style and simplicity you want.

The base display has 10 wings which will accommodate up to 60 dealer boards. By adding listello wings, it can accommodate over 100 different cards in one unit. The literature racks have been moved to the side of the display on either side of the wings and can hold up to 36 of our most popular literature lines and catalogs.

Overall, the entire design condenses many great features into one ergonomically configured layout that warehouses those products you think will best suit your local market. Innovation, versatility, and total concept selling, those are the features we build into every Design Spectrum display system.



ADJUSTABLE LEGS

These legs can be adjusted to compensate for an uneven flooring surface to keep the Design Spectrum perfectly level at all times.

2˚ ANGLE

The back of the Design Spectrum has a 2˚ lean added for better balance when the display system is completely filled with dealer boards and card sets.

STEEL FRAME CONSTRUCTION

Manufactured for strength and durability, the frame is tubular steel construction to withstand greater weight and wear and tear than other comparable display systems.

FLAT PACK SHIPPED

Wings are flat packed for easy shipment and storage. This saves on shipping costs for bulk units and is a snap to assemble.

DESIGN SPECTRUM

46807 60 DDB Display

The 60 board Design Spectrum display's tubular steel frame construction is designed to withstand greater weight and wear and tear than other comparable display systems. The wings hold up to 60 dealer display boards, as well as a literature rack that is mounted on either side capable of displaying up to 36 different literature lines and catalogs.

Dimensions: 60"(w) x 89"(h) x 27"(d)

note: See pages 10-18 for your Dealer Display Board options.

46808 42 DDB Display

The 42 Board Design Spectrum Display has the same base unit as the 46807 60 DDB Display. It comes with 7 dealer display board wings that hold up to 42 dealer display boards. This unit also holds 3 specialized wings that hold a mix of listellos and mosaic cards, as well as a literature rack that is mounted on either side capable of displaying up to 36 different literature lines and catalogs.

Dimensions: 60"(w) x 89"(h) x 27"(d)

note: See pages 10-18 for your Dealer Display Board options.

DESIGN SPECTRUM

46820 120 DDB Display

The same base unit as the 46807, the 46820 120 Board Design Spectrum comes with This display is designed to show the DDB by Color boards. Choose from a pre-selected kit or customize the standard individual dealer boards in our catalog.

60"(w) x 27"(h) x 89"(d)

95"(w) with fully opened wings

note: See pages 10-18 for your Dealer Display Board options.

46820K Retrofit Kit

Base plus 10 wings, this kit is designed to make the existing 46807 or 46808 able to hold additional wings that will accommodate up to 120 dealer boards.

MERCHANDISING OVERVIEW

CATALOGS & LOOK BOOK

LITERATURE & PAMPHLETS

DEALER DISPLAY BOARDS

DDB BY COLOR

CONTRACTOR BOARDS

ARCHITECTURAL BINDERS

CHIP & PLANK SAMPLES

CONCEPT BOARDS

CARD SETS

CATALOGS & LOOK BOOK

You can also find the Catalog as a digital flip book and PDF on our website: https://floridatile.com/static/core/flipbooks/MyCatalog2019

48982 Product Catalog

Our 2019 Product Catalog is a fresh take on tile inspiration and floor and wall design. It speaks to designers, architects, installers, and end users in a way that inspires while also providing a functional tool to help create amazing projects.

Featured in the catalog are helpful indexes and galleries that allow searching by look, color, and current interior design trends. Finding product pages and information is easy. Check out these updated features that make the 2019 catalog a true design asset:

Design by Look
See at a glance the products that fit into each material genre such as wood, concrete, stone, etc.

Color Index Search
Looking for a specific hue, color family, or shade? We've got that!

Interior Design Trends
Find products that fit within current and emerging trends influencing commercial and residential markets today.

Installation Galleries
We provide beautiful photos to highlight amazing projects.

Page Design for Product Pages
Page layouts feature true to scale sizing allowing you to visually compare tile proportions. A large room scene and short description on each page allow you to get a better flavor for each product.

Our catalog includes tile formats and sizes, colors, skus, technical specifications, and the different certifications unique to each line.

You can also find the Look Book as a digital flip book and PDF on our website: https://floridatile.com/static/core/flipbooks/FloridaTile-DesignTrends-2019

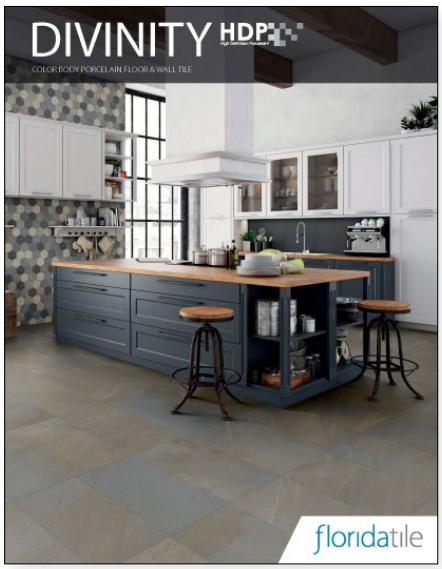
48003 Look Book

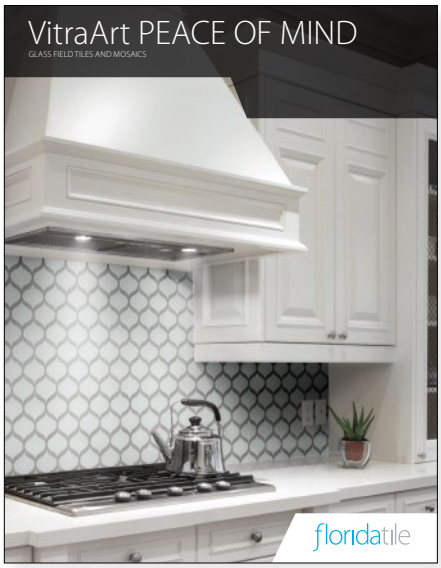
Our designers are centered on current and emerging interior design fashion. Careful market and trend analysis is the genesis from which all great ideas begin before transforming into artful designs for our products. Spotlighted in this Look Book are just a few of the latest trends and the Florida Tile products that best complement them.

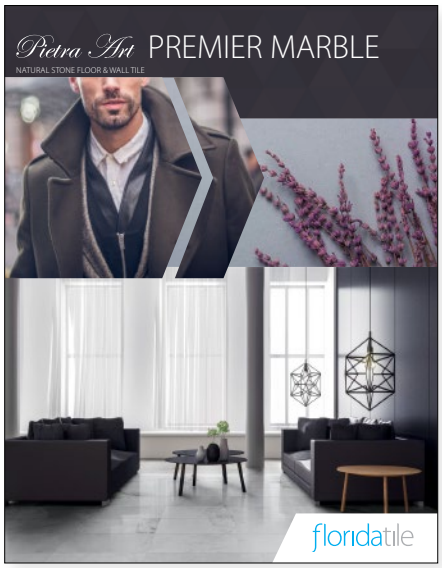
LITERATURE & PAMPHLETS

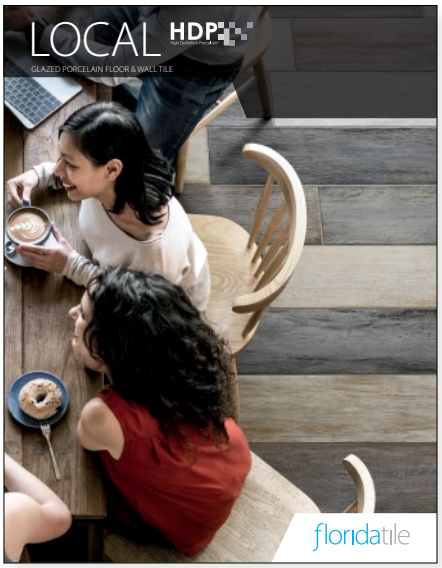
8.5" x 11"

