

floridatile



MERCHANDISING
BROCHURE

24

INDEX

- 03 SHOWCASE DISPLAY
- 04 CATALOG
- 05 LITERATURE
- 06 DEALER DISPLAY BOARDS
- 11 COLLECTION CARDS
- 21 FRONT PRODUCT LABEL KITS
- 21 BACK COLLECTION LABEL KITS
- 22 CHIPS & SAMPLES
- 24 4X4 CHIP CARDS
- 25 CONCEPT BOARDS
- 26 LOOSE TILE DISPLAYS
- 28 CRADLE DISPLAYS
- 29 PROMOTIONAL ITEMS
- 32 NON-INVENTORY ITEMS

SHOWCASE DISPLAY



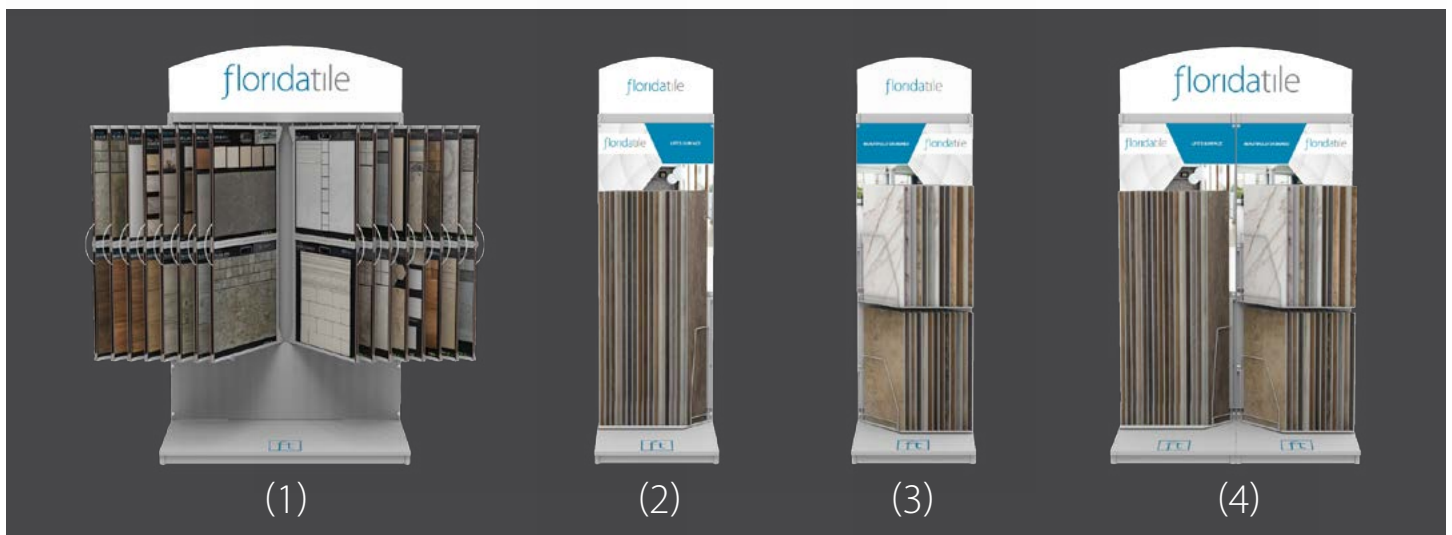
A **MODULAR** DISPLAY
FOR ANY SIZE SHOWROOM

64 DDBs
26 12" Tiles
17 Planks

note: All displays ship empty, all dealer boards and tiles sold separately.

CFTI211057V8

96.06" width x 25.56" depth x 80.48" height (with header)



(1) CFTI211057V2 - DDBs Center Module Only
48" width x 25.56" depth x 80.48" height (with header)
Capacity: 64 DDBs

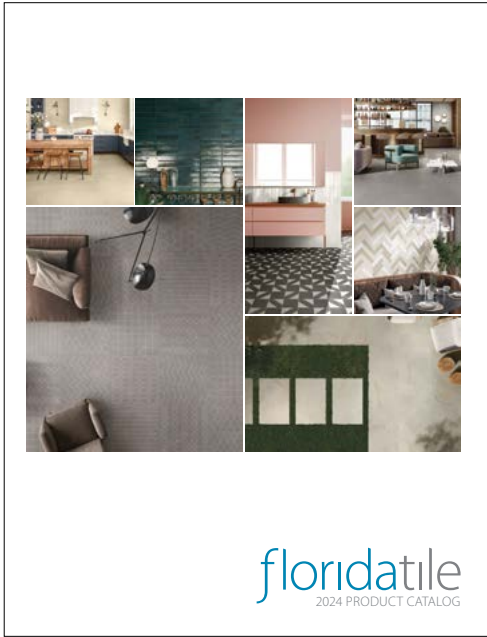
(2) CFTI211057V5 - Plank Samples (Left Module)
24" width x 25.56" depth x 78.45" height (with header)
Capacity: 17 Planks

(3) CFTI211057V4 - 12" Tile Samples (Right Module)
24" width x 25.56" depth x 78.45" height (with header)
Capacity: 26 12" Tiles

(4) CFTI211057V9 - (Both Right and Left Modules)
48" width x 25.56" depth x 78.45" height (with header)
Capacity: 17 Planks, and 26 12" Tiles

(5) CFTI211057B4 - 4 DDB Wings (not shown)

CATALOG



CFT148982

Our 2024 Product Catalog is a fresh take on tile inspiration, as well as floor and wall design. It speaks to designers, architects, installers, and end users in a way that inspires, while also providing a functional tool to help create amazing projects.

Inside the cover you will find important, easy-to-use tools and features. Highlights include:

Cotto d'Este

A section highlighting the *Kerlite gauged porcelain collections* that are stocked in Kentucky, and a few special-order options.

2cm

Showcasing our outdoor porcelain pavers.

Page Design for Product Pages

As always, we provide convenient ways to locate products.

Search alphabetically or by:

- Look
- Body Type
- Format
- Color
- Trim

Our catalog includes tile formats, sizes, colors, skus, technical specifications, and the certifications unique to each line.

A digital version is available for download via [floridatile.com](https://flipbooks.floridatile.com).

<https://flipbooks.floridatile.com/FloridaTile-catalog/index.html>

LITERATURE

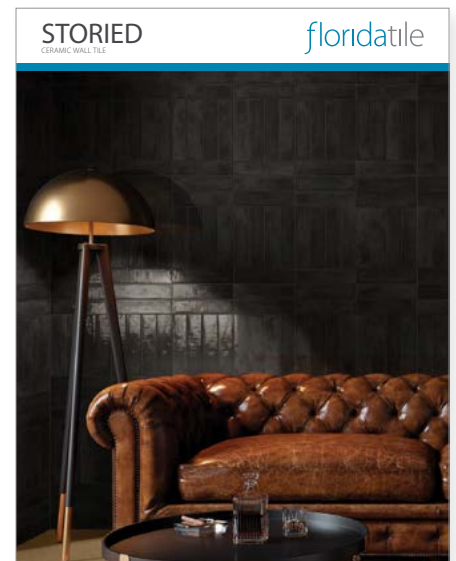
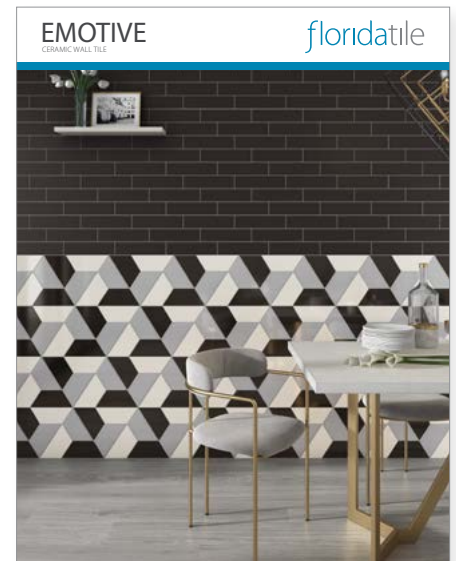
8.5" x 11"

N/A* Ainslee Park
 10059LT Alustra
 10057LT Amplify
 10089LT Aura
 48858R Aventis
 N/A* Bakersfield
 10070LT Bellanova
 48842R Berkshire
 10098LT BlueRun
 10069LT Canal Street
 48884R Cellar
 48863R Continent
 10045LT Divinity
 N/A* East Village
 N/A* 2CM

10054LT Emotive
 10047LT Enchant
 N/A* Excursion
 10099LT Fluent
 10093LT Gravitate
 N/A* High Ridge
 10027LT Indulge
 10046LT Local
 N/A* Magnolia
 N/A* Memorable
 N/A* Natura
 10021LT NY2LA
 10087LT Passenger
 N/A* PietraArt Bliss
 10081LT PietraArt Pebbles

48889R Precious
 48860R Rhyme
 48888R Sequence
 10043LT Serendipity
 N/A* Soho
 N/A* Songbird
 10090LT Storied
 N/A* Tempo
 N/A* Tides
 N/A* Time 2.0
 10049LT Tuscan Villa
 10062LT Urban Foundry
 N/A* Westmont

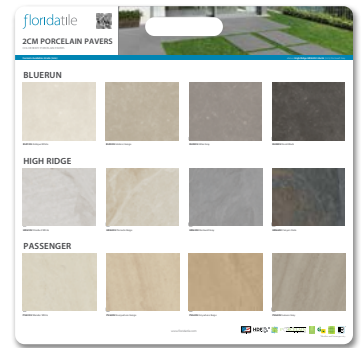
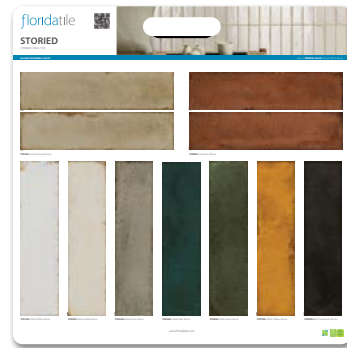
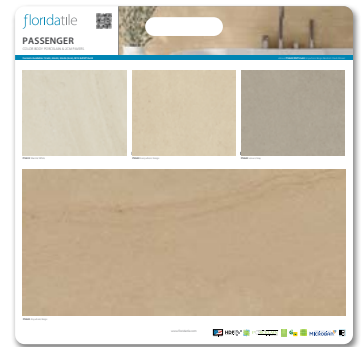
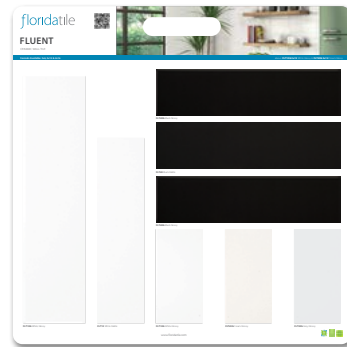
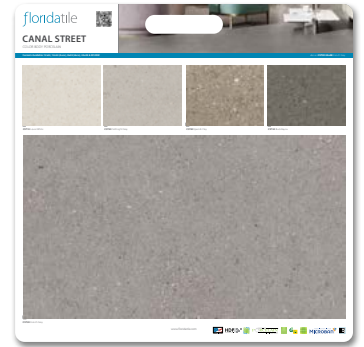
*digital only



DEALER DISPLAY BOARDS

22" x 22"

