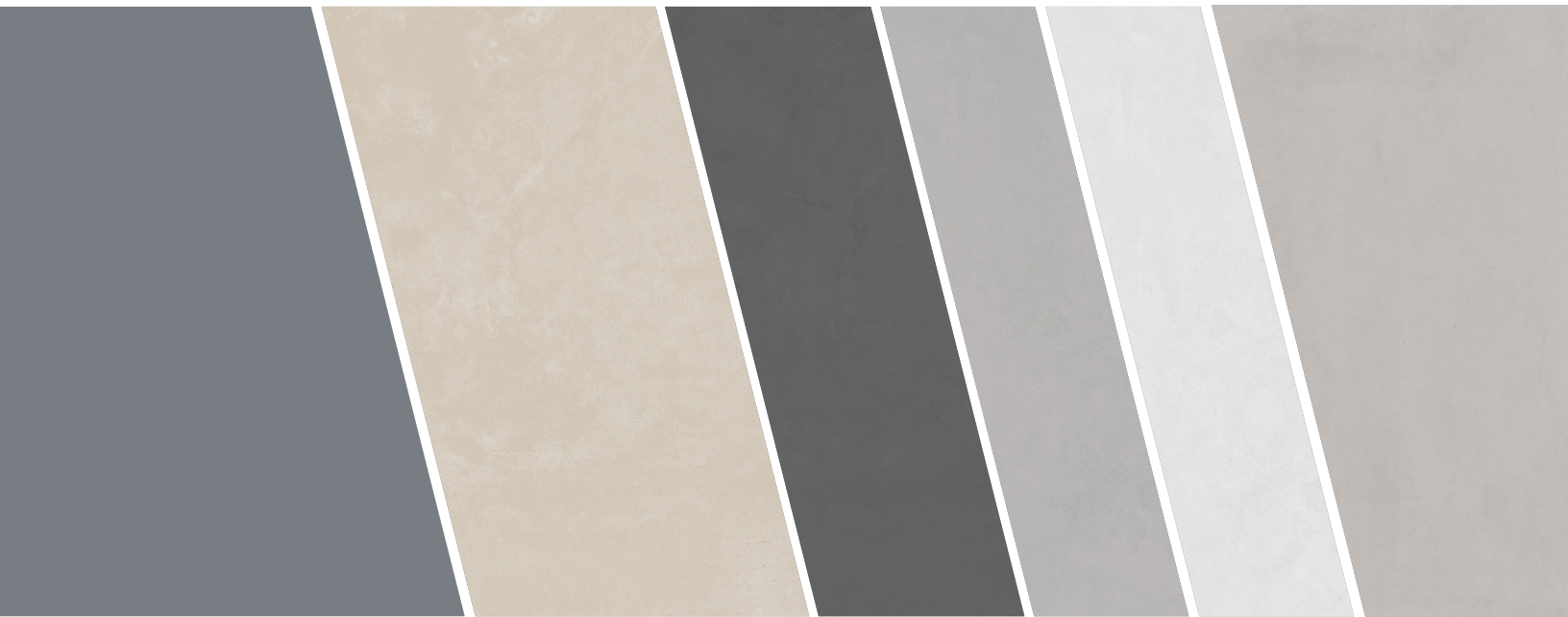


# floridatile

life's surface



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MERCHANDISING BROCHURE

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## SHOWCASE DISPLAY



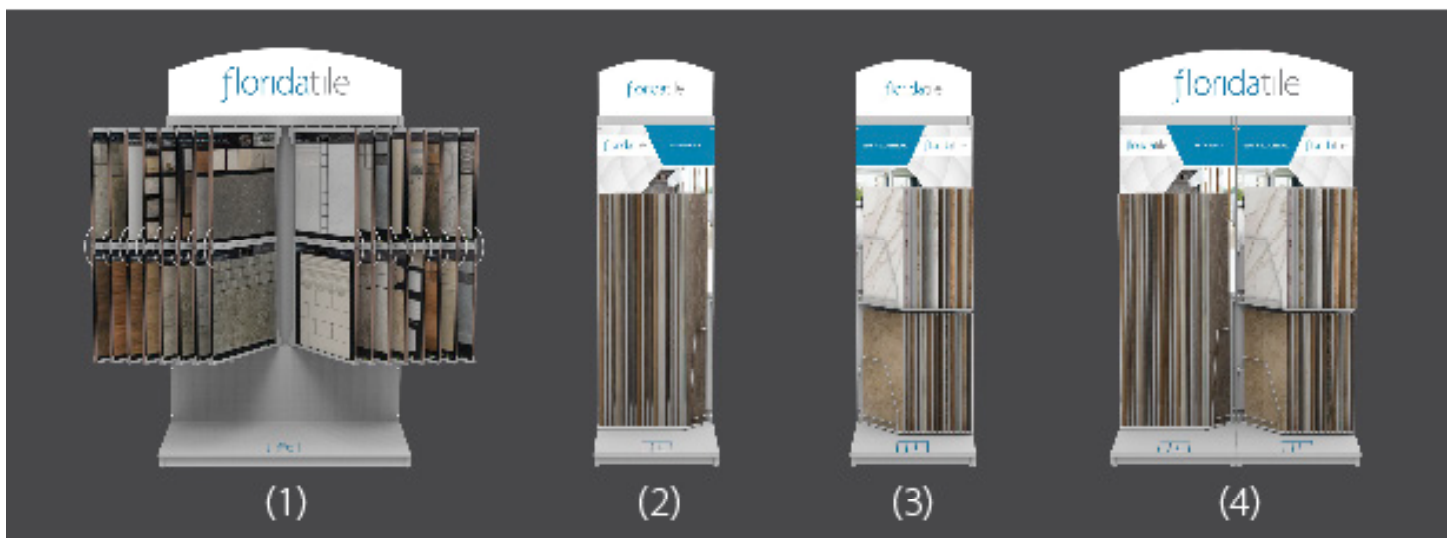
**A MODULAR DISPLAY  
FOR ANY SIZE SHOWROOM**

**64** DDBs  
**26** 12" Tiles  
**17** Planks

*note: All displays ship empty, all dealer boards and tiles sold separately.*

**CFT1211057V8**

**96.06" width x 25.56" depth x 80.48" height (with header)**



**(1) CFT1211057V2 - DDBs Center Module Only**  
48" width x 25.56" depth x 80.48" height (with header)  
Capacity: 64 DDBs

**(2) CFT1211057V5 - Plank Samples (Left Module)**  
24" width x 25.56" depth x 78.45" height (with header)  
Capacity: 17 Planks

**(3) CFT1211057V4 - 12" Tile Samples (Right Module)**  
24" width x 25.56" depth x 78.45" height (with header)  
Capacity: 26 12" Tiles

**(4) CFT1211057V9 - (Both Right and Left Modules)**  
48" width x 25.56" depth x 78.45" height (with header)  
Capacity: 17 Planks, and 26 12" Tiles

# MERCHANDISING OVERVIEW

CATALOG

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DEALER DISPLAY BOARDS

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CONTRACTOR BOARDS

ARCHITECTURAL BINDERS

CHIP & PLANK SAMPLES

CONCEPT BOARDS

CARD SETS



# CATALOG



## 48982 Product Catalog

Our 2020 Product Catalog is a fresh take on tile inspiration, as well as floor and wall design. It speaks to designers, architects, installers, and end users in a way that inspires, while also providing a functional tool to help create amazing projects.

Inside the cover you will find important, easy-to-use tools and new features. Highlights include:

### New Products

Most of the collections that will be introduced in 2020

### Cotto d'Este

A section highlighting the *Kerlite gauged porcelain collections* that are stocked in Kentucky, and a few special-order options.

### Ecoscape

Showcasing our outdoor porcelain pavers.

### 2020 Interior Design Trends

Be sure to familiarize yourself with this section, as it explains the nuance of each trend along with the corresponding collections.

### Page Design for Product Pages

As always, we continue to provide convenient ways to locate products, which include:

- Alphabetical
- By Look
- Body Type
- Format
- Color
- Trim

Our catalog includes tile formats, sizes, colors, skus, technical specifications, and the different certifications unique to each line

You can also find the Catalog as a digital flip book and PDF on our website: <https://flipbooks.floridatile.com/FloridaTile-2020>

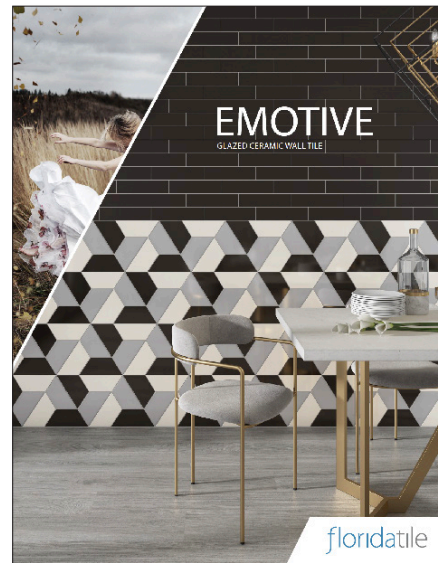
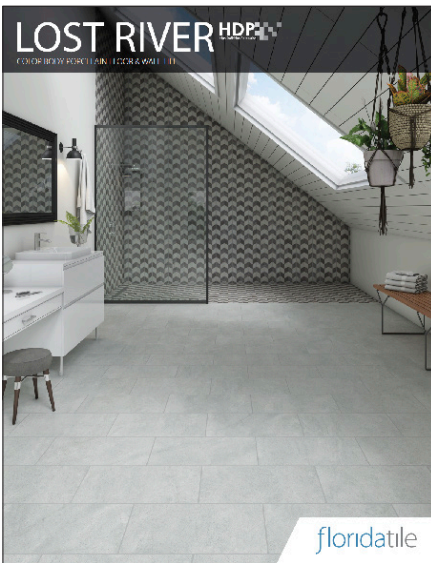
# LITERATURE

## 8.5" x 11"

**10023LT** Ainslee Park<sup>HDP</sup>  
**10057LT** Amplify  
**48858R** Aventis<sup>HDP</sup>  
**48842R** Berkshire<sup>HDP</sup>  
**48884R** Cellar<sup>HDP</sup>  
**48863R** Continent<sup>DP</sup>  
**48854RA** Craftsman<sup>DP</sup>  
**10022LT** Distillery<sup>HDP</sup>  
**10045LT** Divinity<sup>HDP</sup>  
**10053LT** East Village<sup>HDP</sup>  
**10041LT** Ecoscape  
**10025LT** Edge  
**10054LT** Emotive  
**10047LT** Enchant<sup>HDP</sup>  
**10051LT** Excursion<sup>HDP</sup>  
**10044LT** Expressions

**48883R** Kerala<sup>HDP</sup>  
**10046LT** Local<sup>HDP</sup>  
**10055LT** Lost River<sup>HDP</sup>  
**48856R** Magnolia<sup>HDP</sup>  
**48825R** MetalArt Matrix  
**48689R** Metropolitan Quarry  
**48859R** Mingle<sup>HDP</sup>  
**10050LT** Modtique<sup>HDP</sup>  
**48879R** MosaicArt Epic  
**48853R** Natura<sup>HDP</sup>  
**10021LT** NY2LA<sup>HDP</sup>  
**48833R** Paramount<sup>HDP</sup>  
**48840RA** PietraArt Bliss  
**48882R** PietraArt Ledgerstone  
**48784RA** PietraArt Pebbles

