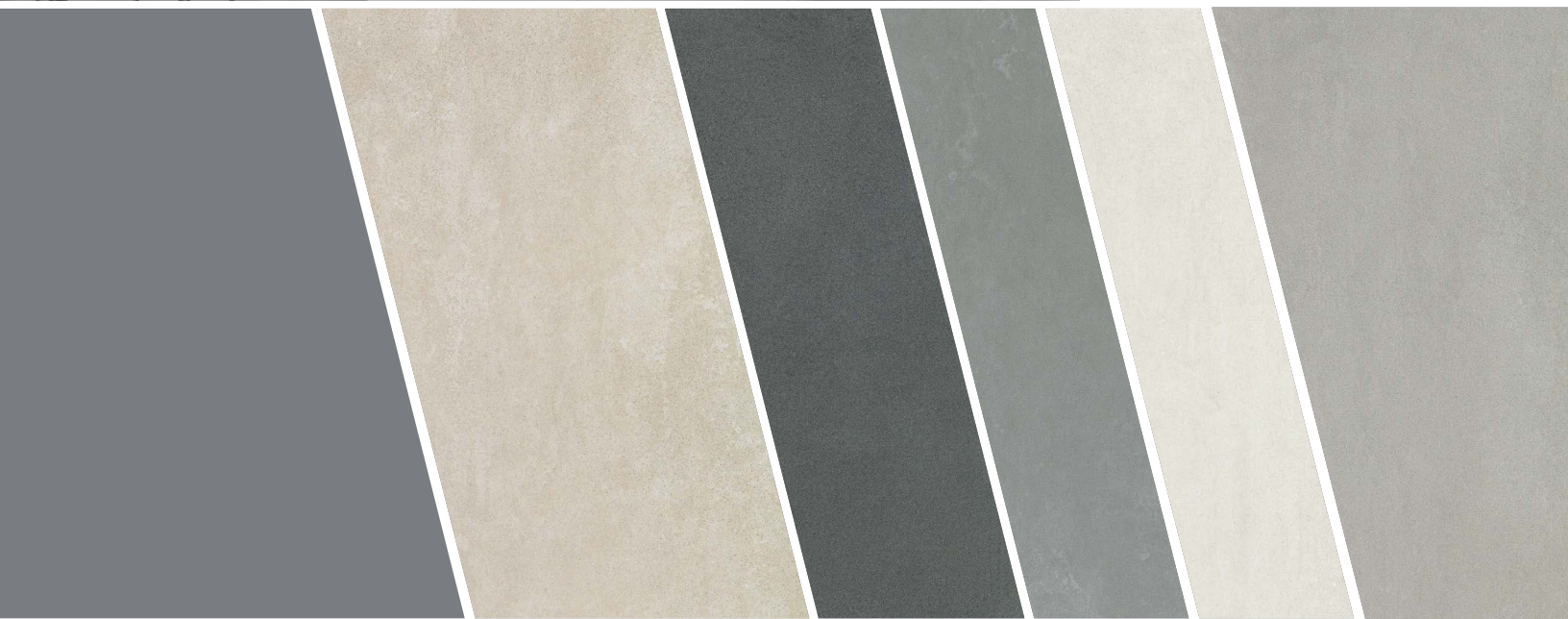


floridatile



22

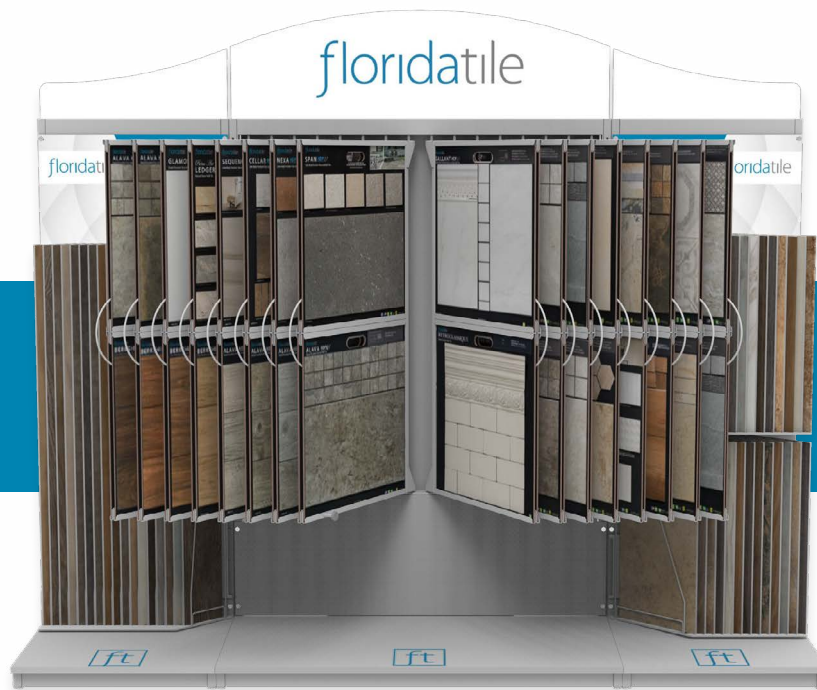


MERCHANDISING BROCHURE

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- 03 SHOWCASE DISPLAY
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SHOWCASE DISPLAY



A **MODULAR** DISPLAY
FOR ANY SIZE SHOWROOM

64 DDBs
26 12" Tiles
17 Planks

note: All displays ship empty, all dealer boards and tiles sold separately.

CFTI211057V8

96.06" width x 25.56" depth x 80.48" height (with header)



(1)



(2)



(3)



(4)

(1) CFTI211057V2 - DDBs Center Module Only
48" width x 25.56" depth x 80.48" height (with header)
Capacity: 64 DDBs

(2) CFTI211057V5 - Plank Samples (Left Module)
24" width x 25.56" depth x 78.45" height (with header)
Capacity: 17 Planks

(3) CFTI211057V4 - 12" Tile Samples (Right Module)
24" width x 25.56" depth x 78.45" height (with header)
Capacity: 26 12" Tiles

(4) CFTI211057V9 - (Both Right and Left Modules)
48" width x 25.56" depth x 78.45" height (with header)
Capacity: 17 Planks, and 26 12" Tiles

CATALOG



Product Catalog

The 2022 catalog is only available digitally via www.floridatiles.com.

Our 2022 Product Catalog is a fresh take on tile inspiration, as well as floor and wall design. It speaks to designers, architects, installers, and end users in a way that inspires, while also providing a functional tool to help create amazing projects.

Inside the cover you will find important, easy-to-use tools and features. Highlights include:

Cotto d'Este

A section highlighting the *Kerlite gauged porcelain collections* that are stocked in Kentucky, and a few special-order options.

Ecoscape

Showcasing our outdoor porcelain pavers.

Page Design for Product Pages

As always, we provide convenient ways to locate products.

Search alphabetically or by:

- Look
- Body Type
- Format
- Color
- Trim

Our catalog includes tile formats, sizes, colors, skus, technical specifications, and the certifications unique to each line.

LITERATURE

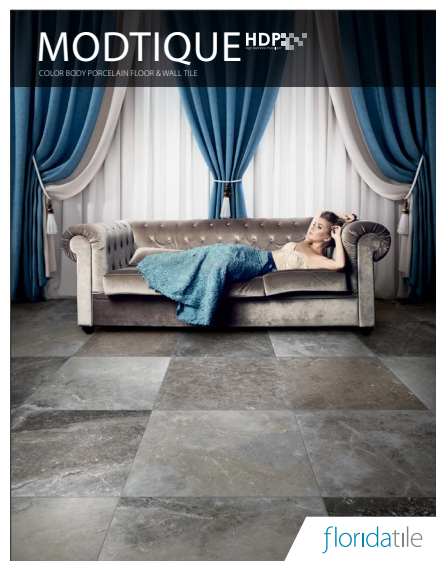
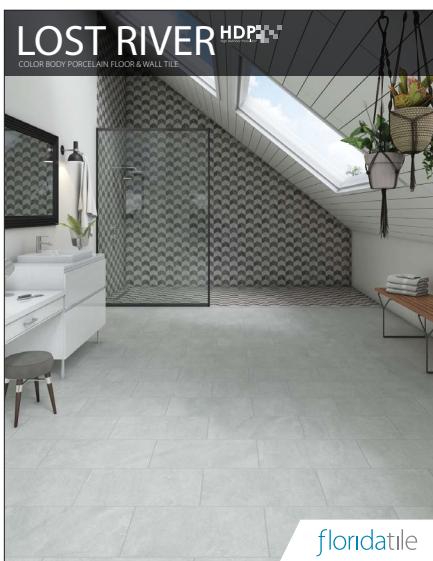
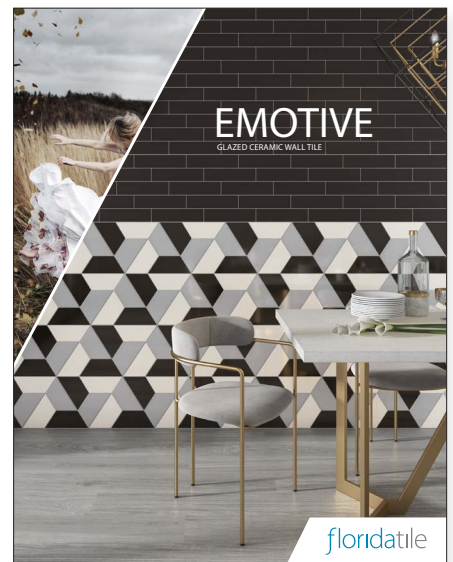
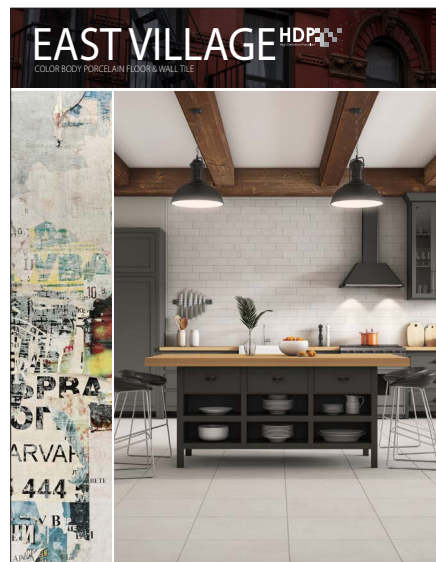
8.5" x 11"