10023LT	Ainslee Park[HDP]
10040LT	Alava[HDP]
48858R	Aventis[HDP]
48873R	Aventis[HDP] THINNER
48842R	Berkshire[HDP]
48884R	Cellar[HDP]
48863R	Continent[DP]
48854R	Craftsman[DP]
10022LT	Distillery[HDP]
10045LT	Divinity[HDP]
10025LT	Edge
10047LT	Enchant[HDP]
10044LT	Expressions
48829R	Formations[HDP]
10024LT	Genesis[HDP]
48885R	Glamour
48883R	Kerala[HDP]
48871R	Level 10[HDP]
10046LT	Local[HDP]
48856R	Magnolia[HDP]
48862R	Maltese[DP]
48861R	Marquis[HDP]
48825R	MetalArt Matrix
48689R	Metropolitan Quarry
48879R	MosaicArt Epic
48859R	Mingle[HDP]
48853R	Natura[HDP]
48887R	Nexa[HDP]
10021LT	NY2LA[HDP]
48833R	Paramount[HDP]
48840RA	PietraArt Bliss
48882R	PietraArt Ledgerstone
48784RA	PietraArt Pebbles
10031LT	PietraArt Premier Marble
48889R	Precious[HDP]
48878R	Relive[HDP]
48872R	Restore[HDP] THINNER
48828R	Retroclassique
48860R	Rhyme
48815R	Savannah
48888R	Sequence[HDP]
48822R	Soul
48852R	Streamline
48855R	Tides[HDP]
48846R	Time 2.0
48874R	Time 2.0[HDP] THINNER
10028LT	VitraArt Peace of Mind
1020LT	Wexford[HDP]

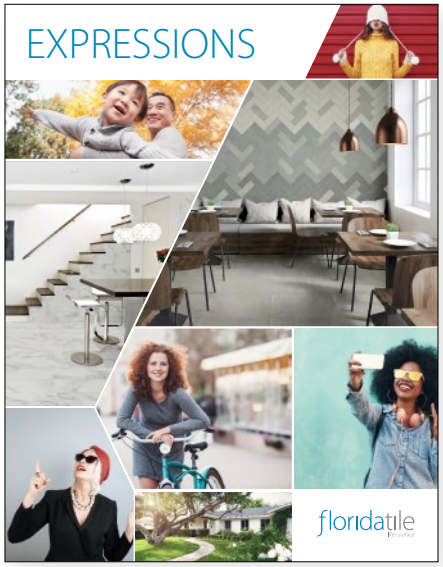








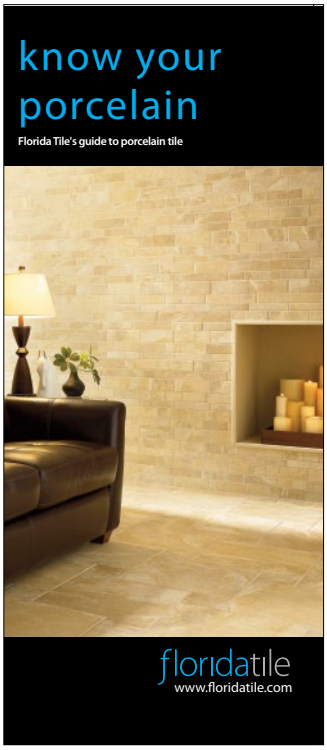
LITERATURE & PAMPHLETS



8.5" x 11"

"Know Your" Pamphlets

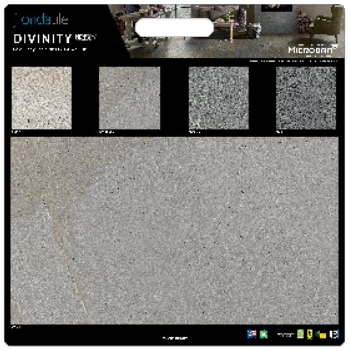
48819R	Know Your Environment
48820R	Know Your Porcelain
48821R	Know Your Stone
48800TRAY	"Know Your" Pamphlets Display Tray

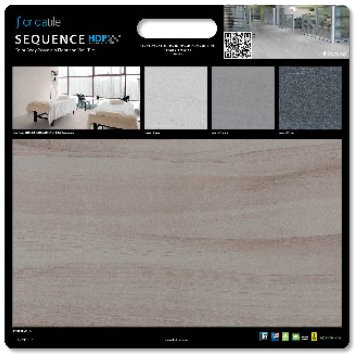


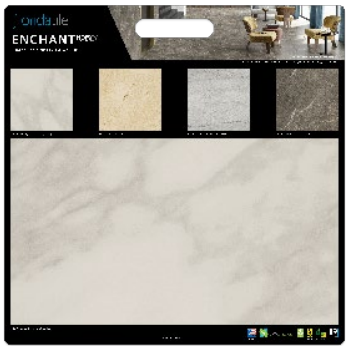
DEALER DISPLAY BOARDS

22" x 22"

48200B	Blank Dealer Board
20023DB	Ainslee Park[HDP] (Floor)
20026DB	Ainslee Park[HDP] (Wall)
20040DB	Alava[HDP]
48447	Aventis[HDP]
48489	Aventis[HDP] & Time 2.0[HDP] THINNER
48377	Berkshire[HDP]
48916	Cellar[HDP]
48455	Continent[DP]
48443A	Craftsman[DP]
20022DB	Distillery[HDP]
20045DB	Divinity[HDP]
20025DB	Edge
20047DB	Enchant[HDP] (Matte)
20048DB	Enchant[HDP] (Polished)
48361	Formations[HDP]
20024DB	Genesis[HDP]
48919	Glamour (Floor)
48922	Glamour (Wall)
48487	Level 10[HDP]
20046DB	Local[HDP]
48445	Magnolia[HDP]
48453	Maltese[DP] (Floor)
48454	Maltese[DP] (Wall)
48451	Marquis[HDP] (Floor)
48348	MetalArt Matrix
48281	Metropolitan Quarry
48906	MosaicArt Epic
48442	Natura[HDP]
48943	Nexa[HDP]
20021DB	NY2LA[HDP]
48364A	Paramount[HDP]
48382	PietraArt Bliss (Travertine & Slate)
48456	PietraArt Bliss (Stainless Steel)
48914	PietraArt Ledgerstone
47349A	PietraArt Pebbles
30031DB	PietraArt Premier Marble (Casablanca)
30032DB	PietraArt Premier Marble (Makrana)
30033DB	PietraArt Premier Marble (Crema)
30034DB	PietraArt Premier Marble (Dahlia)
30035DB	PietraArt Premier Marble (Giallo)
30036DB	PietraArt Premier Marble (Argento)
30037DB	PietraArt Premier Marble (Babeto)
30038DB	PietraArt Premier Marble (Silver Veincut)
48953	Precious[HDP] (Floor)
48950	Precious[HDP] (Wall)







48901	Relive[HDP]
48354	Retroclassique
48957	Retroclassique (Mosaics)
48449	Rhyme
48334A	Savannah
48945	Sequence[HDP]
48433	Streamline (Field Tile)
48441	Streamline (Decos)
48488	Restore[HDP] THINNER
48444	Tides[HDP]
48383	Time 2.0
20028DB	VitraArt Peace of Mind (Field Tile)
20029DB	VitraArt Peace of Mind (Mosaics)
2020DB	Wexford[HDP]