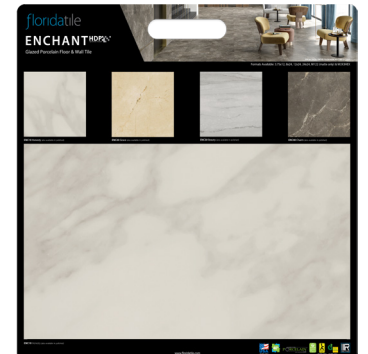
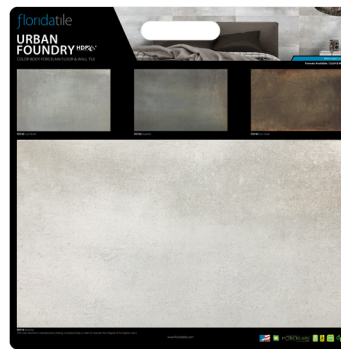
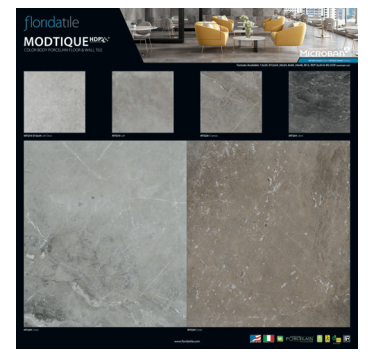
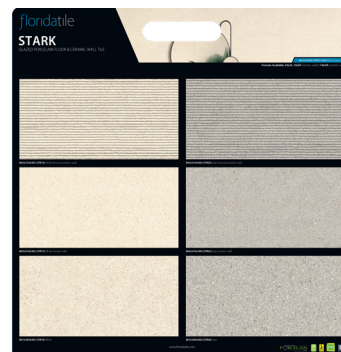
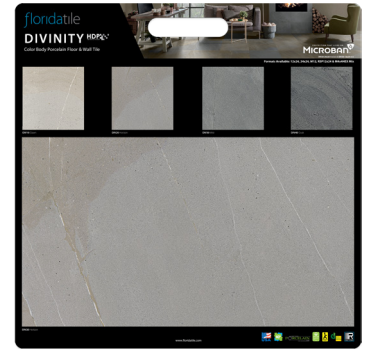
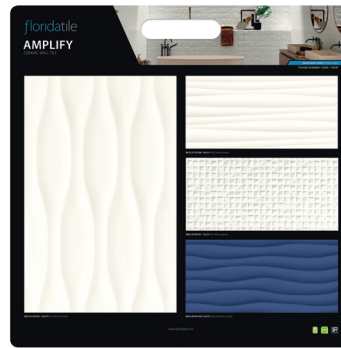
**10031LT** PietraArt Premier Marble  
**10052LT** PietraArt Tavertine  
**48889R** Precious<sup>HDP</sup>  
**48878R** Relive<sup>HDP</sup>  
**48828R** Retroclassique  
**48860R** Rhyme  
**48888R** Sequence<sup>HDP</sup>  
**10058LT** Stark  
**48852R** Streamline  
**48855R** Tides<sup>HDP</sup>  
**48846R** Time 2.0  
**10049LT** Tuscan Villa<sup>HDP</sup>  
**10062LT** Urban Foundry<sup>HDP</sup>  
**10028LT** VitraArt Peace of Mind  
**1020LT** Wexford<sup>HDP</sup>



# DEALER DISPLAY BOARDS

22" x 22"

- 48200B Blank Dealer Board
- 20023DB Ainslee Park<sup>HDP</sup> (Floor)
- 20026DB Ainslee Park<sup>HDP</sup> (Wall)
- 30057DC Amplify
- 48447 Aventis<sup>HDP</sup>
- 48377 Berkshire<sup>HDP</sup>
- 48916 Cellar<sup>HDP</sup>
- 48455 Continent<sup>DP</sup>
- 48443A Craftsman<sup>DP</sup>
- 20022DB Distillery<sup>HDP</sup>
- 20045DB Divinity<sup>HDP</sup>
- 30053DC East Village<sup>HDP</sup> (2 board kit)
- 20041DB Ecoscape
- 20042DB Ecoscape (PVC)
- 20025DB Edge
- 20054DB Emotive
- 20047DB Enchant<sup>HDP</sup> (Matte)
- 20048DB Enchant<sup>HDP</sup> (Polished)
- 20051DB Excursion<sup>HDP</sup>
- 20046DB Local<sup>HDP</sup>
- 20055DB Lost River<sup>HDP</sup>
- 48445 Magnolia<sup>HDP</sup>
- 48454 Maltese<sup>DP</sup> (Wall)
- 48348 MetalArt Matrix
- 48281 Metropolitan Quarry
- 20050DB Modtique<sup>HDP</sup>
- 48906 MosaicArt Epic
- 48442 Natura<sup>HDP</sup>
- 20021DB NY2LA<sup>HDP</sup>
- 48364A Paramount<sup>HDP</sup>
- 48382 PietraArt Bliss (Travertine & Slate)
- 48914 PietraArt Ledgerstone
- 20081DB PietraArt Pebbles (Warm Mix) (coming soon)
- 20181DB PietraArt Pebbles (Cool Mix) (coming soon)
- 30031DB PietraArt Premier Marble (Casablanca)
- 30032DB PietraArt Premier Marble (Makrana)
- 30033DB PietraArt Premier Marble (Crema)
- 30034DB PietraArt Premier Marble (Dahlia)
- 30035DB PietraArt Premier Marble (Giallo)
- 30036DB PietraArt Premier Marble (Argento)
- 30037DB PietraArt Premier Marble (Babeto)
- 30038DB PietraArt Premier Marble (Silver Veincut)
- 48953 Precious<sup>HDP</sup> (Floor)
- 48950 Precious<sup>HDP</sup> (Wall)
- 48901 Relive<sup>HDP</sup>



- 48354 Retroclassique
- 48449 Rhyme
- 48945 Sequence<sup>HDP</sup>
- 20058DB Stark
- 48433 Streamline
- 48444 Tides<sup>HDP</sup>
- 48383 Time 2.0
- 20049DB Tuscan Villa<sup>HDP</sup>
- 20062DB Urban Foundry<sup>HDP</sup>
- 20028DB VitraArt Peace of Mind (Field Tile)
- 20029DB VitraArt Peace of Mind (Mosaics)
- 2020DB Wexford<sup>HDP</sup>



# DDB BY COLOR



The Dealer Display Board (DDB) by Color program allows you to show multiple colors, sizes, and decorative trim pieces that are available for each product line. The DDB by Color Boards are packaged together as a single SKU by series and not available to purchase by an individual color board.

## 22" x 22"

<b>30023DC</b>	Ainslee Park <sup>HDP</sup>	4 board set	<b>48496</b>	Maltese <sup>DP</sup>	3 board set
<b>48490</b>	Berkshire <sup>HDP</sup>	5 board set	<b>30050DC</b>	Modtique <sup>HDP</sup>	4 board set
<b>48918</b>	Cellar <sup>HDP</sup>	4 board set	<b>30021DC</b>	NY2LA <sup>HDP</sup>	6 board set
<b>30022DC</b>	Distillery <sup>HDP</sup>	5 board set	<b>49400</b>	Relive <sup>HDP</sup>	4 board set
<b>30045DC</b>	Divinity <sup>HDP</sup>	4 board set	<b>48584</b>	Retroclassique	6 board set
<b>30054DC</b>	Emotive	6 board set	<b>49031</b>	Sequence <sup>HDP</sup>	4 board set
<b>30047DC</b>	Enchant <sup>HDP</sup> (matte)	4 board set	<b>48582</b>	Streamline	7 board set
<b>30048DC</b>	Enchant <sup>HDP</sup> (polished)	4 board set	<b>48583</b>	Tides <sup>HDP</sup>	5 board set
<b>30046DC</b>	Local <sup>HDP</sup>	5 board set	<b>3020DC</b>	Wexford <sup>HDP</sup>	5 board set
<b>30055DC</b>	Lost River <sup>HDP</sup>	4 board set			