10023LT Ainslee Park^{HDP}
10057LT Amplify
48858R Aventis^{HDP}
PRI48891R Bakersfield^{HDP}
48842R Berkshire^{HDP}
48884R Cellar^{HDP}
48863R Continent^{DP}
48854RA Craftsman^{DP}
10022LT Distillery^{HDP}
10045LT Divinity^{HDP}
10053LT East Village^{HDP}
10041LT 2CM
10025LT Edge
10054LT Emotive
10047LT Enchant^{HDP}

10051LT Excursion^{HDP}
10044LT Expressions
48883R Kerala^{HDP}
10046LT Local^{HDP}
10055LT Lost River^{HDP}
48856R Magnolia^{HDP}
N/A* Maltese
48689R Metropolitan Quarry
48859R Mingle^{HDP}
10050LT Modtique^{HDP}
48853R Natura^{HDP}
10021LT NY2LA^{HDP}
N/A* PietraArt Bliss
48882R PietraArt Ledgerstone
N/A* PietraArt Premier Marble

10081LT PietraArt Pebbles
N/A* PietraArt Tavertine
48889R Precious^{HDP}
48878R Relive^{HDP}
48860R Rhyme
48888R Sequence^{HDP}
100Y3LT Serendipity^{HDP}
48852R Streamline
48855R Tides^{HDP}
48846R Time 2.0
10049LT Tuscan Villa^{HDP}
10062LT Urban Foundry^{HDP}
10028LT VitraArt Peace of Mind
N/A* Westmont^{HDP}

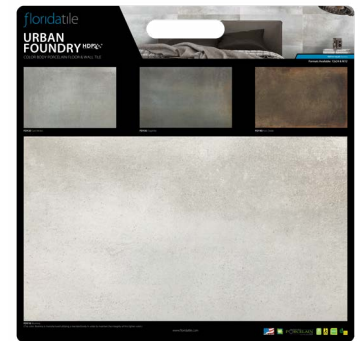
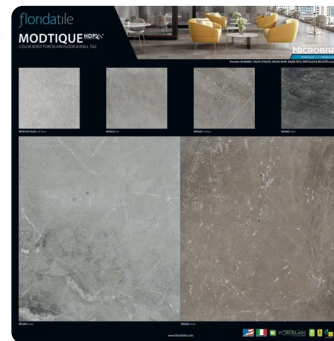
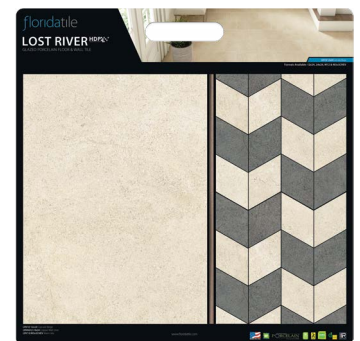
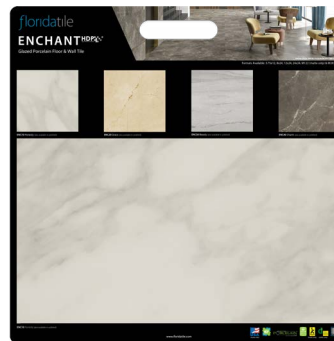
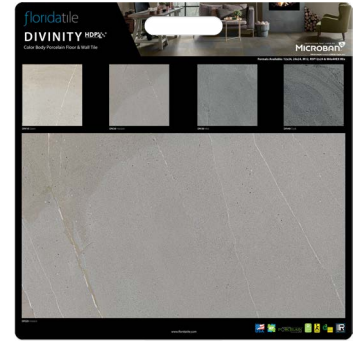
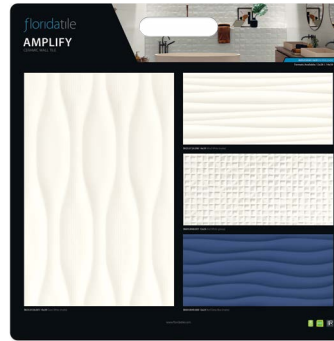
*digital only



DEALER DISPLAY BOARDS

22" x 22"

48200B	Blank Dealer Board
20023DB	Ainslee Park ^{HDP} (Floor)
20026DB	Ainslee Park ^{HDP} (Wall)
30057DC	Amplify
48447	Aventis ^{HDP}
PRI48963	Bakersfield ^{HDP}
48377	Berkshire ^{HDP}
48916	Cellar ^{HDP}
48455	Continent ^{DP}
48443A	Craftsman ^{DP}
20022DB	Distillery ^{HDP}
20045DB	Divinity ^{HDP}
30053DC	East Village ^{HDP} (2 board kit)
20041DB	2CM
20025DB	Edge
20054DB	Emotive
20047DB	Enchant ^{HDP} (Matte)
20048DB	Enchant ^{HDP} (Polished)
20051DB	Excursion ^{HDP}
20046DB	Local ^{HDP}
20055DB	Lost River ^{HDP}
48445	Magnolia ^{HDP}
48454	Maltese ^{DP} (Wall)
48281	Metropolitan Quarry
20050DB	Modtique ^{HDP}
48442	Natura ^{HDP}
20021DB	NY2LA ^{HDP}
48382	PietraArt Bliss (Travertine & Slate)
48914	PietraArt Ledgerstone
20081DB	PietraArt Pebbles (Warm Mix)
20181DB	PietraArt Pebbles (Cool Mix)
30031DB	PietraArt Premier Marble (Casablanca)
30032DB	PietraArt Premier Marble (Makrana)
48953	Precious ^{HDP} (Floor)
48950	Precious ^{HDP} (Wall)
48901	Relive ^{HDP}
48449	Rhyme
48945	Sequence ^{HDP}
20043DB	Serendipity ^{HDP}
48433	Streamline
48383	Time 2.0
20049DB	Tuscan Villa ^{HDP}
20062DB	Urban Foundry ^{HDP}
20028DB	VitraArt Peace of Mind (Field Tile)
20029DB	VitraArt Peace of Mind (Mosaics)
PRI48959	Westmont ^{HDP}



DDB BY COLOR

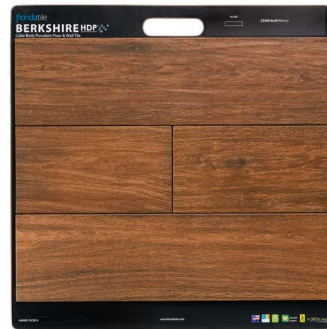
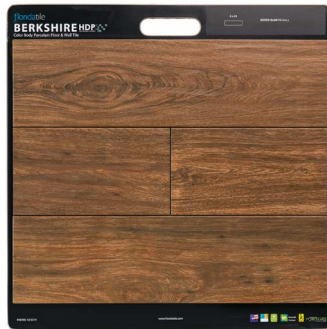
The Dealer Display Board (DDB) by Color program allows you to show multiple colors, sizes, and decorative trim pieces that are available for each product line. The DDB by Color Boards are packaged together as a single SKU by series and not available to purchase by an individual color board.



22" x 22"

30023DC	Ainslee Park ^{HDP}	4 board set (not shown)	30055DC	Lost River ^{HDP}	4 board set
48490	Berkshire ^{HDP}	5 board set	30050DC	Modtique ^{HDP}	4 board set
48918	Cellar ^{HDP}	4 board set	30021DC	NY2LA ^{HDP}	6 board set (not shown)
30022DC	Distillery ^{HDP}	5 board set	4940	Relive ^{HDP}	4 board set
30045DC	Divinity ^{HDP}	4 board set	49031	Sequence ^{HDP}	4 board set (not shown)
30054DC	Emotive	6 board set	30056DC	Streamline	4 board set
30047DC	Enchant ^{HDP} (matte)	4 board set	48583	Tides ^{HDP}	5 board set
30048DC	Enchant ^{HDP} (polished)	4 board set			
30046DC	Local ^{HDP}	5 board set			

