

floridatile

life's surface



21



MERCHANDISING BROCHURE

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SHOWCASE DISPLAY



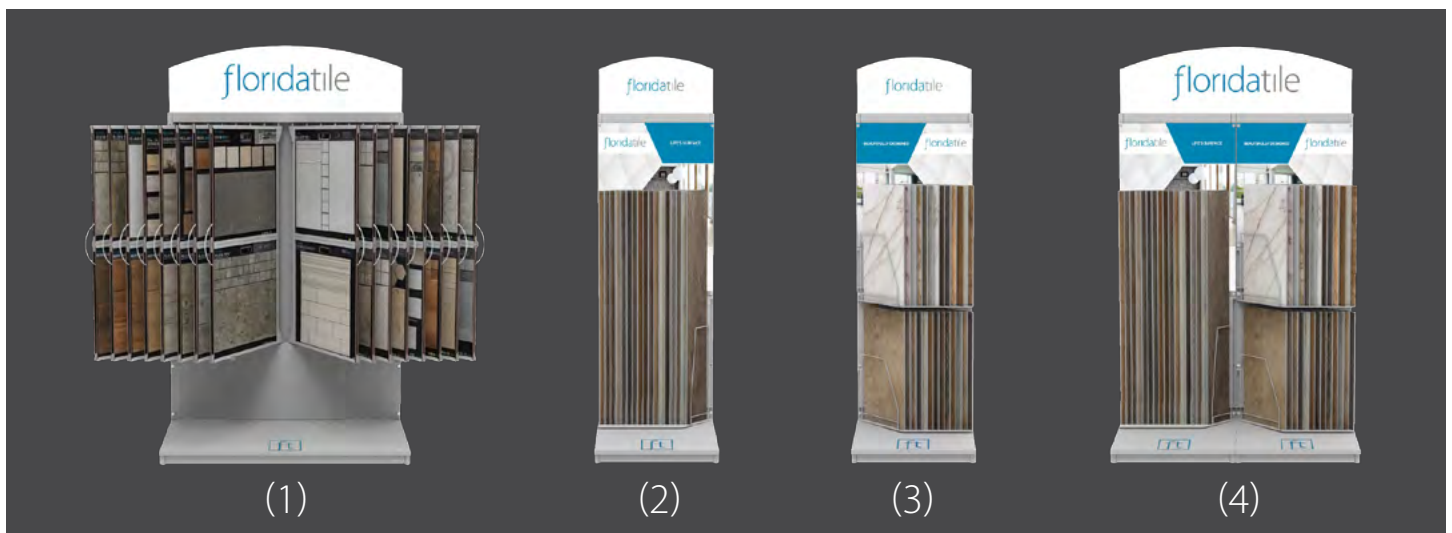
A **MODULAR** DISPLAY
FOR ANY SIZE SHOWROOM

64 DDBs
26 12" Tiles
17 Planks

note: All displays ship empty, all dealer boards and tiles sold separately.

CFTI211057V8

96.06" width x 25.56" depth x 80.48" height (with header)



(1) CFTI211057V2 - DDBs Center Module Only
48" width x 25.56" depth x 80.48" height (with header)
Capacity: 64 DDBs

(2) CFTI211057V5 - Plank Samples (Left Module)
24" width x 25.56" depth x 78.45" height (with header)
Capacity: 17 Planks

(3) CFTI211057V4 - 12" Tile Samples (Right Module)
24" width x 25.56" depth x 78.45" height (with header)
Capacity: 26 12" Tiles

(4) CFTI211057V9 - (Both Right and Left Modules)
48" width x 25.56" depth x 78.45" height (with header)
Capacity: 17 Planks, and 26 12" Tiles

MERCHANDISING OVERVIEW

CATALOG

LITERATURE

DEALER DISPLAY BOARDS

DDB BY COLOR BOARD KITS

CONTRACTOR BOARDS

COLLECTION CARDS

ARCHITECTURAL BINDERS

CHIP & PLANK SAMPLES

CONCEPT BOARDS

CARD SETS

CATALOG



48982 Product Catalog

The 2021 catalog is only available digitally via www.floridatiles.com

Our 2021 Product Catalog is a fresh take on tile inspiration, as well as floor and wall design. It speaks to designers, architects, installers, and end users in a way that inspires, while also providing a functional tool to help create amazing projects.

Inside the cover you will find important, easy-to-use tools and features. Highlights include:

Cotto d'Este

A section highlighting the *Kerlite gauged porcelain collections* that are stocked in Kentucky, and a few special-order options.

Ecoscape

Showcasing our outdoor porcelain pavers.

Page Design for Product Pages

As always, we continue to provide convenient ways to locate products, which include:

- Alphabetical
- By Look
- Body Type
- Format
- Color
- Trim

Our catalog includes tile formats, sizes, colors, skus, technical specifications, and the different certifications unique to each line.

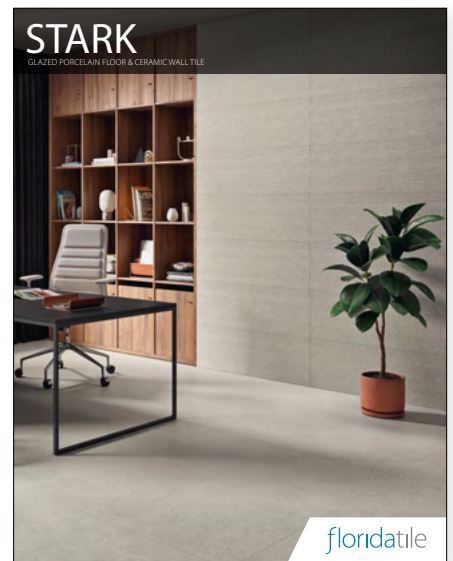
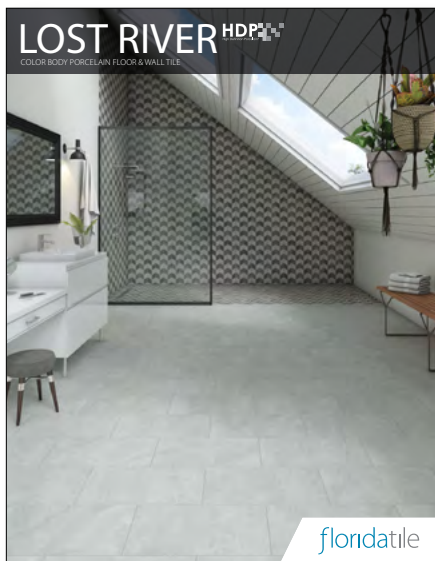
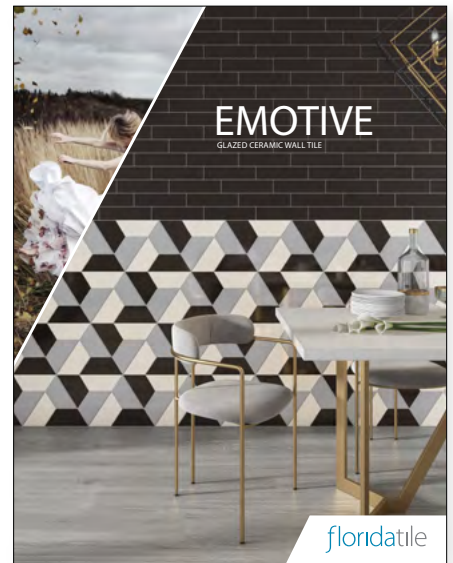
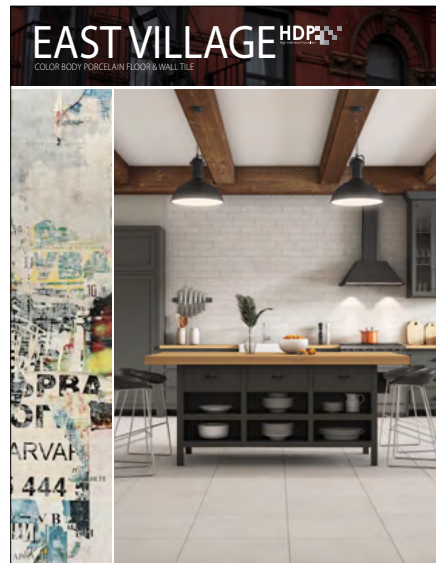
LITERATURE

8.5" x 11"

10023LT Ainslee Park^{HDP}
10057LT Amplify
48858R Aventis^{HDP}
48842R Berkshire^{HDP}
48884R Cellar^{HDP}
48863R Continent^{DP}
48854RA Craftsman^{DP}
10022LT Distillery^{HDP}
10045LT Divinity^{HDP}
10053LT East Village^{HDP}
10041LT Ecoscape
10025LT Edge
10054LT Emotive
10047LT Enchant^{HDP}
10051LT Excursion^{HDP}
10044LT Expressions

48883R Kerala^{HDP}
10046LT Local^{HDP}
10055LT Lost River^{HDP}
48856R Magnolia^{HDP}
48825R MetalArt Matrix
48689R Metropolitan Quarry
48859R Mingle^{HDP}
10050LT Modtique^{HDP}
48879R MosaicArt Epic
48853R Natura^{HDP}
10021LT NY2LA^{HDP}
48840RA PietraArt Bliss
48882R PietraArt Ledgerstone
10081LT PietraArt Pebbles