### 30023DC Ainslee Park<sup>HDP</sup>



### 48490 Berkshire<sup>HDP</sup>

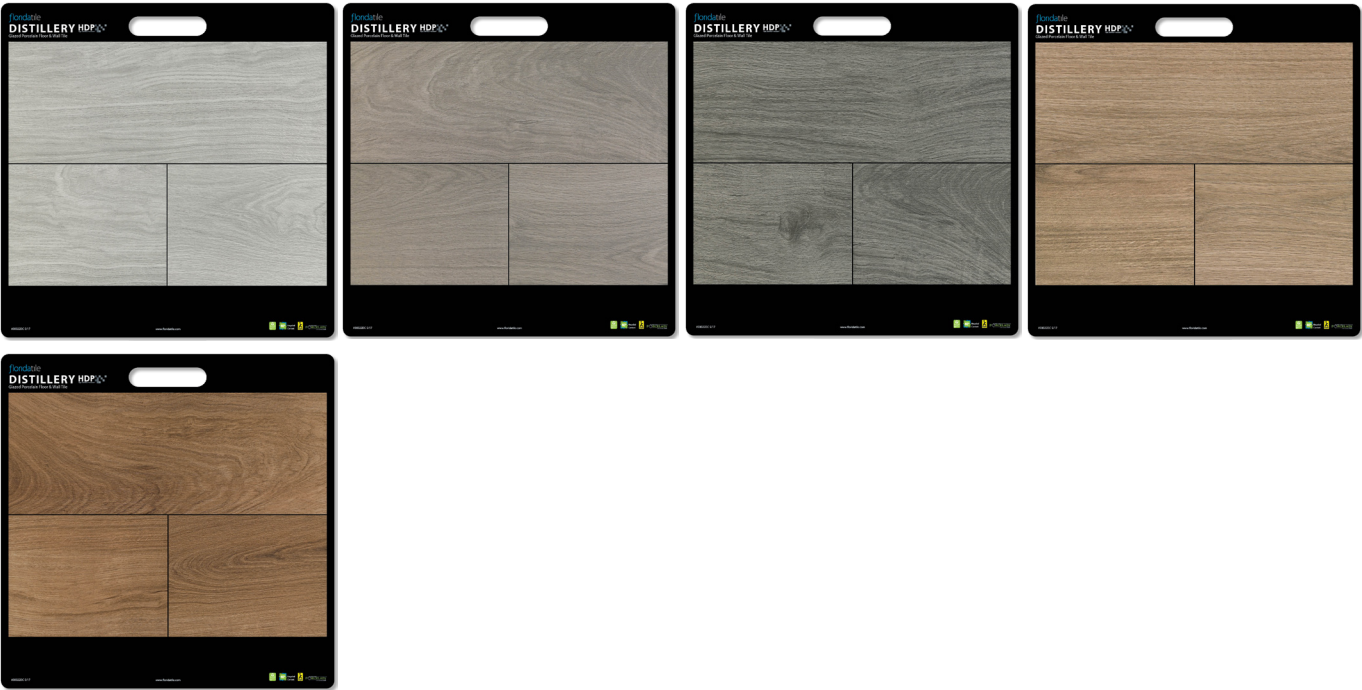


# DDB BY COLOR

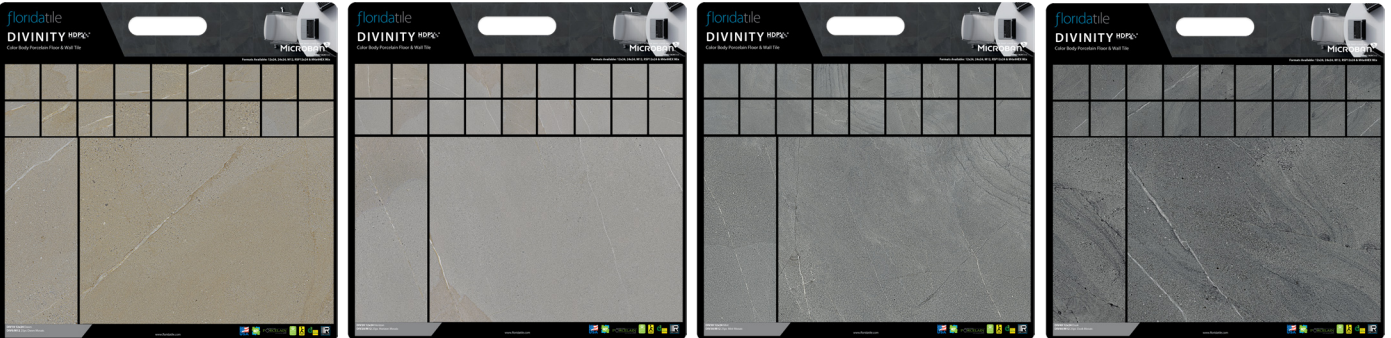
## 48918 Cellar<sup>HDP</sup>



## 30022DC Distillery<sup>HDP</sup>



## 30045DC Divinity<sup>HDP</sup>





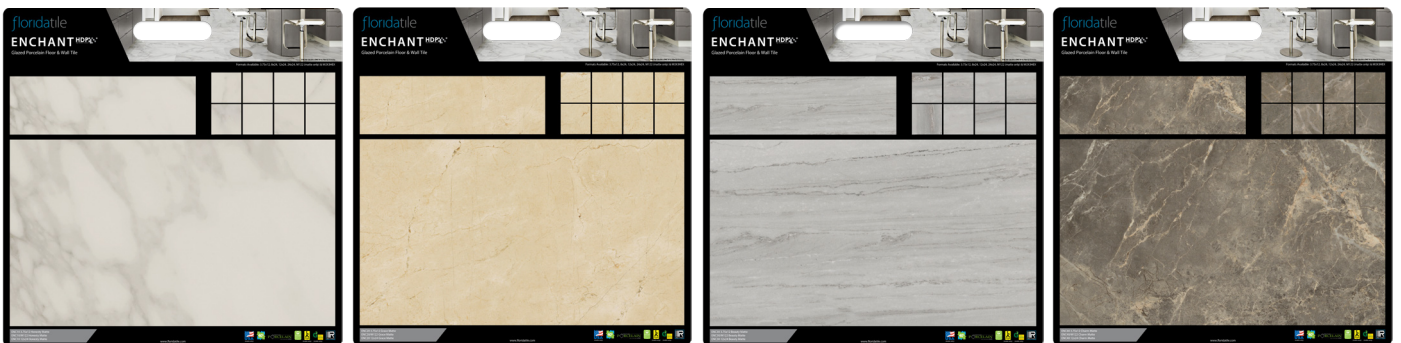
# DDB BY COLOR

## 30054DC Emotive

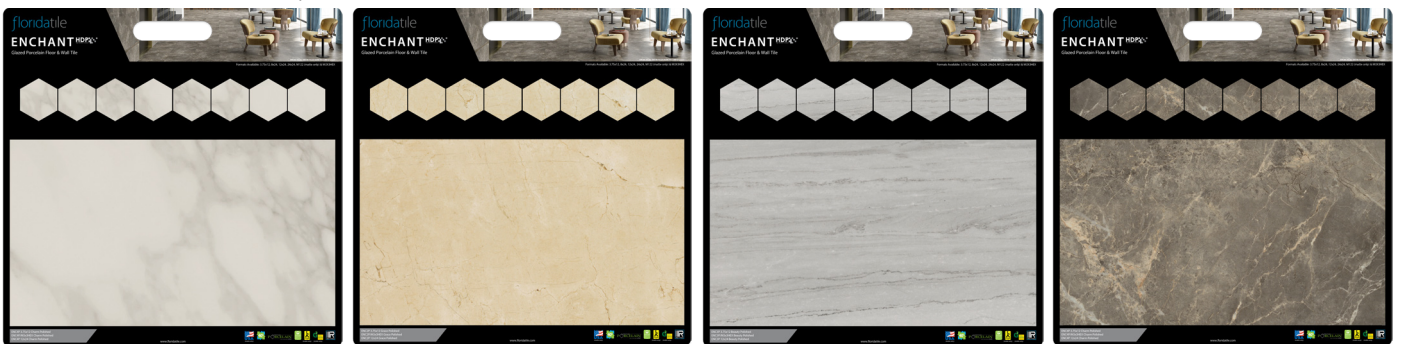


Due to the large number of SKUs, Emotive does not have a true DDB by Color line

## 30047DC Enchant<sup>HDP</sup> (matte)

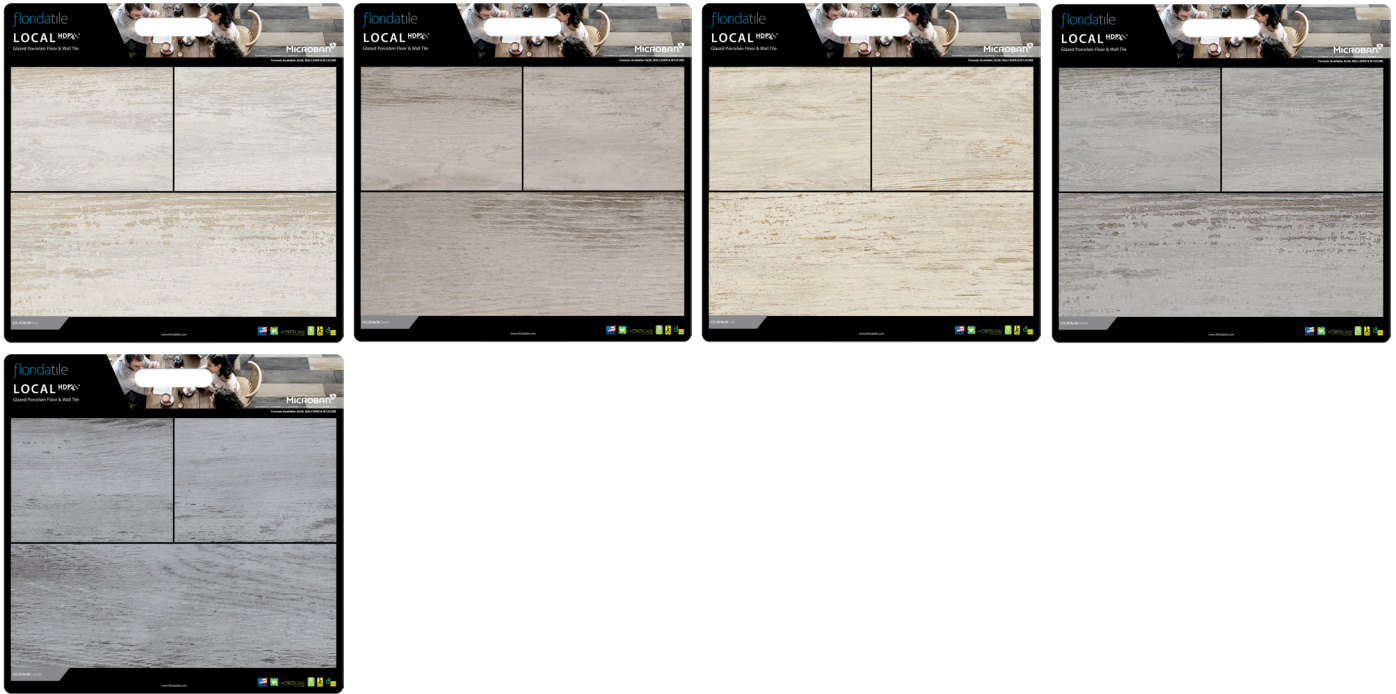


## 30048DC Enchant<sup>HDP</sup> (polished)

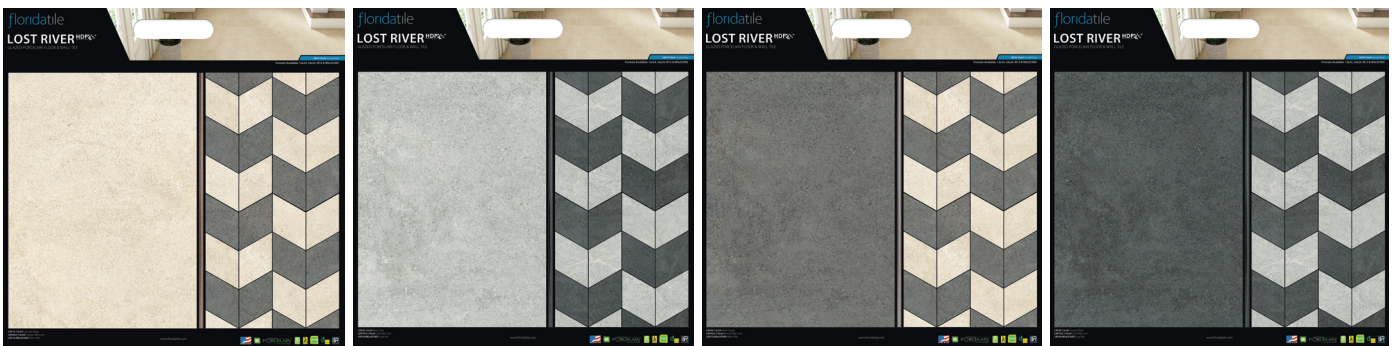


# DDB BY COLOR

## 30046DC Local<sup>HDP</sup>



## 30055DC Lost River<sup>HDP</sup>



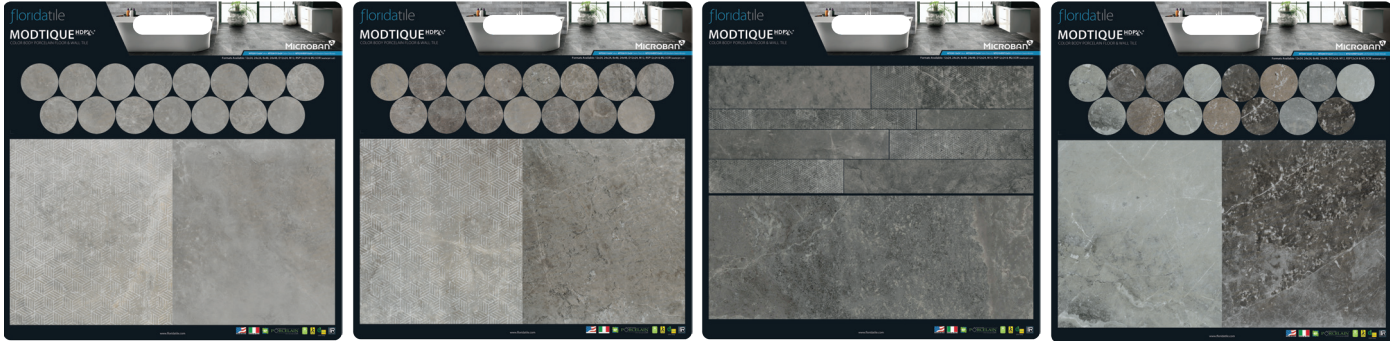
## 48496 Maltese<sup>DP</sup>





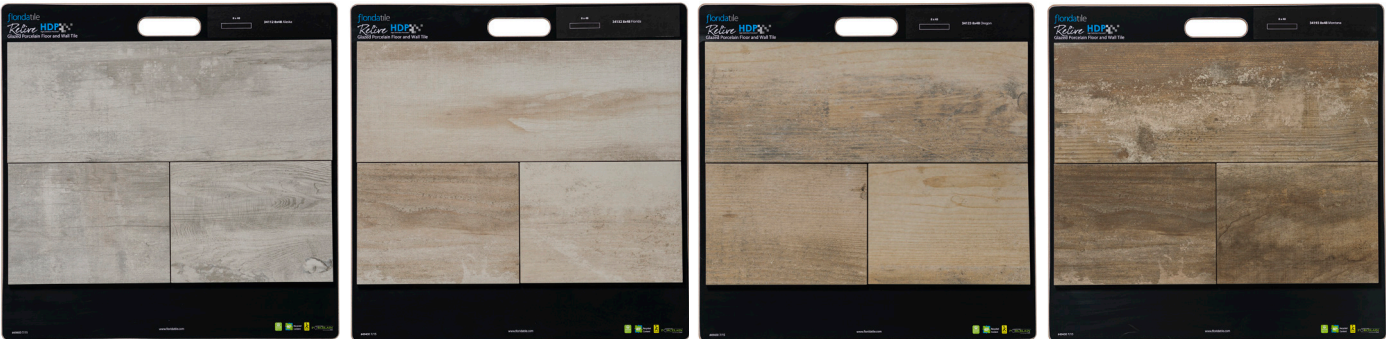
# DDB BY COLOR

## 30050DC Modtique<sup>HDP</sup>

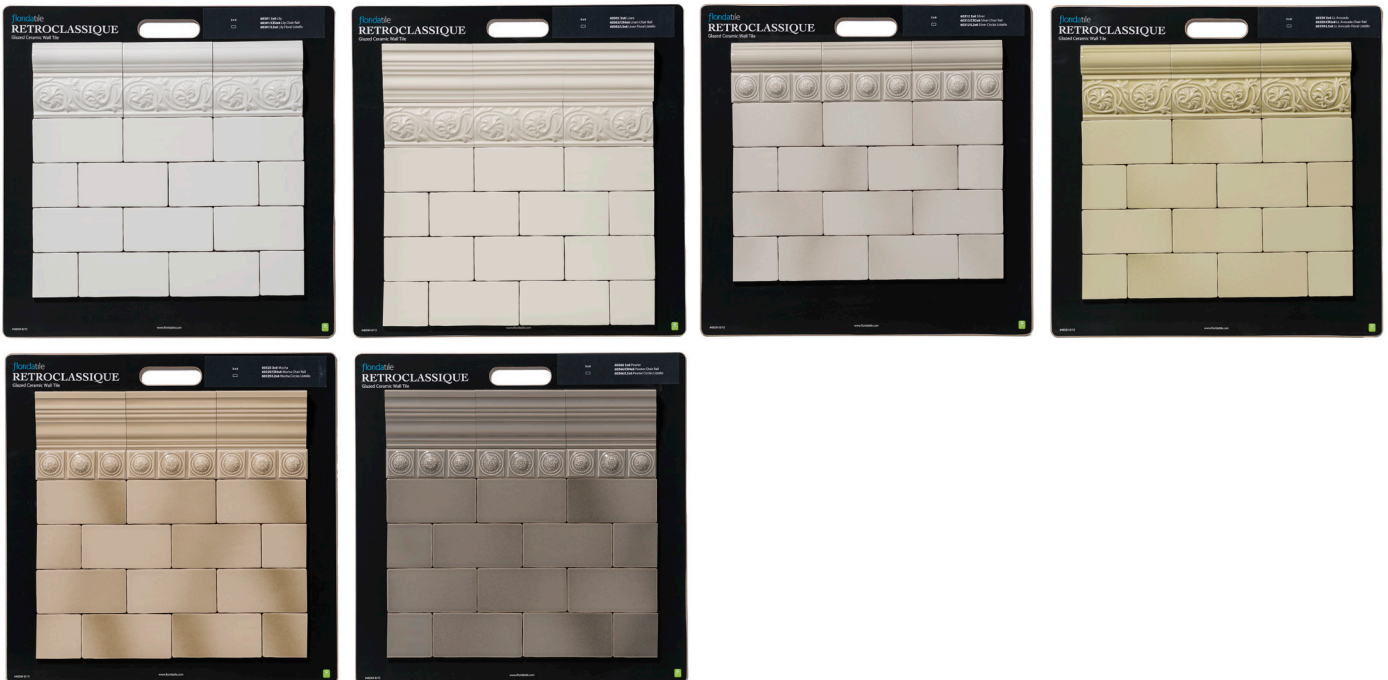


## 30021DC NY2LA<sup>HDP</sup> New Images Coming Soon!

## 49400 Relive<sup>HDP</sup>



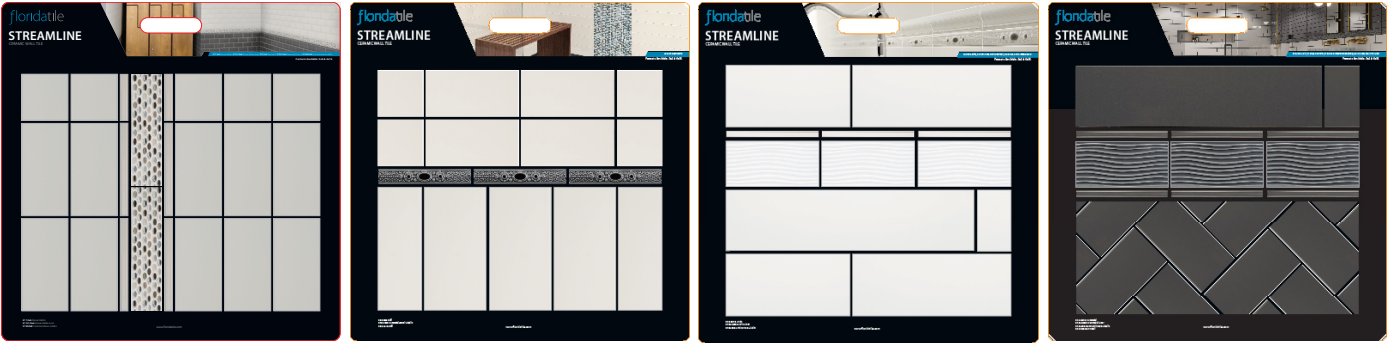
## 48584 Retroclassique



# DDB BY COLOR

49031 Sequence<sup>HDP</sup>  
New Images Coming Soon!

## 48582 Streamline



\*New Streamline layouts/kits will be available soon

## 48583 Tides<sup>HDP</sup>





# DDB BY COLOR

3020DC Wexford<sup>HDP</sup>





## CONTRACTOR BOARDS

11" x 14"

50023CB	Ainslee Park <sup>HDP</sup>	48547	Natura <sup>HDP</sup>
48554	Aventis <sup>HDP</sup>	50021CB	NY2LA <sup>HDP</sup>
50022CB	Distillery <sup>HDP</sup>	48524	Paramount <sup>HDP</sup>
50045CB	Divinity <sup>HDP</sup>	48575	Precious <sup>HDP</sup>
50025CB	Edge	48553	Relive <sup>HDP</sup>