48490 Berkshire^{HDP}



DDB BY COLOR

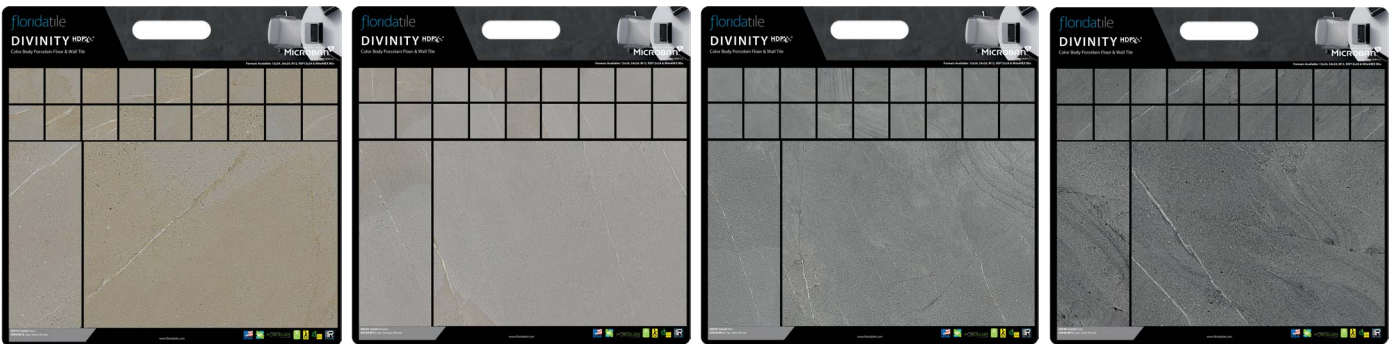
48918 Cellar^{HDP}



30022DC Distillery^{HDP}



30045DC Divinity^{HDP}



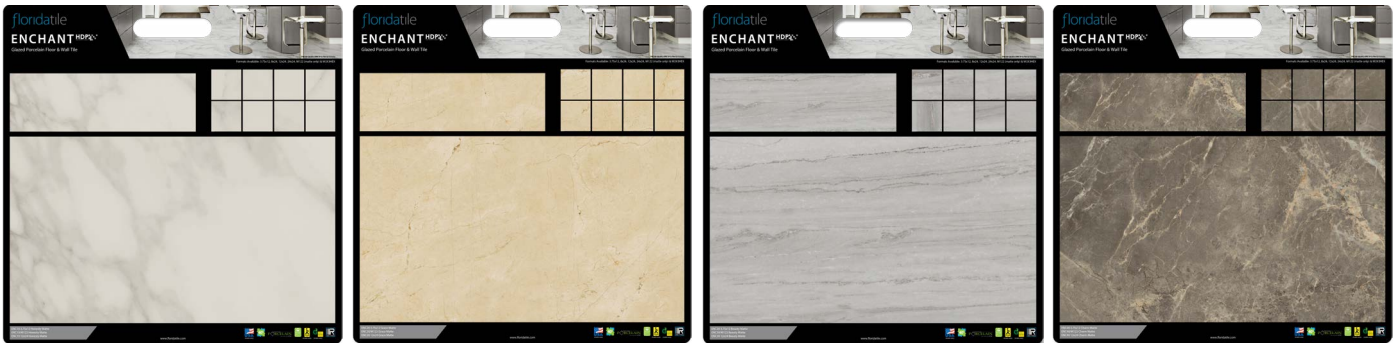
DDB BY COLOR

30054DC Emotive

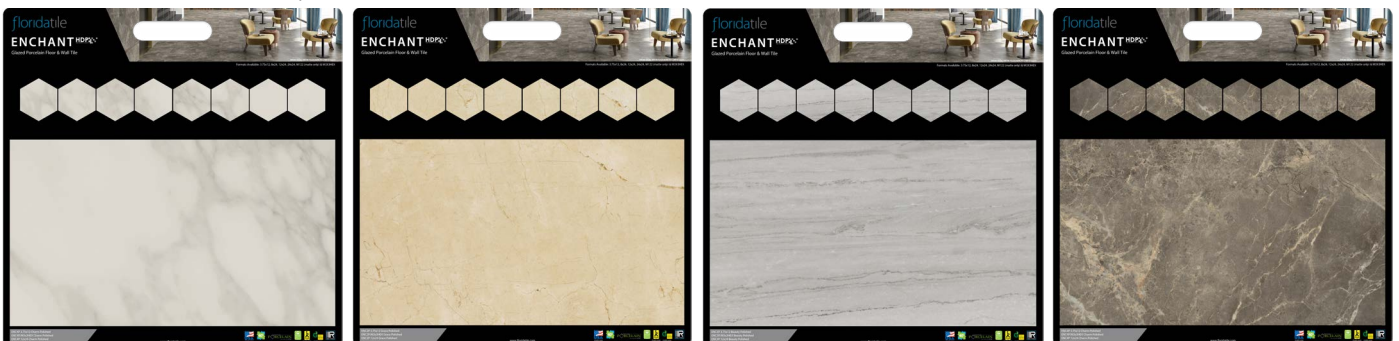


Due to the large number of SKUs, Emotive does not have a true DDB by Color package

30047DC Enchant^{HDP} (matte)

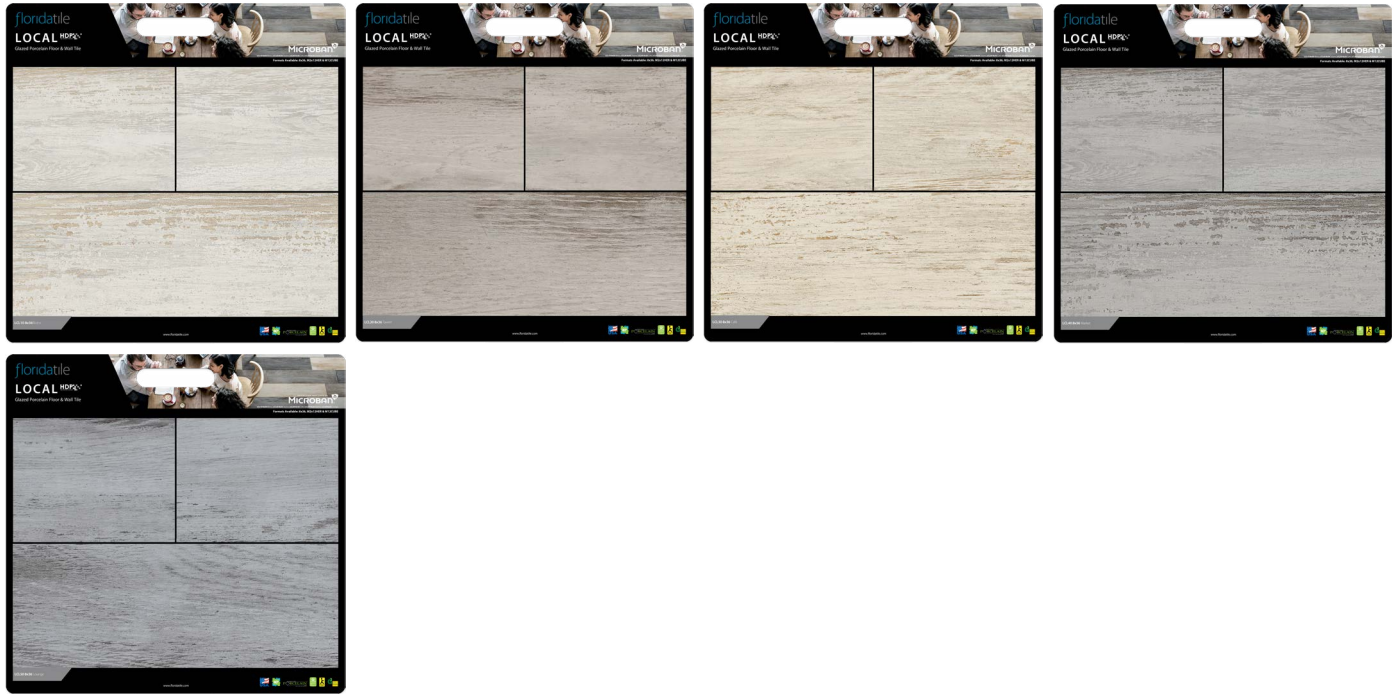


30048DC Enchant^{HDP} (polished)