- 48200B** Blank Dealer Board
- 50053DF** Why Tile
- 20041DB** 2CM (24x24)
- 20141DB** 2CM (24x36)
- 20023DB** Ainslee Park (Floor)
- 20026DB** Ainslee Park (Wall)
- 20059DB** Alustra (Matte)
- 21059DB** Alustra (Polished)
- 22059DB** Alustra (Mosaics/Liners)
- 30057DC** Amplify
- 20089DB** Aura
- 48447** Aventus
- PRI48963** Bakersfield
- 20070DB** Bellanova (Colors)
- 20170DB** Bellanova (Mosaics)
- 48377** Berkshire
- 20098DB** BlueRun
- 20198DB** BlueRun (Deco)
- 20069DB** Canal Street
- 20169DB** Canal Street (Deco)
- 48916** Cellar
- 48455** Continent
- 20045DB** Divinity
- 20053DB** East Village
- 20054DB** Emotive
- 20047DB** Enchant (Matte)
- 20048DB** Enchant (Polished)
- 20051DB** Excursion
- 20099DB** Fluent
- 20093DB** Gravitare
- 20094DB** High Ridge
- 20027DB** Indulge (Matte)
- 20127DB** Indulge (Polished)
- 20227DB** Indulge (Mosaics)
- 20046DB** Local
- 48445** Magnolia
- 20092DB** Memorable (Field Tile)
- 20192DB** Memorable (Wall)
- 48442** Natura
- 20021DB** NY2LA
- 20087DB** Passenger
- 48382** PietraArt Bliss (Natural Stone & Glass)
- 20081DB** PietraArt Pebbles (Warm Mix)
- 20181DB** PietraArt Pebbles (Cool Mix)
- 48953** Precious (Floor)
- 48950** Precious (Wall)
- 48449** Rhyme
- 48945** Sequence



- 20043DB** Serendipity
- 20088DB** Soho (Field Tile)
- 20188DB** Soho (Mosaics)
- 20288DB** Soho (Patterned Mosaics)
- 20091DB** Songbird
- 20090DB** Storied
- 20039DB** Tempo (Matte)
- 20139DB** Tempo (Polished)
- 20239DB** Tempo (Mosaics)
- 48444** Tides
- 48383** Time 2.0
- 20049DB** Tuscan Villa
- 20062DB** Urban Foundry
- PRI48959** Westmont

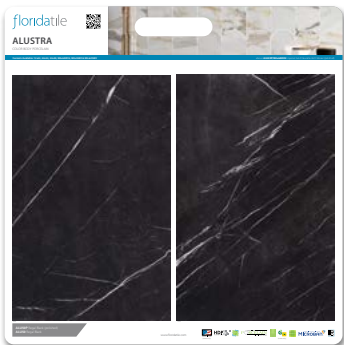
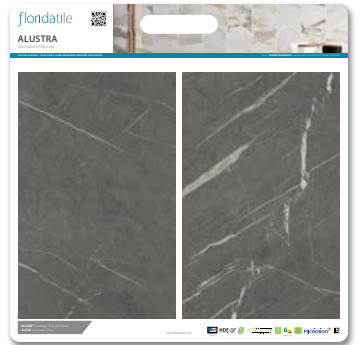
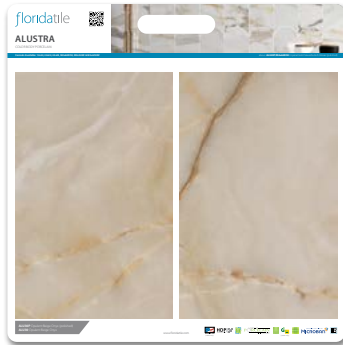
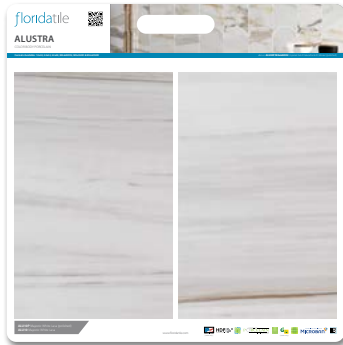
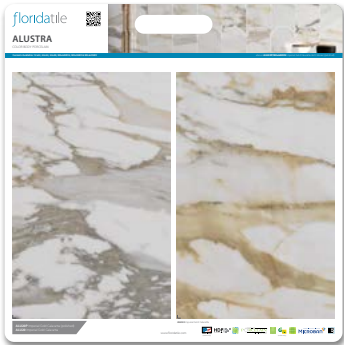
DDB BY COLOR

The Dealer Display Board (DDB) by Color program allows you to show multiple colors, sizes, and decorative trim pieces that are available for each product line. The DDB by Color Boards are packaged together as a single SKU by series and not available to purchase by an individual color board.

22" x 22"

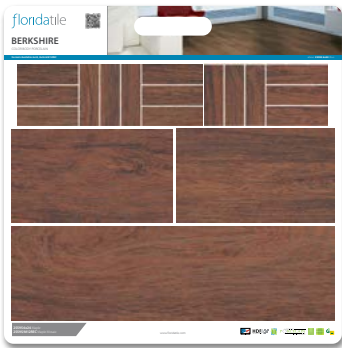
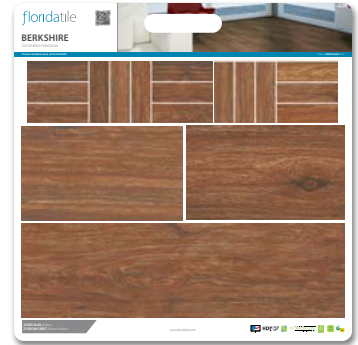
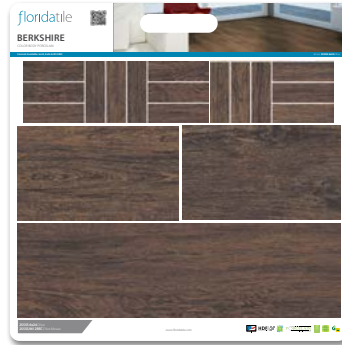
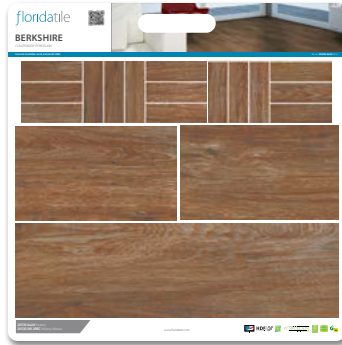
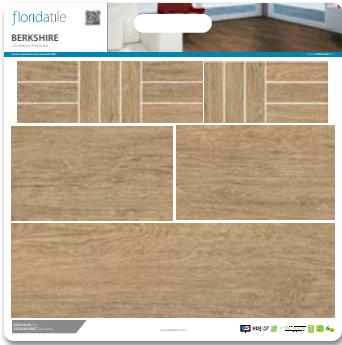
30023DC	Ainslee Park	4 board set (not shown)	30047DC	Enchant (matte)	4 board set
30059DC	Alustra	5 board set	30048DC	Enchant (polished)	4 board set
48490	Berkshire	5 board set	30027DC	Indulge	6 board set
48918	Cellar	4 board set	30046DC	Local	5 board set
30045DC	Divinity	4 board set	30021DC	NY2LA	6 board set (not shown)
30054DC	Emotive	7 board set	49031	Sequence	4 board set (not shown)

30059DC Alustra

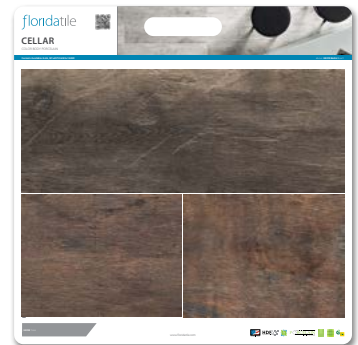
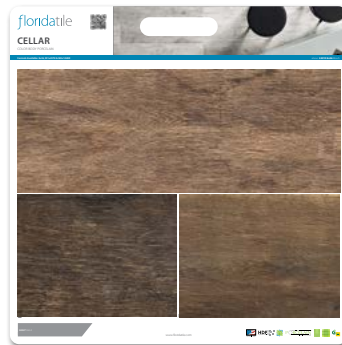
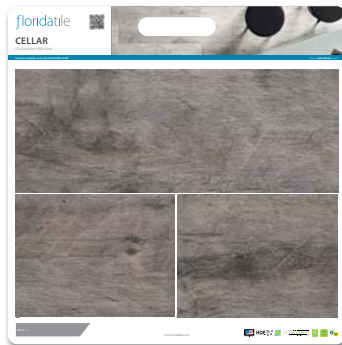
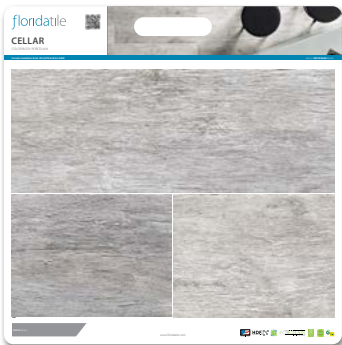