50047CB	Enchant <sup>HDP</sup> (Matte)	48571	Sequence <sup>HDP</sup>
50048CB	Enchant <sup>HDP</sup> (Polished)	48549	Tides <sup>HDP</sup>
50051CB	Excursion <sup>HDP</sup>	48544	Time 2.0
50046CB	Local <sup>HDP</sup>	5020CB	Wexford <sup>HDP</sup>

52608 Collection Card & Contractor Board Box



# COLLECTION CARDS

## FLORIDA TILE

- 55077CC** Aventis<sup>HDP</sup> (coming soon)
- 55057CC** Amplify (colors)
- 55157CC** Amplify Reef
- 55257CC** Amplify Arid White & White Wind
- 55357CC** Amplify Rise White
- 55457CC** Amplify Dune White
- 50065CC** Bakersfield
- 50063CC** Berkshire<sup>HDP</sup>
- 55078CC** Cellar<sup>HDP</sup> (coming soon)
- 55076CC** Continent<sup>DP</sup> (coming soon)
- 55053CC** East Village<sup>HDP</sup> (colors)
- 55153CC** East Village<sup>HDP</sup> (mosaics)
- 55054CC** Emotive (neutral)
- 55154CC** Emotive (colors)
- 55254CC** Emotive (trapezoid)
- 55354CC** Emotive (listello)
- 55055CC** Lost River<sup>HDP</sup>
- 50071CC** Magnolia<sup>HDP</sup>
- 50061CC** Metropolitan Quarry
- 50072CC** Mingle<sup>HDP</sup>
- 55050CC** Modtique<sup>HDP</sup>
- 55079CC** NY2LA<sup>HDP</sup> (coming soon)
- 55068CC** Retroclassique (coming soon)
- 50067CC** Rhyme
- 50064CC** Savannah
- 55080CC** Sequence<sup>HDP</sup>
- 55058CC** Stark (porcelain)
- 55558CC** Stark (ceramic)
- 55056CC** Streamline
- 55073CC** Tides<sup>HDP</sup>
- 55074CC** Time 2.0<sup>HDP</sup> (warm)
- 55174CC** Time 2.0<sup>HDP</sup> (cool)
- 55062CC** Urban Foundry<sup>HDP</sup>
- 50066CC** Westmont

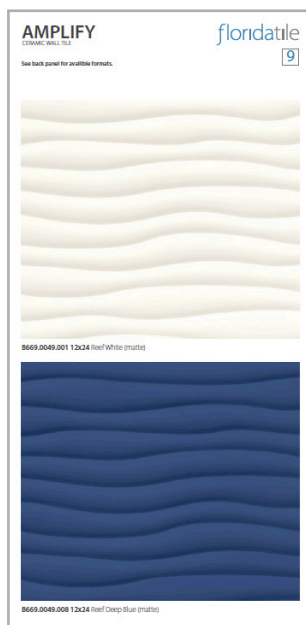
## COTTO D'ESTE

- 55001CC** Black - White
- 55002CC** Casali
- 55003CC** Cement Project
- 55004CC** Exedra
- 55005CC** Limestone
- 55006CC** Lithos
- 55007CC** Metal
- 55008CC** Vanity