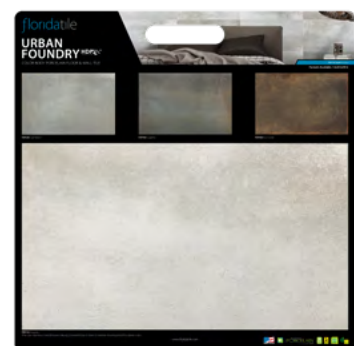
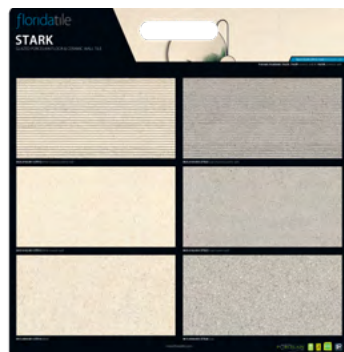
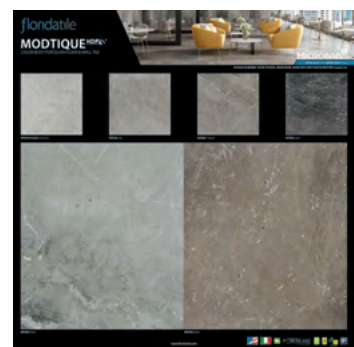
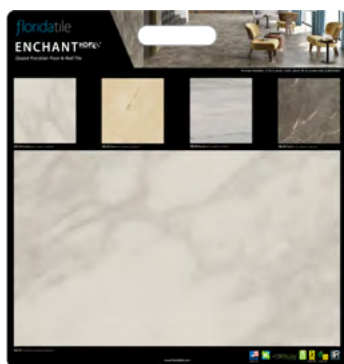
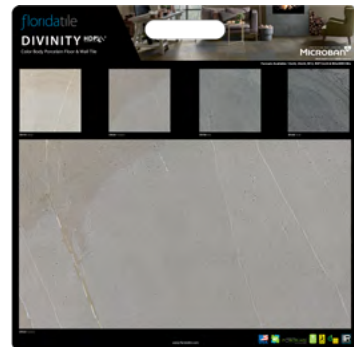
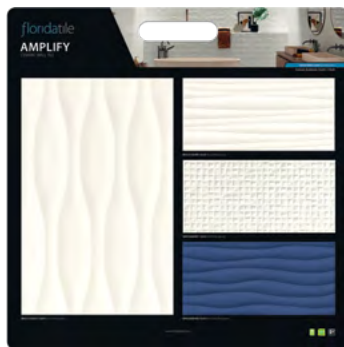
10031LT PietraArt Premier Marble
10052LT PietraArt Tavertine
48889R Precious^{HDP}
48878R Relive^{HDP}
48828R Retroclassique
48860R Rhyme
48888R Sequence^{HDP}
10058LT Stark
48852R Streamline
48855R Tides^{HDP}
48846R Time 2.0
10049LT Tuscan Villa^{HDP}
10062LT Urban Foundry^{HDP}
10028LT VitraArt Peace of Mind



DEALER DISPLAY BOARDS

22" x 22"

- 48200B** Blank Dealer Board
- 20023DB** Ainslee Park^{HDP} (Floor)
- 20026DB** Ainslee Park^{HDP} (Wall)
- 30057DC** Amplify
- 48447** Aventis^{HDP}
- 48377** Berkshire^{HDP}
- 48916** Cellar^{HDP}
- 48455** Continent^{DP}
- 48443A** Craftsman^{DP}
- 20022DB** Distillery^{HDP}
- 20045DB** Divinity^{HDP}
- 30053DC** East Village^{HDP} (2 board kit)
- 20041DB** Ecoscape
- 20025DB** Edge
- 20054DB** Emotive
- 20047DB** Enchant^{HDP} (Matte)
- 20048DB** Enchant^{HDP} (Polished)
- 20051DB** Excursion^{HDP}
- 20046DB** Local^{HDP}
- 20055DB** Lost River^{HDP}
- 48445** Magnolia^{HDP}
- 48454** Maltese^{DP} (Wall)
- 48348** MetalArt Matrix
- 48281** Metropolitan Quarry
- 20050DB** Modtique^{HDP}
- 48906** MosaicArt Epic
- 48442** Natura^{HDP}
- 20021DB** NY2LA^{HDP}
- 48382** PietraArt Bliss (Travertine & Slate)
- 48914** PietraArt Ledgerstone
- 20081DB** PietraArt Pebbles (Warm Mix)
- 20181DB** PietraArt Pebbles (Cool Mix)
- 30031DB** PietraArt Premier Marble (Casablanca)
- 30032DB** PietraArt Premier Marble (Makrana)
- 30033DB** PietraArt Premier Marble (Crema)
- 30034DB** PietraArt Premier Marble (Dahlia)
- 30035DB** PietraArt Premier Marble (Giallo)
- 30036DB** PietraArt Premier Marble (Argento)
- 30037DB** PietraArt Premier Marble (Babeto)
- 30038DB** PietraArt Premier Marble (Silver Veincut)
- 48953** Precious^{HDP} (Floor)
- 48950** Precious^{HDP} (Wall)
- 48901** Relive^{HDP}



- 48354** Retroclassique
- 48449** Rhyme
- 48945** Sequence^{HDP}
- 20058DB** Stark
- 48433** Streamline
- 48444** Tides^{HDP}
- 48383** Time 2.0
- 20049DB** Tuscan Villa^{HDP}
- 20062DB** Urban Foundry^{HDP}
- 20028DB** VitraArt Peace of Mind (Field Tile)
- 20029DB** VitraArt Peace of Mind (Mosaics)

DDB BY COLOR

The Dealer Display Board (DDB) by Color program allows you to show multiple colors, sizes, and decorative trim pieces that are available for each product line. The DDB by Color Boards are packaged together as a single SKU by series and not available to purchase by an individual color board.



22" x 22"

30023DC	Ainslee Park ^{HDP}	4 board set	30050DC	Modtique ^{HDP}	4 board set
48490	Berkshire ^{HDP}	5 board set	30021DC	NY2LA ^{HDP}	6 board set
48918	Cellar ^{HDP}	4 board set	49400	Relive ^{HDP}	4 board set
30022DC	Distillery ^{HDP}	5 board set	48584	Retroclassique	6 board set
30045DC	Divinity ^{HDP}	4 board set	49031	Sequence ^{HDP}	4 board set
30054DC	Emotive	6 board set	30056DC	Streamline	4 board set (coming soon)
30047DC	Enchant ^{HDP} (matte)	4 board set	48583	Tides ^{HDP}	5 board set
30048DC	Enchant ^{HDP} (polished)	4 board set			
30046DC	Local ^{HDP}	5 board set			
30055DC	Lost River ^{HDP}	4 board set			

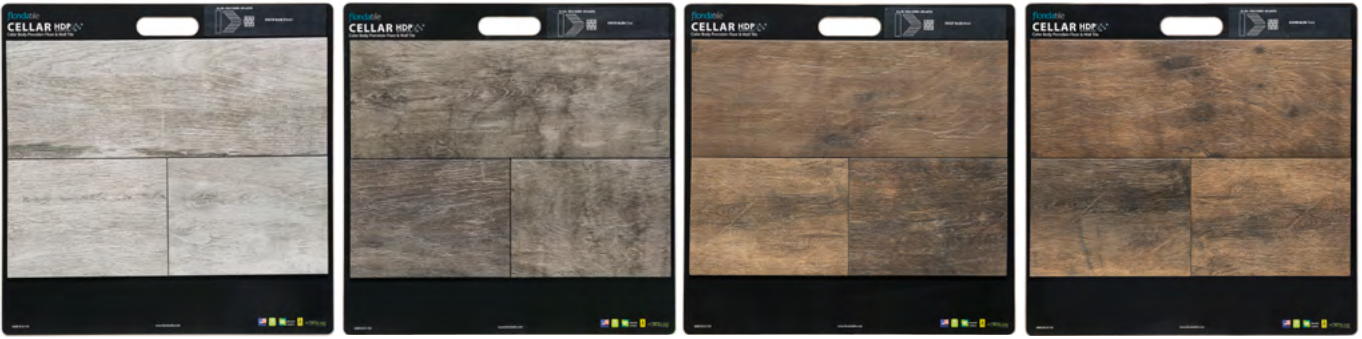
30023DC Ainslee Park^{HDP}
New Images Coming Soon!