DDB BY COLOR

48490 Berkshire



48918 Cellar

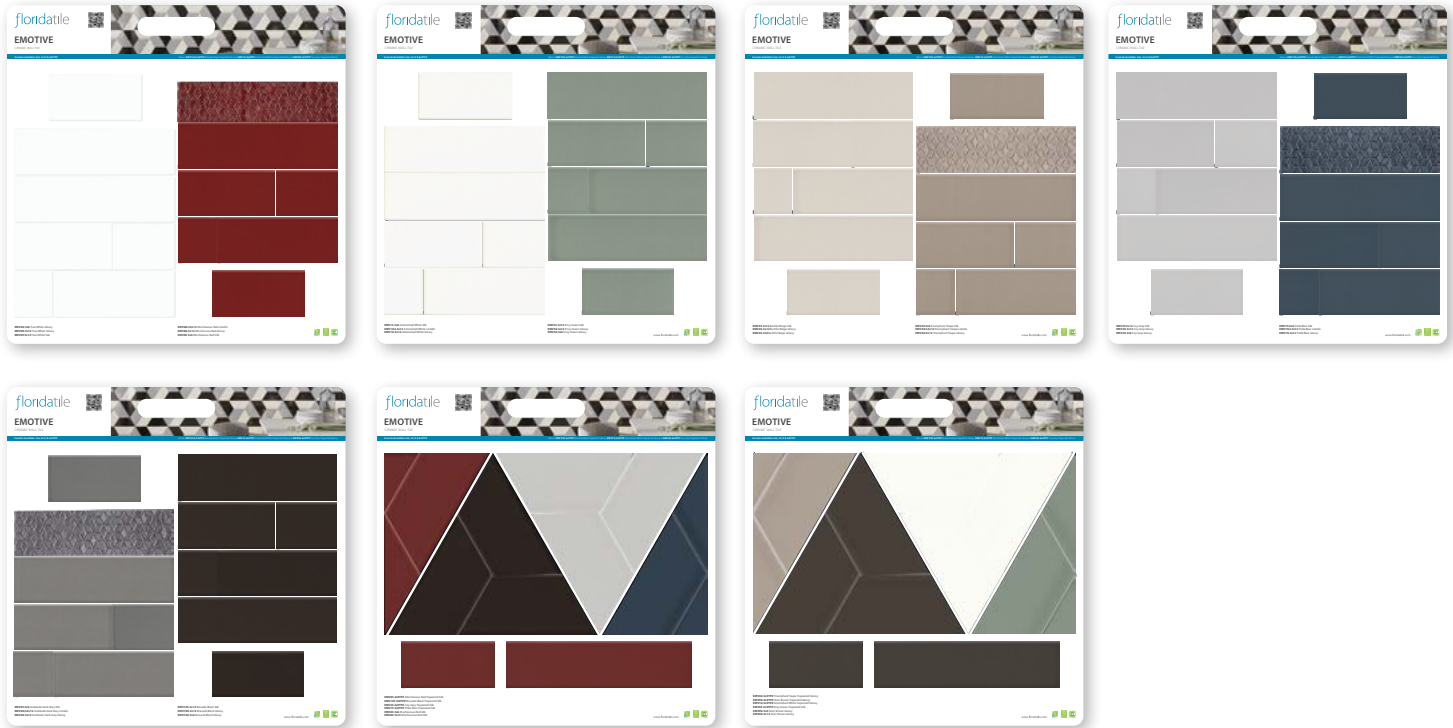


30045DC Divinity

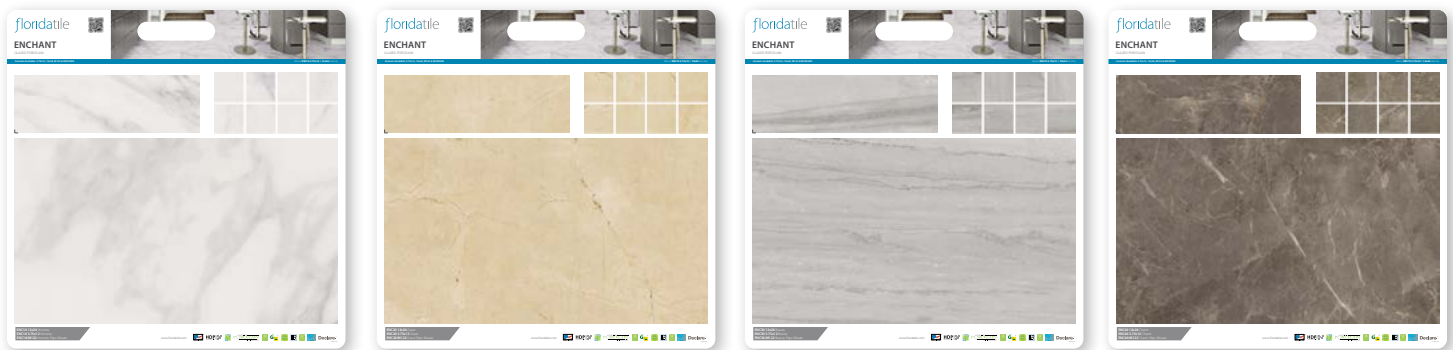


DDB BY COLOR

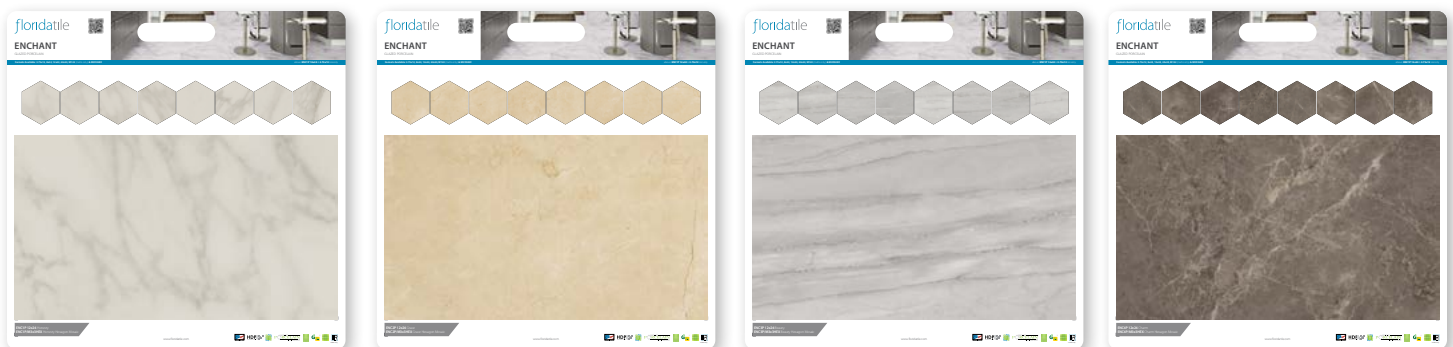
30054DC Emotive



30047DC Enchant (matte)

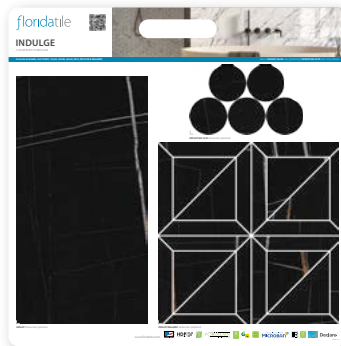
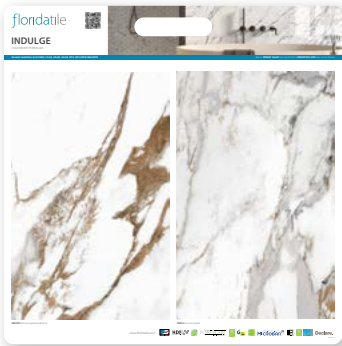
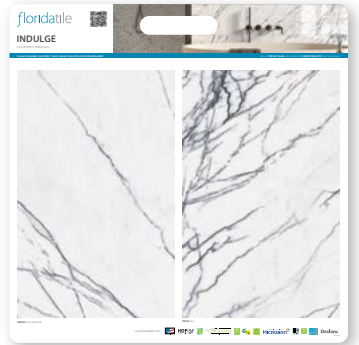
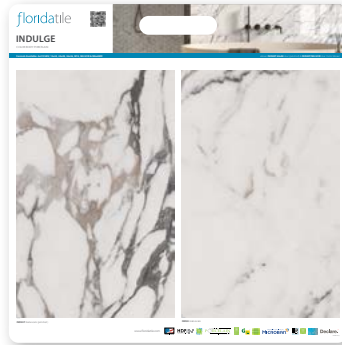
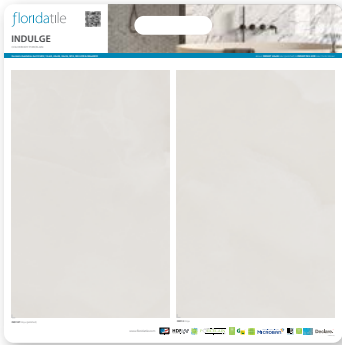


30048DC Enchant (polished)

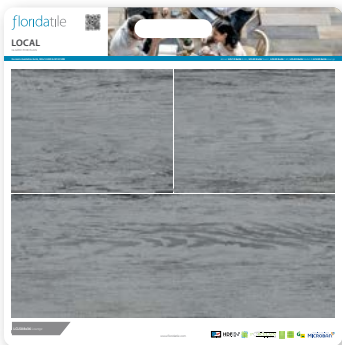
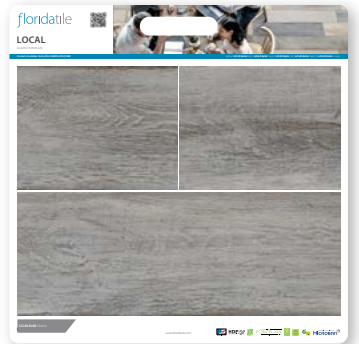
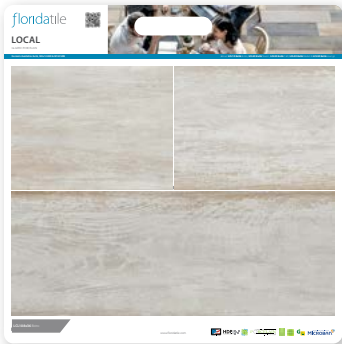


DDB BY COLOR

30027DC Indulge



30046DC Local



COLLECTION CARDS

FLORIDA TILE

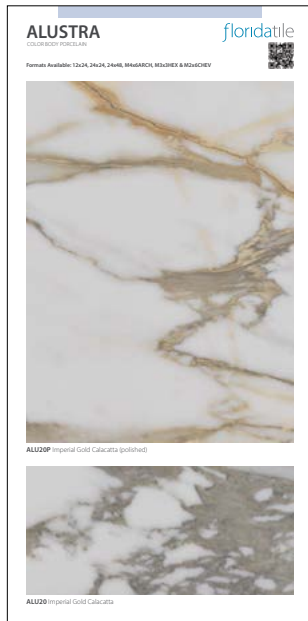
55023CC	Ainslee Park (not shown)	55127CC	Indulge Statuario
55059CC	Alustra Imperial Gold Calacatta	55227CC	Indulge Arabescato
55159CC	Alustra Majestic White Lasa	55327CC	Indulge Lilac
55259CC	Alustra Opulent Beige Onyx	55427CC	Indulge Breccia Capraia
55359CC	Alustra Sovereign Gray	55527CC	Indulge Sahara Noir
55459CC	Alustra Regal Black	55627CC	Indulge Circles
55559CC	Alustra Imperial Gold Arch Mosaic	55046CC	Local (not shown)
55057CC	Amplify (colors)	50071CC	Magnolia
55157CC	Amplify Reef	55092CC	Memorable (field tile)
55257CC	Amplify Arid White & White Wind	55192CC	Memorable (wall)
55357CC	Amplify Rise White	55041CC	Mineral (2cm) (not shown)
55457CC	Amplify Dune White	55097CC	Natura (not shown)
55557CC	Amplify White Diamond	55079CC	NY2LA
55089CC	Aura	55141CC	NY2LA (2cm) (not shown)
55077CC	Aventis	55087CC	Passenger (colors)
50065CC	Bakersfield	55187CC	Passenger (2cm) (not shown)
55070CC	Bellanova (colors)	55095CC	Precious
55170CC	Bellanova (mosaic)	50067CC	Rhyme (not shown)
50063CC	Berkshire (not shown)	55080CC	Sequence
55098CC	BlueRun (colors)	55043CC	Serendipity (colors)
55198CC	BlueRun (2cm) (not shown)	55143CC	Serendipity (warm blend mosaic)
55298CC	BlueRun (deco)	55243CC	Serendipity (cool blend mosaic)
55069CC	Canal Street (colors)	55088CC	Soho (field tile)
55169CC	Canal Street (deco)	55188CC	Soho (unglazed hex mosaics)
55078CC	Cellar	55288CC	Soho (solid mosaics)
55076CC	Continent	55388CC	Soho (patterned mosaics)
55045CC	Divinity (not shown)	55091CC	Songbird
55053CC	East Village (colors)	55241CC	Span (2cm) (not shown)
55153CC	East Village (mosaics)	55090CC	Storied
55054CC	Emotive (neutrals)	55039CC	Tempo (matte)
55154CC	Emotive (colors)	55139CC	Tempo (polished)
55254CC	Emotive (trapezoid)	55239CC	Tempo (wall, mosaic)
55354CC	Emotive (listello)	55073CC	Tides (not shown)
55048CC	Enchant (not shown)	55074CC	Time 2.0 (warm) (not shown)
55051CC	Excursion (not shown)	55174CC	Time 2.0 (cool) (not shown)
55099CC	Fluent	55049CC	Tuscan Villa (not shown)
55093CC	Gravitate	55062CC	Urban Foundry
55094CC	High Ridge	50066CC	Westmont
55194CC	High Ridge (2cm)		
55027CC	Indulge Onyx		