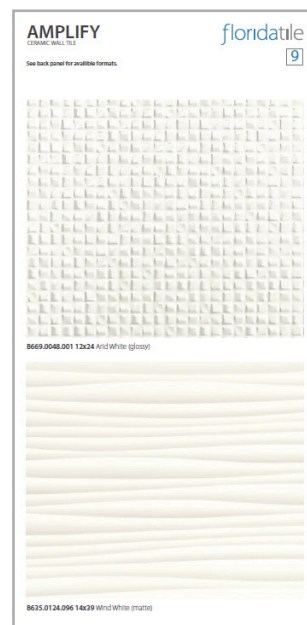
## AMPLIFY



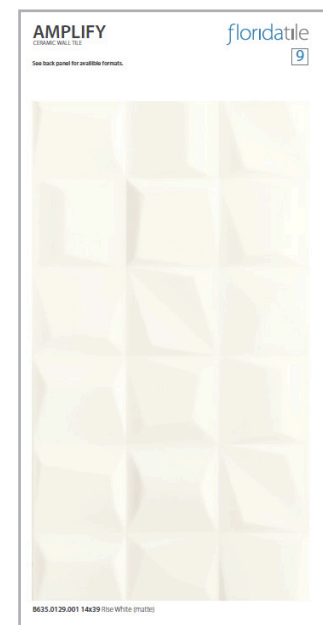
**55057CC** Colors  
12" x 6.125"



**55157CC** Reef  
12" x 6.125"



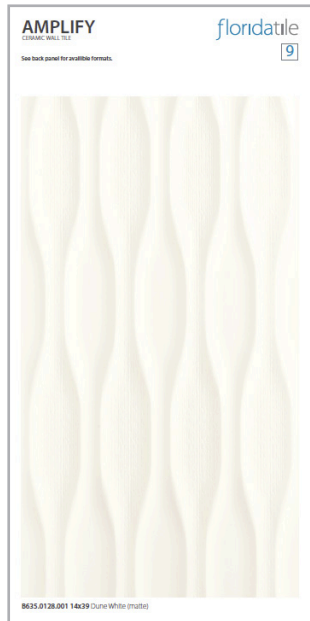
**55257CC** Arid White & Wind White  
12" x 6.125"



**55357CC** Rise White  
12" x 6.125"

# COLLECTION CARDS

## AMPLIFY



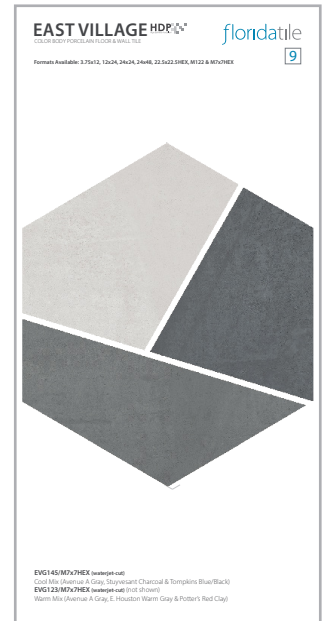
**55457CC** Dune White  
12" x 6.125"

## EAST VILLAGE<sup>HDP</sup>



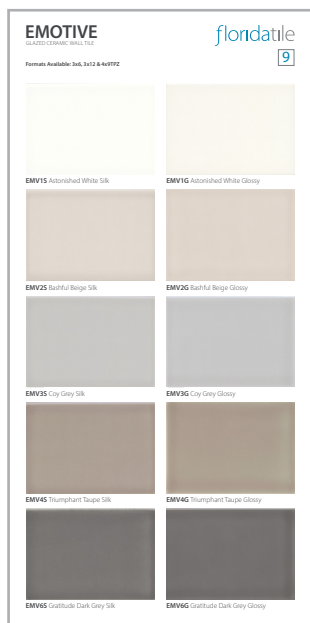
**55053CC** Colors  
12" x 6.125"

## EAST VILLAGE<sup>HDP</sup>



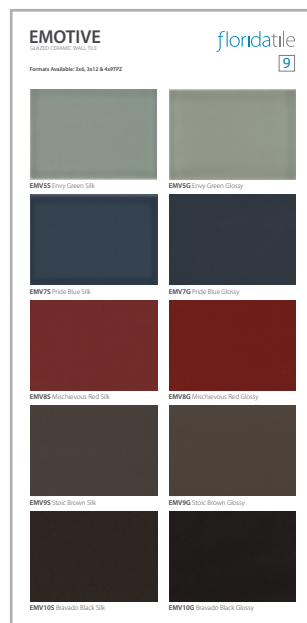
**55153CC** Mosaics  
12" x 6.125"

## EMOTIVE



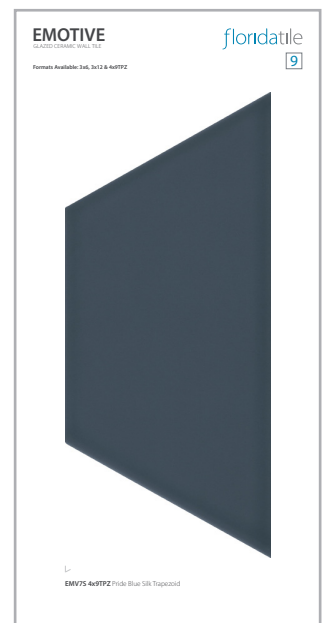
**55054CC** Neutral  
12" x 6.125"

## EMOTIVE



**55154CC** Colors  
12" x 6.125"

## EMOTIVE



**55254CC** Trapezoid  
12" x 6.125"

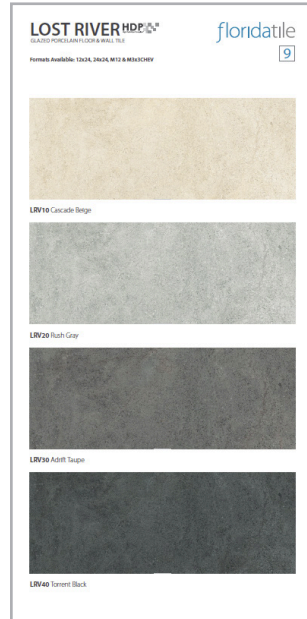
# COLLECTION CARDS

## EMOTIVE



**55354CC** Listello  
12" x 6.125"

## LOST RIVER<sup>HDP</sup>



**55055CC** 12" x 6.125"

## MODTIQUE<sup>HDP</sup>



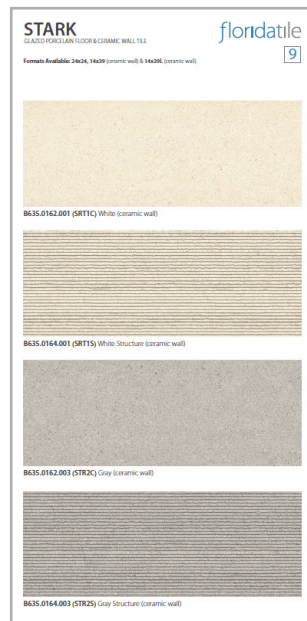
**55050CC** 12" x 6.125"

## STARK



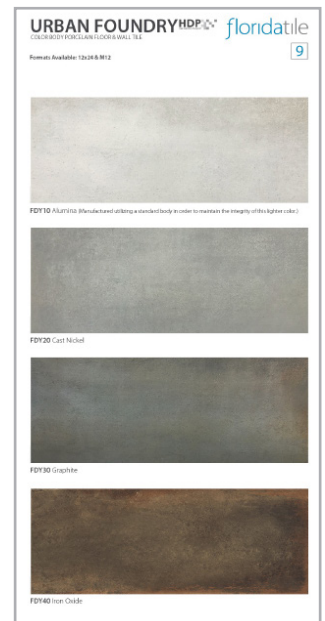
**55058CC** Porcelain  
12" x 6.125"

## STARK



**55558CC** Ceramic  
12" x 6.125"

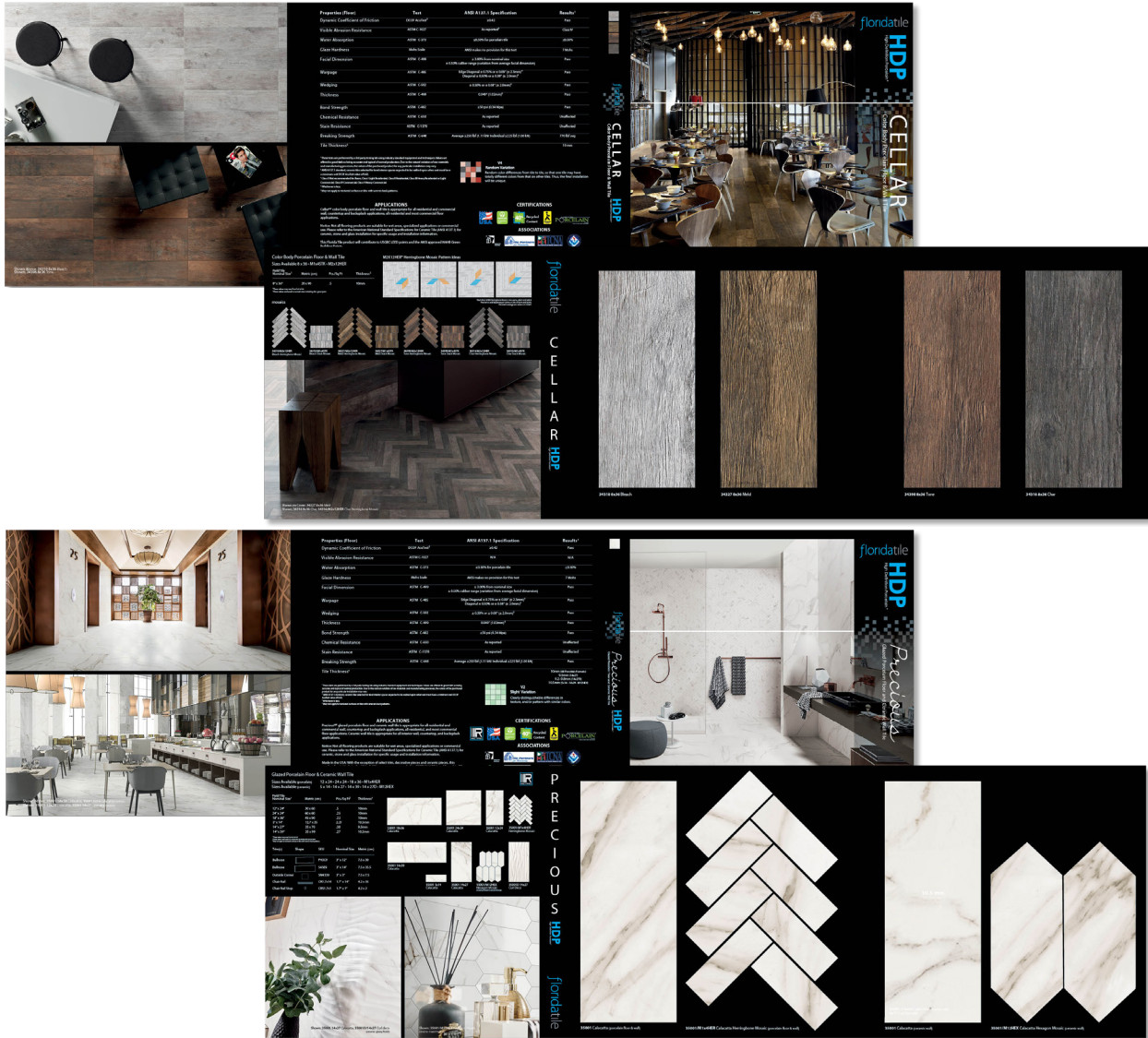
## URBAN FOUNDRY<sup>HDP</sup>



**55062CC** 12" x 6.125"



# ARCHITECTURAL BINDERS



11.5" x 11.5" (Typical)