48490 Berkshire^{HDP}

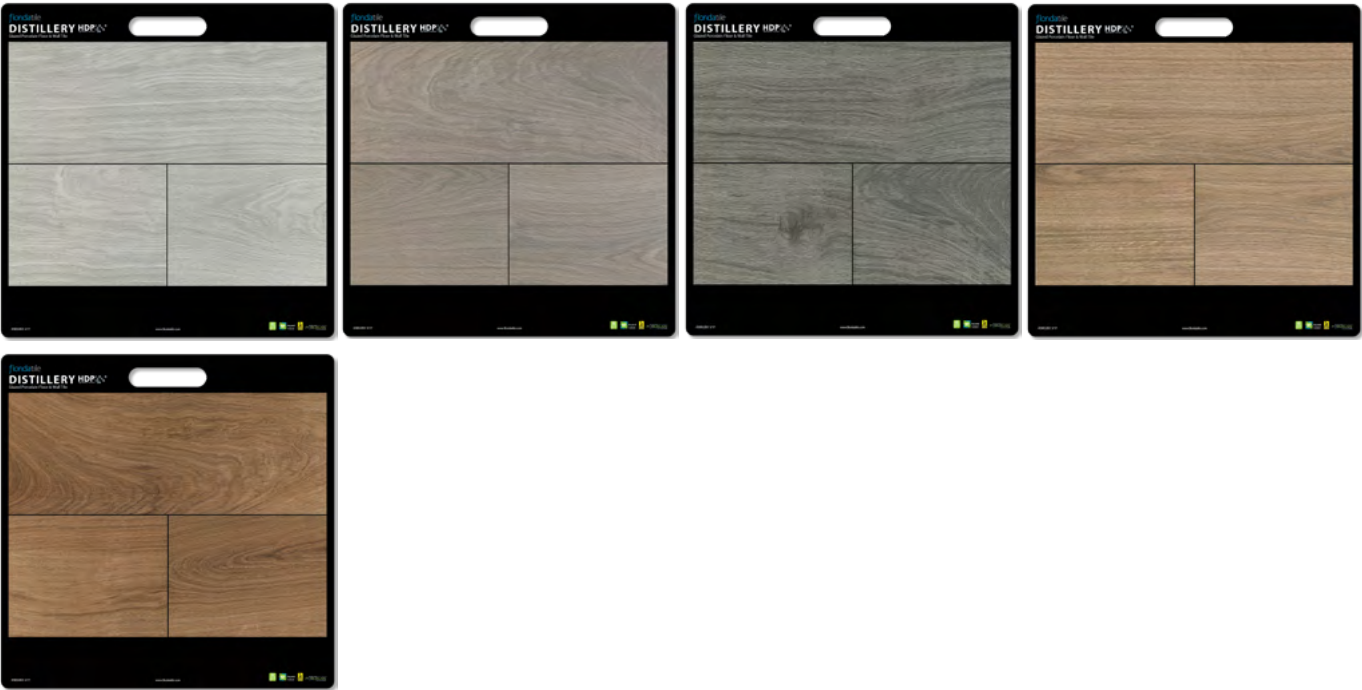


DDB BY COLOR

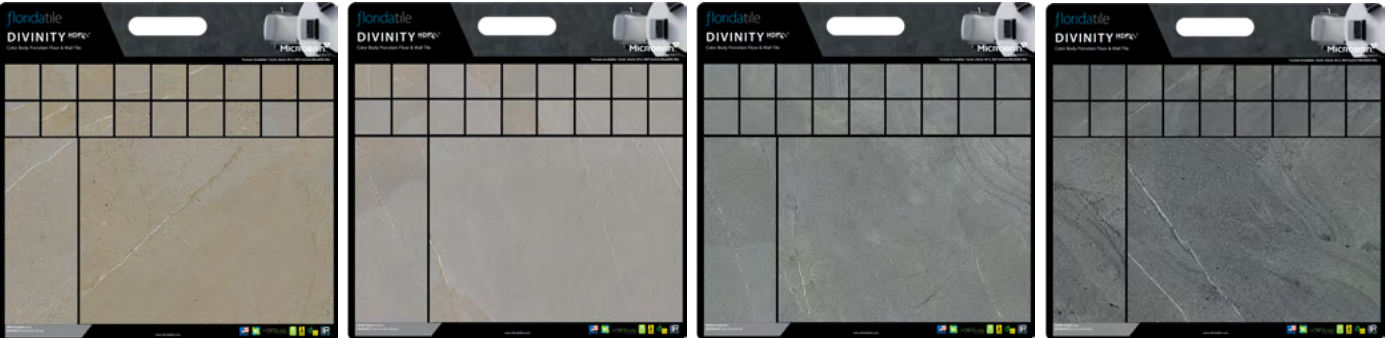
48918 Cellar^{HDP}



30022DC Distillery^{HDP}

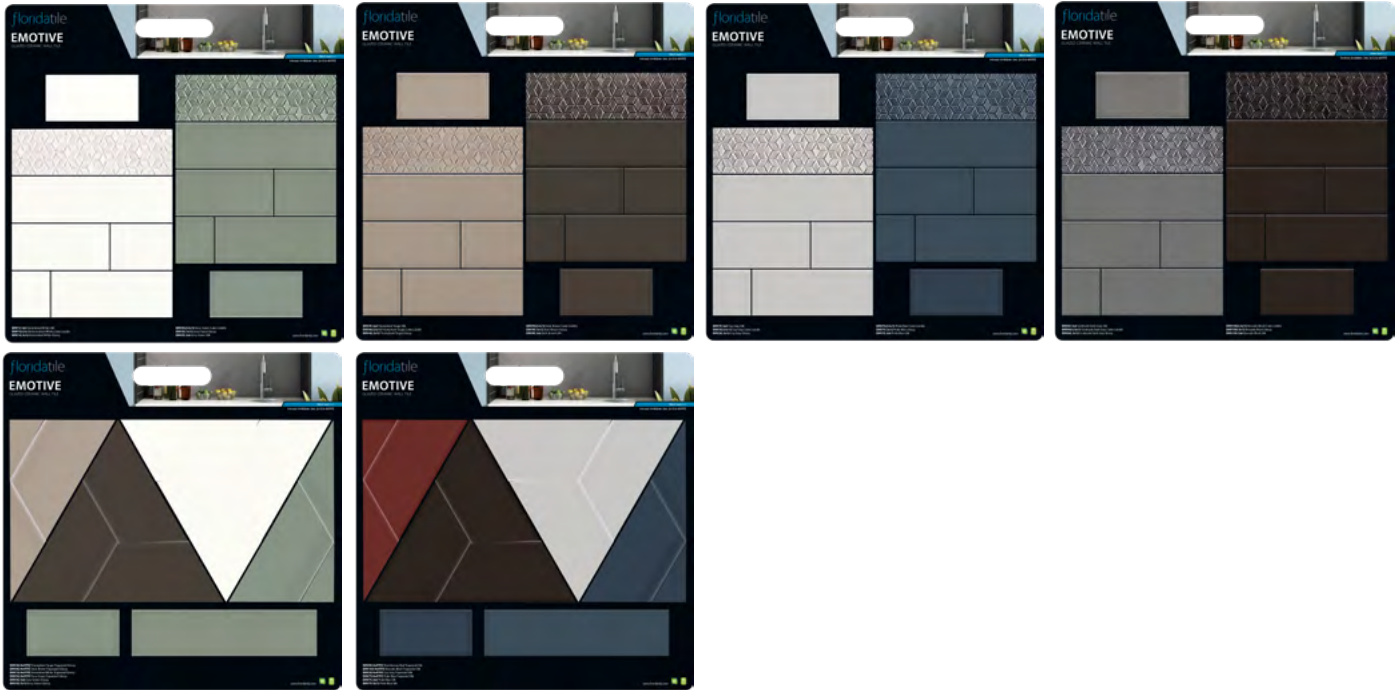


30045DC Divinity^{HDP}



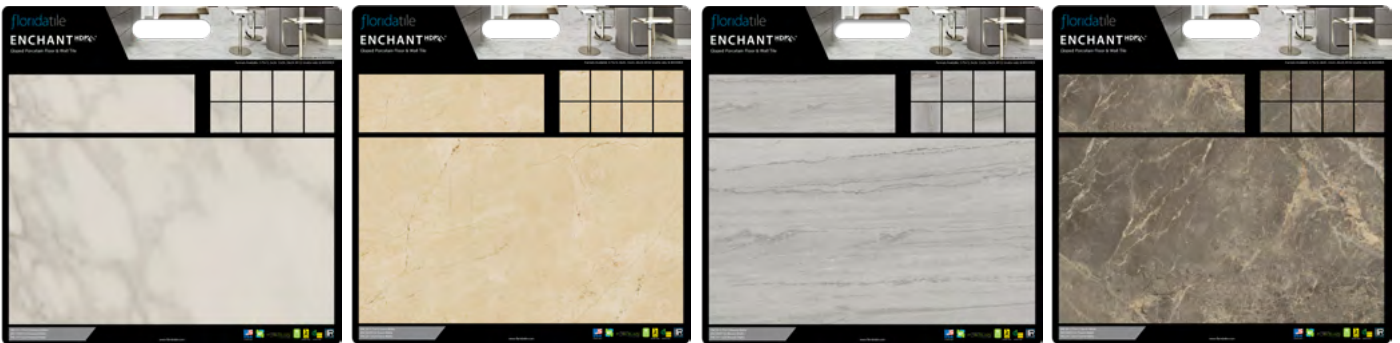
DDB BY COLOR

30054DC Emotive

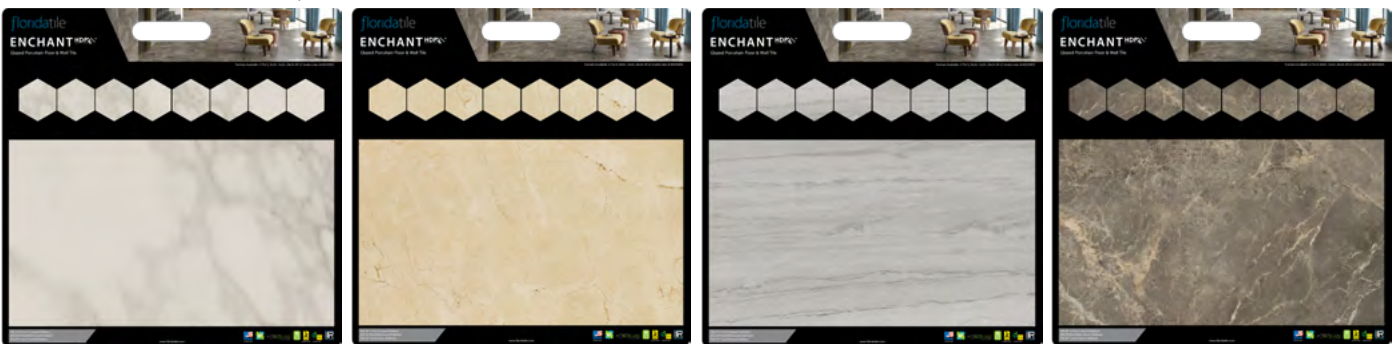


Due to the large number of SKUs, Emotive does not have a true DDB by Color package

30047DC Enchant^{HDP} (matte)

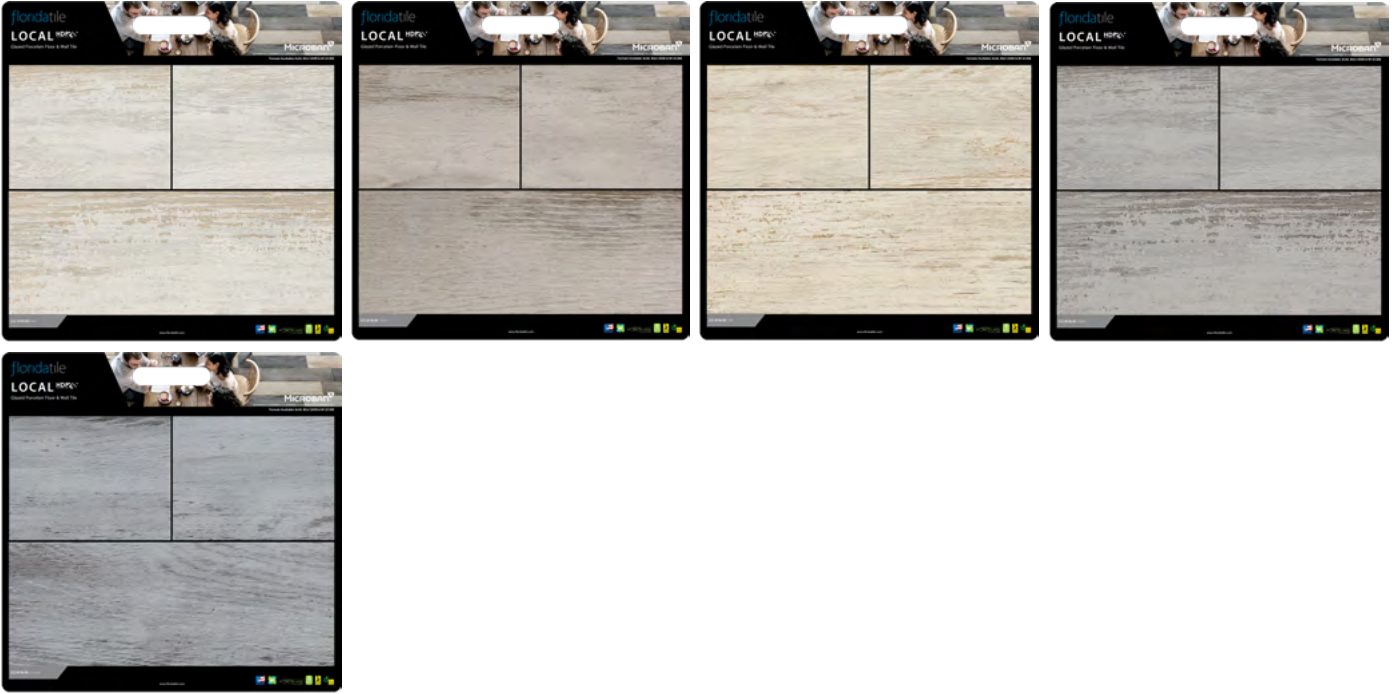


30048DC Enchant^{HDP} (polished)