COTTO D'ESTE

55001CC	Black - White
55003CC	Cement Project
55009CC	Grunge
55005CC	Limestone
55006CC	Lithos
55007CC	Metal
55010CC	Pietra d'Iseo
55008CC	Vanity

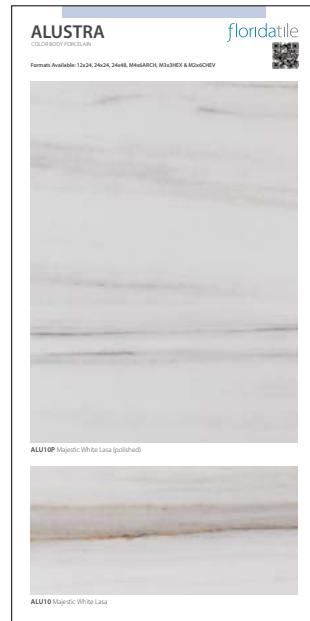
COLLECTION CARDS

ALUSTRA



55059CC Imperial Gold Calacatta 12" x 6.125"

ALUSTRA



55159CC Majestic White Lasa 12" x 6.125"

ALUSTRA



55259CC Opulent Beige Onyx 12" x 6.125"

ALUSTRA



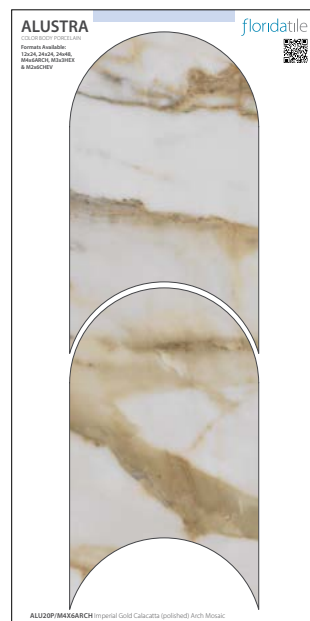
55359CC Sovereign Gray 12" x 6.125"

ALUSTRA



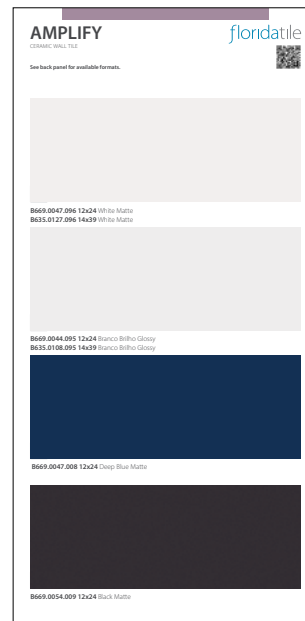
55459CC Regal Black 12" x 6.125"

ALUSTRA



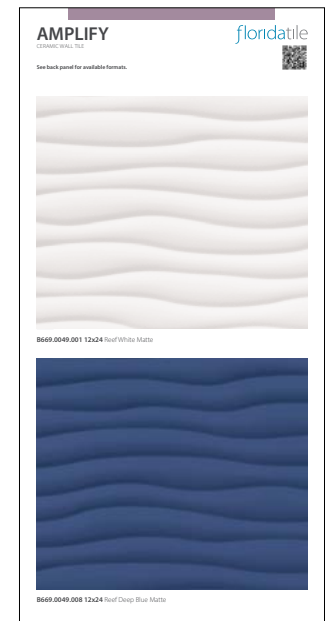
55559CC Imperial Gold Calacatta Arch Mosaic 12" x 6.125"

AMPLIFY



55057CC Colors 12" x 6.125"

AMPLIFY



55157CC Reef 12" x 6.125"

COLLECTION CARDS

AMPLIFY



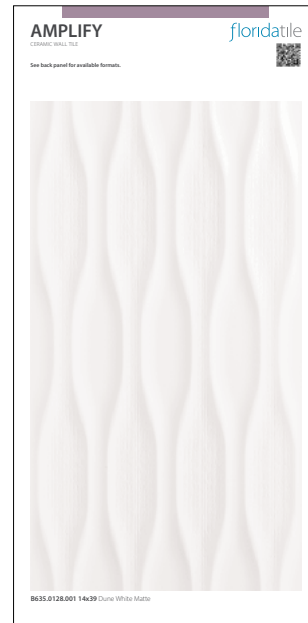
55257CC Arid White & Wind White 12" x 6.125"

AMPLIFY



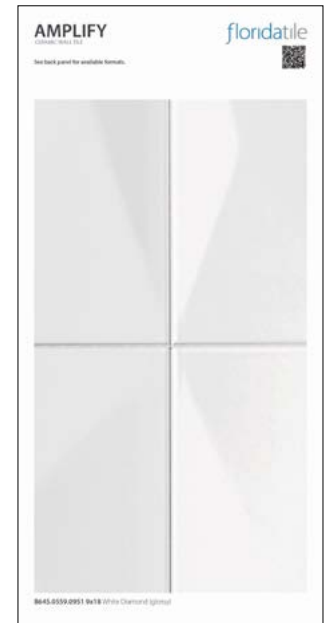
55357CC Rise White 12" x 6.125"

AMPLIFY



55457CC Dune White 12" x 6.125"

AMPLIFY



55557CC White Diamond 12" x 6.125"

AURA



55089CC Colors 12" x 6.125"

AVENTIS



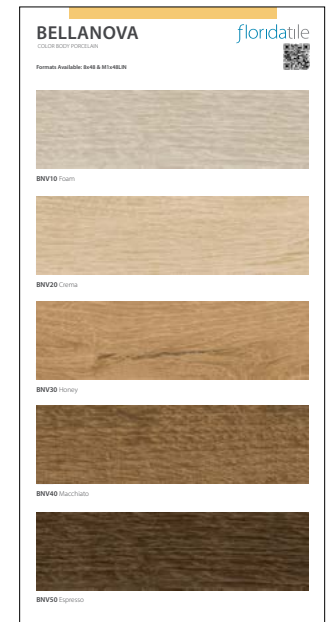
55077CC Colors 12" x 6.125"

BAKERSFIELD



50065CC Colors 12" x 6.125"

BELLANOVA



55070CC Colors 12" x 6.125"

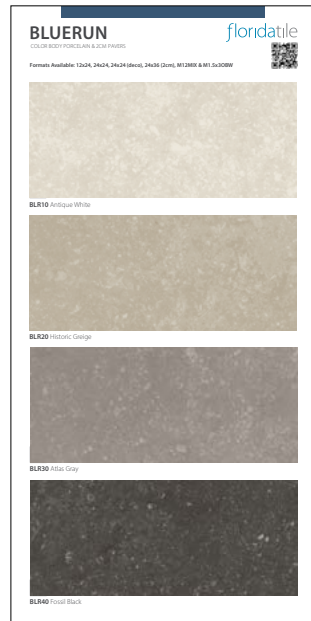
COLLECTION CARDS

BELLANOVA



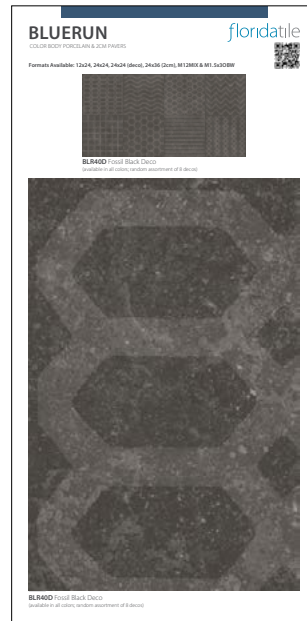
55170CC Mosaic
12" x 6.125"

BLUERUN



55098CC Colors
12" x 6.125"

BLUERUN



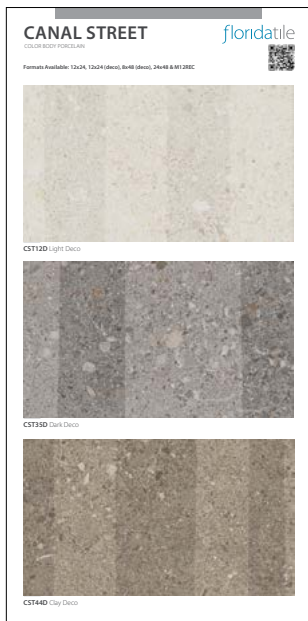
55298CC Deco
12" x 6.125"

CANAL STREET



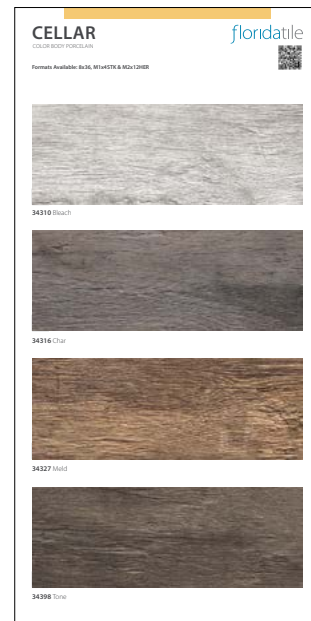
55069CC Colors
12" x 6.125"

CANAL STREET



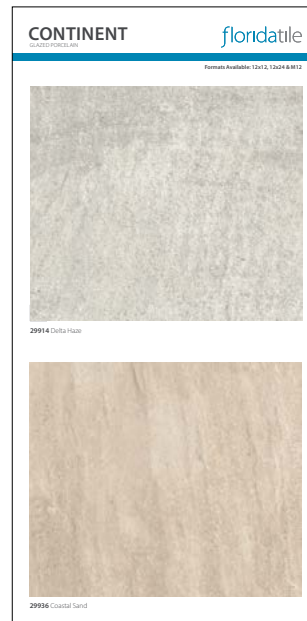
55169CC Deco
12" x 6.125"

CELLAR



55078CC Colors
12" x 6.125"

CONTINENT



55076CC Colors
12" x 6.125"

EAST VILLAGE



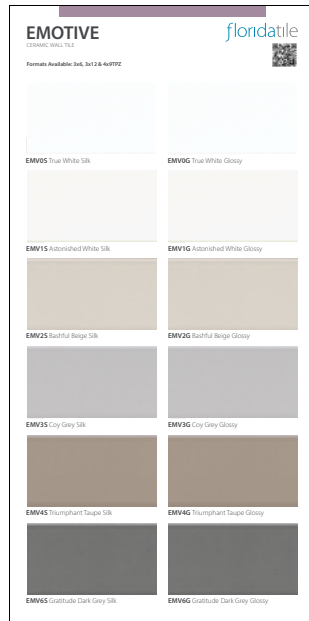
55053CC Colors
12" x 6.125"