DDB BY COLOR

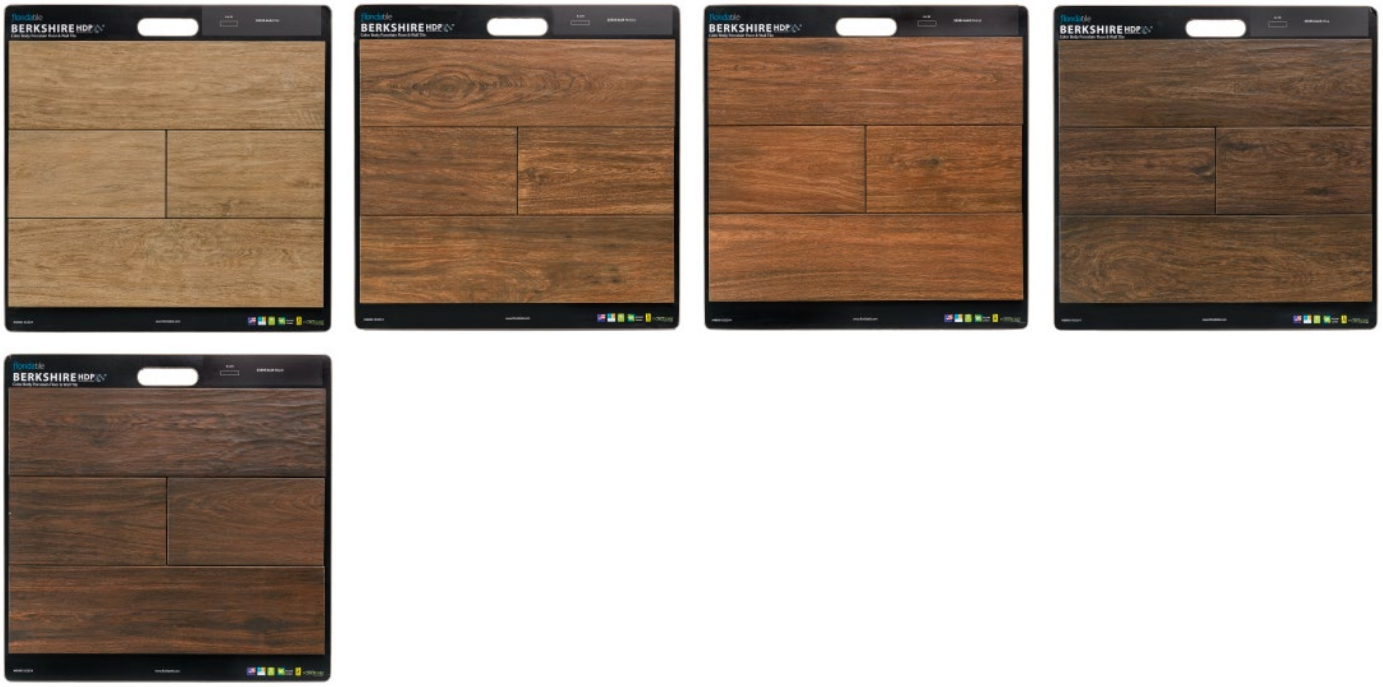
The Dealer Display Board (DDB) by Color program allows you to show multiple colors, sizes, decorative and trim pieces that are available for each product line. The goal of this program is to maximize the visibility of colors available per product line that normally would only be shown in a small chip. The DDB by Color boards are packaged together as a single SKU by series and not available to purchase by an individual color board.

22" x 22"

30023DC	Ainslee Park[HDP]	4 board set
48490	Berkshire[HDP]	5 board set
48918	Cellar[HDP]	4 board set
30022DC	Distillery[HDP]	5 board set
30045DC	Divinity[HDP]	4 board set
30047DC	Enchant[HDP] (Matte)	4 board set
30048DC	Enchant[HDP] (Polished)	4 board set
48917	Kerala[HDP]	3 board set
30046DC	Local[HDP]	5 board set
48496	Maltese[DP]	3 board set
49030	Nexa[HDP]	3 board set
30021DC	NY2LA[HDP]	6 board set
48580	Paramount[HDP]	3 board set
49400	Relive[HDP]	4 board set
48584	Retroclassique	6 board set
48587	Rhyme	5 board set
49031	Sequence[HDP]	4 board set
48582	Streamline	7 board set
48583	Tides[HDP]	5 board set
3020DC	Wexford[HDP]	5 board set

30023DC Ainslee Park[HDP]

48490 Berkshire[HDP]



DDB BY COLOR

48918 Cellar^{HDP}

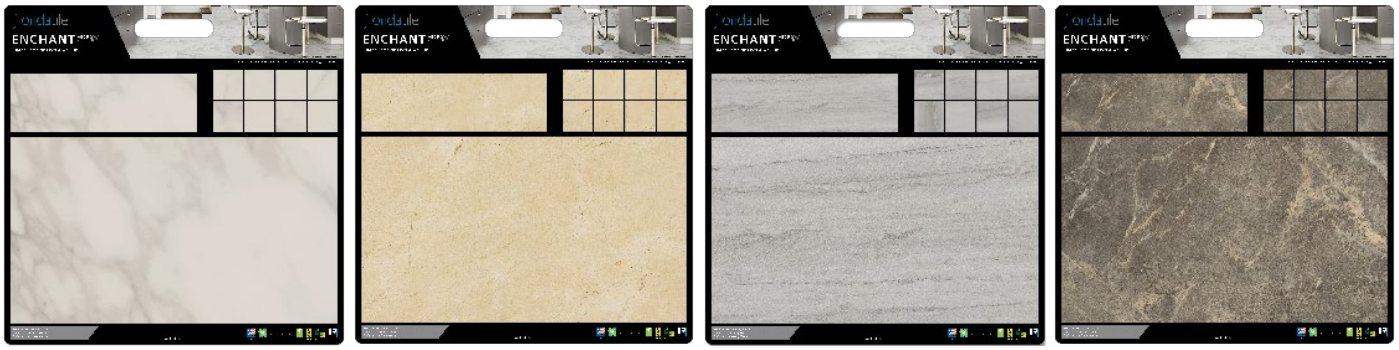
30022DC Distillery^{HDP}

30045DC Divinity^{HDP}

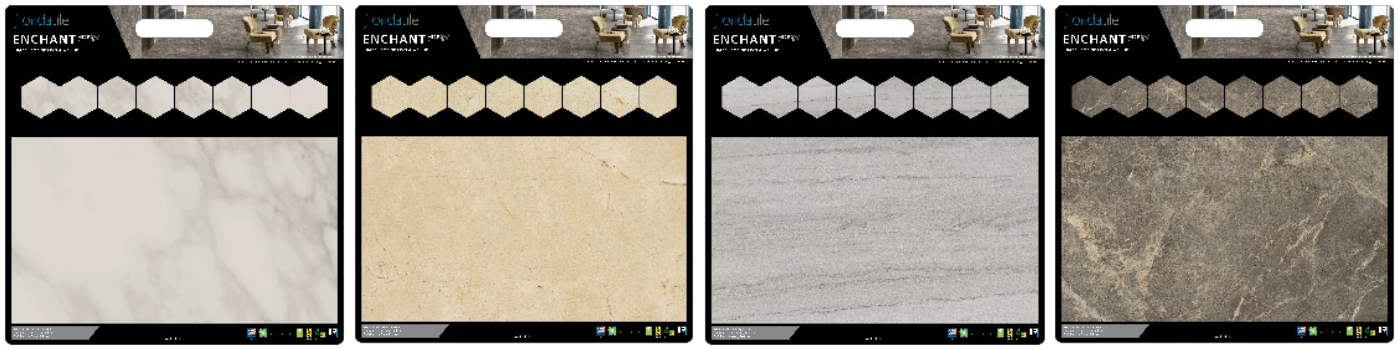
DDB BY COLOR

48917 Kerala[HDP]

30047DC Enchant[HDP] (Matte)