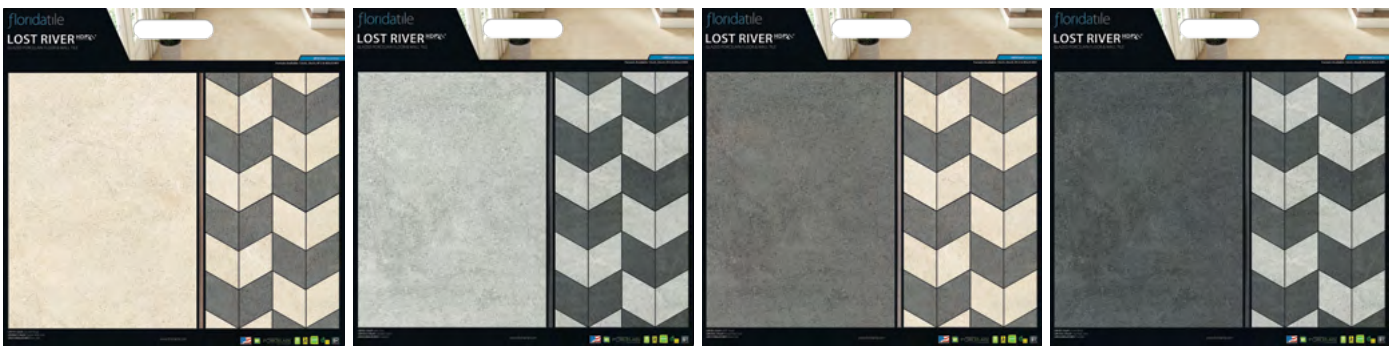


DDB BY COLOR

30046DC Local^{HDP}

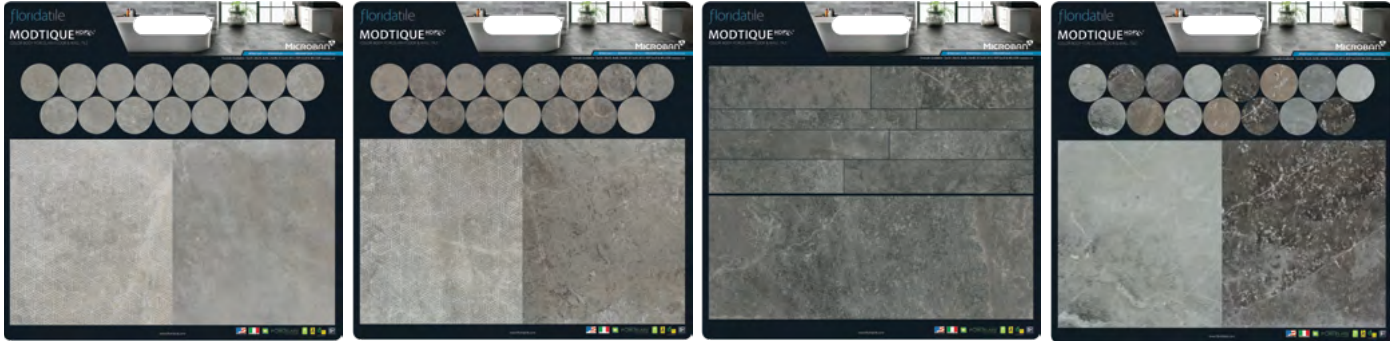


30055DC Lost River^{HDP}



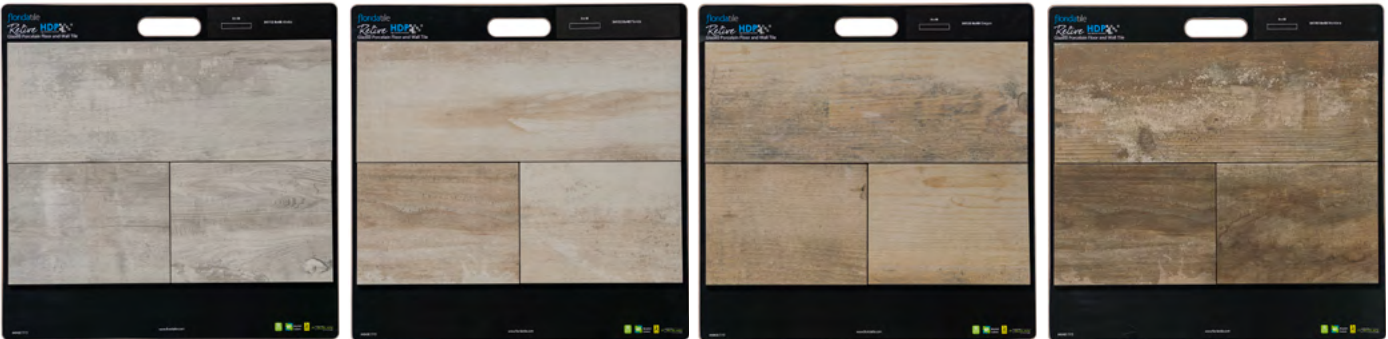
DDB BY COLOR

30050DC Modtique^{HDP}

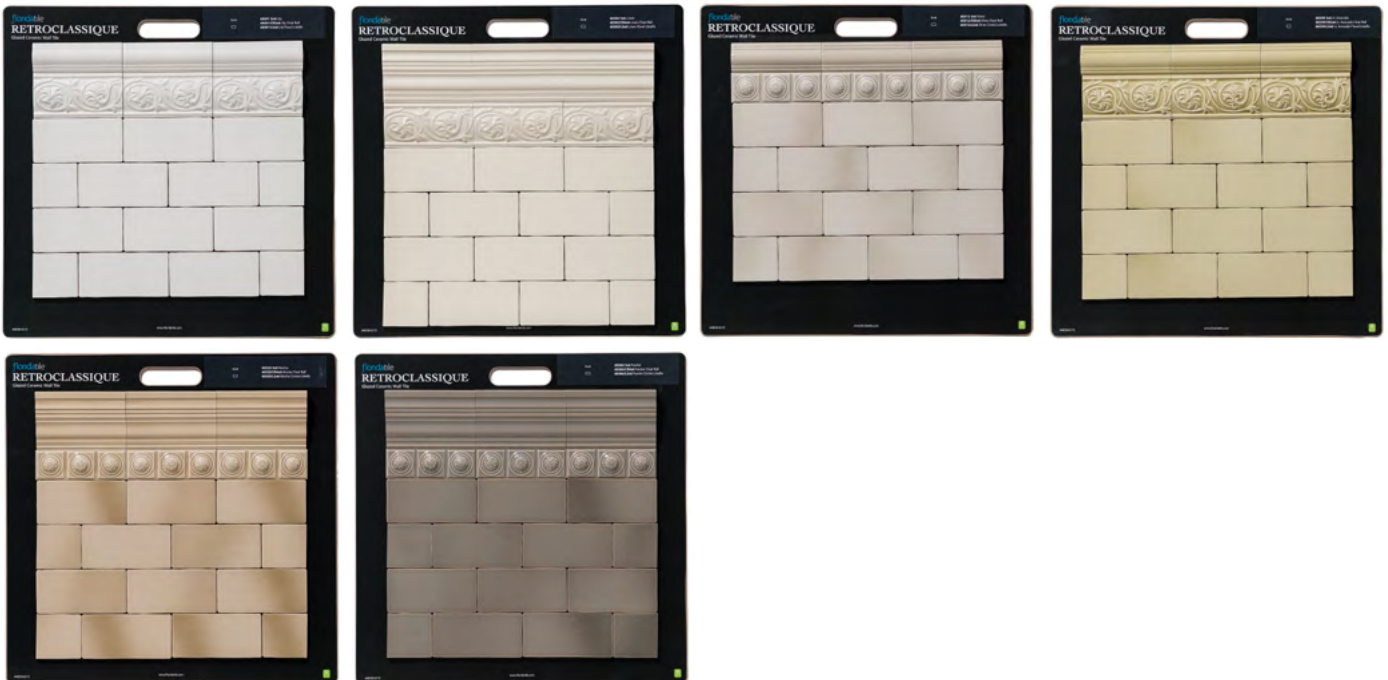


30021DC NY2LA^{HDP} New Images Coming Soon!

49400 Relive^{HDP}



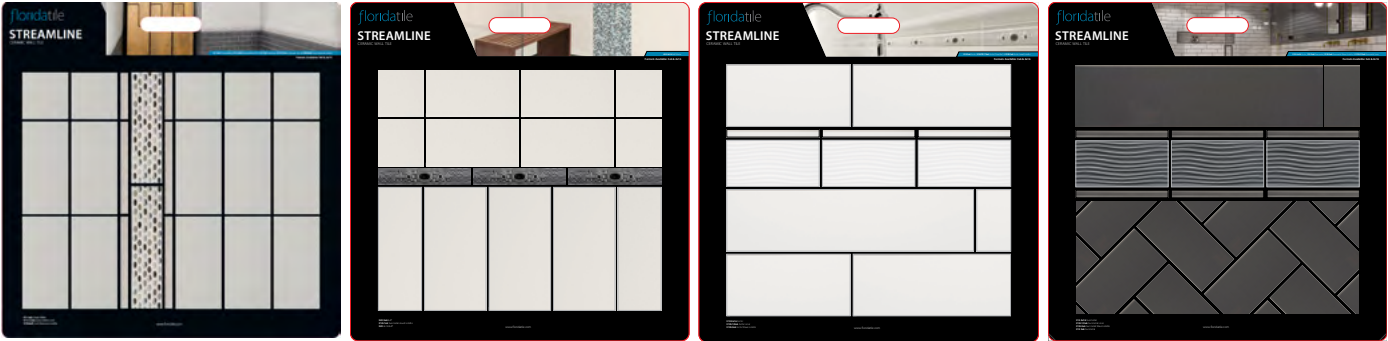
48584 Retroclassique



DDB BY COLOR

49031 Sequence^{HDP}
New Images Coming Soon!

30056DC Streamline



*New Streamline layouts/kits will be available soon

48583 Tides^{HDP}



CONTRACTOR BOARDS

11" x 14"

50023CB	Ainslee Park ^{HDP}	48547	Natura ^{HDP}
48554	Aventis ^{HDP}	50021CB	NY2LA ^{HDP}
50022CB	Distillery ^{HDP}	48575	Precious ^{HDP}
50045CB	Divinity ^{HDP}	48553	Relive ^{HDP}
50025CB	Edge	48571	Sequence ^{HDP}
50047CB	Enchant ^{HDP} (Matte)	48549	Tides ^{HDP}
50048CB	Enchant ^{HDP} (Polished)	48544	Time 2.0
50051CB	Excursion ^{HDP}		
50046CB	Local ^{HDP}		