- 48073A Blank Generic Architectural Binder
- 40023AB Ainslee Park<sup>HDP</sup>
- 48598 Cellar<sup>HDP</sup>
- 40022AB Distillery<sup>HDP</sup>
- 40045AB Divinity<sup>HDP</sup>
- 40025AB Edge
- 40047AB Enchant<sup>HDP</sup>
- 40051AB Excursion<sup>HDP</sup>
- 40046AB Local<sup>HDP</sup>
- 48056 Magnolia<sup>HDP</sup>

- 48599 MosaicArt Epic
- 40021AB NY2LA<sup>HDP</sup>
- 48089 Paramount<sup>HDP</sup>
- 48956 Precious<sup>HDP</sup>
- 48595 Retroclassique
- 49953 Sequence<sup>HDP</sup>
- 48057 Streamline
- 40028AB VitraArt Peace of Mind
- 4020AB Wexford<sup>HDP</sup>



## CHIP & PLANK SAMPLES

### AINSLEE PARK<sup>HDP</sup>

**AIN104x4** Calacatta Gold  
**AIN204x4** Emperador Beige  
**AIN304x4** Zebrino Taupe  
**AIN404x4** Breccia Mist

### AMPLIFY

**AMP12G4X4** Branco Brilho  
Glossy 8.5mm  
**AMP12G4X4A** Branco Brilho  
Glossy 10mm  
**AMP11M4X4** White Matte 8.5mm  
**AMP11M4X4A** White Matte 10mm  
**AMP31M12X14** Dune White  
**AMP51M12X14** Rise White  
**AMP61M12X14** Wind White  
**344068.75x4.25** White Diamond

### AVENTIS<sup>HDP</sup>

**AT0RA4x4** Eclipse  
**AT1RA4x4** Ask  
**AT2RA4x4** Velvet  
**AT3RA4x4** Titanium  
**AT4RA4x4** Nut  
**AT5RA4x4** Cotton

### BERKSHIRE<sup>HDP</sup>

**255254x4** Oak  
**255354x4** Hickory  
**255554x4** Olive  
**255854x4** Walnut  
**255954x4** Maple

### CELLAR<sup>HDP</sup>

**343104x4** Bleach  
**343274x4** Meld  
**343984x4** Tone  
**343164x4** Char  
  
**343108x18** Bleach  
**343278x18** Meld  
**343988x18** Tone  
**343168x18** Char

### DISTILLERY<sup>HDP</sup>

**DIS104x4** Wheat  
**DIS204x4** Barley  
**DIS304x4** Spirit  
**DIS404x4** Proof  
**DIS504x4** Malt

**DIS108x16** Wheat  
**DIS208x16** Barley  
**DIS308x16** Spirit  
**DIS408x16** Proof  
**DIS508x16** Malt

### DIVINITY<sup>HDP</sup>

**DIV104x4** Dawn  
**DIV204x4** Horizon  
**DIV304x4** Mist  
**DIV404x4** Dusk

### EAST VILLAGE<sup>HDP</sup>

**EVG104x4** Avenue A. Gray  
**EVG204x4** E. Houston Warm Gray  
**EVG304x4** Potter's Red Clay  
**EVG404x4** Stuyvesant Charcoal  
**EVG504x4** Tompkins Blue/Black

### ECOSCAPE

**MINERAL<sup>HDP</sup>**  
**MIN10U4x4** Alabaster  
**MIN20U4x4** Quartz  
**MIN30U4x4** Feldspar

### RELIVE<sup>HDP</sup>

**REL32U4x4** Florida  
**REL93U4x4** Montana

### SPAN<sup>HDP</sup>

**SPN01U4x4** Snow  
**SPN13U4x4** Silver

### QUEST<sup>HDP</sup>

**QUE10U4x4** Ash  
**QUE20U4x4** Cinder

### EDGE

**2511E01B1** Snow (Natural)  
**2511E02B1** Cream (Natural)  
**2511E03B1** Silver (Natural)  
**2511E04B1** Taupe (Natural)  
**2511E05B1** Carbon (Natural)  
**2511E0161** Snow (Polished)  
**2511E0261** Cream (Polished)  
**2511E0361** Silver (Polished)  
**2511E0461** Taupe (Polished)  
**2511E0561** Carbon (Polished)  
**2511E01T1** Snow (Touch)  
**2511E02T1** Cream (Touch)  
**2511E03T1** Silver (Touch)  
**2511E04T1** Taupe (Touch)  
**2511E05T1** Carbon (Touch)

### ENCHANT<sup>HDP</sup>

**ENC104x4** Honesty (Matte)  
**ENC204x4** Grace (Matte)  
**ENC304x4** Beauty (Matte)  
**ENC404x4** Charm (Matte)  
**ENC1P4x4** Honesty (Polished)  
**ENC2P4x4** Grace (Polished)  
**ENC3P4x4** Beauty (Polished)  
**ENC4P4x4** Charm (Polished)

### EXCURSION<sup>HDP</sup>

**EXN104x4** Zion  
**EXN204x4** Denali  
**EXN304x4** Rainier  
**EXN404x4** Sequoia  
**EXN504x4** Badlands

**EXN108x18** Zion  
**EXN208x18** Denali  
**EXN308x18** Rainier  
**EXN408x18** Sequoia  
**EXN508x18** Badlands

## CHIP & PLANK SAMPLES

### KERALA<sup>HDP</sup>

**342364x4** Karma  
**342934x4** Mantra  
**342964x4** Nirvana

### LOCAL<sup>HDP</sup>

**LCL104x4** Bistro  
**LCL204x4** Tavern  
**LCL304x4** Café  
**LCL404x4** Market  
**LCL504x4** Lounge

**LCL108x18** Bistro  
**LCL208x18** Tavern  
**LCL308x18** Café  
**LCL408x18** Market  
**LCL508x18** Lounge

### LOST RIVER<sup>HDP</sup>

**LRV104X4** Cascade  
**LRV204X4** Rush  
**LRV304X4** Adrift  
**LRV404X4** Torrent

### MAGNOLIA<sup>HDP</sup>

**283154x4** Ash  
**283384x4** Fir  
**283274x4** Chestnut  
**283254x4** Burl  
**283954x4** Mahogany  
**283784x4** Cherry

**283158x18** Ash  
**283388x18** Fir  
**283278x18** Chestnut  
**283258x18** Burl  
**283958x18** Mahogany  
**283788x18** Cherry

### MALTESE<sup>DP</sup>

**296154x4** Roman Gray  
**296224x4** Porto Cream

### MINGLE<sup>HDP</sup>

**284344x4** Soft Rock  
**284604x4** Dry Stream  
**284124x4** Cool Summer Mix  
**284304x4** Warm Winter Mix

### MODTIQUE<sup>HDP</sup>

**MTQ104X4** Loft  
**MTQ204X4** Chateau  
**MTQ304X4** Salon  
**MTQ404X4** Estate  
**MTQ10D4X4** Loft Deco  
**MTQ20D4X4** Chateau Deco  
**MTQ30D4X4** Salon Deco

### NATURA<sup>HDP</sup>

**280044x4** Wilmington White  
**280134x4** Nantucket Gray  
**280174x4** Cape Cod Charcoal  
**280344x4** Hampton Blonde  
**280604x4** Newport Blue  
**280884x4** Cayman Red  
**280924x4** Charleston Brown

### NY2LA<sup>HDP</sup>

**NY2104x4** Malibu White  
**NY2204x4** Brentwood Beige  
**NY2304x4** Riverside Steel  
**NY2404x4** Chelsea Black  
**NY2504x4** Tribeca Taupe  
**NY2604x4** Gramercy Gray

### RELIVE<sup>HDP</sup>

**341124x4** Alaska  
**341324x4** Florida  
**341934x4** Montana  
**341234x4** Oregon  
  
**341128x17.5** Alaska  
**341328x17.5** Florida  
**341938x17.5** Montana  
**341238x17.5** Oregon

### RHYME

**285034x4** Ivory Staccato  
**285134x4** Silver Melody  
**285224x4** Almond Note  
**285324x4** Desert Harmony  
**285934x4** Stone Chamber

### SEQUENCE<sup>HDP</sup>

**349014x4** Breeze  
**349154x4** Current  
**349054x4** Vortex  
**349384x4** Drift

### STARK

**STR104X4** White  
**STR204X4** Grey  
**STR1C4X4** White Ceramic  
**STR2C4X4** Grey Ceramic  
**STR1S4X4** White Structure  
**STR2S4X4** Grey Structure

### TIDES<sup>HDP</sup>

**281104x4** Sea Salt  
**281154x4** Marine Fog  
**281304x4** Sand Castle  
**281554x4** Waters Edge  
**281904x4** Coconut Shell

### TIME 2.0

**T21B14x4** Snow (Natural)  
**T22B14x4** White (Natural)  
**T23B14x4** Cream (Natural)  
**T24B14x4** Beige (Natural)  
**T25B14x4** Dove (Natural)  
**T26B14x4** Silver (NaturaWI)  
**T27B14x4** Grey (Natural)  
**T28B14x4** Carbon (Natural)  
**T29B14x4** Black (Natural)  
**T21614x4** Snow (Polished)  
**T22614x4** White (Polished)  
**T23614x4** Cream (Polished)  
**T24614x4** Beige (Polished)  
**T25614x4** Dove (Polished)  
**T26614x4** Silver (Polished)  
**T27614x4** Grey (Polished)  
**T28614x4** Carbon (Polished)  
**T29614x4** Black (Polished)

## CHIP & PLANK SAMPLES

### URBAN FOUNDRY<sup>HDP</sup>

**FDY104x4** Alumina  
**FDY204x4** Cast Nickel  
**FDY304x4** Graphite  
**FDY404x4** Iron Oxide

### WEXFORD<sup>HDP</sup>

**353074x4** Linen  
**353344x4** Muslin  
**353234x4** Burlap  
**353134x4** Wool  
**353164x4** Tweed



**49110** 4x4 Chip Box (sold 12 per carton)

## 4X4 CHIP CARDS

### AMPLIFY

**AMP11M4X4C** White Matte  
**AMP12G4X4C** Branco Brilho Glossy  
**AMP16M4X4C** Deep Blue Matte  
**AMP17M4X4C** Black Matte