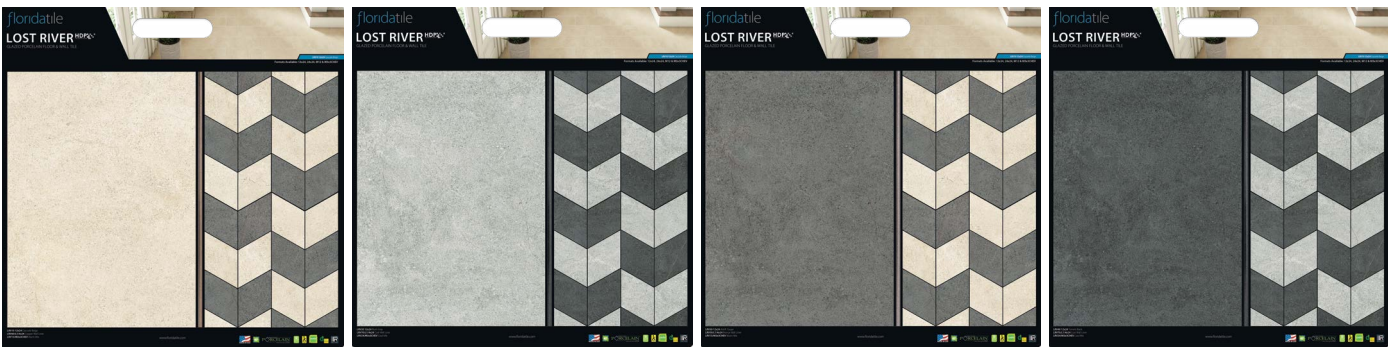


DDB BY COLOR

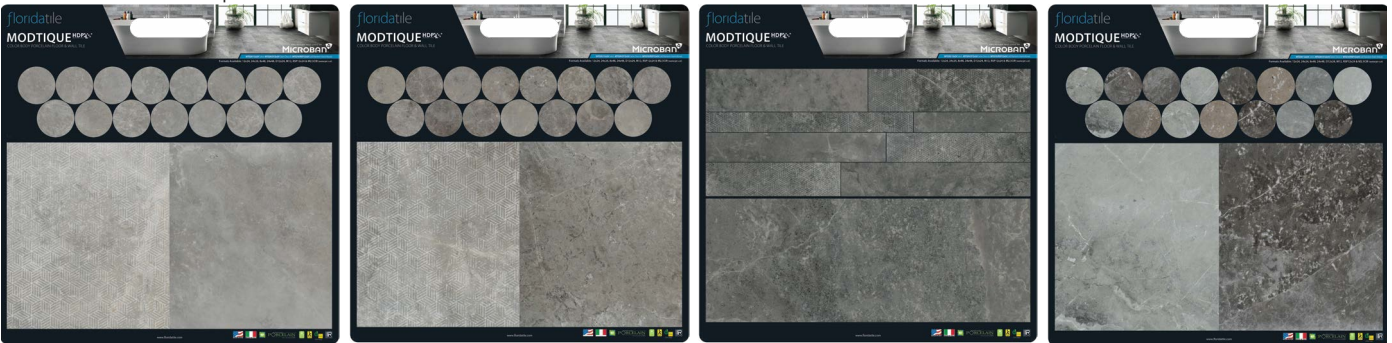
30046DC Local^{HDP}



30055DC Lost River^{HDP}

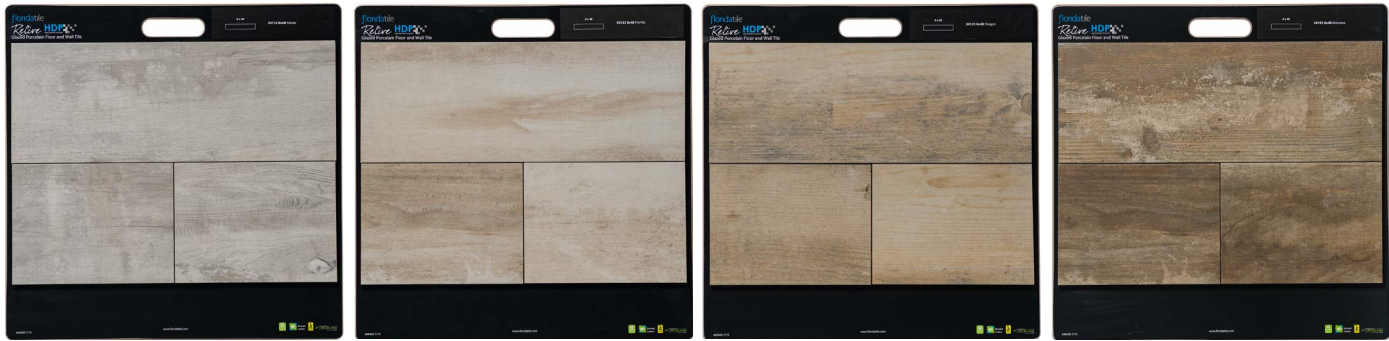


30050DC Modtique^{HDP}

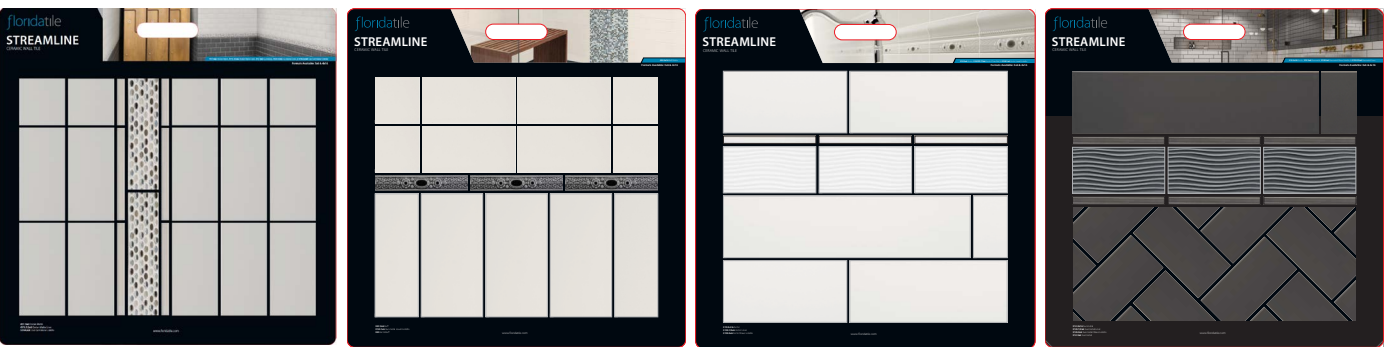


DDB BY COLOR

49400 Relive^{HDP}



30056DC Streamline



48583 Tides^{HDP}



CONTRACTOR BOARDS

11" x 14"

50025CB	Edge
48547	Natura ^{HDP}
48553	Relive ^{HDP}
48549	Tides ^{HDP}
48544	Time 2.0

52608 Collection Card & Contractor Board Box (sold 10 per carton)



COLLECTION CARDS

FLORIDA TILE

55077CC	Aventis ^{HDP}	55053CC	East Village ^{HDP} (colors)	50067CC	Rhyme (not shown)
55057CC	Amplify (colors)	55153CC	East Village ^{HDP} (mosaics)	55080CC	Sequence ^{HDP}
55157CC	Amplify Reef	55054CC	Emotive (neutrals)	55043CC	Serendipity ^{HDP} (colors)
55257CC	Amplify Arid White & White Wind	55154CC	Emotive (colors)	55143CC	Serendipity ^{HDP} (warm blend mosaic)
55357CC	Amplify Rise White	55254CC	Emotive (trapezoid)	55243CC	Serendipity ^{HDP} (cool blend mosaic)
55457CC	Amplify Dune White	55354CC	Emotive (listello)	55056CC	Streamline
55557CC	Amplify White Diamond	55055CC	Lost River ^{HDP}	55073CC	Tides ^{HDP}
50065CC	Bakersfield	50071CC	Magnolia ^{HDP}	55074CC	Time 2.0 ^{HDP} (warm)
50063CC	Berkshire ^{HDP} (not shown)	55061CC	Metropolitan Quarry (not shown)	55174CC	Time 2.0 ^{HDP} (cool)
55078CC	Cellar ^{HDP}	50072CC	Mingle ^{HDP} (not shown)	55062CC	Urban Foundry ^{HDP}
55076CC	Continent ^{DP}	55050CC	Modtique ^{HDP}	50066CC	Westmont
55075CC	Craftsman ^{DP}	55079CC	NY2LA ^{HDP}		

COTTO D'ESTE

55001CC	Black - White
55003CC	Cement Project
55004CC	Exedra
55005CC	Limestone
55006CC	Lithos
55007CC	Metal
55008CC	Vanity

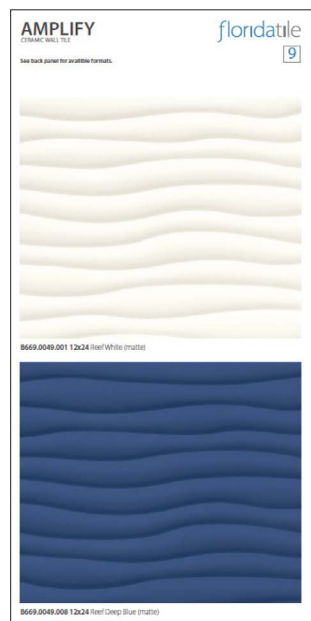
COLLECTION CARDS

AMPLIFY



55057CC Colors
12" x 6.125"

AMPLIFY



55157CC Reef
12" x 6.125"

AMPLIFY



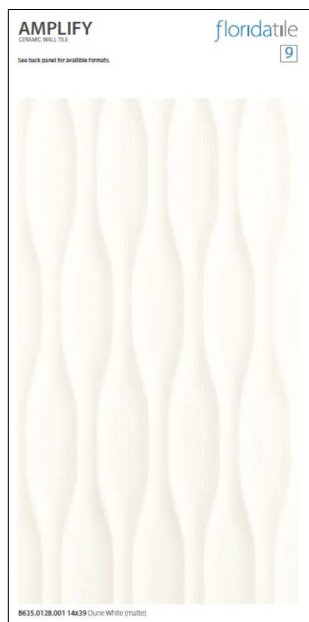
55257CC Arid White & Wind White
12" x 6.125"

AMPLIFY



55357CC Rise White
12" x 6.125"

AMPLIFY



55457CC Dune White
12" x 6.125"

AMPLIFY



55457CC White Diamond
12" x 6.125"

AVENTIS



55077CC Colors
12" x 6.125"

BAKERSFIELD



50065CC Colors
12" x 6.125"

COLLECTION CARDS

CELLAR^{HDP}



55078CC Colors
12" x 6.125"

CONTINENT^{DP}



55076CC Colors
12" x 6.125"

CRAFTSMAN^{DP}



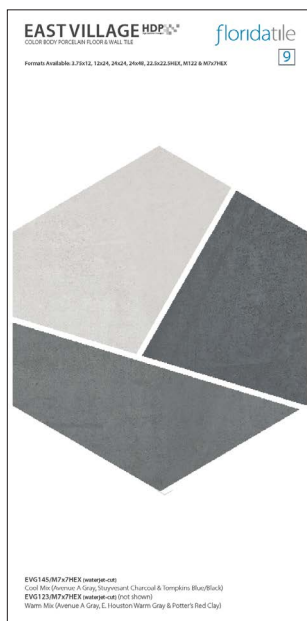
55075CC Colors
12" x 6.125"

EAST VILLAGE^{HDP}



55053CC Colors
12" x 6.125"

EAST VILLAGE^{HDP}



55153CC Mosaics
12" x 6.125"

EMOTIVE



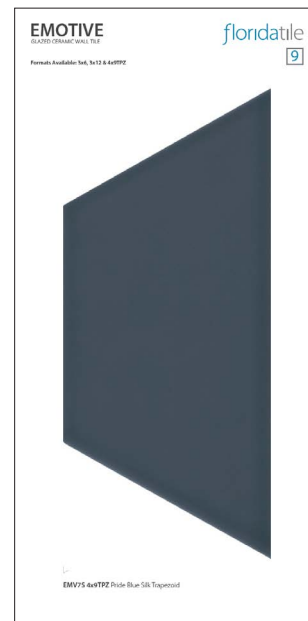
55054CC Neutrals
12" x 6.125"

EMOTIVE



55154CC Colors
12" x 6.125"

EMOTIVE



55254CC Trapezoid
12" x 6.125"

COLLECTION CARDS

EMOTIVE



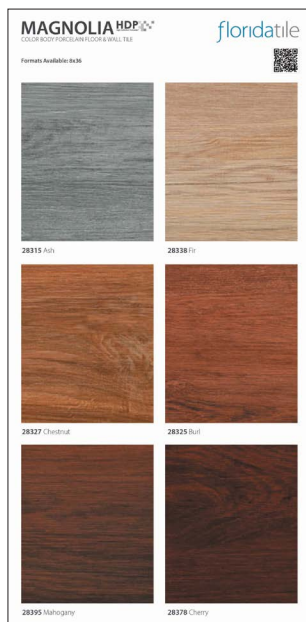
55354CC Listello
12" x 6.125"

LOST RIVER^{HDP}



55055CC Colors
12" x 6.125"

MAGNOLIA^{HDP}



55055CC Colors
12" x 6.125"

MODTIQUE^{HDP}



55050CC Colors
12" x 6.125"

NY2LA^{HDP}



55079CC Colors
12" x 6.125"

SEQUENCE^{HDP}



55080CC Colors
12" x 6.125"

SERENDIPITY^{HDP}



55043CC Colors
12" x 6.125"

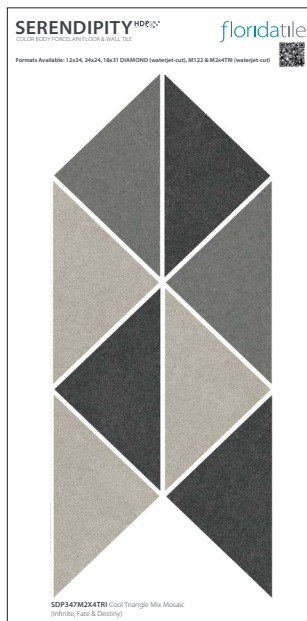
SERENDIPITY^{HDP}



55143CC Triangle Warm Blend Mosaic
12" x 6.125"

COLLECTION CARDS

SERENDIPITY^{HDP}



55243CC Triangle Cool
Blend Mosaic
12" x 6.125"

STREAMLINE



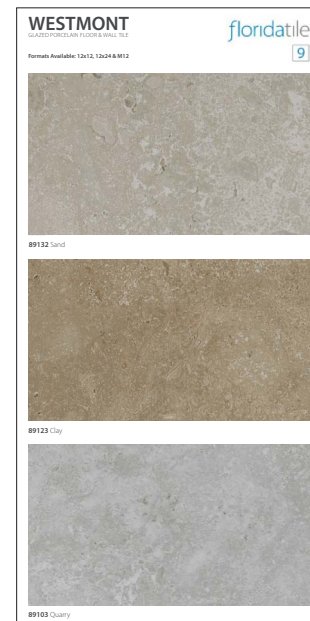
55056CC
12" x 6.125"

URBAN FOUNDRY^{HDP}



55062CC
12" x 6.125"

WESTMONT



55055CC
12" x 6.125"

FRONT PRODUCT LABELS KITS

CFTI25057FP	Amplify
CFTI25053FP	East Village
CFTI25054FP	Emotive
CFTI25055FP	Lost River
CFTI25050FP	Modtique
CFTI25043FP	Serendipity
CFTI25062FP	Urban Foundry

Note: No other front product label kits are available at this time.