52608 Collection Card & Contractor Board Box (sold 10 per carton)



COLLECTION CARDS

FLORIDA TILE

55077CC	Aventis ^{HDP}	55053CC	East Village ^{HDP} (colors)	55068CC	Retroclassique
55057CC	Amplify (colors)	55153CC	East Village ^{HDP} (mosaics)	50067CC	Rhyme
55157CC	Amplify Reef	55054CC	Emotive (neutral)	50064CC	Savannah
55257CC	Amplify Arid White & White Wind	55154CC	Emotive (colors)	55080CC	Sequence ^{HDP}
55357CC	Amplify Rise White	55254CC	Emotive (trapezoid)	55058CC	Stark (porcelain)
55457CC	Amplify Dune White	55354CC	Emotive (listello)	55558CC	Stark (ceramic)
50065CC	Bakersfield	55055CC	Lost River ^{HDP}	55056CC	Streamline
50063CC	Berkshire ^{HDP}	50071CC	Magnolia ^{HDP}	55073CC	Tides ^{HDP}
55078CC	Cellar ^{HDP}	55061CC	Metropolitan Quarry	55074CC	Time 2.0 ^{HDP} (warm)
55076CC	Continent ^{DP}	50072CC	Mingle ^{HDP}	55174CC	Time 2.0 ^{HDP} (cool)
55075CC	Craftsman ^{DP}	55050CC	Modtique ^{HDP}	55062CC	Urban Foundry ^{HDP}
		55079CC	NY2LA ^{HDP}	50066CC	Westmont

COTTO D'ESTE

55001CC	Black - White
55003CC	Cement Project
55004CC	Exedra
55005CC	Limestone
55006CC	Lithos
55007CC	Metal
55008CC	Vanity

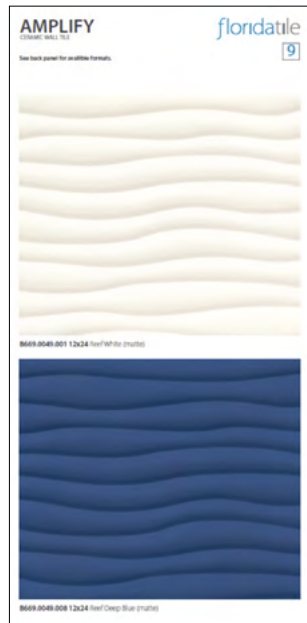
COLLECTION CARDS

AMPLIFY



55057CC Colors
12" x 6.125"

AMPLIFY



55157CC Reef
12" x 6.125"

AMPLIFY



55257CC Arid White &
Wind White 12" x 6.125"

AMPLIFY



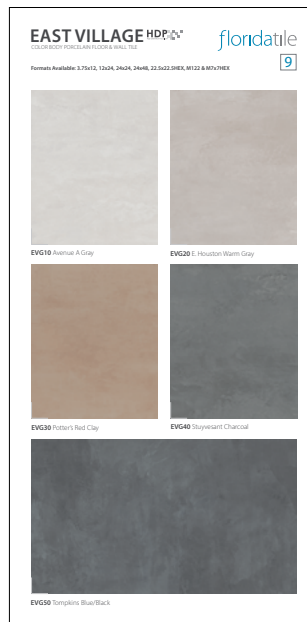
55357CC Rise White
12" x 6.125"

AMPLIFY



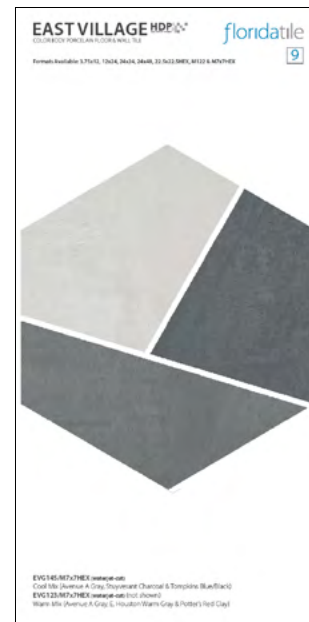
55457CC Dune White
12" x 6.125"

EAST VILLAGE^{HDP}



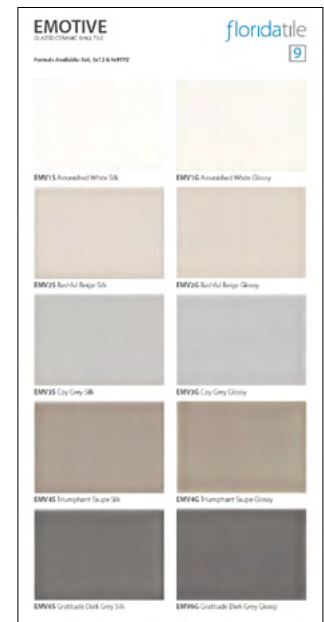
55053CC Colors
12" x 6.125"

EAST VILLAGE^{HDP}



55153CC Mosaics
12" x 6.125"

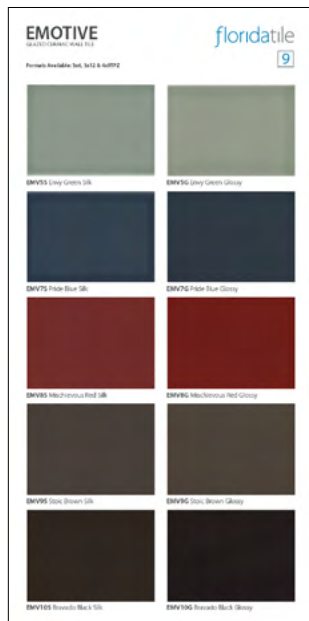
EMOTIVE



55054CC Neutral
12" x 6.125"

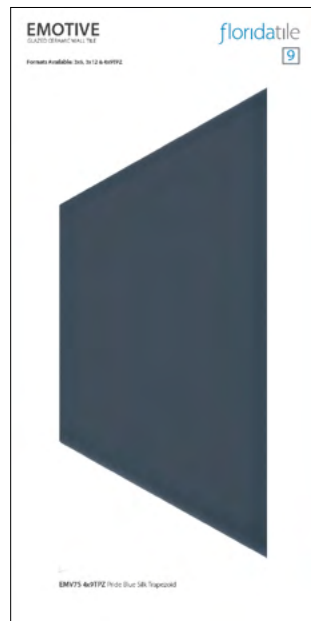
COLLECTION CARDS

EMOTIVE



55154CC Colors
12" x 6.125"

EMOTIVE



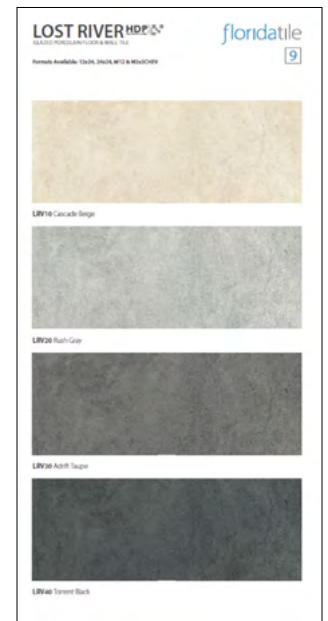
55254CC Trapezoid
12" x 6.125"

EMOTIVE



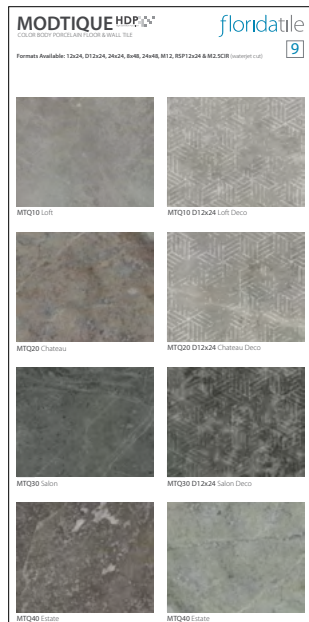
55354CC Listello
12" x 6.125"

LOST RIVER^{HDP}



55055CC
12" x 6.125"

MODTIQUE^{HDP}



55050CC
12" x 6.125"

STARK



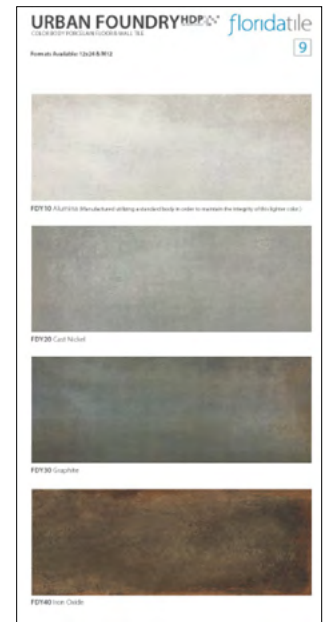
55058CC Porcelain
12" x 6.125"