### EAST VILLAGE<sup>HDP</sup>

**EVG104X4C** Avenue A. Gray  
**EVG204X4C** E. Houston Warm Gray  
**EVG304X4C** Potter's Red Clay  
**EVG404X4C** Stuyvesant Charcoal  
**EVG504X4C** Tompkins Blue/Black

### LOST RIVER<sup>HDP</sup>

**LRV104X4C** Cascade  
**LRV204X4C** Rush  
**LRV304X4C** Adrift  
**LRV404X4C** Torrent

### MODTIQUE<sup>HDP</sup>

**MTQ104X4C** Loft  
**MTQ204X4C** Chateau  
**MTQ304X4C** Salon  
**MTQ404X4C** Estate  
**MTQ10D4X4C** Loft Deco  
**MTQ20D4X4C** Chateau Deco  
**MTQ30D4X4C** Salon Deco

### STARK

**STR104X4C** White  
**STR204X4C** Grey  
**STR1C4X4C** White Ceramic  
**STR2C4X4C** Grey Ceramic  
**STR1S4X4C** White Structure  
**STR2S4X4C** Grey Structure

### URBAN FOUNDRY<sup>HDP</sup>

**FDY104X4C** Alumina  
**FDY204X4C** Cast Nickel  
**FDY304X4C** Graphite  
**FDY404X4C** Iron Oxide

## CONCEPT BOARDS

Concept boards are designed to show how tiles within a series work together. We have prepared a number of concept boards to inspire you for your next project. Many of these boards are prepared using a decorative elements such as mosaics, chair rails, and listellos that work beautifully to enhance any design project.

### Sets 9"x12" & 12"x18"

**49608** Mosaics

**49600B** Blank Box (10 units) 12"x18"

**49605** Retroclassique

**49600X** Blank (1 unit) 9"x12"

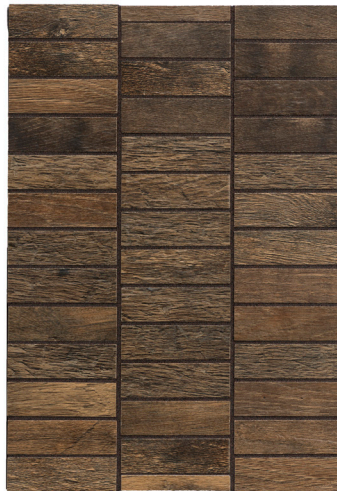
**80028CP** VitraArt Peace of Mind (not shown)

Emotive (coming soon)

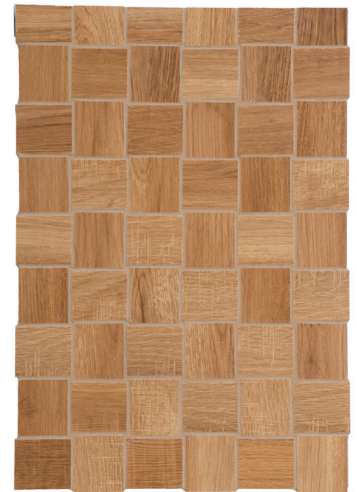
### 49608 Mosaics (set 1) (12" x 18")



**25535/M12REC** Hickory Parquet  
Berkshire<sup>HDP</sup>



**34398/M1x4STK** Tone Stack  
Cellar<sup>HDP</sup>



**34236/M122BW** Karma Basketweave  
Kerala<sup>HDP</sup>



**28500B/M12ROMAN** Alto Roman  
Rhyme



**28130/M12** Sand Castle 25pc  
Tides<sup>HDP</sup>



## CONCEPT BOARDS

### 49605 Retroclassique (12" x 18")



**60301 3x6** Lily  
**60301/CR2x6** Lily Chair Rail  
**60301/L2x6** Lily Circles Listello



**60302 3x6** Linen  
**60302/CR4x6** Linen Chair Rail  
**60302/L3x6** Linen Floral Listello



**60312 3x6** Silver  
**60312/CR4x6** Silver Chair Rail  
**60312/L2x6** Silver Circles Listello  
**60312/CR2x6** Silver Chair Rail



**60325 3x6** Mocha  
**60325/CR4x6** Mocha Chair Rail  
**60325/L2x6** Mocha Circles Listello



**60359 3x6** Lt. Avocado  
**60359/CR4x6** Lt. Avocado Chair Rail  
**60359/L3x6** Lt. Avocado Floral Listello



**60366 3x6** Pewter  
**60366/CR2x6** Pewter Chair Rail  
**60366/L3x6** Pewter Floral Listello

Emotive (12" x 18") Coming Soon



## CARD SETS

### Sets 5.5" x 16.5"

**90047CK** Enchant<sup>HDP</sup> (4) card set (not shown)

**49215** Retroclassique (9) card set

**90029CK** VitraArt Peace of Mind (12) card set (not shown)

**46808X** 4" x 16.5" Blank Cards (15 per carton)

**46808Y** 5.5" x 16.5" Blank Cards (10 per carton)

**46808Z** 5.5" x 5.5" Blank Cards (15 per carton)



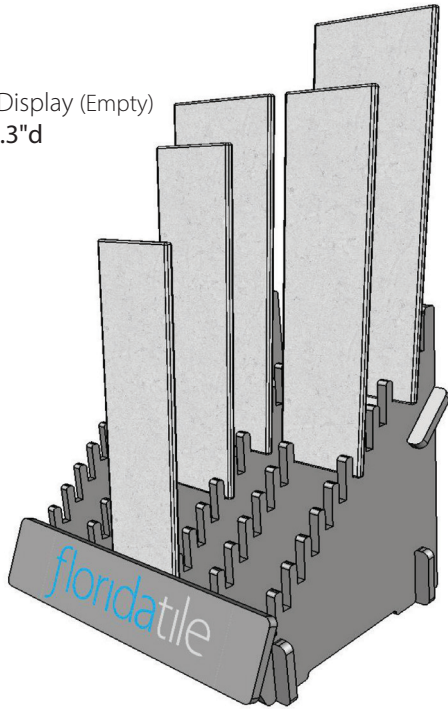
**49102** Table Top Display 13"l x 14"w x 8"h

### 49215 Retroclassique



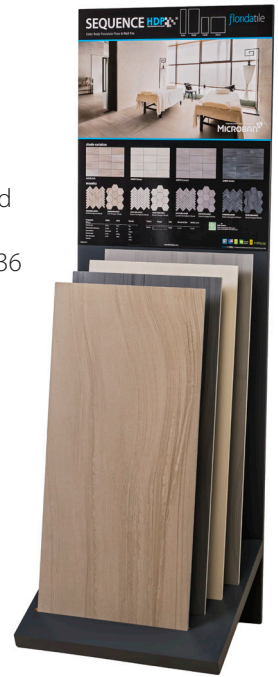
## SPECIAL DISPLAYS

**48619** 36 Slot Tile Display (Empty)  
20"w x 22.5"h x 23.3"d



**48616** Sequence<sup>HDP</sup> Display  
23.5"w x 18.5"d x 66"h

**46849** Sequence<sup>HDP</sup> Display Tile Kit  
You must order this Kit to completed this display.  
This unit will include (4) full size 18x36 rectified tile samples in each color.



Berkshire<sup>HDP</sup> & Natura<sup>HDP</sup> Display  
12.5"w x 22"h x 15"d

**48420** Berkshire<sup>HDP</sup> Display unit (Empty)  
**48420A** Wood Samples Kit (1 of each Berkshire<sup>HDP</sup> color)

**48053** Natura<sup>HDP</sup> Display unit (Empty)  
**48053A** Wood Samples Kit (1 of each Natura color)

## CRADLE DISPLAYS

12" Cradles  
30"L x 32"W Base

14" Cradles  
30"L x 32"W Base

16" Cradles  
30"L x 32"W Base

20" Cradles  
30"L x 32"W Base

26" Cradles  
30"L x 32"W Base



A convenient, space-saving design that looks good just about anywhere you can place it in a showroom. The base is easy to assemble and holds panels that beautifully showcase these popular Florida Tile lines. Each cradle offers a listing of the products featured on each individual panel and the back sticker offers more products available with each line. The placement of the base has been lowered for ease of access and the panels have been angled more to allow more space between panels for viewing products.

Available Cradles Panel Sizes: 14"w, 16"w, 20"w, 26"w  
Base Universal Size: 30"l x 32"w

### Make Your Own Custom Cradles

**49555R** Blank Base (blank panels sold separately)  
**495B26** Blank 26x42 Cradle Panel

### Sets

**60023CD**  
**60045CD**  
**60053CD**  
**60047CD**  
**60048CD**  
**60051CD**  
**60046CD**  
**60055CD**  
**60050CD**  
**60021CD**  
**49556K**  
**6020CD**

### Cradle

Ainslee Park<sup>HDP</sup> Cradle Display 14" w  
Divinity<sup>HDP</sup> Cradle Display 12" w  
East Village<sup>HDP</sup> Cradle Display 12" w (coming soon)  
Enchant<sup>HDP</sup> Cradle Display (Matte) 14" w  
Enchant<sup>HDP</sup> Cradle Display (Polished) 14" w  
Excursion<sup>HDP</sup> Cradle Display 16" w  
Local<sup>HDP</sup> Cradle Display 16" w  
Lost River<sup>HDP</sup> Cradle Display 12" w  
Modtique<sup>HDP</sup> Cradle Display 24" w  
NY2LA<sup>HDP</sup> Cradle Display 14" w  
Precious<sup>HDP</sup> Cradle Display 14" w  
Wexford<sup>HDP</sup> Cradle Display 14" w