LOST RIVER HDP
 GLAZED PORCELAIN FLOOR & WALL TILE

ft

Cascade Beige
 Field Tile: 12x24 & 24x24
 Mosaics: M12 & M3x3CHEV (warm mix)

EAST VILLAGE HDP
 COLOR BODY PORCELAIN FLOOR & WALL TILE

ft

Avenue A Gray
 Field Tile: 3.75x12, 12x24, 24x24, 24x48 & 22.5x22.5HEX
 Mosaics: M122 & M7x7HEX

BACK COLLECTION LABELS KITS

Notes: The back collection labels, listed below, are in stock and ordered through the NDC.

All other available back collection labels can be ordered in sheets (6 labels per sheet) by emailing roy.thompson@floridatile.com and david.mason@floridatile.com. Be sure to include the collection name, number of sheets, recipient name, and address.

CFTI15057LL	Amplify
CFTI15053LL	East Village
CFTI15054LL	Emotive
CFTI15055LL	Lost River
CFTI15050LL	Modtique
CFTI15043LL	Serendipity
CFTI15062LL	Urban Foundry

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EAST VILLAGE HDP

EAST VILLAGE HDP
 COLOR BODY PORCELAIN FLOOR & WALL TILE

Field Tile: 3.75x12, 12x24, 24x24, 24x48 & 22.5x22.5HEX
 Mosaics: M122 & M7x7HEX (waterjet-cut)
 Trim: 3x24 Bullnose

Avenue A Gray ☐ EVG10	Stuyvesant Charcoal ☐ EVG40
E. Houston Warm Gray ☐ EVG20	Tompkins Blue/Black ☐ EVG50
Potter's Red Clay ☐ EVG30	

#10053LL 11/21


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MODTIQUE HDP

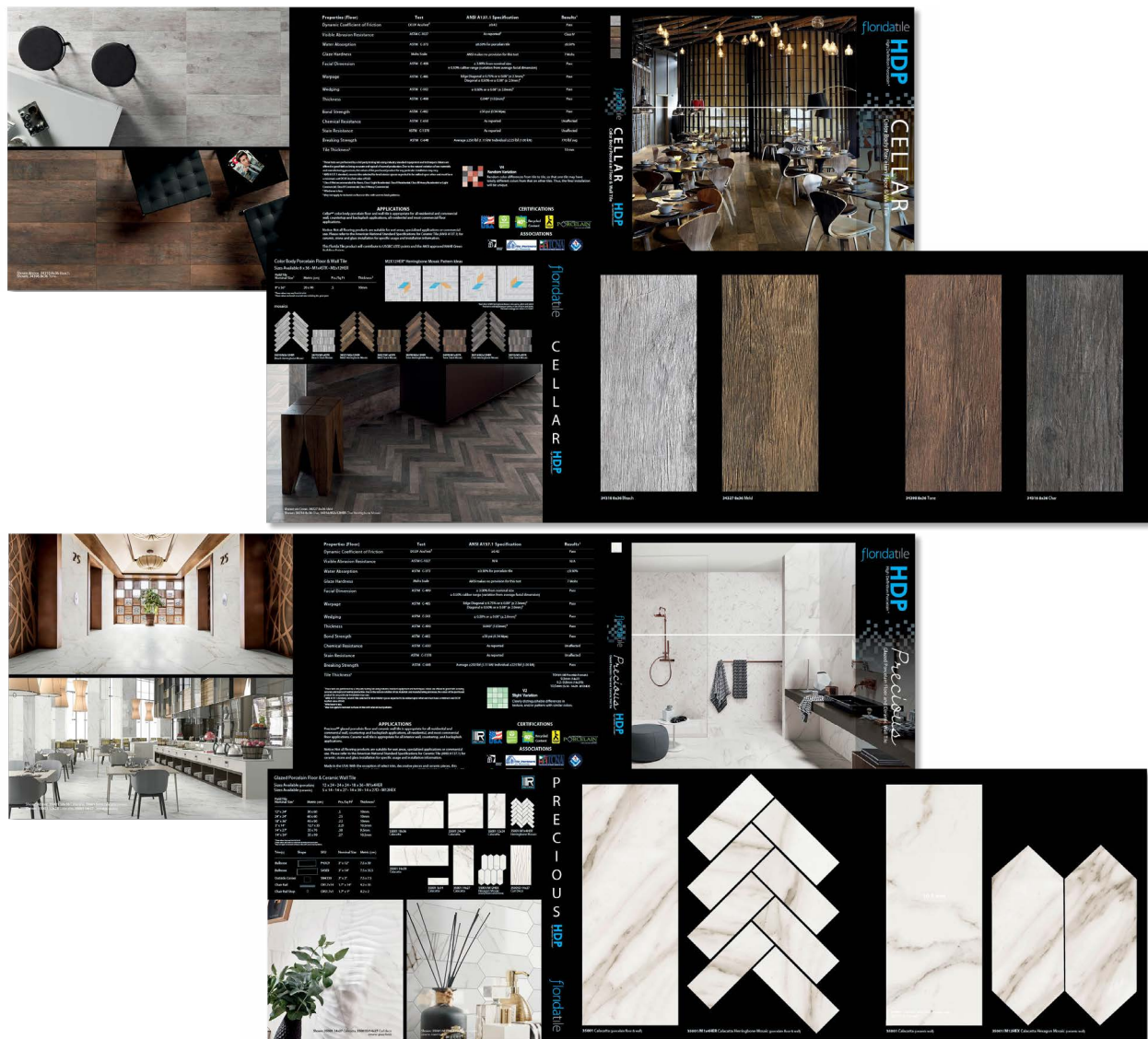
MODTIQUE HDP
 COLOR BODY PORCELAIN FLOOR & WALL TILE

Field Tile: 12x24, D12x24* (deco), 24x24, 8x48* & 24x48*
 Mosaics: M12, M2.5CIR (waterjet-cut) & RSP12x24
 Trim: 3x24 Bullnose

Loft ☐ MTQ10	Chateau ☐ MTQ20	Salon ☐ MTQ30	Estate ☐ MTQ40
Loft ☐ MTQ10D	Chateau ☐ MTQ20D	Salon ☐ MTQ30D	

*Not available in Estate.
 #15050LL 11/21


ARCHITECTURAL BINDERS



11.5" x 11.5" (Typical)

48073A Blank Generic Architectural Binder
40023AB Ainslee Park^{HDP}
48598 Cellar^{HDP}
40022AB Distillery^{HDP}
40045AB Divinity^{HDP}
40025AB Edge

40047AB Enchant^{HDP}
40021AB NY2LA^{HDP}
48956 Precious^{HDP}
49953 Sequence^{HDP}
40028AB VitraArt Peace of Mind

CHIP & PLANK SAMPLES

AINSLEE PARK^{HDP}

AIN104x4 Calacatta Gold
AIN204x4 Emperador Beige
AIN304x4 Zebrino Taupe
AIN404x4 Breccia Mist

AMPLIFY

AMP12G4X4 Branco Brilho
Glossy 8.5mm
AMP12G4X4A Branco Brilho
Glossy 10mm
AMP11M4X4 White Matte 8.5mm
AMP11M4X4A White Matte 10mm
AMP21G4X4 Arid White Glossy
AMP41M4X4 Reef White Matte
AMP16M4X4 Deep Blue Matte
AMP46M4X4 Reef Deep Blue Matte
AMP17M4X4 Black Matte

344068.75x4.25 White Diamond

AMP31M12X14 Dune White
AMP51M12X14 Rise White
AMP61M12X14 Wind White

AVENTIS^{HDP}

AT0RA4x4 Eclipse
AT1RA4x4 Ask
AT2RA4x4 Velvet
AT3RA4x4 Titanium
AT4RA4x4 Nut
AT5RA4x4 Cotton

BERKSHIRE^{HDP}

255254x4 Oak
255354x4 Hickory
255554x4 Olive
255854x4 Walnut
255954x4 Maple

CELLAR^{HDP}

343104x4 Bleach
343274x4 Meld
343984x4 Tone
343164x4 Char

343108x18 Bleach
343278x18 Meld
343988x18 Tone
343168x18 Char

DISTILLERY^{HDP}

DIS104x4 Wheat
DIS204x4 Barley
DIS304x4 Spirit
DIS404x4 Proof
DIS504x4 Malt

DIS108x16 Wheat
DIS208x16 Barley
DIS308x16 Spirit
DIS408x16 Proof
DIS508x16 Malt

DIVINITY^{HDP}

DIV104x4 Dawn
DIV204x4 Horizon
DIV304x4 Mist
DIV404x4 Dusk

EAST VILLAGE^{HDP}

EVG104x4 Avenue A. Gray
EVG204x4 E. Houston Warm Gray
EVG304x4 Potter's Red Clay
EVG404x4 Stuyvesant Charcoal
EVG504x4 Tompkins Blue/Black