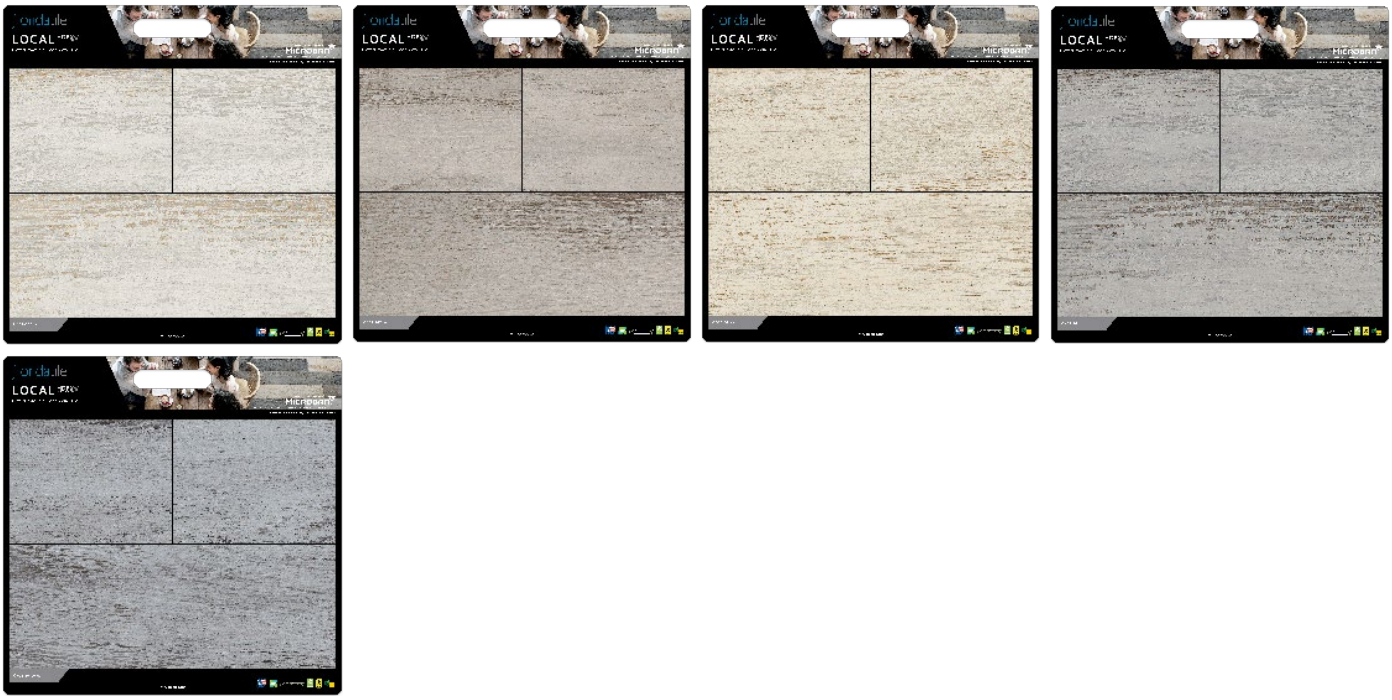


30048DC Enchant[HDP] (Polished)



DDB BY COLOR

30046DC Local[HDP]



48496 Maltese[DP]

49030 Nexa[HDP]

DDB BY COLOR

30021DC NY2LA[HDP]

48580 Paramount[HDP]

49400 Relive[HDP]

DDB BY COLOR

48584 Retroclassique

48587 Rhyme

DDB BY COLOR

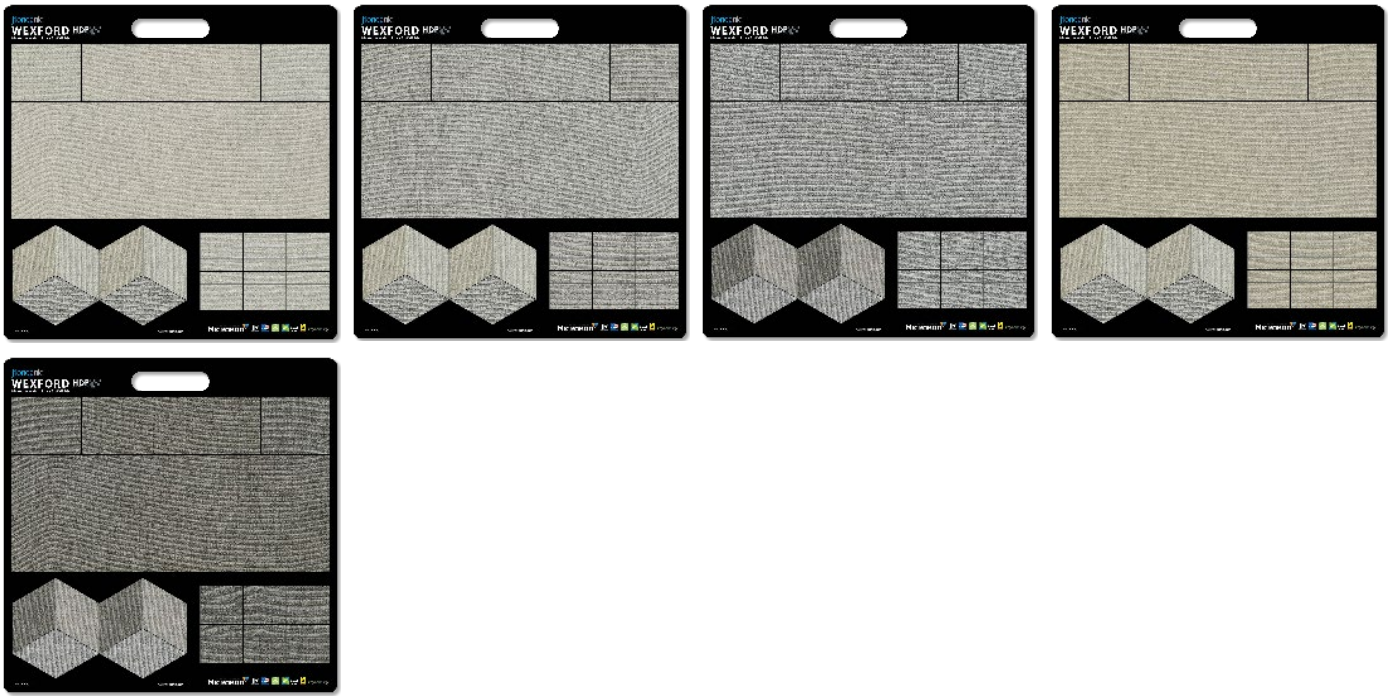
49031 Sequence[HDP]

48582 Streamline

DDB BY COLOR

48583 Tides[HDP]

3020DC Wexford[HDP]