COLLECTION CARDS

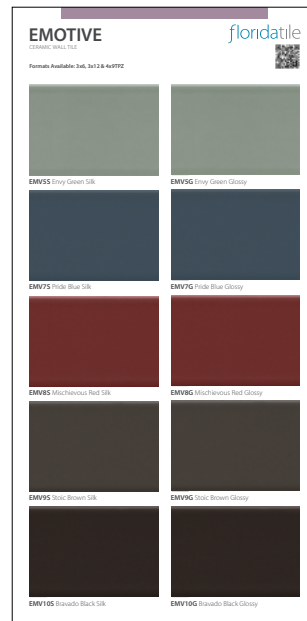
EAST VILLAGE



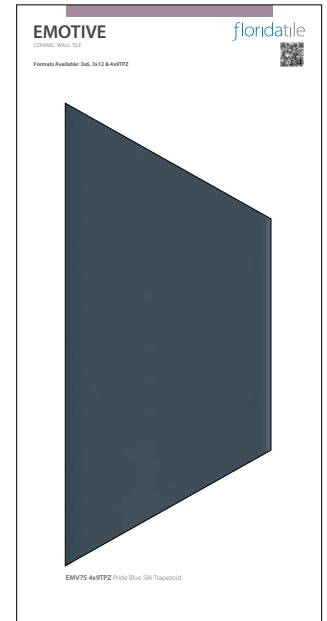
EMOTIVE



EMOTIVE



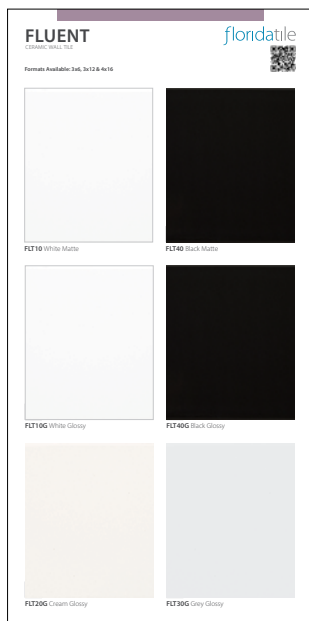
EMOTIVE



EMOTIVE



FLUENT



GRAVITATE



HIGH RIDGE



COLLECTION CARDS

HIGH RIDGE



55194CC 2cm
12" x 6.125"

INDULGE



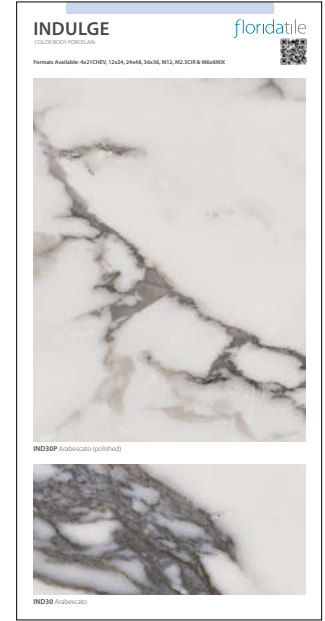
55027CC Onyx
12" x 6.125"

INDULGE



55127CC Statuario
12" x 6.125"

INDULGE



55227CC Arabescato
12" x 6.125"

INDULGE



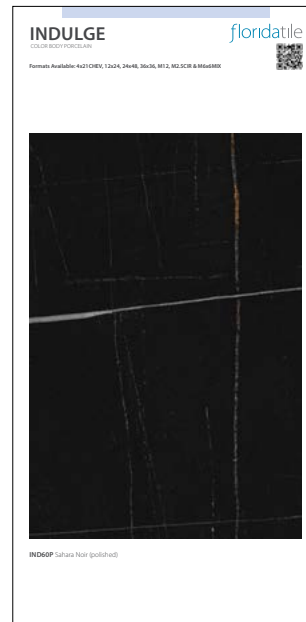
55327CC Lilac
12" x 6.125"

INDULGE



55427CC Breccia Capraia
12" x 6.125"

INDULGE



55527CC Sahara Noir
12" x 6.125"

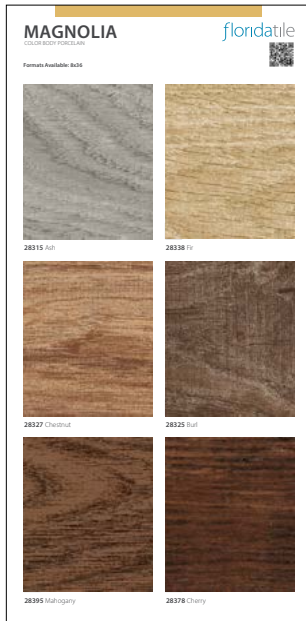
INDULGE



55227CC Circles
12" x 6.125"

COLLECTION CARDS

MAGNOLIA



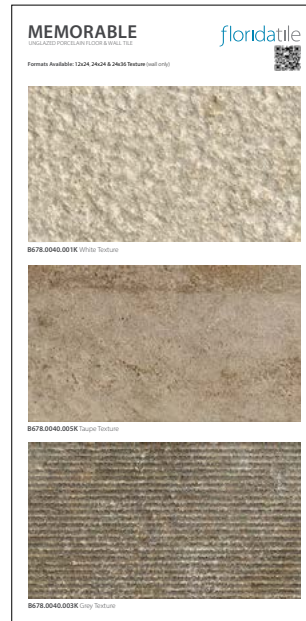
55071CC Colors
12" x 6.125"

MEMORABLE



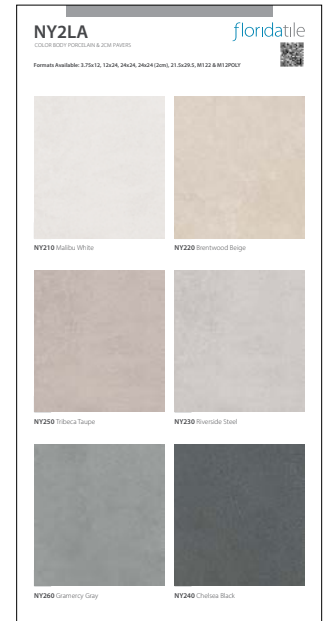
55092CC Colors
12" x 6.125"

MEMORABLE



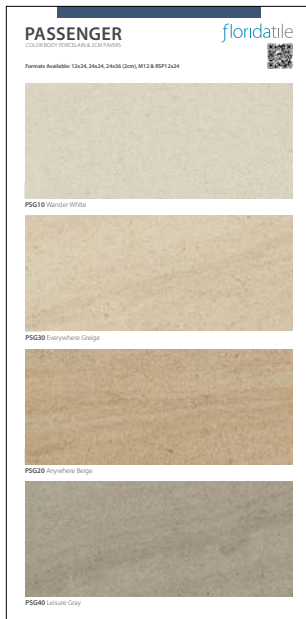
55192CC Wall
12" x 6.125"

NY2LA



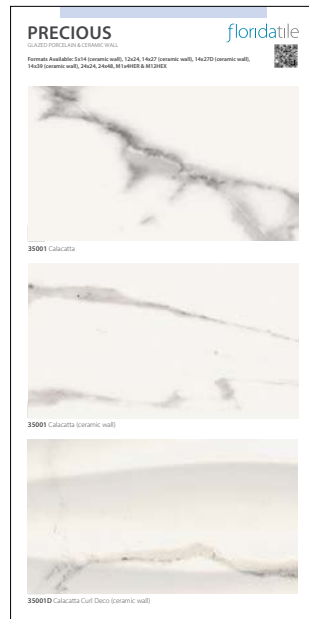
55079CC Colors
12" x 6.125"

PASSENGER



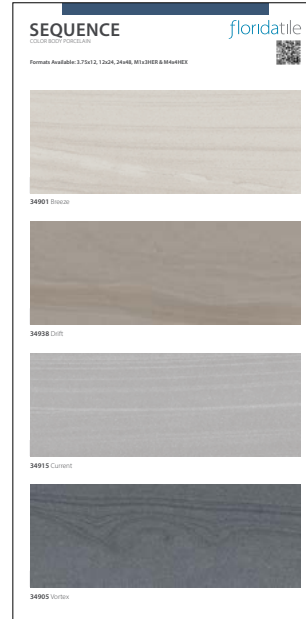
55087CC Colors
12" x 6.125"

PRECIOUS



55095CC Colors
12" x 6.125"

SEQUENCE



55080CC Colors
12" x 6.125"

SERENDIPITY



55043CC Colors
12" x 6.125"

COLLECTION CARDS

SERENDIPITY



55143CC Triangle Warm Blend Mosaic
12" x 6.125"

SERENDIPITY



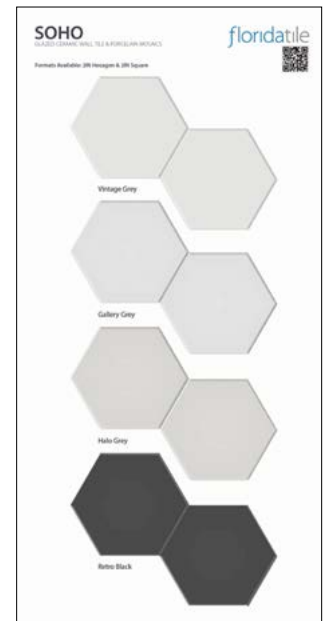
55243CC Triangle Cool Blend Mosaic
12" x 6.125"

SOHO



55088CC Soho Field Tile
12" x 6.125"

SOHO



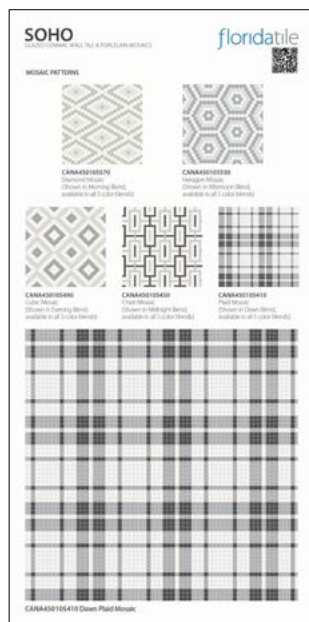
55188CC Soho Unglazed Hex Mosaics
12" x 6.125"

SOHO



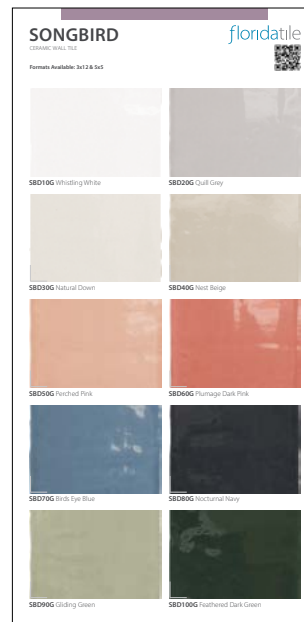
55288CC Soho Solid Mosaics
12" x 6.125"

SOHO



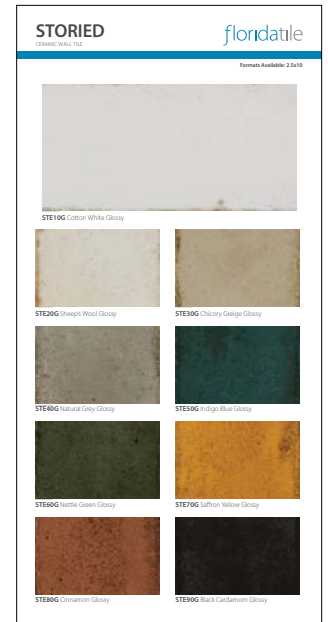
55388CC Soho Patterned Mosaics
12" x 6.125"

SONGBIRD



55091CC Colors
12" x 6.125"

STORIED



55090CC Colors
12" x 6.125"