STARK



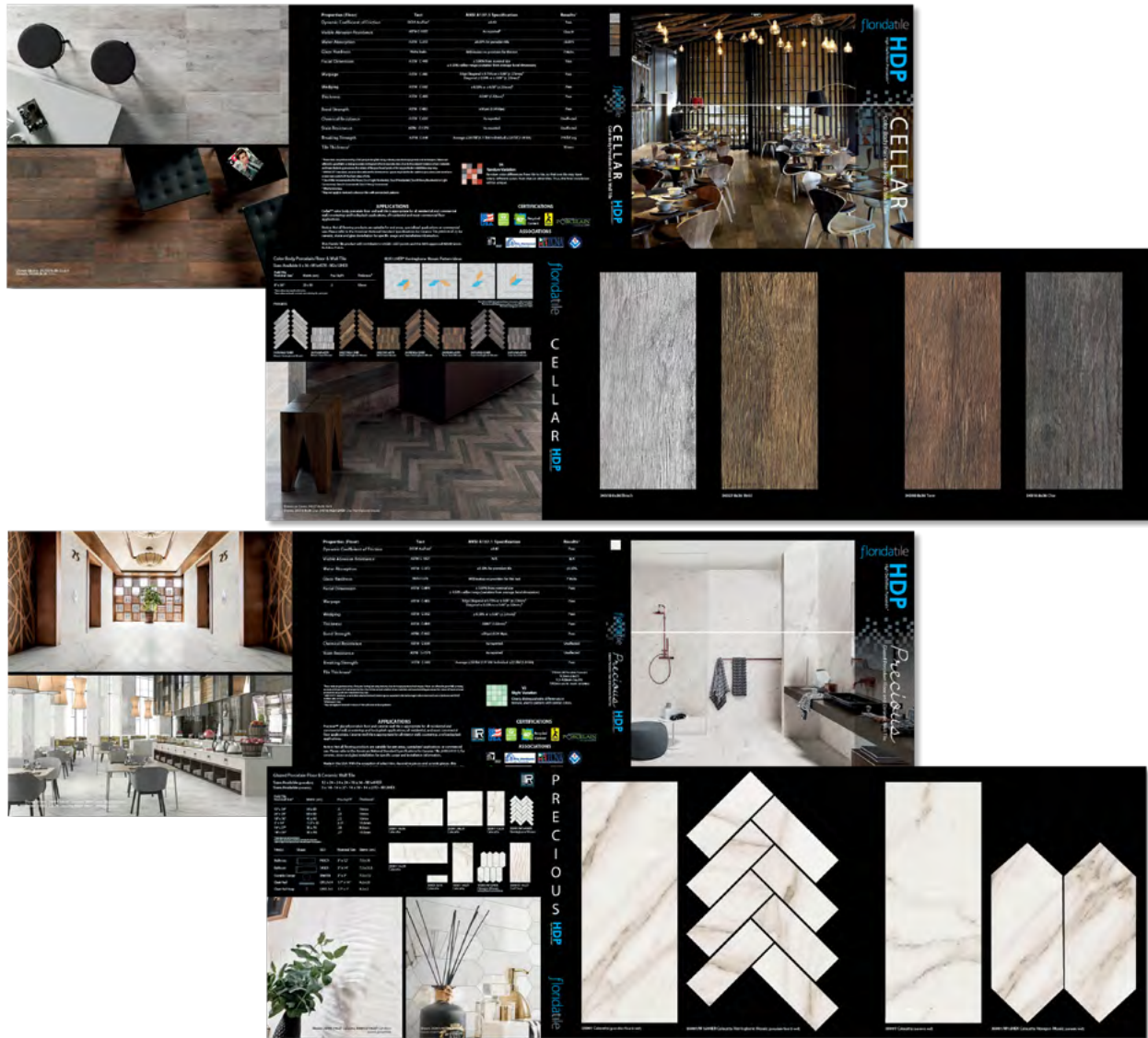
55558CC Ceramic
12" x 6.125"

URBAN FOUNDRY^{HDP}



55062CC
12" x 6.125"

ARCHITECTURAL BINDERS



11.5" x 11.5" (Typical)

- 48073A Blank Generic Architectural Binder
- 40023AB Ainslee Park^{HDP}
- 48598 Cellar^{HDP}
- 40022AB Distillery^{HDP}
- 40045AB Divinity^{HDP}
- 40025AB Edge
- 40047AB Enchant^{HDP}
- 40051AB Excursion^{HDP}
- 40046AB Local^{HDP}
- 48056 Magnolia^{HDP}

- 48599 MosaicArt Epic
- 40021AB NY2LA^{HDP}
- 48956 Precious^{HDP}
- 48595 Retroclassique
- 49953 Sequence^{HDP}
- 40028AB VitraArt Peace of Mind

CHIP & PLANK SAMPLES

AINSLEE PARK^{HDP}

AIN104x4 Calacatta Gold
AIN204x4 Emperador Beige
AIN304x4 Zebrino Taupe
AIN404x4 Breccia Mist

AMPLIFY

AMP12G4X4 Branco Brilho
Glossy 8.5mm
AMP12G4X4A Branco Brilho
Glossy 10mm
AMP11M4X4 White Matte 8.5mm
AMP11M4X4A White Matte 10mm
AMP31M12X14 Dune White
AMP51M12X14 Rise White
AMP61M12X14 Wind White
344068.75x4.25 White Diamond

AVENTIS^{HDP}

AT0RA4x4 Eclipse
AT1RA4x4 Ask
AT2RA4x4 Velvet
AT3RA4x4 Titanium
AT4RA4x4 Nut
AT5RA4x4 Cotton

BERKSHIRE^{HDP}

255254x4 Oak
255354x4 Hickory
255554x4 Olive
255854x4 Walnut
255954x4 Maple

CELLAR^{HDP}

343104x4 Bleach
343274x4 Meld
343984x4 Tone
343164x4 Char

343108x18 Bleach
343278x18 Meld
343988x18 Tone
343168x18 Char

DISTILLERY^{HDP}

DIS104x4 Wheat
DIS204x4 Barley
DIS304x4 Spirit
DIS404x4 Proof
DIS504x4 Malt

DIS108x16 Wheat
DIS208x16 Barley
DIS308x16 Spirit
DIS408x16 Proof
DIS508x16 Malt

DIVINITY^{HDP}

DIV104x4 Dawn
DIV204x4 Horizon
DIV304x4 Mist
DIV404x4 Dusk

EAST VILLAGE^{HDP}

EVG104x4 Avenue A. Gray
EVG204x4 E. Houston Warm Gray
EVG304x4 Potter's Red Clay
EVG404x4 Stuyvesant Charcoal
EVG504x4 Tompkins Blue/Black

ECOSCAPE

MINERAL^{HDP}
MIN10U4x4 Alabaster
MIN20U4x4 Quartz
MIN30U4x4 Feldspar

RELIVE^{HDP}

REL32U4x4 Florida
REL93U4x4 Montana

SPAN^{HDP}

SPN01U4x4 Snow
SPN13U4x4 Silver

QUEST^{HDP}

QUE10U4x4 Ash
QUE20U4x4 Cinder

EDGE

2511E01B1 Snow (Natural)
2511E02B1 Cream (Natural)
2511E03B1 Silver (Natural)
2511E04B1 Taupe (Natural)
2511E05B1 Carbon (Natural)
2511E0161 Snow (Polished)
2511E0261 Cream (Polished)
2511E0361 Silver (Polished)
2511E0461 Taupe (Polished)
2511E0561 Carbon (Polished)
2511E01T1 Snow (Touch)
2511E02T1 Cream (Touch)
2511E03T1 Silver (Touch)
2511E04T1 Taupe (Touch)
2511E05T1 Carbon (Touch)

ENCHANT^{HDP}

ENC104x4 Honesty (Matte)
ENC204x4 Grace (Matte)
ENC304x4 Beauty (Matte)
ENC404x4 Charm (Matte)
ENC1P4x4 Honesty (Polished)
ENC2P4x4 Grace (Polished)
ENC3P4x4 Beauty (Polished)
ENC4P4x4 Charm (Polished)

EXCURSION^{HDP}

EXN104x4 Zion
EXN204x4 Denali
EXN304x4 Rainier
EXN404x4 Sequoia
EXN504x4 Badlands

EXN108x18 Zion
EXN208x18 Denali
EXN308x18 Rainier
EXN408x18 Sequoia
EXN508x18 Badlands

CHIP & PLANK SAMPLES

KERALA^{HDP}

342364x4 Karma
342934x4 Mantra
342964x4 Nirvana

LOCAL^{HDP}

LCL104x4 Bistro
LCL204x4 Tavern
LCL304x4 Café
LCL404x4 Market
LCL504x4 Lounge

LCL108x18 Bistro
LCL208x18 Tavern
LCL308x18 Café
LCL408x18 Market
LCL508x18 Lounge

LOST RIVER^{HDP}

LRV104X4 Cascade
LRV204X4 Rush
LRV304X4 Adrift
LRV404X4 Torrent

MAGNOLIA^{HDP}

283154x4 Ash
283384x4 Fir
283274x4 Chestnut
283254x4 Burl
283954x4 Mahogany
283784x4 Cherry

283158x18 Ash
283388x18 Fir
283278x18 Chestnut
283258x18 Burl
283958x18 Mahogany
283788x18 Cherry

MALTESE^{DP}

296154x4 Roman Gray
296224x4 Porto Cream

MINGLE^{HDP}

284344x4 Soft Rock
284604x4 Dry Stream
284124x4 Cool Summer Mix
284304x4 Warm Winter Mix

MODTIQUE^{HDP}

MTQ104X4 Loft
MTQ204X4 Chateau
MTQ304X4 Salon
MTQ404X4 Estate
MTQ10D4X4 Loft Deco
MTQ20D4X4 Chateau Deco
MTQ30D4X4 Salon Deco

NATURA^{HDP}

280044x4 Wilmington White
280134x4 Nantucket Gray
280174x4 Cape Cod Charcoal
280344x4 Hampton Blonde
280604x4 Newport Blue
280884x4 Cayman Red
280924x4 Charleston Brown

NY2LA^{HDP}

NY2104x4 Malibu White
NY2204x4 Brentwood Beige
NY2304x4 Riverside Steel
NY2404x4 Chelsea Black
NY2504x4 Tribeca Taupe
NY2604x4 Gramercy Gray

RELIVE^{HDP}

341124x4 Alaska
341324x4 Florida
341934x4 Montana
341234x4 Oregon

341128x17.5 Alaska
341328x17.5 Florida
341938x17.5 Montana
341238x17.5 Oregon

RHYME

285034x4 Ivory Staccato
285134x4 Silver Melody
285224x4 Almond Note
285324x4 Desert Harmony
285934x4 Stone Chamber

SEQUENCE^{HDP}

349014x4 Breeze
349154x4 Current
349054x4 Vortex
349384x4 Drift

STARK

STR104X4 White
STR204X4 Grey
STR1C4X4 White Ceramic
STR2C4X4 Grey Ceramic
STR1S4X4 White Structure
STR2S4X4 Grey Structure

TIDES^{HDP}

281104x4 Sea Salt
281154x4 Marine Fog
281304x4 Sand Castle
281554x4 Waters Edge
281904x4 Coconut Shell

TIME 2.0

T21B14x4 Snow (Natural)
T22B14x4 White (Natural)
T23B14x4 Cream (Natural)
T24B14x4 Beige (Natural)
T25B14x4 Dove (Natural)
T26B14x4 Silver (NaturaWI)
T27B14x4 Grey (Natural)
T28B14x4 Carbon (Natural)
T29B14x4 Black (Natural)
T21614x4 Snow (Polished)
T22614x4 White (Polished)
T23614x4 Cream (Polished)
T24614x4 Beige (Polished)
T25614x4 Dove (Polished)
T26614x4 Silver (Polished)
T27614x4 Grey (Polished)
T28614x4 Carbon (Polished)
T29614x4 Black (Polished)

CHIP & PLANK SAMPLES

URBAN FOUNDRY^{HDP}

- FDY104x4** Alumina
- FDY204x4** Cast Nickel
- FDY304x4** Graphite
- FDY404x4** Iron Oxide



49110 4x4 Chip Box (sold 12 per carton)