2CM

MINERAL^{HDP}

MIN10U4x4 Alabaster
MIN20U4x4 Quartz
MIN30U4x4 Feldspar

NY2LA^{HDP}

NY2104x4 Malibu White
NY2204x4 Brentwood Beige
NY2304x4 Riverside Steel

RELIVE^{HDP}

REL32U4x4 Florida
REL93U4x4 Montana

SPAN^{HDP}

SPN01U4x4 Snow
SPN13U4x4 Silver

QUEST^{HDP}

QUE10U4x4 Ash
QUE20U4x4 Cinder

EDGE

2511E01B1 Snow (Natural)
2511E02B1 Cream (Natural)
2511E03B1 Silver (Natural)
2511E04B1 Taupe (Natural)
2511E05B1 Carbon (Natural)
2511E0161 Snow (Polished)
2511E0261 Cream (Polished)
2511E0361 Silver (Polished)
2511E0461 Taupe (Polished)
2511E0561 Carbon (Polished)
2511E01T1 Snow (Touch)
2511E02T1 Cream (Touch)
2511E03T1 Silver (Touch)
2511E04T1 Taupe (Touch)
2511E05T1 Carbon (Touch)

ENCHANT^{HDP}

ENC104x4 Honesty (Matte)
ENC204x4 Grace (Matte)
ENC304x4 Beauty (Matte)
ENC404x4 Charm (Matte)
ENC1P4x4 Honesty (Polished)
ENC2P4x4 Grace (Polished)
ENC3P4x4 Beauty (Polished)
ENC4P4x4 Charm (Polished)

EXCURSION^{HDP}

EXN104x4 Zion
EXN204x4 Denali
EXN304x4 Rainier
EXN404x4 Sequoia
EXN504x4 Badlands

EXN108x18 Zion
EXN208x18 Denali
EXN308x18 Rainier
EXN408x18 Sequoia
EXN508x18 Badlands

CHIP & PLANK SAMPLES

KERALA^{HDP}

342364x4 Karma
342934x4 Mantra
342964x4 Nirvana

LOCAL^{HDP}

LCL104x4 Bistro
LCL204x4 Tavern
LCL304x4 Café
LCL404x4 Market
LCL504x4 Lounge

LCL108x18 Bistro
LCL208x18 Tavern
LCL308x18 Café
LCL408x18 Market
LCL508x18 Lounge

LOST RIVER^{HDP}

LRV104X4 Cascade
LRV204X4 Rush
LRV304X4 Adrift
LRV404X4 Torrent

MAGNOLIA^{HDP}

283154x4 Ash
283384x4 Fir
283274x4 Chestnut
283254x4 Burl
283954x4 Mahogany
283784x4 Cherry

283158x18 Ash
283388x18 Fir
283278x18 Chestnut
283258x18 Burl
283958x18 Mahogany
283788x18 Cherry

MALTESE^{DP}

296154x4 Roman Gray
296224x4 Porto Cream

MINGLE^{HDP}

284344x4 Soft Rock
284604x4 Dry Stream
284124x4 Cool Summer Mix
284304x4 Warm Winter Mix

MODTIQUE^{HDP}

MTQ104X4 Loft
MTQ204X4 Chateau
MTQ304X4 Salon
MTQ404X4 Estate
MTQ10D4X4 Loft Deco
MTQ20D4X4 Chateau Deco
MTQ30D4X4 Salon Deco

NATURA^{HDP}

280044x4 Wilmington White
280134x4 Nantucket Gray
280174x4 Cape Cod Charcoal
280344x4 Hampton Blonde
280604x4 Newport Blue
280884x4 Cayman Red
280924x4 Charleston Brown

NY2LA^{HDP}

NY2104x4 Malibu White
NY2204x4 Brentwood Beige
NY2304x4 Riverside Steel
NY2404x4 Chelsea Black
NY2504x4 Tribeca Taupe
NY2604x4 Gramercy Gray

RELIVE^{HDP}

341124x4 Alaska
341324x4 Florida
341934x4 Montana
341234x4 Oregon

341128x17.5 Alaska
341328x17.5 Florida
341938x17.5 Montana
341238x17.5 Oregon

RHYME

285034x4 Ivory Staccato
285134x4 Silver Melody
285224x4 Almond Note
285324x4 Desert Harmony
285934x4 Stone Chamber

SEQUENCE^{HDP}

349014x4 Breeze
349154x4 Current
349054x4 Vortex
349384x4 Drift

SERENDIPITY^{HDP}

CFTISDP104X4 Fortune White
CFTISDP204X4 Spontaneous Beige
CFTISDP304X4 Infinite Cool Gray
CFTISDP404X4 Fate Warm Gray
CFTISDP604X4 Intuition Intuition
CFTISDP704X4 Destiny Black

SOHO

CANA400001730 Canvas White 4x12
CANA400002240 Vintage Grey 4x12
CANA400002250 Gallery Grey 4x12

TIDES^{HDP}

281104x4 Sea Salt
281154x4 Marine Fog
281304x4 Sand Castle
281554x4 Waters Edge
281904x4 Coconut Shell

TIME 2.0

T21B14x4 Snow (Natural)
T22B14x4 White (Natural)
T23B14x4 Cream (Natural)
T24B14x4 Beige (Natural)
T25B14x4 Dove (Natural)
T26B14x4 Silver (NaturaWl)
T27B14x4 Grey (Natural)
T28B14x4 Carbon (Natural)
T29B14x4 Black (Natural)
T21614x4 Snow (Polished)
T22614x4 White (Polished)
T23614x4 Cream (Polished)
T24614x4 Beige (Polished)
T25614x4 Dove (Polished)
T26614x4 Silver (Polished)
T27614x4 Grey (Polished)
T28614x4 Carbon (Polished)
T29614x4 Black (Polished)

CHIP & PLANK SAMPLES

URBAN FOUNDRY^{HDP}

FDY104x4 Alumina
FDY204x4 Cast Nickel
FDY304x4 Graphite
FDY404x4 Iron Oxide

4X4 CHIP CARDS

AMPLIFY

AMP11M4X4C White Matte
AMP12G4X4C Branco Brilho Glossy
AMP16M4X4C Deep Blue Matte
AMP17M4X4C Black Matte

EAST VILLAGE^{HDP}

EVG104X4C Avenue A. Gray
EVG204X4C E. Houston Warm Gray
EVG304X4C Potter's Red Clay
EVG404X4C Stuyvesant Charcoal
EVG504X4C Tompkins Blue/Black

LOST RIVER^{HDP}

LRV104X4C Cascade
LRV204X4C Rush
LRV304X4C Adrift
LRV404X4C Torrent

MODTIQUE^{HDP}

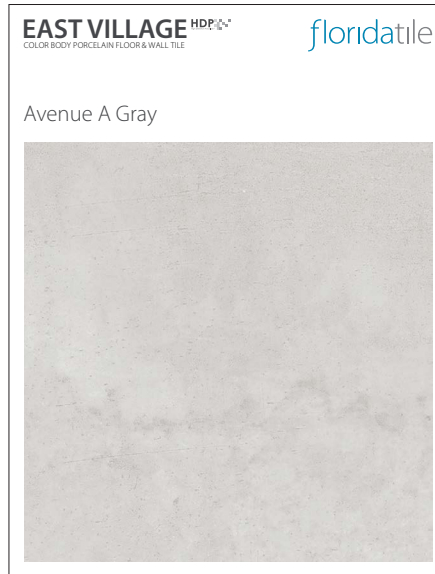
MTQ104X4C Loft
MTQ204X4C Chateau
MTQ304X4C Salon
MTQ404X4C Estate
MTQ10D4X4C Loft Deco
MTQ20D4X4C Chateau Deco
MTQ30D4X4C Salon Deco

SERENDIPITY^{HDP}

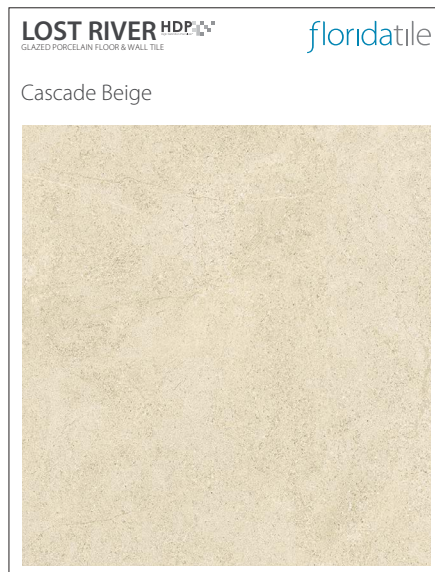
CFTISDP104X4C Fortune White
CFTISDP204X4C Spontaneous Beige
CFTISDP304X4C Infinite Cool Gray
CFTISDP404X4C Fate Warm Gray
CFTISDP604X4C Intuition Tobacco
CFTISDP704X4C Destiny Black

URBAN FOUNDRY^{HDP}

FDY104X4C Alumina
FDY204X4C Cast Nickel
FDY304X4C Graphite
FDY404X4C Iron Oxide



EAST VILLAGE^{HDP}		floridatiles							
COLOR BODY PORCELAIN FLOOR & WALL TILE									
Avenue A Gray EVG10	E. Houston Warm Gray EVG20	Potter's Red Clay EVG30	Stuyvesant Charcoal EVG40						
		Tompkins Blue/Black EVG50							
Field Tile: 3.75x12, 12x24, 24x24, 24x48 & 22.5x22.5HEX Mosaics: M122 & M7x7HEX									
Porcelain Technical Data		ASTM ¹	ANSI ²						
DCOF AcuTest ³		A137.1	0-42						
Surface Hardness		Mohs Scale	7 Mohs						
Break Strength		C-648	≥ 250 lbf						
Water Absorption		C-373	≤ 0.5%						
Intended Use ⁴		N/A	Residential, Light Commercial & Heavy Commercial						
¹Values are offered in good faith as being accurate and typical of normal production. Due to the natural variation of raw materials and manufacturing processes, the values of the purchased product for any particular installation may vary. ²ANSI A137.1 standard, ceramic tiles selected for level interior spaces expected to be walked upon when wet must have a minimum wet DCOF AcuTest³ value of 0.42. ³Average production value. ⁴Please visit www.floridatiles.com/intended-use for further details.									
Field Tile	Nominal Size (in)	Metric (cm)	Pcs./Sq Ft ⁵	Thickness ¹	Edge	Color Variation			
3.75x12	3.75x12	9.5x30	3.26	10mm	Rectified	 V2 Slight Variation Clearly distinguishable differences in texture and/or pattern with similar colors.			
12x24	12x24	30x60	.5	10mm	Rectified				
24x24	24x24	60x60	.25	10mm	Rectified				
24x48	24x48	60x122	.129	10mm	Rectified				
22.5x22.5HEX	22.5x22.5HEX	58x58	.38	10mm	Rectified				
⁵These values may vary from lot to lot. ⁶These values are based on actual sizes including the grout joint. ⁷May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.									
Trim	Shape	Sku	Nominal Size (in)	Metric (cm)					
Bullnose		P43N9	3x24	7.5x60					
#EVG104X4C 6/20 www.floridatiles.com									