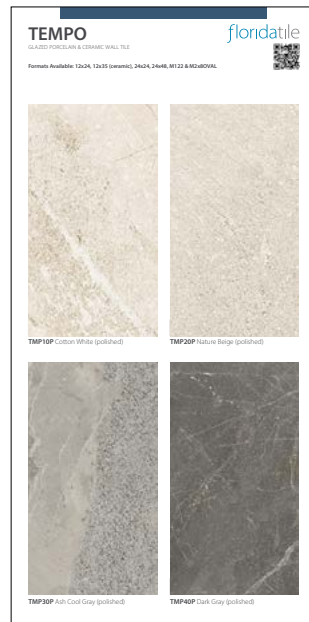
COLLECTION CARDS

TEMPO



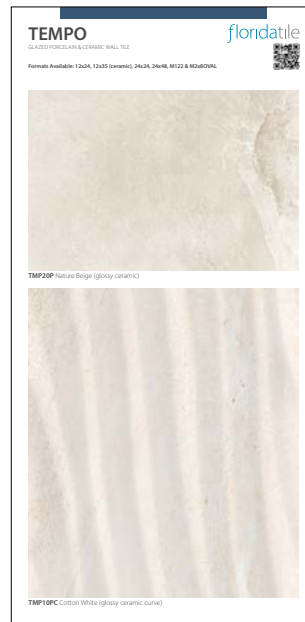
55039CC Matte
12" x 6.125"

TEMPO



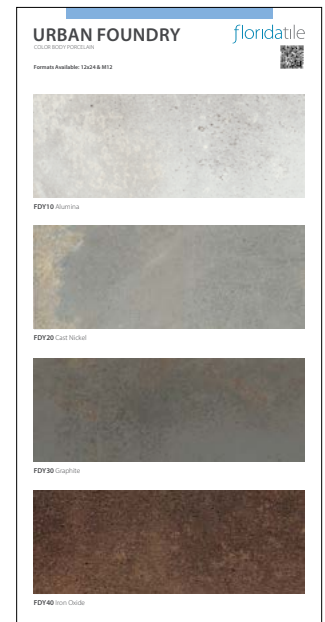
55139CC Polished
12" x 6.125"

TEMPO



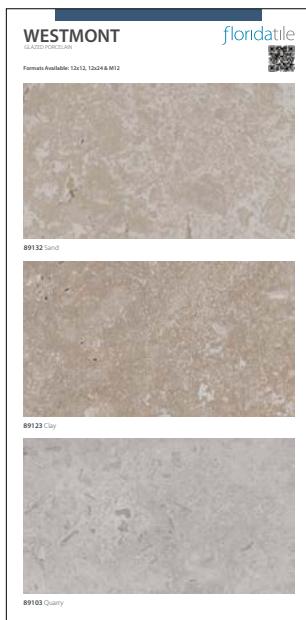
55239CC Wall & Mosaics
12" x 6.125"

URBAN FOUNDRY



55062CC Colors
12" x 6.125"

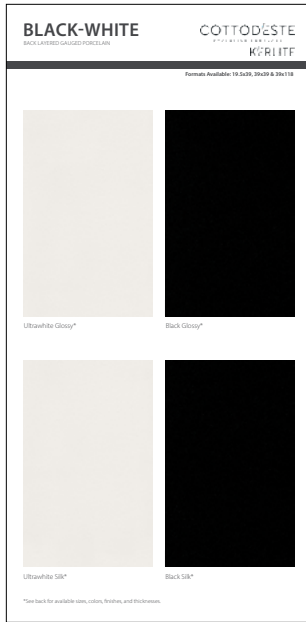
WESTMONT



55055CC Colors
12" x 6.125"

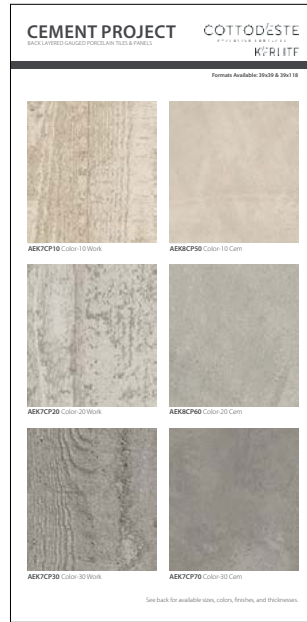
COLLECTION CARDS - COTTO D'ESTE

BLACK-WHITE



55001CC Black - White
12" x 6.125"

CEMENT PROJECT



55003CC Cement Project
12" x 6.125"

GRUNGE



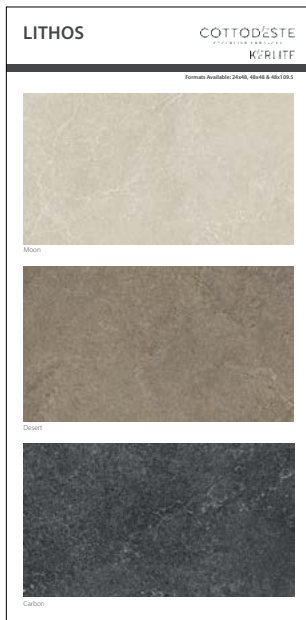
55009CC Grunge
12" x 6.125"

LIMESTONE



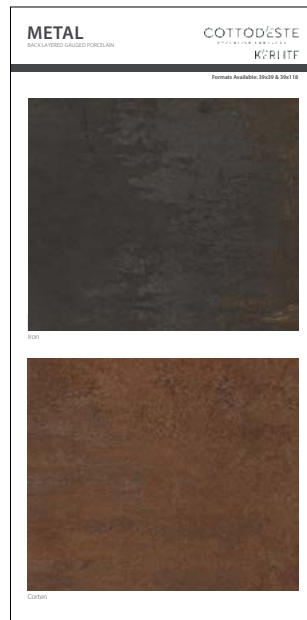
55005CC Limestone
12" x 6.125"

LITHOS



55006CC Lithos
12" x 6.125"

METAL



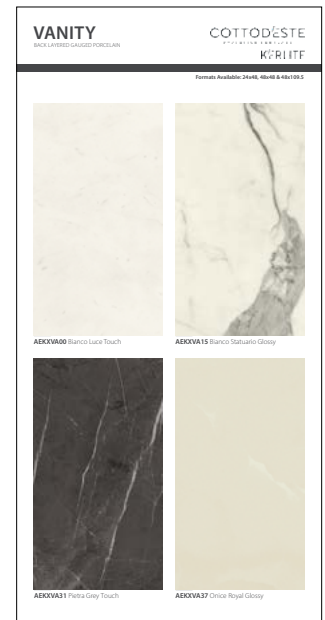
55007CC Metal
12" x 6.125"

PIETRA D'ISEO



55010CC Pietra d'Iseo
12" x 6.125"

VANITY




55008CC Vanity
12" x 6.125"

FRONT PRODUCT LABELS KITS

CFTI25059FP	Alustra
CFTI25057FP	Amplify
CFTI25089FP	Aura
CFTI25070FP	Bellanova
CFTI25098FP	BlueRun
CFTI25069FP	Canal Street
CFTI25053FP	East Village
CFTI25054FP	Emotive
CFTI25099FP	Fluent
CFTI25093FP	Gravitate
CFTI25094FP	High Ridge
CFTI25027FP	Indulge
CFTI25092FP	Memorable
CFTI25087FP	Passenger
CFTI25043FP	Serendipity
CFTI25088FP	Soho
CFTI25091FP	Songbird
CFTI25090FP	Storied
CFTI25039FP	Tempo
CFTI25062FP	Urban Foundry

Note: No other front product label kits are available at this time.

BELLANOVA
COLOR BODY PORCELAIN



Foam

Field Tile: 8x48
Mosaics: M1x48LIN

EAST VILLAGE
COLOR BODY PORCELAIN FLOOR & WALL TILE



Avenue A Gray

Field Tile: 3.75x12, 12x24, 24x24, 24x48 & 22.5x22.5HEX
Mosaics: M122 & M7x7HEX

BACK COLLECTION LABELS KITS

Notes: The back collection labels, listed below, are in stock and ordered through the NDC.

All other available back collection labels can be ordered in sheets (6 labels per sheet) by emailing roy.thompson@floridatile.com and david.mason@floridatile.com. Be sure to include the collection name, number of sheets, recipient name, and address.

CFTI15059LL	Alustra
CFTI15057LL	Amplify
CFTI15089LL	Aura
CFTI15070LL	Bellanova
CFTI15098LL	BlueRun
CFTI15069LL	Canal Street
CFTI15053LL	East Village
CFTI15054LL	Emotive
CFTI15099LL	Fluent
CFTI15093LL	Gravitate
CFTI15094LL	High Ridge
CFTI15027LL	Indulge
CFTI15055LL	Lost River
CFTI15092LL	Memorable
CFTI15087LL	Passenger
CFTI15043LL	Serendipity
CFTI15088LL	Soho
CFTI15091LL	Songbird
CFTI15090LL	Storied
CFTI15039LL	Tempo
CFTI15062LL	Urban Foundry

EAST VILLAGE
COLOR BODY PORCELAIN



Field Tile: 3.75x12, 12x24, 24x24, 24x48 & 22.5x22.5HEX
Mosaics: M122 & M7x7HEX
Trim: 3x24 Bullnose

Avenue A Gray
 EVG10

E. Houston Warm Gray
 EVG20

Stuyvesant Charcoal
 EVG40

Tompkins Blue/Black
 EVG50

#10053LL 1/24











MEMORABLE
UNGLAZED PORCELAIN







Field Tile: 12x24, 24x24, 24x36 (textured wall tile)
Mosaics: M12
Trim: 3x24 Bullnose

White
 B631.0024.001K 12x24
 B615.0052.001K 24x24
 B678.0040.001K Texture

Grey
 B631.0024.003K 12x24
 B615.0052.003K 24x24
 B678.0040.003K Texture

Taupe
 B631.0024.005K 12x24
 B615.0052.005K 24x24
 B678.0040.005K Texture

#15092LL 1/24

CHIPS & SAMPLES

AINSLEE PARK

AIN104x4 Calacatta Gold
AIN204x4 Emperador Beige
AIN304x4 Zebrino Taupe
AIN404x4 Breccia Mist

ALUSTR

ALU104x4 Majestic White Lasa
ALU204x4 Imperial Gold Calcatta
ALU304x4 Opulent Beige Oynx
ALU404x4 Sovereign Gray
ALU504x4 Regal Black
ALU10P4x4 Majestic White Lasa (Polished)
ALU20P4x4 Imperial Gold Calcatta (Polished)
ALU30P4x4 Opulent Beige Oynx (Polished)
ALU40P4x4 Sovereign Gray (Polished)
ALU50P4x4 Regal Black(Polished)

AMPLIFY

AMP12G4x4 Branco Brilho Glossy 8.5mm
AMP12G4x4A Branco Brilho Glossy 10mm
AMP11M4x4 White Matte 8.5mm
AMP11M4x4A White Matte 10mm
AMP21G4x4 Arid White Glossy
AMP41M4x4 Reef White Matte
AMP16M4x4 Deep Blue Matte
AMP46M4x4 Reef Deep Blue Matte
AMP17M4x4 Black Matte

344068.75x4.25 White Diamond

AMP31M12x14 Dune White
AMP51M12x14 Rise White
AMP61M12x14 Wind White

AURA

AUR104x4 Canvas White
AUR204x4 Light Gray
AUR304x4 Ash Warm Gray
AUR404x4 Earth Beige
AUR504x4 Antracita Charcoal

AVENTIS

AT0RA4x4 Eclipse
AT1RA4x4 Ask
AT2RA4x4 Velvet
AT3RA4x4 Titanium
AT4RA4x4 Nut
AT5RA4x4 Cotton