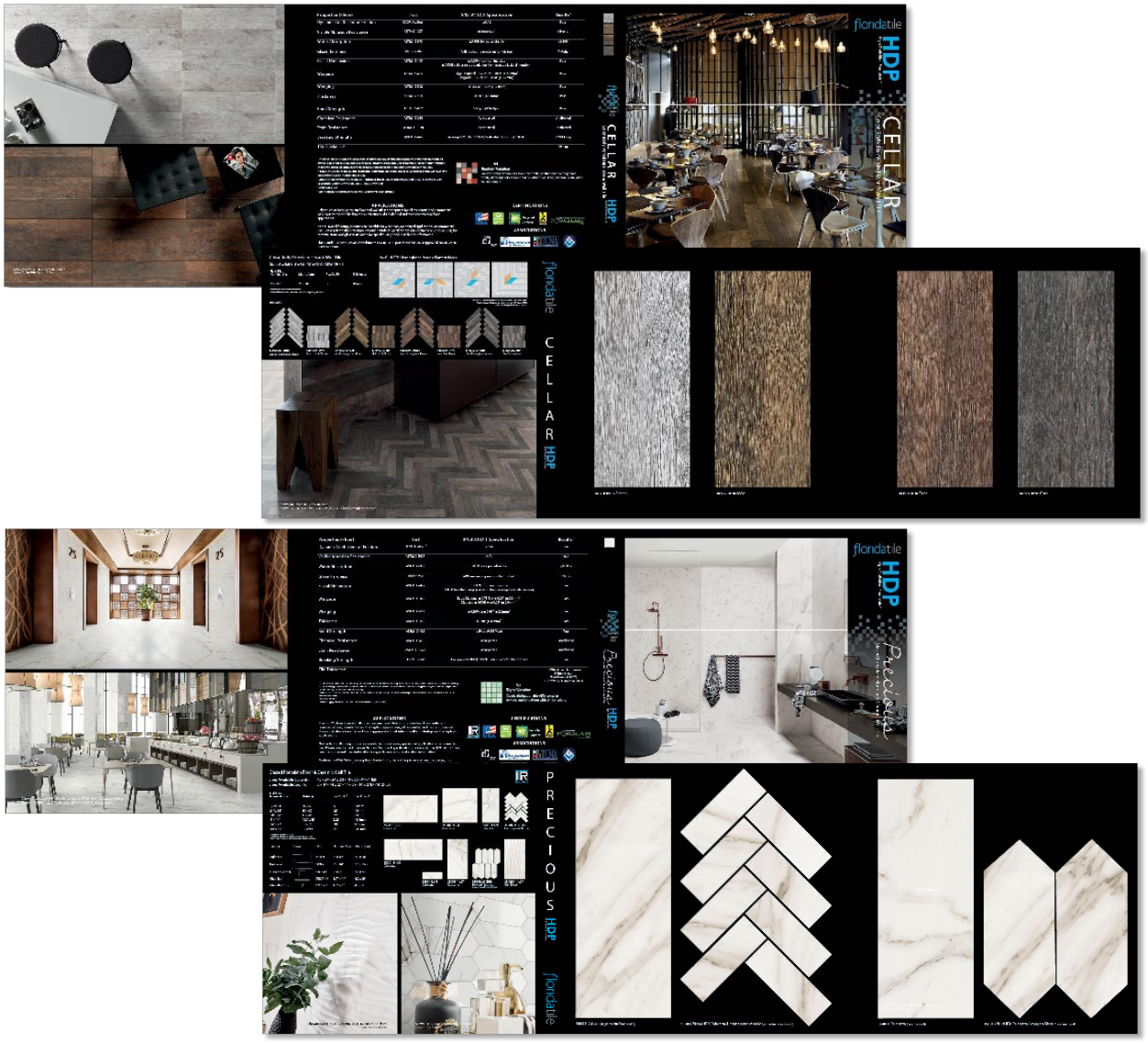
CONTRACTOR BOARDS

11" x 14"

48521	Blank Contractor Board
50023CB	Ainslee Park[HDP]
48554	Aventis[HDP]
50022CB	Distillery[HDP]
50045CB	Divinity[HDP]
50025CB	Edge
50047CB	Enchant[HDP] (Matte)
50048CB	Enchant[HDP] (Polished)
50024CB	Genesis[HDP]
48568	Level 10[HDP]
50046CB	Local[HDP]
48570	Marquis[HDP]
48516	Metropolitan Quarry
48547	Natura[HDP]
50021CB	NY2LA[HDP]
48524	Paramount[HDP]
48575	Precious[HDP]
48553	Relive[HDP]
48564	Rhyme
48529	Savannah
48571	Sequence[HDP]
48546	Streamline
48569	Restore[HDP] THINNER
48549	Tides[HDP]
48544	Time 2.0
5020CB	Wexford[HDP]

48500B Contractor Display Box 12" x 12" x 12"
(Holds 14 Contractor Boards)

ARCHITECTURAL BINDERS



11.5" x 11.5" (Typical)

48073A	Blank Generic Architectural Binder
40023AB	Ainslee Park[HDP]
48099	Aventis[HDP]
48598	Cellar[HDP]
40022AB	Distillery[HDP]
40045AB	Divinity[HDP]
40025AB	Edge
40047AB	Enchant[HDP]
40024AB	Genesis[HDP]
48600	Glamour
48592	Level 10[HDP]
40046AB	Local[HDP]
48056	Magnolia[HDP]
48596	Marquis[HDP]
48599	MosaicArt Epic
40021AB	NY2LA[HDP]
48089	Paramount[HDP]
48093A	PietraArt Bliss
48956	Precious[HDP]
48098	Relive[HDP]
48595	Retroclassique
49953	Sequence[HDP]
48083A	Soul
48057	Streamline
48593	Aventis[HDP], Time 2.0[HDP] & Restore[HDP] THINNER
48055	Tides[HDP]
48097	Time 2.0
40028AB	VitraArt Peace of Mind
4020AB	Wexford[HDP]

CHIP & PLANK SAMPLES

AINSLEE PARK[HDP]
AIN104X4 Calacatta Gold
AIN204X4 Emperador Beige
AIN304X4 Zebrino Taupe
AIN404X4 Breccia Mist

ALAVA[HDP]
33533W4X4 Villa
33524W4X4 Lodge
33512W4X4 Cottage

AVENTIS[HDP]
AT0RA4X4 Eclipse
AT1RA4X4 Ask
AT2RA4X4 Velvet
AT3RA4X4 Titanium
AT4RA4X4 Nut
AT5RA4X4 Cotton

AVENTIS[HDP] THINNER
AT054X4 Eclipse
AT154X4 Ask
AT254X4 Velvet
AT354X4 Titanium
AT454X4 Nut
AT554X4 Cotton

BERKSHIRE[HDP]
255254X4 Oak
255354X4 Hickory
255554X4 Olive
255854X4 Walnut
255954X4 Maple

CELLAR[HDP]
343104X4 Bleach
343274X4 Meld
343984X4 Tone
343164X4 Char

343108x18 Bleach
343278x18 Meld
343988x18 Tone
343168x18 Char

DIS108x16 Wheat
DIS208x16 Barley
DIS308x16 Spirit
DIS408x16 Proof
DIS508x16 Malt

DIVINITY[HDP]
DIV104X4 Dawn
DIV204X4 Horizon
DIV304X4 Mist
DIV404X4 Dusk

EDGE
2511E01B1 Snow (Natural)
2511E02B1 Cream (Natural)
2511E03B1 Silver (Natural)
2511E04B1 Taupe (Natural)
2511E05B1 Carbon (Natural)
2511E0161 Snow (Polished)
2511E0261 Cream (Polished)
2511E0361 Silver (Polished)
2511E0461 Taupe (Polished)
2511E0561 Carbon (Polished)
2511E01T1 Snow (Touch)
2511E02T1 Cream (Touch)
2511E03T1 Silver (Touch)
2511E04T1 Taupe (Touch)
2511E05T1 Carbon (Touch)

ENCHANT[HDP]
ENC104X4 Honesty (Matte)
ENC204X4 Grace (Matte)
ENC304X4 Beauty (Matte)
ENC404X4 Charm (Matte)
ENC1P4X4 Honesty (Polished)
ENC2P4X4 Grace (Polished)
ENC3P4X4 Beauty (Polished)
ENC4P4X4 Charm (Polished)

CHIP & PLANK SAMPLES

GLAMOUR
344004X4 White Pearl
344014X4 White Brilliant
344024X4 White Softness
344034X4 White Mystery
344044X4 White Shape
344074X4 White Lineup
344084X4 White Pyramid
344094X4 White Enigma
344194x4 Mirror Enigma
344184X4 Mirror Pyramid
344484x4 Gold Pyramid

344068.75X4.25 White Diamond

KERALA[HDP]
342364X4 Karma
342934X4 Mantra
342964X4 Nirvana

LEVEL 10[HDP]
333104X4 Pearl Atrium
333414X4 Mezzanine Gold
333154X4 Platinum Suite
333184X4 Salon Bronze

LOCAL[HDP]
LCL104X4 Bistro
LCL204X4 Tavern
LCL304X4 Café
LCL404X4 Market
LCL504X4 Lounge

LCL108X18 Bistro
LCL208X18 Tavern
LCL308X18 Café
LCL408X18 Market
LCL508X18 Lounge

MAGNOLIA[HDP]
283154X4 Ash
283384X4 Fir
283274X4 Chestnut
283254X4 Burl
283954X4 Mahogany
283784X4 Cherry

283158x18 Ash
283388x18 Fir
283278x18 Chestnut
283258x18 Burl
283958x18 Mahogany
283788x18 Cherry

MALTESE[DP]
296154X4 Roman Gray
296264X4 Palma Brown
296224X4 Porto Cream

MARQUIS[HDP]
286114X4 Carrara
286134X4 Grey Breccia
286314X4 Beige Breccia
286324X4 Crema Marfil

MINGLE[HDP]
284344X4 Soft Rock
284604X4 Dry Stream
284124X4 Cool Summer Mix
284304X4 Warm Winter Mix

NATURA[HDP]
280044X4 Wilmington White
280134X4 Nantucket Gray
280174X4 Cape Cod Charcoal
280344X4 Hampton Blonde
280604X4 Newport Blue
280884X4 Cayman Red
280924X4 Charleston Brown

NEXA[HDP]
348194X4 Iron
348954X4 Copper
348134X4 Sterling

NY2LA[HDP]
NY2104X4 Malibu White
NY2204X4 Brentwood Beige
NY2304X4 Riverside Steel
NY2404X4 Chelsea Black
NY2504X4 Tribeca Taupe
NY2604X4 Gramercy Gray