4X4 CHIP CARDS

AMPLIFY

- AMP11M4X4C** White Matte
- AMP12G4X4C** Branco Brilho Glossy
- AMP16M4X4C** Deep Blue Matte
- AMP17M4X4C** Black Matte

EAST VILLAGE^{HDP}

- EVG104X4C** Avenue A. Gray
- EVG204X4C** E. Houston Warm Gray
- EVG304X4C** Potter's Red Clay
- EVG404X4C** Stuyvesant Charcoal
- EVG504X4C** Tompkins Blue/Black

LOST RIVER^{HDP}

- LRV104X4C** Cascade
- LRV204X4C** Rush
- LRV304X4C** Adrift
- LRV404X4C** Torrent

MODTIQUE^{HDP}

- MTQ104X4C** Loft
- MTQ204X4C** Chateau
- MTQ304X4C** Salon
- MTQ404X4C** Estate
- MTQ10D4X4C** Loft Deco
- MTQ20D4X4C** Chateau Deco
- MTQ30D4X4C** Salon Deco

STARK

- STR104X4C** White
- STR204X4C** Grey
- STR1C4X4C** White Ceramic
- STR2C4X4C** Grey Ceramic
- STR1S4X4C** White Structure
- STR2S4X4C** Grey Structure

URBAN FOUNDRY^{HDP}

- FDY104X4C** Alumina
- FDY204X4C** Cast Nickel
- FDY304X4C** Graphite
- FDY404X4C** Iron Oxide

CONCEPT BOARDS

Concept boards are designed to show how tiles within a series work together. We have prepared a number of concept boards to inspire you for your next project. Many of these boards are prepared using a decorative elements such as mosaics, chair rails, and listellos that work beautifully to enhance any design project.

Sets 9"x12" & 12"x18"

49608 Mosaics

49600B Blank Box (10 units) 12"x18"

49605 Retroclassique

49600X Blank (1 unit) 9"x12"

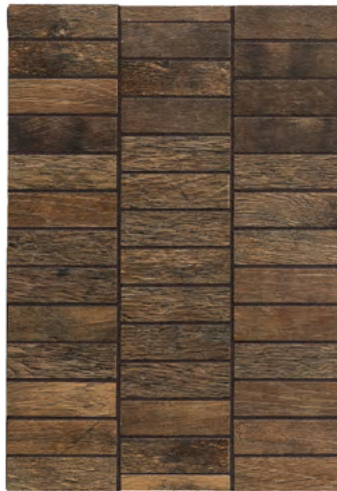
80028CP VitraArt Peace of Mind (not shown)

Emotive (coming soon)

49608 Mosaics (set 1) (12" x 18")



25535/M12REC Hickory Parquet
Berkshire^{HDP}



34398/M1x4STK Tone Stack
Cellar^{HDP}



34236/M122BW Karma Basketweave
Kerala^{HDP}



28500B/M12ROMA Alto Roman
Rhyme



28130/M12 Sand Castle 25pc
Tides^{HDP}

CONCEPT BOARDS

49605 Retroclassique (12" x 18")



60301 3x6 Lily
60301/CR2x6 Lily Chair Rail
60301/L2x6 Lily Circles Listello



60302 3x6 Linen
60302/CR4x6 Linen Chair Rail
60302/L3x6 Linen Floral Listello



60312 3x6 Silver
60312/CR4x6 Silver Chair Rail
60312/L2x6 Silver Circles Listello
60312/CR2x6 Silver Chair Rail



60325 3x6 Mocha
60325/CR4x6 Mocha Chair Rail
60325/L2x6 Mocha Circles Listello



60359 3x6 Lt. Avocado
60359/CR4x6 Lt. Avocado Chair Rail
60359/L3x6 Lt. Avocado Floral Listello



60366 3x6 Pewter
60366/CR2x6 Pewter Chair Rail
60366/L3x6 Pewter Floral Listello

Emotive (12" x 18") Coming Soon

CARD SETS

Sets 5.5" x 16.5"

90047CK Enchant^{HDP} (4) card set (not shown)

49215 Retroclassique (9) card set

90029CK VitraArt Peace of Mind (12) card set (not shown)

46808X 4" x 16.5" Blank Cards (15 per carton)

46808Y 5.5" x 16.5" Blank Cards (10 per carton)

46808Z 5.5" x 5.5" Blank Cards (15 per carton)



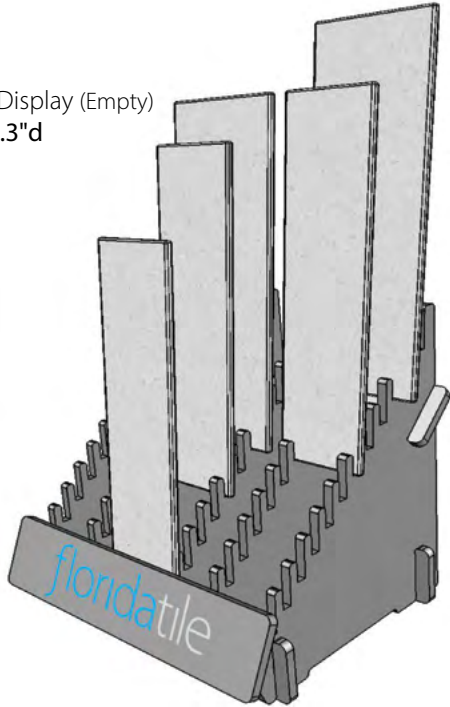
49102 Table Top Display 13"l x 14"w x 8"h

49215 Retroclassique



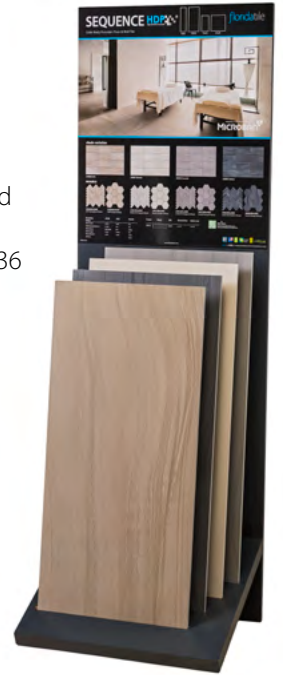
SPECIAL DISPLAYS

48619 36 Slot Tile Display (Empty)
20"w x 22.5"h x 23.3"d



48616 Sequence^{HDP} Display
23.5"w x 18.5"d x 66"h

46849 Sequence^{HDP} Display Tile Kit
You must order this Kit to completed this display.
This unit will include (4) full size 18x36 rectified tile samples in each color.



Berkshire^{HDP} Display
12.5"w x 22"h x 15"d

48420 Berkshire^{HDP} Display unit (Empty)
48420A Wood Samples Kit (1 of each Berkshire^{HDP} color)

CRADLE DISPLAYS

12" Cradles
30"L x 32"W Base

14" Cradles
30"L x 32"W Base

16" Cradles
30"L x 32"W Base

20" Cradles
30"L x 32"W Base

26" Cradles
30"L x 32"W Base



A convenient, space-saving design that looks good just about anywhere you can place it in a showroom. The base is easy to assemble and holds panels that beautifully showcase these popular Florida Tile lines. Each cradle offers a listing of the products featured on each individual panel and the back sticker offers more products available with each line. The placement of the base has been lowered for ease of access and the panels have been angled more to allow more space between panels for viewing products.

Available Cradles Panel Sizes: 14"w, 16"w, 20"w, 26"w
Base Universal Size: 30"l x 32"w

Make Your Own Custom Cradles

49555R Blank Base (blank panels sold separately)
495B26 Blank 26x42 Cradle Panel

Sets

60023CD
60045CD
60053CD
60047CD
60048CD
60051CD
60046CD
60055CD
60050CD
60021CD
49556K

Cradle

Ainslee Park^{HDP} Cradle Display 14" w
Divinity^{HDP} Cradle Display 12" w
East Village^{HDP} Cradle Display 12" w (coming soon)
Enchant^{HDP} Cradle Display (Matte) 14" w
Enchant^{HDP} Cradle Display (Polished) 14" w
Excursion^{HDP} Cradle Display 16" w
Local^{HDP} Cradle Display 16" w
Lost River^{HDP} Cradle Display 12" w
Modtique^{HDP} Cradle Display 24" w
NY2LA^{HDP} Cradle Display 14" w
Precious^{HDP} Cradle Display 14" w

CRADLE DISPLAYS

60023CD Ainslee Park^{HDP} 14"



60045CD Divinity^{HDP} 12"



60047CD Enchant^{HDP} (matte) 14"