# CRADLE DISPLAYS

## 60023CD Ainslee Park<sup>HDP</sup> 14"



## 60045CD Divinity<sup>HDP</sup> 12"



## 60047CD (matte) Enchant<sup>HDP</sup> 14"

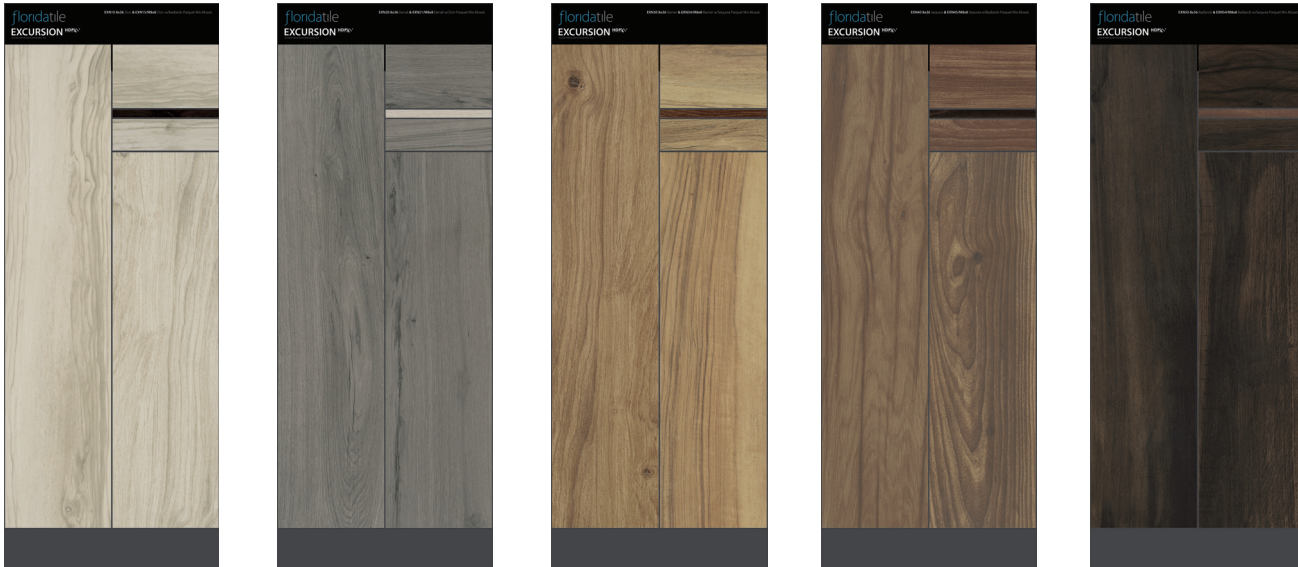


# CRADLE DISPLAYS

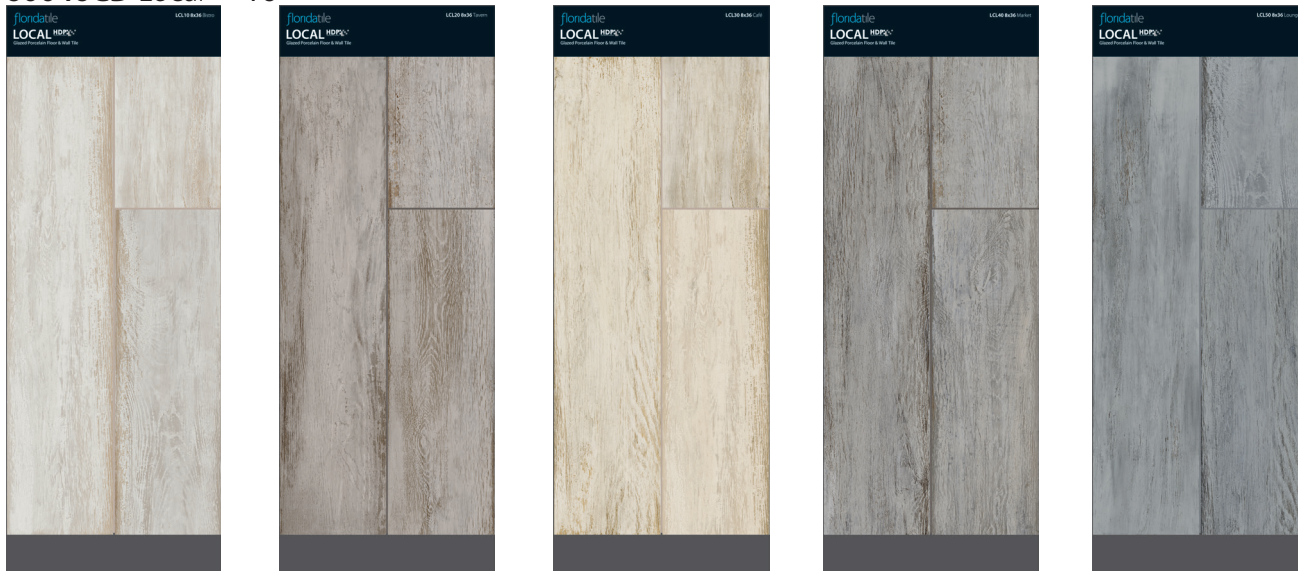
60048CD (polished) Enchant<sup>HDP</sup> 14"



60051CD Excursion<sup>HDP</sup> 16"



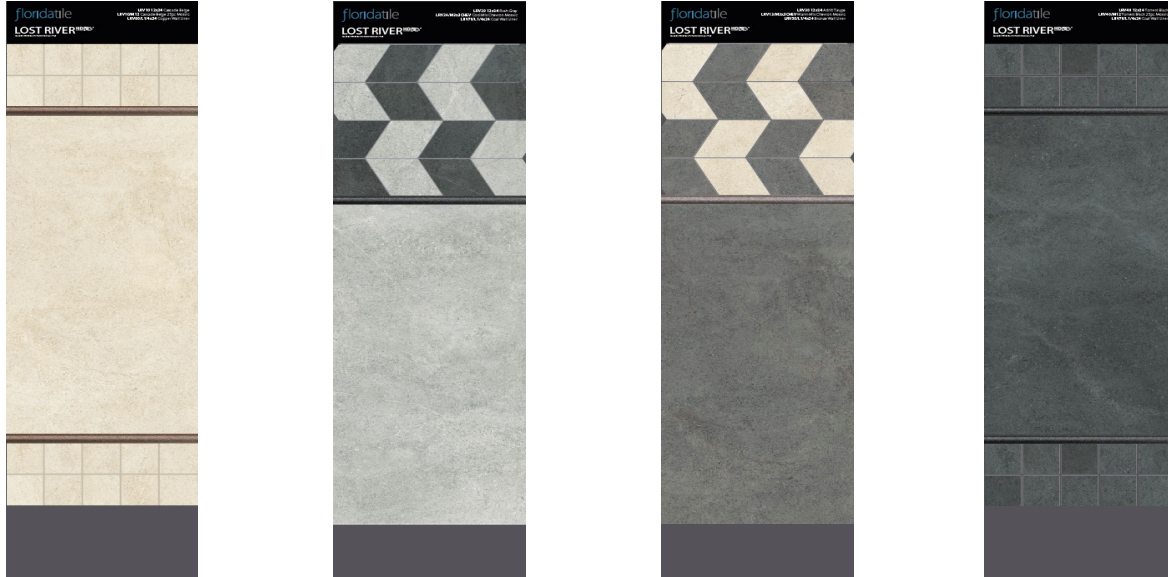
60046CD Local<sup>HDP</sup> 16"



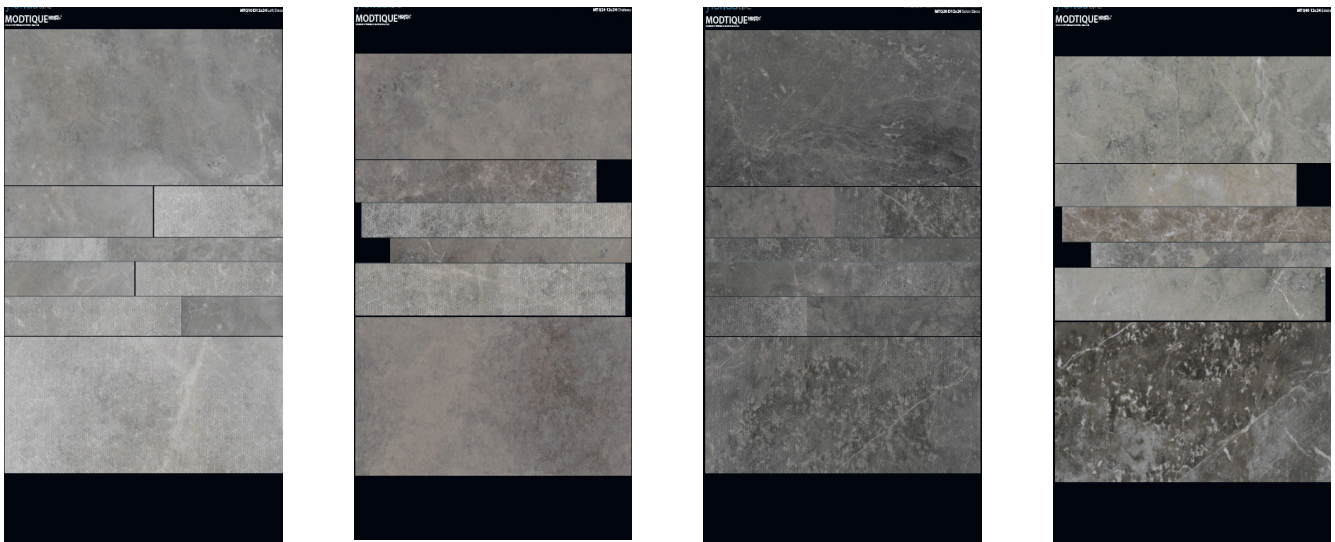


# CRADLE DISPLAYS

## 60055CD Lost River<sup>HDP</sup> 12"



## 60050CD Modtique<sup>HDP</sup> 24"



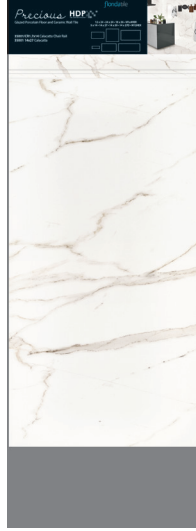
## 60021CD NY2LA<sup>HDP</sup> 14"





# CRADLE DISPLAYS

## 49556K Precious<sup>HDP</sup> 14"



## 6020CD Wexford<sup>HDP</sup> 14"



## SALES AIDS



**48044** Grid Pads



**48609** Contractor Pencils (2) Colors



**48014** Pens, Bic Clear (8) Colors



**500000** Journal Notebook



**48608** Flash Drive (4GB)



**48050** Travel Mug

## SALES AIDS



**48617** Paper Cups 9 oz



**500013** FT 2020 Socks (sold 10 per carton)



**500015** Cap (sold 30 per carton)



**48604** Loose Tile Handle (tile not included)



**500017** FT Tote Bags (sold 50 per carton)



**48605** Earbud Headphones



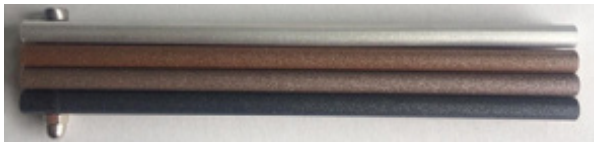
## SALES AIDS



T-Shirt Front

T-Shirt Back

**500014** T-Shirt (sold 25 per carton, assorted sizes)



**CFTI500018** Lost River Liner Sample Kit (sold 10 per carton)

\*Liner substrate is aluminum. Please reference installation guide for proper application.

**48023** Warehouse Banner 4'x8' (not shown)

**A9E50610** Cotto d'Este/Kerlite Totes (may be sold in single units)



**COT600000** Cotto d'Este/Kerlite Pen (gift box included) 1 pen per gift box (sold 20 per carton)



## NON-INVENTORY ITEMS\*

\*To order non-inventory items, contact Customer Care for pricing  
use this SKU (FTIMISCMKITM) for all items



### Lifecycle Clips

### Lifecycle Cards 5" w x 4" h

- NEW
- SPECIAL
- CLOSEOUT
- MADE IN USA

### Domed Stickers 2" w x .75" h



### Miscellaneous stickers



### Window Clings 10" w x 4.75" h



# floridatile

life's surface



MERCHANDISING BROCHURE 1/21