RELIVE[HDP]
341124X4 Alaska
341324X4 Florida
341934X4 Montana
341234X4 Oregon

341128x17.5 Alaska
341328x17.5 Florida
341938x17.5 Montana
341238x17.5 Oregon

CHIP & PLANK SAMPLES

RESTORE[HDP] THINNER
340034X4 Cotton Mill
340154X4 Tobacco Barn
340184X4 Weathered Dock
340934X4 Antiqued Fence

340038X19.5 Cotton Mill
340158X19.5 Tobacco Barn
340188X19.5 Weathered Dock
340938X19.5 Antiqued Fence

RHYME
285034X4 Ivory Staccato
285134X4 Silver Melody
285224X4 Almond Note
285324X4 Desert Harmony
285934X4 Stone Chamber

SEQUENCE[HDP]
349014X4 Breeze
349154X4 Current
349054X4 Vortex
349384X4 Drift

TIDES[HDP]
281104X4 Sea Salt
281154X4 Marine Fog
281304X4 Sand Castle
281554X4 Waters Edge
281904X4 Coconut Shell

49110 4x4 Chip Box
(12 units per carton)

TIME 2.0
T21B14X4 Snow (Natural)
T22B14X4 White (Natural)
T23B14X4 Cream (Natural)
T24B14X4 Beige (Natural)
T25B14X4 Dove (Natural)
T26B14X4 Silver (Natural)
T27B14X4 Grey (Natural)
T28B14X4 Carbon (Natural)
T29B14X4 Black (Natural)
T21614X4 Snow (Polished)
T22614X4 White (Polished)
T23614X4 Cream (Polished)
T24614X4 Beige (Polished)
T25614X4 Dove (Polished)
T26614X4 Silver (Polished)
T27614X4 Grey (Polished)
T28614X4 Carbon (Polished)
T29614X4 Black (Polished)
T217B14X4 Snow (Textured)
T237B14X4 Cream (Textured)
T247B14X4 Beige (Textured)
T267B14X4 Silver (Textured)
T287B14X4 Carbon (Textured)
T297B14X4 Black (Textured)

TIME 2.0[HDP] THINNER
PLT214X4 Snow
PLT234X4 Cream
PLT244X4 Beige
PLT264X4 Silver
PLT284X4 Carbon
PLT294X4 Black

URBANITE
238214X4 Stone
238354X4 Gild
283114X4 Concrete
283054X4 Carbon

WEXFORD[HDP]
353074x4 Linen
353344x4 Muslin
353234x4 Burlap
353134x4 Wool
353164x4 Tweed

CONCEPT BOARDS

Concept boards are designed to show how tiles within a series work together. We have prepared a number of concept boards to inspire you for your next project. You will see a wide variety of colors and design recommendations here, but the creative possibilities are endless when you use Florida Tile. Just picture decorative ceramic tiles in your next design, living room, kitchen, bath or adding a touch of color and luxury anywhere in your home or business.

Sets 9”x12” & 12"x18"

49613 PietraArt Bliss
49607 PietraArt Pebbles
49608 Mosaics (set 1)
49605 Retroclassique
49609 Streamline
80028CP VitraArt Peace of Mind (not shown)
49600B Blank Box (10 units) 12”x18”
49600X Blank (1 unit) 9”x12”

49613 Pietra Art Bliss (9” x 12”)

NS385/RSP5/8
Fossil Rock

NS384/RSP5/8
Sea Coast

NS380/RSP5/8
Twilight Mist

NS383/RSP5/8
Woodland Park

NS387/RSP5/8
Nature Trail

NS386/RSP5/8
Deep Grotto

NS388/RSP5/8
Nordic Storm

NS389/RSP5/8
Arctic Night

CONCEPT BOARDS

49607 PietraArt Pebbles (9" x 12")

PT104/12x12
Mixed Salad Round

FP104/12x12
Mixed Salad Flat

SP104/4x12
Mixed Salad Standing

PT103/12x12
White Snowball Round

FP103/12x12
White Snowball Flat

FP306/12x12
Cotton Flat

FP105/12x12
Redwood Flat

PT101/12x12
Yellowstone Round

PT102/12x12
Black Pearl Round

FP102/12x12
Black Pearl Flat

CONCEPT BOARDS

49608 Mosaics (set 1) (12" x 18") (do not use Alava[HDP] & Earthstone[HDP] boards)

T2789/RSP12x24 Midnight Random Stack Time 2.0

25535/M12REC Hickory Parquet Berkshire[HDP]

34398/M1x4STK Tone Stack Cellar[HDP]

34236/M122BW Karma Basketweave Kerala[HDP]

28500B/M12ROMAN Alto Roman Rhyme

28130/M12 Sand Castle 25pc Tides[HDP]

CONCEPT BOARDS

49605 Retroclassique (12″ x 18″)

60301 3x6 Lily
60301/CR2x6 Lily Chair Rail
60301/L2x6 Lily Circles Listello

60302 3x6 Linen
60302/CR4x6 Linen Chair Rail
60302/L3x6 Linen Floral Listello

60312 3x6 Silver
60312/CR4x6 Silver Chair Rail
60312/L2x6 Silver Circles Listello
60312/CR2x6 Silver Chair Rail

60325 3x6 Mocha
60325/CR4x6 Mocha Chair Rail
60325/L2x6 Mocha Circles Listello

60359 3x6 Lt. Avocado
60359/CR4x6 Lt. Avocado Chair Rail
60359/L3x6 Lt. Avocado Floral Listello

60366 3x6 Pewter
60366/CR2x6 Pewter Chair Rail
60366/L3x6 Pewter Floral Listello

CONCEPT BOARDS

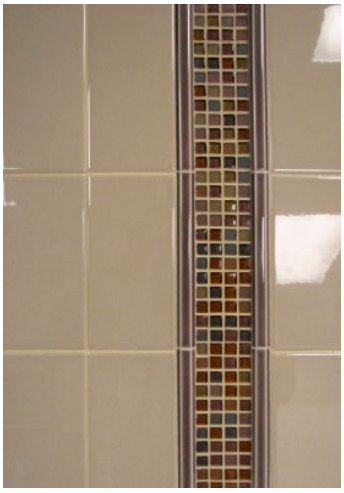
49609 Streamline (12" x 18")

330 4x16 Earth
330/L1/2x6 Earth Liner
323/M1/2x1/2 Desert Mosaic (discontinued)

311 4x16 Dorian
518/L3x6 Ivy Shadow Gray Listello
411 3x6 Dorian (Matte)

320 3x6 Buff
350/CR1.75x6 Camo Chair Rail
350/L1x6 Camo Jewel Listello
350 3x6 Camo

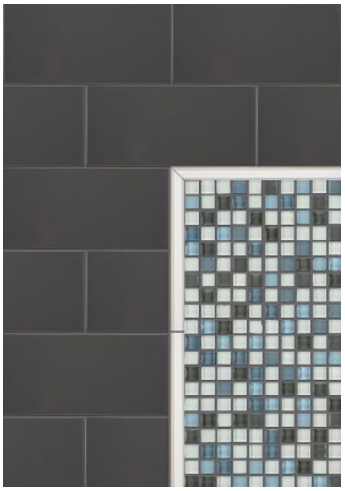
420 4x4 Buff (Matte)
340/L1/2x6 Curry Liner
519B/L2x8 Gemstone Warm Listello
420 3x6 Buff (Matte)



325 3x6 Fawn
385/L1/2x6 Royal Liner
395/M1/2x1/2 Monsoon Mosaic (discontinued)

310 4x4 Arctic
325/CR1.75x6 Fawn Chair Rail
325/L1x6 Fawn Jewel Listello
325 3x6 Fawn

320 3x6 Buff
355/L1/2x6 Envy Liner
352/M1/2x1/2 Tropical Glass Mosaic (discontinued)



312 3x6 Gunmetal
310/L1/2x6 Arctic Liner
313/M1/2x1/2 Polar Glass Mosaic (discontinued)