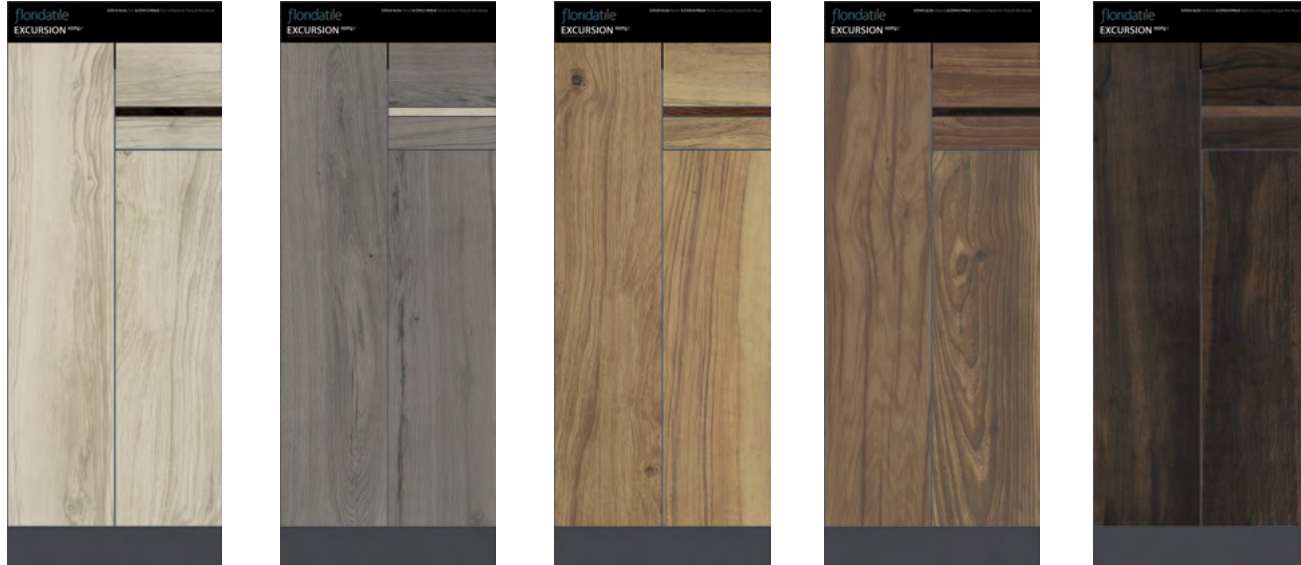


CRADLE DISPLAYS

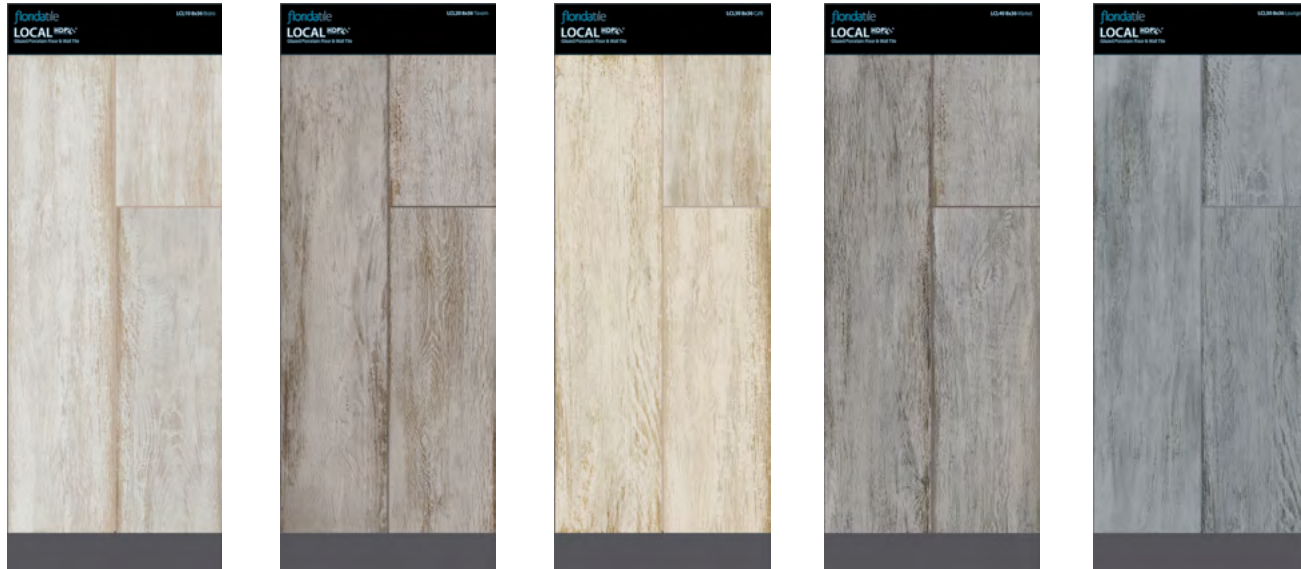
60048CD Enchant^{HDP} (polished) 14"



60051CD Excursion^{HDP} 16"

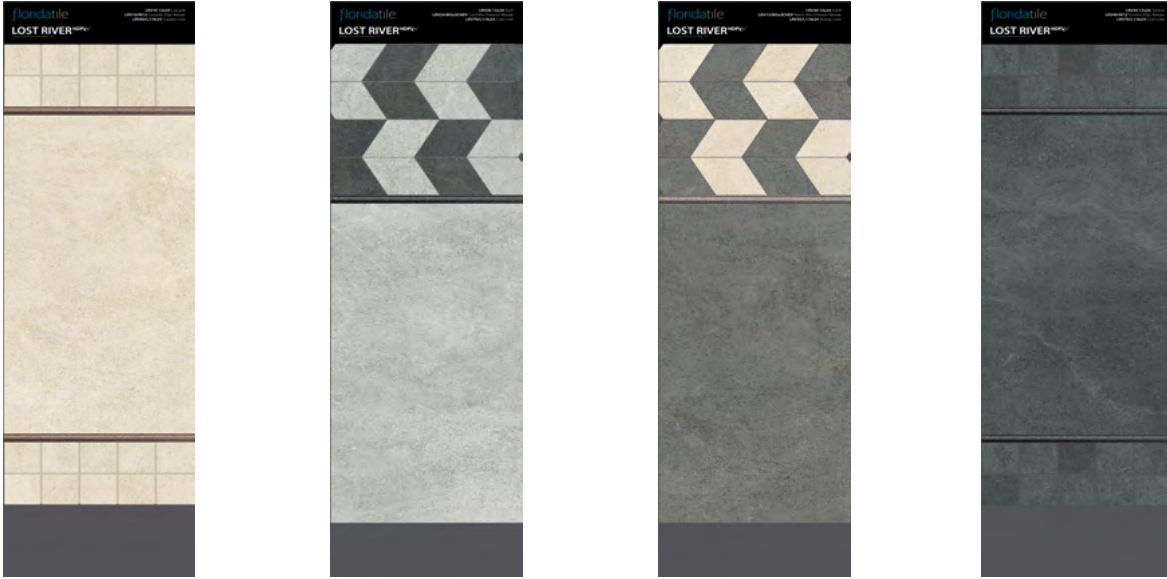


60046CD Local^{HDP} 16"

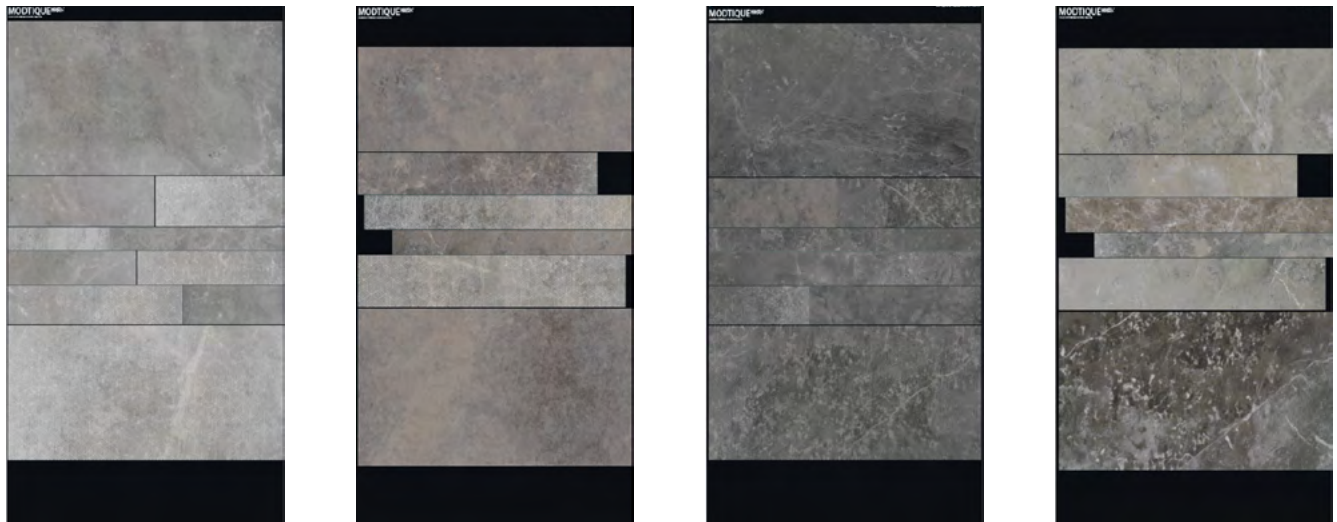


CRADLE DISPLAYS

60055CD Lost River^{HDP} 12"



60050CD Modtigue^{HDP} 24"

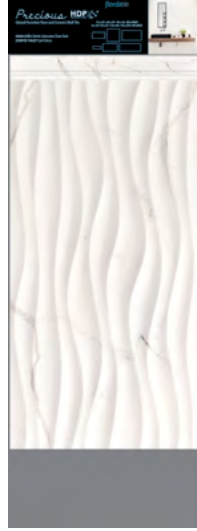
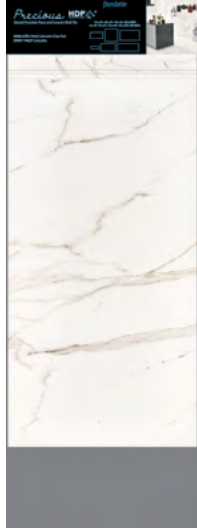
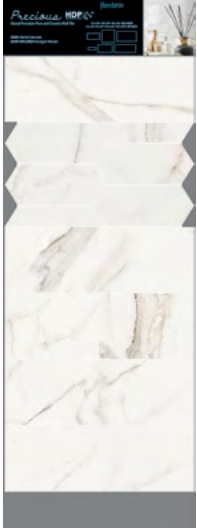


60021CD NY2LA^{HDP} 14"



CRADLE DISPLAYS

49556K Precious^{HDP} 14"



SALES AIDS



48044 Grid Pads



48609 Contractor Pencils (2) Colors



48014 Pens, Bic Clear (8) Colors



500000 Journal Notebook



48608 Flash Drive (4GB)



48050 Travel Mug

SALES AIDS



48617 Paper Cups 9 oz



500013 FT 2021 Socks (sold 10 per carton)



500015 Cap (sold 30 per carton)



48604 Loose Tile Handle (tile not included)



500017 FT Tote Bags (sold 50 per carton)



48605 Earbud Headphones

SALES AIDS

48023 Warehouse Banner 4'x8' (not shown)

A9E50610 Cotto d'Este/Kerlite Totes (may be sold in single units)



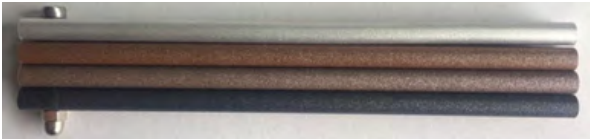
T-Shirt Front

T-Shirt Back

500014 T-Shirt (sold 25 per carton, assorted sizes)



COT600000 Cotto d'Este/Kerlite Pen (gift box included) 1 pen per gift box (sold 20 per carton)



CFTI500018 Lost River Liner Sample Kit (sold 10 per carton)

*Liner substrate is aluminum. Please reference installation guide for proper application.

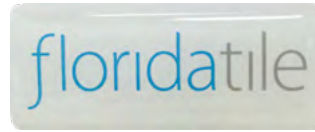


NON-INVENTORY ITEMS*

*To order non-inventory items, contact Customer Care for pricing
use this SKU (FTIMISCMKITM) for all items



Domed Stickers 2" w x .75" h



Miscellaneous stickers



Lifecycle Clips

Lifecycle Cards 5" w x 4" h

- NEW
- SPECIAL
- CLOSEOUT
- MADE IN USA



Window Clings 10" w x 4.75" h



floridatile

life's surface



MERCHANDISING BROCHURE 6/21