LOST RIVER^{HDP}		floridatiles			
GLAZED PORCELAIN FLOOR & WALL TILE					
Cascade Beige LRV10	Rush Gray LRV20	Adrift Taupe LRV30	Torrent Black LRV40		
Field Tile: 12x24 & 24x24 Mosaics: M12 & M3x3CHEV					
Field Tile	Nominal Size (in)	Metric (cm)	Pcs./Sq Ft ⁵	Thickness ¹	Edge
12x24	12x24	30x60	.5	10mm	Rectified
24x24	24x24	60x60	.25	10mm	Rectified
⁵These values may vary from lot to lot. ⁶These values are based on actual sizes including the grout joint. ⁷May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.					
Trim	Shape	Sku	Nominal Size (in)	Metric (cm)	
12x24		P43N9	3x24	7.5x60	
 V2 Slight Variation Clearly distinguishable differences in texture and/or pattern with similar colors.					
Color, texture, and finish variations may occur due to the nature of the product.					
#LRV104X4C 1/20 www.floridatiles.com					

CONCEPT BOARDS

Concept boards are designed to show how tiles within a series work together. We have prepared a number of concept boards to inspire you for your next project. Many of these boards are prepared using a decorative elements such as mosaics, chair rails, and listellos that work beautifully to enhance any design project.

Sets 9"x12" & 12"x18"

49600B Blank Box (10 units) 12"x18"

49600X Blank (1 unit) 9"x12"

80028CP VitraArt Peace of Mind (not shown)

80054CP Emotive

80054CP Emotive (12" x 18")



EMV2G 3x6 Bashful Beige

EMV4G 3x6 Triumphant Taupe

EMV9G 3x6 Stoic Brown



EMV1S/4x9TPZ Astonished White

EMV3S/4x9TPZ Coy Grey

EMV10S/4x9TPZ Bravado Black



EMV3S 3x12 Coy Grey

EMV7S 3x12 Pride Blue

EMV3G/L3x12 Coy Grey

EMV7G/L3x12 Pride Blue



EMV5G 3x6 Envy Green

EMV6G 3x6 Gratitude Dark Grey

EMV6G/L3x12 Gratitude Dark Grey



EMV1S/4x9TPZ Astonished White

EMV8S/4x9TPZ Mischievous Red

CARD SETS

Sets 5.5" x 16.5"

90029CK VitraArt Peace of Mind (12) card set (not shown)

46808X 4" x 16.5" Blank Cards (15 per carton)

46808Y 5.5" x 16.5" Blank Cards (10 per carton)

SPECIAL DISPLAYS

48619 36 Slot Tile Display (Empty)
23.5"w x 22.5"h x 20"d



Berkshire^{HDP} Display
12.5"w x 22"h x 15"d

48420 Berkshire^{HDP} Display unit (Empty)

48420A Wood Samples Kit (1 of each Berkshire^{HDP} color)

CRADLE DISPLAYS

A convenient, space-saving design that looks good just about anywhere you can place it in a showroom. The base is easy to assemble and holds panels that beautifully showcase these popular Florida Tile lines. Each cradle offers a listing of the products featured on each individual panel and the back sticker offers more products available with each line. The placement of the base has been lowered for ease of access and the panels have been angled more to allow more space between panels for viewing products.

Base Universal Size: 30"l x 32"w

Make Your Own Custom Cradles

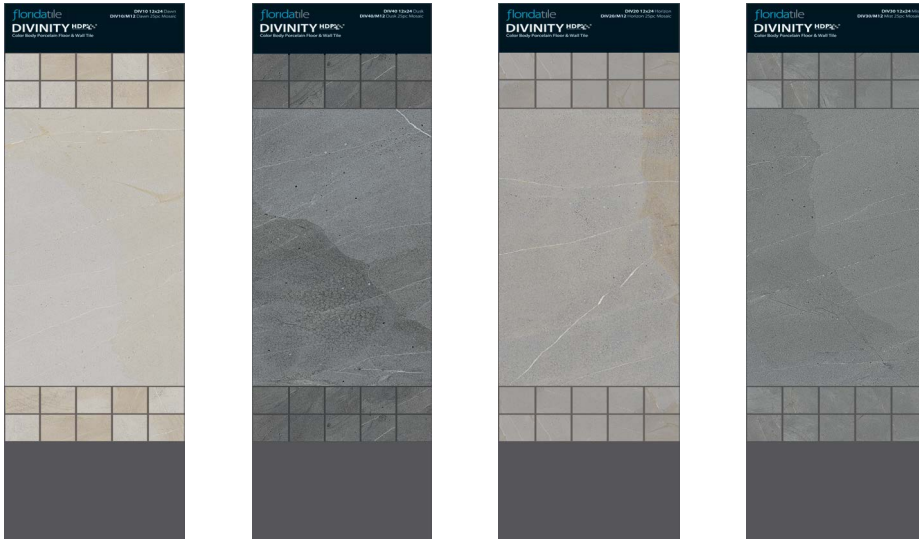
49555R Blank Base (blank panels sold separately)

495B26 Blank 26x42 Cradle Panel

Sets	Cradle
60045CD	Divinity ^{HDP} Cradle Display 12" w
60053CD	EastVillage ^{HDP} Cradle Display 12" w
60047CD	Enchant ^{HDP} Cradle Display (Matte) 14" w
60048CD	Enchant ^{HDP} Cradle Display (Polished) 14" w
60051CD	Excursion ^{HDP} Cradle Display 16" w
60046CD	Local ^{HDP} Cradle Display 16" w
60055CD	Lost River ^{HDP} Cradle Display 12" w
60050CD	Modtique ^{HDP} Cradle Display 24" w
49556K	Precious ^{HDP} Cradle Display 14" w

CRADLE DISPLAYS

60045CD Divinity^{HDP} 12"



60047CD Enchant^{HDP} (matte) 14"

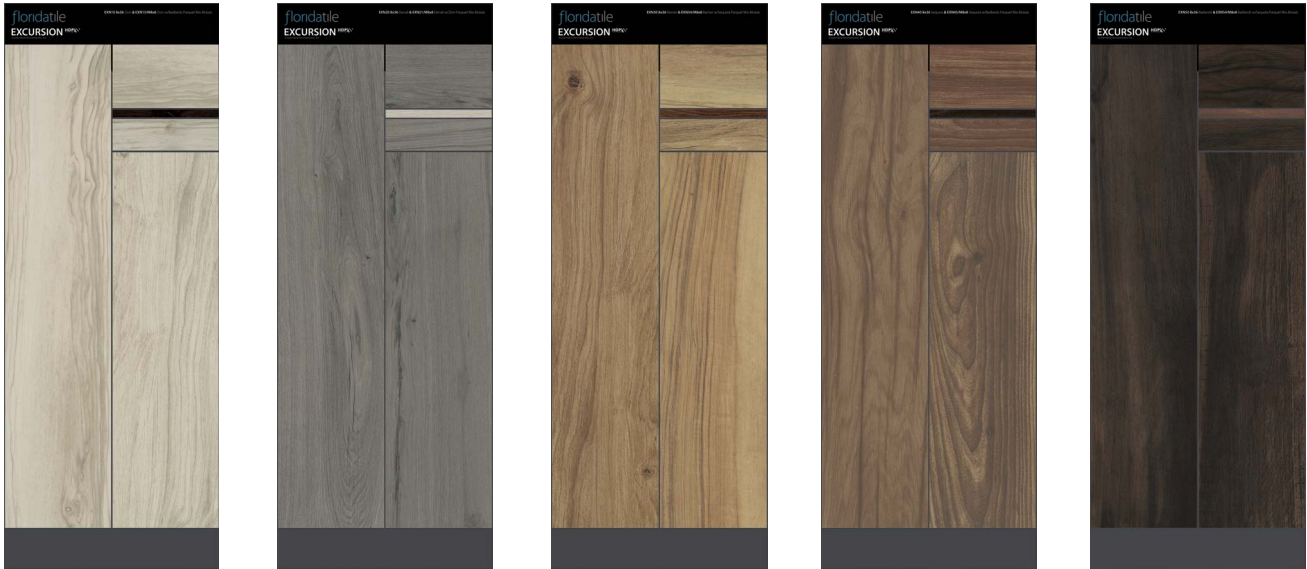


60048CD Enchant^{HDP} (polished) 14"