BAKERSFIELD

892044x4 Eggshell
892334x4 Wicker
892144x4 Pumice

BELLANOVA

BNV104x4 Foam
BNV204x4 Crema
BNV304x4 Honey
BNV404x4 Macchiato
BNV504x4 Espresso

BERKSHIRE

255254x4 Oak
255354x4 Hickory
255554x4 Olive
255854x4 Walnut
255954x4 Maple

BLUERUN

BLR104x4 Antique
BLR204x4 Historic Greige
BLR304x4 Atlas Gray
BLR404x4 Fossil Black
BLR10D4x4 Antique White Deco
BLR20D4x4 Historic Greige Deco
BLR30D4x4 Atlas Gray Deco
BLR40D4x4 Fossil Black Deco

CANAL STREET

CST104x4 Levee White
CST204x4 Café Light Gray
CST304x4 French Gray
CST404x4 Spanish Clay
CST504x4 Black Bayou
CST12D4x4 Light Deco
CST35D4x4 Dark Deco
CST44D4x4 Clay Deco

CELLAR

343104x4 Bleach
343274x4 Meld
343984x4 Tone
343164x4 Char

343108x18 Bleach
343278x18 Meld
343988x18 Tone
343168x18 Char

DIVINITY

DIV104x4 Dawn
DIV204x4 Horizon
DIV304x4 Mist
DIV404x4 Dusk

EAST VILLAGE

EVG104x4 Avenue A. Gray
EVG204x4 E. Houston Warm Gray
EVG404x4 Stuyvesant Charcoal
EVG504x4 Tompkins Blue/Black

ENCHANT

ENC104x4 Honesty
ENC204x4 Grace
ENC304x4 Beauty
ENC404x4 Charm
ENC1P4x4 Honesty (Polished)
ENC2P4x4 Grace (Polished)
ENC3P4x4 Beauty (Polished)
ENC4P4x4 Charm (Polished)

EXCURSION

EXN104x4 Zion
EXN204x4 Denali
EXN304x4 Rainier
EXN404x4 Sequoia
EXN504x4 Badlands

EXN108x18 Zion
EXN208x18 Denali
EXN308x18 Rainier
EXN408x18 Sequoia
EXN508x18 Badlands

GRAVITATE

GVT104x4 White
GVT204x4 Beige
GVT304x4 Gray
GVT404x4 Natural

HIGH RIDGE

HRG104x4 Stardust White
HRG204x4 Pinnacle Beige
HRG304x4 Rockwall Gray
HRG404x4 Deep Taupe
HRG504x4 Nightfall Black
HRG604x4 Canyon Slate

INDULGE

IND104x4 Onyx
IND204x4 Statuario
IND304x4 Arabescato
IND404x4 Lilac
IND504x4 Breccia Capraia
IND10P4x4 Onyx (Polished)
IND20P4x4 Statuario (Polished)
IND30P4x4 Arabescato (Polished)
IND40P4x4 Lilac (Polished)
IND50P4x4 Breccia Capraia (Polished)
IND60P4x4 Sahara Noir (Polished)

CHIPS & SAMPLES

LOCAL

LCL104x4 Bistro
LCL204x4 Tavern
LCL304x4 Café
LCL404x4 Market
LCL504x4 Lounge
LCL108x18 Bistro
LCL208x18 Tavern
LCL308x18 Café
LCL408x18 Market
LCL508x18 Lounge

MAGNOLIA

283154x4 Ash
283384x4 Fir
283274x4 Chestnut
283254x4 Burl
283954x4 Mahogany
283784x4 Cherry

283158x18 Ash
283388x18 Fir
283278x18 Chestnut
283258x18 Burl
283958x18 Mahogany
283788x18 Cherry

MEMORABLE

MEM104x4 White
MEM204x4 Taupe
MEM304x4 Grey
MEM10T4x4 White Textured
MEM20T4x4 Taupe Textured
MEM30T4x4 Grey Textured

NATURA

280044x4 Wilmington White
280134x4 Nantucket Grey
280174x4 Cape Cod Charcoal
280344x4 Hampton Blonde
280604x4 Newport Blue
280884x4 Cayman Red
280924x4 Charleston Brown

NY2LA

NY2104x4 Malibu White
NY2204x4 Brentwood Beige
NY2304x4 Riverside Steel
NY2404x4 Chelsea Black
NY2504x4 Tribeca Taupe
NY2604x4 Gramercy Gray

PASSENGER

PSG104x4 Wander White
PSG204x4 Anywhere Beige
PSG304x4 Everywhere Greige
PSG404x4 Leisure Gray

RHYME

285034x4 Ivory Staccato
285134x4 Silver Melody
285224x4 Almond Note
285324x4 Desert Harmony
285934x4 Stone Chamber

SEQUENCE

349014x4 Breeze
349154x4 Current
349054x4 Vortex
349384x4 Drift

SERENDIPITY

CFTIS104x4 Fortune White
CFTIS204x4 Spontaneous Beige
CFTIS304x4 Infinite Cool Gray
CFTIS404x4 Fate Warm Gray
CFTIS604x4 Intuition Intuition
CFTIS704x4 Destiny Black

SOHO

CANA400001730 Canvas White 4x12
CANA400002240 Vintage Grey 4x12
CANA400002250 Gallery Grey 4x12

TEMPO

TMP104x4 Cotton White
TMP204x4 Nature Beige
TMP304x4 Ash Cool Gray
TMP404x4 Dark Gray
TMP10P4x4 Cotton White Polished
TMP20P4x4 Nature Beige Polished
TMP30P4x4 Ash Cool Gray Polished
TMP40P4x4 Dark Gray Polished
TMP10W4x4 Cotton White Flat
TMP20W4x4 Nature Beige Flat
TMP30W4x4 Ash Cool Gray Flat
TMP10C4x4 Cotton White Curve
TMP20C4x4 Nature Beige Curve
TMP30C4x4 Ash Cool Gray Curve

TIDES

281104x4 Sea Salt
281154x4 Marine Fog
281304x4 Sand Castle

TIME 2.0

T21B14x4 Snow (Natural)
T22B14x4 White (Natural)
T23B14x4 Cream (Natural)
T24B14x4 Beige (Natural)
T25B14x4 Dove (Natural)
T26B14x4 Silver (Natural)
T27B14x4 Grey (Natural)
T28B14x4 Carbon (Natural)

T29B14x4 Black (Natural)
T21614x4 Snow (Polished)
T22614x4 White (Polished)
T23614x4 Cream (Polished)
T24614x4 Beige (Polished)
T25614x4 Dove (Polished)
T26614x4 Silver (Polished)
T27614x4 Grey (Polished)
T28614x4 Carbon (Polished)
T29614x4 Black (Polished)

URBAN FOUNDRY

FDY104x4 Alumina
FDY204x4 Cast Nickel
FDY304x4 Graphite
FDY404x4 Iron Oxide

WESTMONT

891034x4 Quarry
891324x4 Sand
891234x4 Clay

2CM

BLUERUN

BLR10U4x4 Antique White
BLR20U4x4 Historic Greige
BLR30U4x4 Atlas Gray
BLR40U4x4 Fossil Black

HIGH RIDGE

HRG10U4x4 Stardust White
HRG20U4x4 Pinnacle Beige
HRG30U4x4 Rockwall Gray
HRG60U4x4 Canyon Slate

MINERAL

MIN10U4x4 Alabaster
MIN20U4x4 Quartz
MIN30U4x4 Feldspar

NY2LA

NY2104x4 Malibu White
NY2204x4 Brentwood Beige
NY2304x4 Riverside Steel

PASSENGER

PSG10U4x4 Wander White
PSG20U4x4 Anywhere Beige
PSG30U4x4 Everywhere Greige
PSG40U4x4 Leisure Gray

SPAN

SPN01U4x4 Snow
SPN13U4x4 Silver

4X4 CHIP CARDS

ALUSTRA

- ALU104x4C** Majestic White Lasa
- ALU204x4C** Imperial Gold Calcatta
- ALU304x4C** Opulent Beige Oynx
- ALU404x4C** Sovereign Gray
- ALU504x4C** Regal Black
- ALU10P4x4C** Majestic White Lasa (Polished)
- ALU20P4x4C** Imperial Gold Calcatta (Polished)
- ALU30P4x4C** Opulent Beige Onyx (Polished)
- ALU40P4x4C** Sovereign Gray (Polished)
- ALU50P4x4C** Regal Black (Polished)

AMPLIFY

- AMP11M4x4C** White Matte
- AMP12G4x4C** Branco Brilho Glossy
- AMP16M4x4C** Deep Blue Matte
- AMP17M4x4C** Black Matte

AURA

- AUR104x4C** Canvas White
- AUR204x4C** Light Gray
- AUR304x4C** Ash Warm Gray
- AUR404x4C** Earth Beige
- AUR504x4C** Antracita Charcoal

BELLANOVA

- BNV104x4C** Foam
- BNV204x4C** Crema
- BNV304x4C** Honey
- BNV404x4C** Macchiato
- BNV504x4C** Espresso

BLUERUN

- BLR104x4C** Antique White
- BLR204x4C** Historic Beige
- BLR304x4C** Atlas Gray
- BLR404x4C** Fossil Black

CANAL STREET

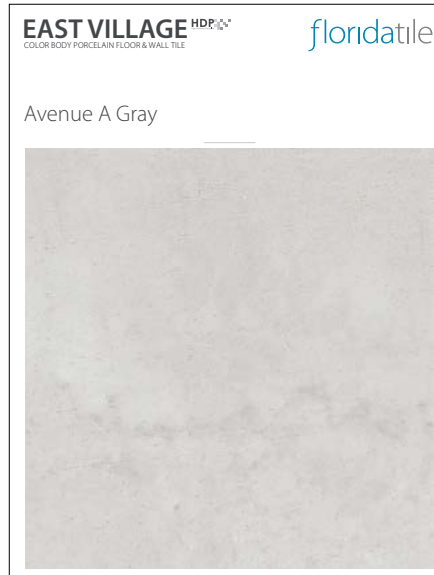
- CST104x4C** Levee White
- CST204x4C** Café Light Gray
- CST304x4C** French Gray
- CST404x4C** Spanish Clay
- CST504x4C** Black Bayou

EAST VILLAGE

- EVG104x4C** Avenue A. Gray
- EVG204x4C** E. Houston Warm Gray
- EVG404x4C** Stuyvesant Charcoal
- EVG504x4C** Tompkins Blue/Black

GRAVITATE

- GVT104x4C** White
- GVT204x4C** Beige
- GVT304x4C** Gray
- GVT404x4C** Natural



EAST VILLAGE HDP floridatitle

COLOR BODY PORCELAIN FLOOR & WALL TILE

Avenue A Gray EVG10	E. Houston Warm Gray EVG20	Potter's Red Clay EVG30	Stuyvesant Charcoal EVG40	Tompkins Blue/Black EVG50
------------------------	-------------------------------	----------------------------	------------------------------	------------------------------

Field Tile: 3.75x12, 12x24, 24x24, 24x48 & 22.5x22.5HEX Mosaics: M122 & M7x7HEX

Porcelain Technical Data	ASTM*	ANSI*	Results
DCOF AcuTest**	A137.1	≥ 0.42	Pass
Surface Hardness	Mohs Scale	N/A	7 Mohs
Break Strength	C-648	≥ 250 lbf	≥ 410 lbf avg
Water Absorption	C-373	≤ 0.5%	≤ 0.5%
Intended Use*	N/A	N/A	Residential, Light Commercial & Heavy Commercial

*Values are selected in good faith as being accurate and typical of normal production. Due to the natural variation of raw materials and manufacturing processes, the values of the purchased product for any particular installation may vary.
 ANSI A137.1 standard, ceramic tiles selected for level interior spaces expected to be walked upon when wet must have a minimum wet DCOF AcuTest value of 0.42.
 *Average production value.
 *Please visit www.floridatitle.com/intended-use for further details.