312 4x4 Gunmetal
310 4x4 Arctic
312/CR1.75x6 Gunmetal Chair Rail
312/L3x6 Gunmetal Wave Listello

410 3x6 Arctic (Matte)
410/CR1.75x6 Arctic Chair Rail (Matte)
410/L1/2x6 Arctic Liner (Matte)
410/L3x6 Arctic Wave Listello (Matte)

CARD SETS

Sets 7" x 27.75”

46846 PietraArt Ledgerstone Slate (5) card set (not shown)
46847 PietraArt Ledgerstone Marble (4) card set (not shown)
46848 PietraArt Ledgerstone Linear (5) card set (not shown)

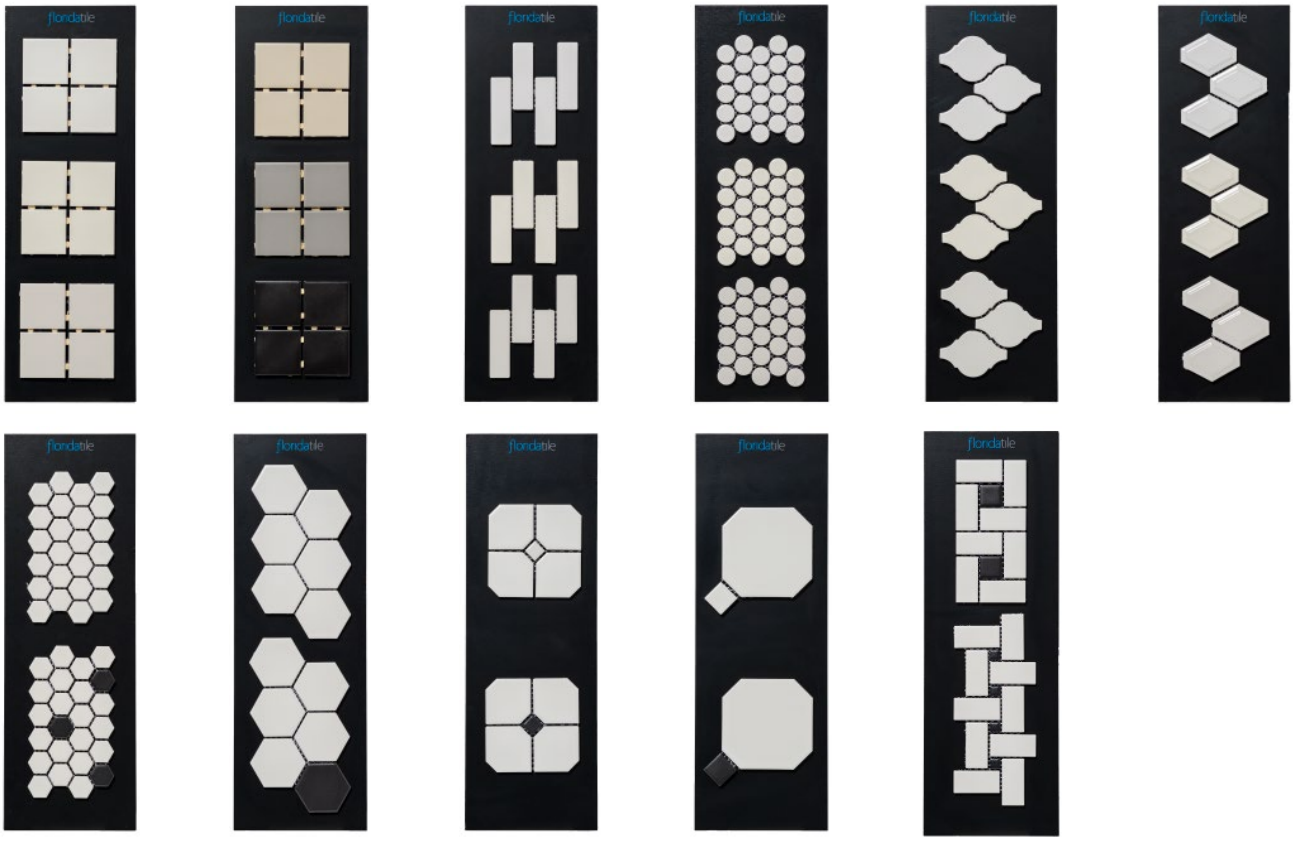
Sets 5.5" x 16.5”

90047CK Enchant^{HDP} (4) card set (not shown)
49205 MosaicArt Epic (11) card set
49200 PietraArt Pebbles (9) card set
49215 Retroclassique (9) card set
90029CK VitraArt Peace of Mind (12) card set (not shown)

46808X 4”x 16.5” Blank Cards (15 per carton)
46808Y 5.5” x 16.5” Blank Cards (10 per carton)
46808Z 5.5” x 5.5” Blank Cards (15 per carton)

49102 Table Top Display **13”l x 14”w x 8”h**

49205 MosaicArt Epic



CARD SETS

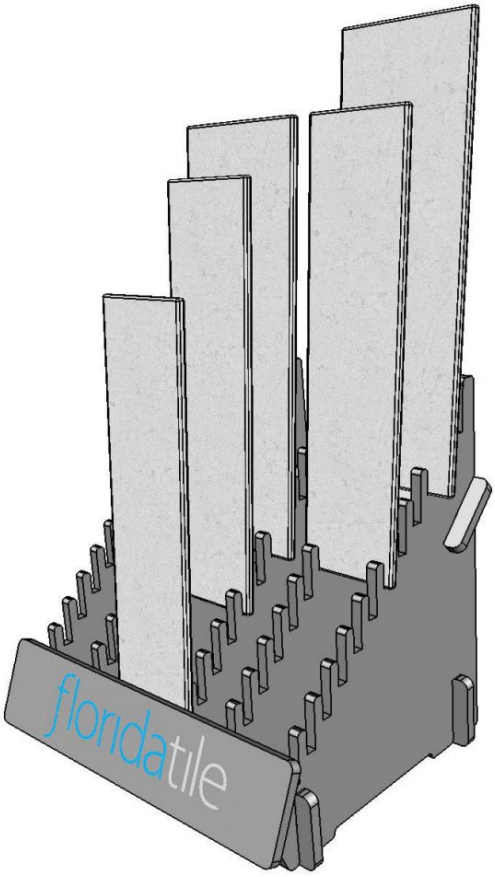
49200 PietraArt Pebbles

49215 Retroclassique

SPECIAL DISPLAYS

48618 24 Slot Rotating DDB Display (Signage & Wings)
48620 24 Slot Rotating DDB Display (Rotating Base)
44" diameter x 76" high with a 29" base

note: Skus must be ordered together to complete the purchase.



48619 36 Slot Tile Display (Empty)
20"w x 22.5"h x 23.3"d

48417 Time 2.0 Mini Cradle Display
43.5"w x 23"d x 45"h

48417A Cradle board Kit (5 boards)
48417B Cradle board Kit (5 boards)

SPECIAL DISPLAYS

48419 THINNER Restore[HDP] Display
38”w x 13”d x 66.25”h

This floor stand includes (4) loose tile pieces in the two formats offered in this series. Show off in style with this 5plus thin tile plank line.

48058 THINNER Color Display
31.5”w x 13”d x 66.25”h

This floor stand includes (16) 4x4 chips of the entire thin tile program; Aventis[HDP], Time 2.0[HDP] and Restore[HDP] and displays the 3plus product in a larger sample in the front of the display.

Berkshire[HDP] & Natura[HDP] Display
12.5"w x 22"h x 15"d

48420 Berkshire[HDP] Display unit (Empty)
48420A Wood Samples Kit (1 of each Berkshire[HDP] color)

48053 Natura[HDP] Display unit (Empty)
48053A Wood Samples Kit (1 of each Natura color)

SPECIAL DISPLAYS

48615 Nexa^{HDP} Display
23.5"w x 18.5"d x 66"h

46841 Nexa^{HDP} Disp lay Tile Kit
You must order this Kit to completed this display.
This unit will include (3) full size 18x36 rectified tile samples in each color.