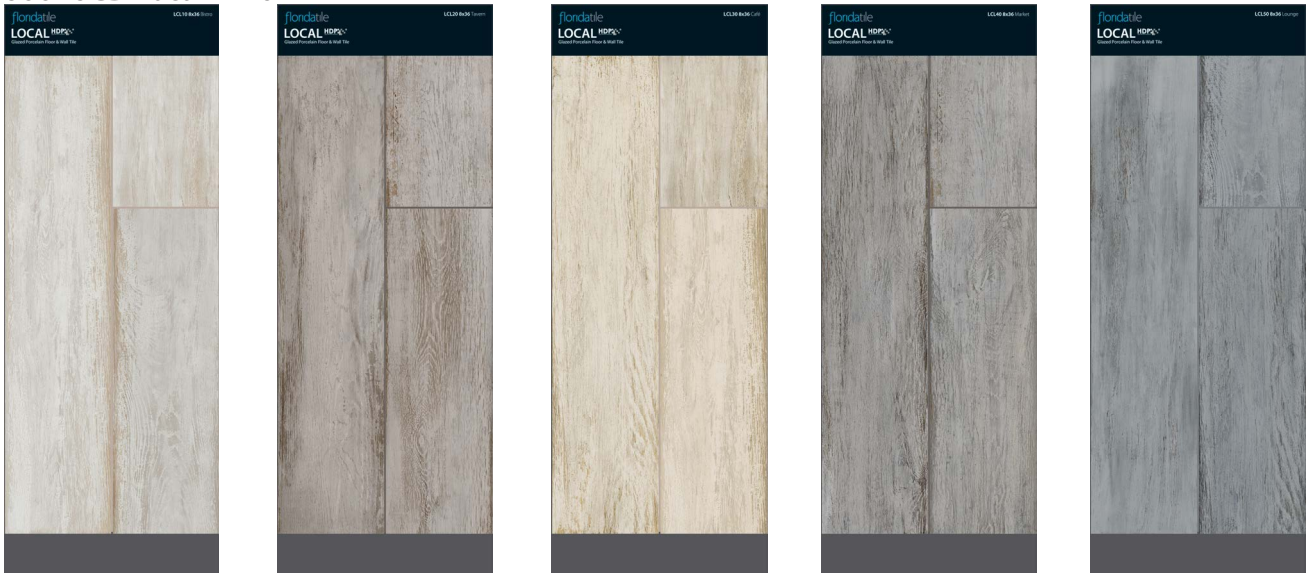


CRADLE DISPLAYS

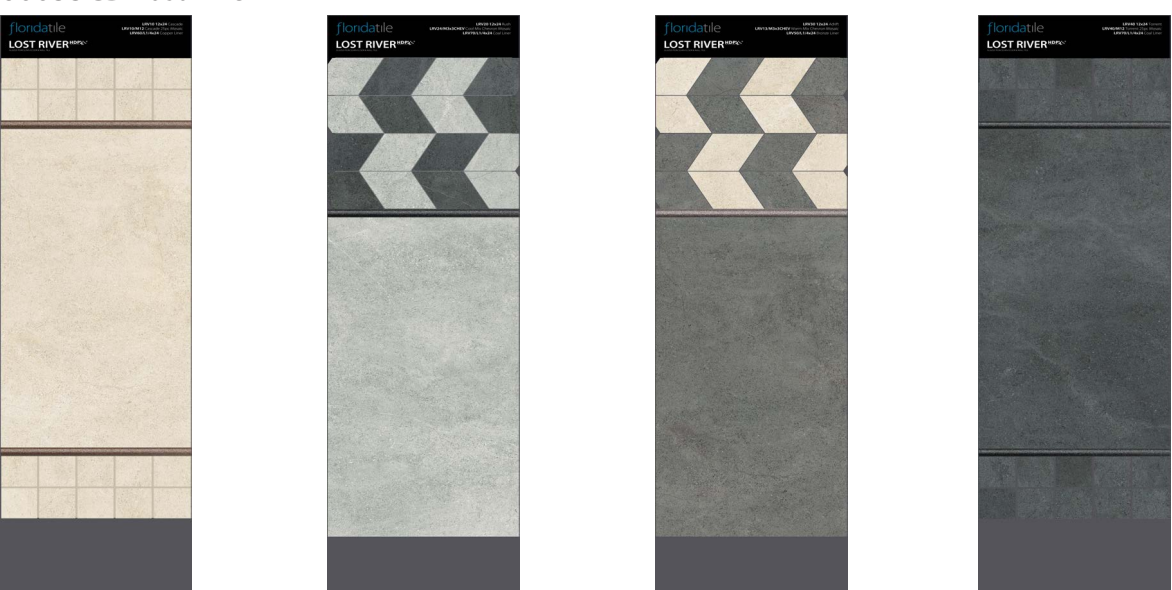
60051CD Excursion^{HDP} 16"



60046CD Local^{HDP} 16"

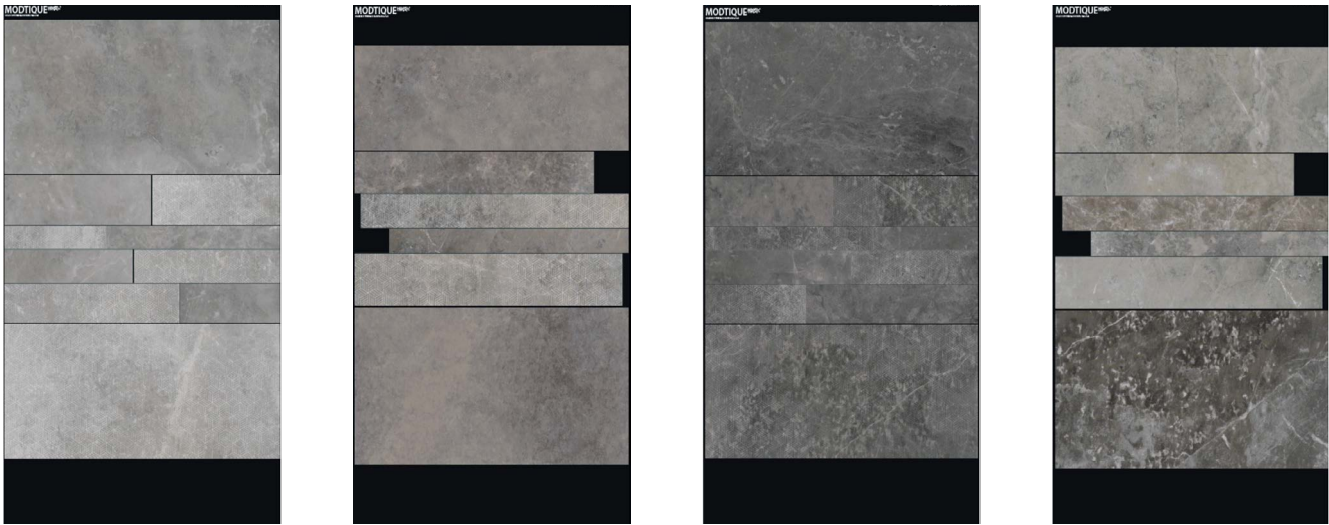


60055CD Lost River^{HDP} 12"



CRADLE DISPLAYS

60050CD Modtique^{HDP} 24"



49556K Precious^{HDP} 14"



SALES AIDS



48044 Grid Pads



500000 Journal Notebook



48608 Flash Drive (empty 4GB)



48609 Contractor Pencils (2) Colors



48014 Pens, Bic Clear (8) Colors



48050 Travel Mug (sold 12 per carton)

SALES AIDS



48617 Paper Cups 9 oz



500013 FT 2021 Socks (sold 10 per carton)



500015 Cap (sold 30 per carton)



48604 Loose Tile Handle (tile not included)



500017 FT Tote Bags (sold 50 per carton)



48605 Earbud Headphones

SALES AIDS



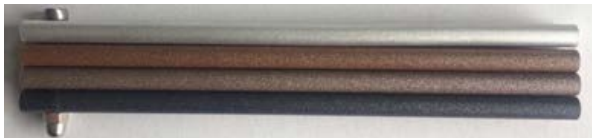
T-Shirt Front

T-Shirt Back

500014 T-Shirt (sold 25 per carton, assorted sizes)



A9E50610 Cotto d'Este/Kerlite Totes
(may be sold in single units)



CFTI500018 Lost River Liner Sample Kit (sold 10 per carton)

*Liner substrate is aluminum. Please reference installation guide for proper application.



COT600000 Cotto d'Este/Kerlite Pen
(sold 10 per package)



500016 Tape Measure
(sold 6 per carton)



500019 Ultra-Fine Black Marker
(sold 12 per polybag)

NON-INVENTORY ITEMS*

*To order non-inventory items, contact Customer Care for pricing
use this SKU (FTIMISCMKITM) for all items



Domed Stickers 2"w x .75" h



Miscellaneous stickers



Lifecycle Clips

Lifecycle Cards 5"w x 4"h

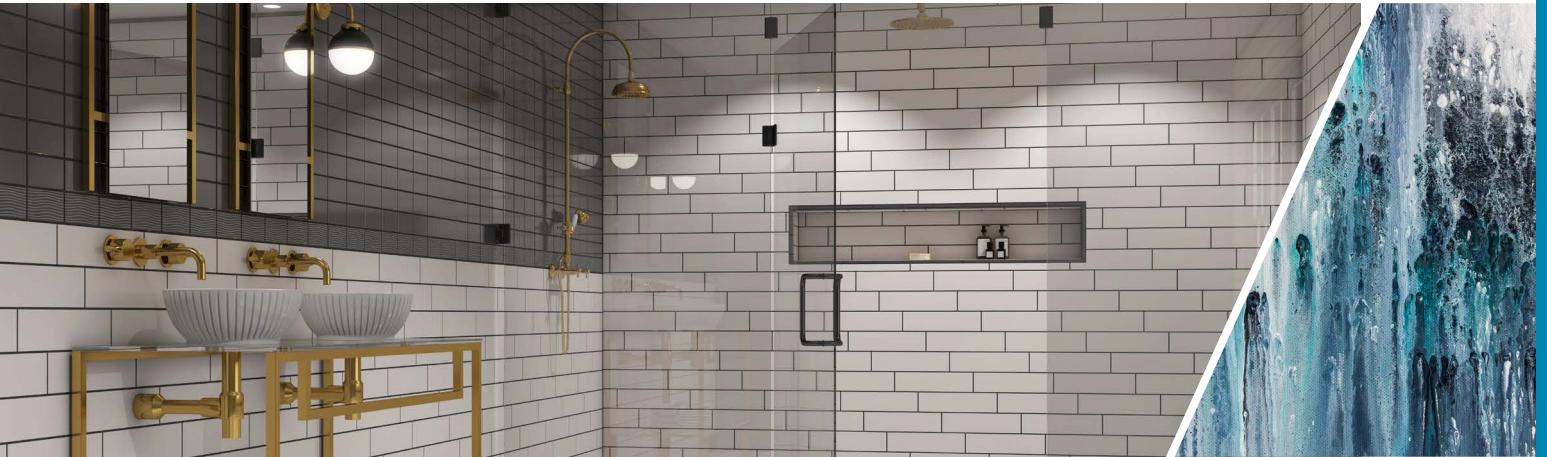
- NEW
- SPECIAL
- CLOSEOUT
- MADE IN USA



Window Clings 10"w x 4.75"h



floridatile



MERCHANDISING BROCHURE 7/22