48616 Sequence^{HDP} Display
23.5"w x 18.5"d x 66"h

46849 Sequence^{HDP} Display Tile Kit
You must order this Kit to completed this display.
This unit will include (4) full size 18x36 rectified tile samples in each color.

CRADLE DISPLAYS

14" Cradles
30"L x 32"W Base

16" Cradles
30"L x 32"W Base

20" Cradles
30"L x 32"W Base

26" Cradles
30"L x 32"W Base

A convenient, space-saving design that looks good just about anywhere you can place it in a showroom. The base is easy to assemble and holds panels that beautifully showcase these popular Florida Tile lines. Each cradle offers a listing of the products featured on each individual panel and the back sticker offers more products available with each line. The placement of the base has been lowered for ease of access and the panels have been angled more to allow more space between panels for viewing products.

Available Cradles Panel Sizes: **14"w, 16"w, 20"w, 26"w**
Base Universal Size: **30"l x 32"w**

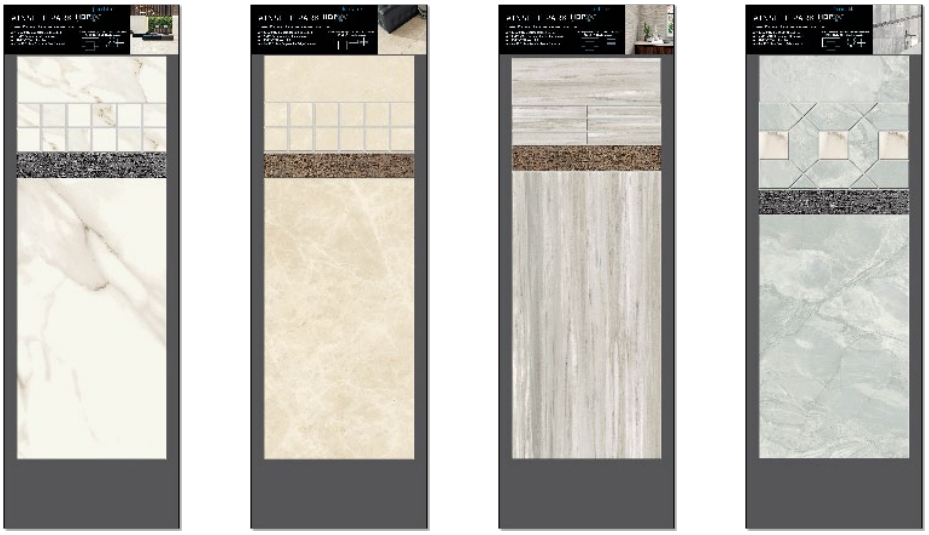
Make Your Own Custom Cradles

49555R Blank Base (blank panels sold separately)
495B14 Blank 14x42 Cradle Panel
495B20 Blank 20x42 Cradle Panel
495B26 Blank 26x42 Cradle Panel

Sets	Cradle
60023CD	Ainslee Park[HDP] Cradle Display 14"w
49556B	Alava[HDP] Cradle Display 14"w (use wood graphics only)
49555G	Formations[HDP] Cradle Display 20"w
60022CD	Distillery[HDP] Cradle Display 16"w (coming soon)
60045CD	Divinity[HDP] Cradle Display 12"w (coming soon)
60047CD	Enchant[HDP] Cradle Display (Matte) 14"w (coming soon)
60048CD	Enchant[HDP] Cradle Display (Polished) 14"w (coming soon)
60046CD	Local[HDP] Cradle Display 16"w (coming soon)
60021CD	NY2LA[HDP] Cradle Display 14"w
49555I	Paramount[HDP] Cradle Display 20"w
49556K	Precious[HDP] Cradle Display 14"w
49556E	Tides[HDP] Cradle Display 26"w
6020CD	Wexford[HDP] Cradle Display 14"w

CRADLE DISPLAYS

60023CD Ainslee Park[HDP] **14″**

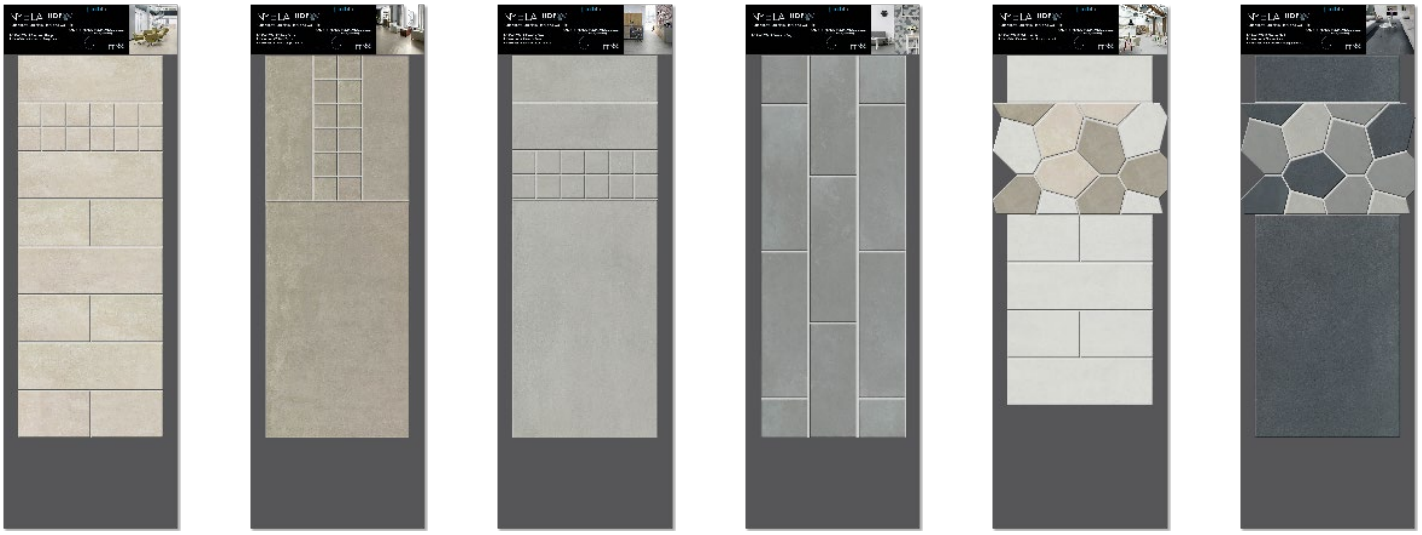


49556B Alava[HDP] **14″**

49555G Formations[HDP] **20″** (do not use Boulder panel)

CRADLE DISPLAYS

60021CD NY2LA[HDP] 14″



49555I Paramount[HDP] 20″

49556K Precious[HDP] 14″

CRADLE DISPLAYS

49556E Tides^{HDP} 26"

6020CD Wexford^{HDP} 14"

SALES AIDS

48044 Grid Pads

500000 Journal Notebook

48608 Flash Drive (4GB)

48607 Car Charger USB Plug-in

48609 Contractor Pencils (2) Colors

48014 Pens, Bic Clear (8) Colors

48050 Travel Mug

SALES AIDS

48617 Paper Cups 9 oz

48611 THINNER 4x4 3plus Mailer

48009 Cap (sold 12 per carton)

48604 Loose Tile Handle (tile not included)

48613 THINNER Knit Cap

48021A Fabric Bags

48605 Earbud Headphones

SALES AIDS

49110 4x4 Chip Box (sold 12 per carton)

48612 Tape Measure

500014 T-Shirt (sold 25 per carton, assorted sizes)

48023 Warehouse Banner 4'x8' (not shown)

NON-INVENTORY ITEMS*

*To order non-inventory items, contact customer care for pricing
use this SKU (FTIMISCMKITM) for all items

Lifecycle Clips

Lifecycle Cards 5"w x 4"h

- NEW
- SPECIAL
- CLOSEOUT

NON-INVENTORY ITEMS*

*To order non-inventory items, contact customer care for pricing
use this SKU (FTIMISCMKITM) for all items

Domed Stickers 2”w x .75” h

Miscellaneous stickers

Window Clings 10"w x 4.75"h

floridatile

life's surface

MERCHANDISING BROCHURE 3/19