Field Tile Nominal Size (in)	Metric (cm)	Pcs./Sq Ft	Thickness	Edge	Color Variation
3.75x12	9.5x30	3.26	10mm	Rectified	V2 Slight Variation Clearly distinguishable differences in texture and/or pattern with similar colors.
12x24	30x60	.5	10mm	Rectified	
24x24	60x60	.25	10mm	Rectified	
24x48	60x122	.129	10mm	Rectified	
22.5x22.5HEX	58x58	.38	10mm	Rectified	

*These values may vary from lot to lot.
 **These values are based on actual tiles including the grout joint.
 *May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.

Trim	Shape	SKU	Nominal Size (in)	Metric (cm)
Bullnose		PE3NR	3x24	7.5x60

#EVG104X4C 6/20 www.floridatitle.com

HIGH RIDGE

- HRG104x4C** Stardust White
- HRG204x4C** Pinnacle Beige
- HRG304x4C** Rockwall Gray
- HRG404x4C** Deep Taupe
- HRG504x4C** Nightfall Black
- HRG604x4C** Canyon Slate

INDULGE

- IND104x4C** Onyx
- IND204x4C** Statuario
- IND304x4C** Arabescato
- IND404x4C** Lilac
- IND504x4C** Breccia Capraia
- IND10P4x4C** Onyx (Polished)
- IND20P4x4C** Statuario (Polished)
- IND30P4x4C** Arabescato (Polished)
- IND40P4x4C** Lilac (Polished)
- IND50P4x4C** Breccia Capraia (Polished)
- IND60P4x4C** Sahara Noir (Polished)

MEMORABLE

- MEM104x4C** White
- MEM204x4C** Taupe
- MEM304x4C** Grey
- MEM10T4x4C** White Textured
- MEM20T4x4C** Taupe Textured
- MEM30T4x4C** Grey Textured

PASSENGER

- PSG104x4C** Wander White
- PSG204x4C** Anywhere Beige
- PSG304x4C** Everywhere Greige
- PSG404x4C** Leisure Gray

SERENDIPITY

- CFTIS104x4C** Fortune White
- CFTIS204x4C** Spontaneous Beige
- CFTIS304x4C** Infinite Cool Gray
- CFTIS404x4C** Fate Warm Gray
- CFTIS604x4C** Intuition Tobacco
- CFTIS704x4C** Destiny Black

TEMPO

- TMP104x4C** Cotton White
- TMP204x4C** Nature Beige
- TMP304x4C** Ash Cool Gray
- TMP404x4C** Dark Gray
- TMP10P4x4C** Cotton White Polished
- TMP20P4x4C** Nature Beige Polished
- TMP30P4x4C** Ash Cool Gray Polished
- TMP40P4x4C** Dark Gray Polished
- TMP10W4x4C** Cotton White Flat
- TMP20W4x4C** Nature Beige Flat
- TMP30W4x4C** Ash Cool Gray Flat
- TMP10C4x4C** Cotton White Curve
- TMP20C4x4C** Nature Beige Curve
- TMP30C4x4C** Ash Cool Gray Curve

URBAN FOUNDRY

- FDY104x4C** Alumina
- FDY204x4C** Cast Nickel
- FDY304x4C** Graphite
- FDY404x4C** Iron Oxide

CONCEPT BOARDS

Concept boards are designed to show how tiles within a series work together. We have prepared a number of concept boards to inspire you for your next project. Many of these boards are prepared using decorative elements such as mosaics, chair rails, and listellos that work beautifully to enhance any design project.

49600B Blank 12"x18"

49600X Blank (1 unit) 9"x12"

Note: To place orders for either 49600B or 49600X above, email Joe Alexander at joe.alexander@panariagroupusa.com. Provide the SKU number, full name, address, and quantity of boards.

80054CP Emotive (12" x 18")



EMV2G 3x6 Bashful Beige
EMV4G 3x6 Triumphant Taupe
EMV9G 3x6 Stoic Brown



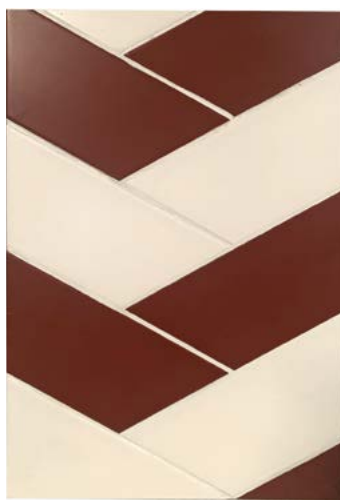
EMV1S/4x9TPZ Astonished White
EMV3S/4x9TPZ Coy Grey
EMV10S/4x9TPZ Bravado Black



EMV3S 3x12 Coy Grey
EMV7S 3x12 Pride Blue
EMV3G/L3x12 Coy Grey
EMV7G/L3x12 Pride Blue



EMV5G 3x6 Envy Green
EMV6G 3x6 Gratitude Dark Grey
EMV6G/L3x12 Gratitude Dark Grey

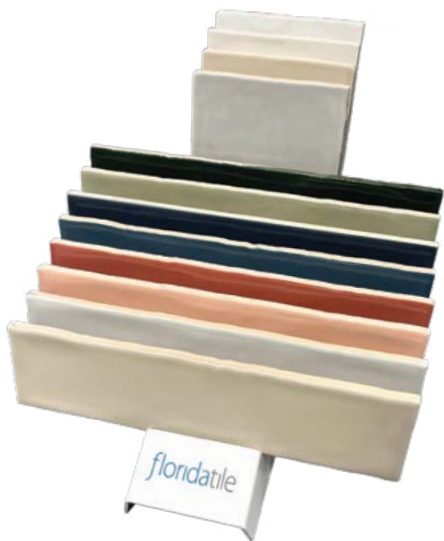


EMV1S/4x9TPZ Astonished White
EMV8S/4x9TPZ Mischievous Red

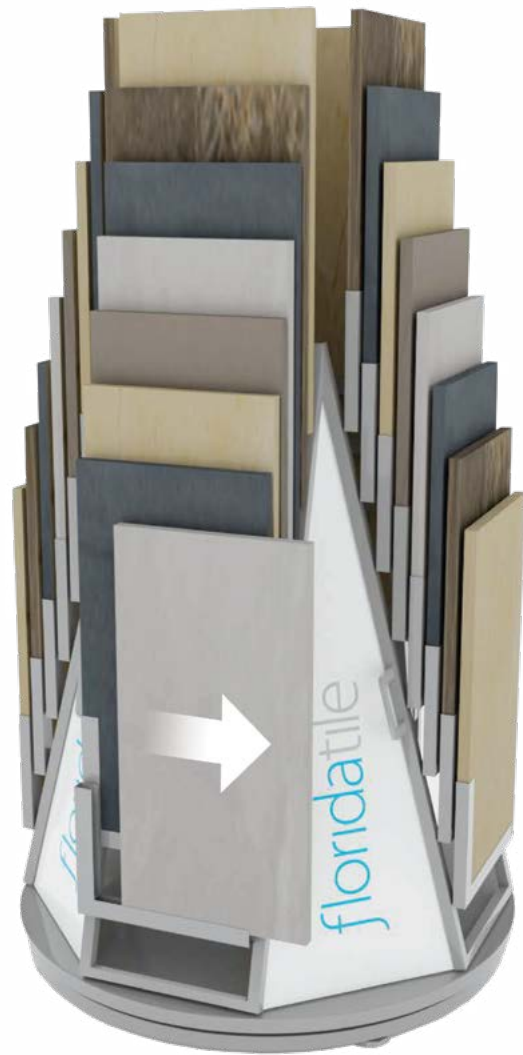
LOOSE TILE DISPLAYS



48619 36-Slot Tile Display (ships empty)
23.5"w x 22.5"h x 20"d



Florida Tile Branded
500012 12-Slot Tabletop Display (ships empty, sold 5 per carton)
5"w x 14.75"d x 3.75" h



520000 12x24 Spinner Display
(ships empty)
Assembled (empty): 36"(diameter) x 47" h
Assembled (fully packed): 36"(diameter) x 60" h

LOOSE TILE DISPLAYS



70141FD 6-Slot 2cm Porcelain Paver Display (ships empty)
17.75" w x 31.25" d x 12" h



510010 10-Slot Loose Tile Display (ships empty)
10" w x 25.75" d x 10" h



510000 8-Slot Loose Tile Display (ships empty)
17.75" w x 31.5" d x 12" h

CRADLE DISPLAYS

A convenient, space-saving design that looks good just about anywhere you can place it in a showroom. The base is easy to assemble and holds panels that beautifully showcase these popular Florida Tile lines. Each cradle offers a listing of the products featured on each individual panel and the back sticker offers more products available with each line. The placement of the base has been lowered for ease of access and the panels have been angled more to allow more space between panels for viewing products.

Base Universal Size: 30"l x 32"w

Sets	Cradle
60046CD	Local Cradle Display 16" w

60046CD Local 16"



PROMOTIONAL ITEMS



500020 Alustra Inlay Liner Sample Kit (sold 5 per carton)
*Liner substrate is aluminum. Please reference installation guide for proper application.



500016 Tape Measure
(sold 6 per carton)



48604 Loose Tile Handle (tile not included)



48044 Grid Pads



48608 Flash Drive (empty 4GB)

PROMOTIONAL ITEMS



500000 Journal Notebook



COT600000 Cotto d'Este/Kerlite Pen
(sold 10 per package)



48609 Contractor Pencils (2) Colors
(sold 72 per carton)



48617 Paper Cups 9 oz
(sold 500 per carton)



48014 Pens, Bic Clear (8) Colors
(sold 100 per carton)



500019 Ultra-Fine Black Marker
(sold 12 per polybag)



48050 Travel Mug (sold 12 per carton)

PROMOTIONAL ITEMS

New Design!



500017 FT Tote Bags (sold 50 per carton)



500014 T-Shirt (sold 25 per carton, assorted sizes)



500015 Cap (sold 30 per carton)



500013 FT 2021 Socks (sold 10 per carton)

NON-INVENTORY ITEMS*

*To order non-inventory items, contact Customer Care. For pricing use this SKU (FTMISCMKTM) for all items



Lifecycle Cards 5" w x 4" h

- NEW
- SPECIAL
- CLOSEOUT
- MADE IN USA

Profit Calculator 4.5" diameter



FloridaTile Labels

Domed Labels 2" w x .75" h



Window Clings 10" w x 4.75" h



Sticker 3" w x 1" h



Miscellaneous Labels

G2 .5" w x .5" h



HDP 2.75" w x 1.25" h



Made in USA
.5" w x .5" h



Microban 3" w x 1" h



Porcelain 2" w x .5" h



Recycle .5" w x .5" h



"All items shown..."
1.25" w x 1.25" h



Thickness Change
2.75" w x .75" h



floridatile



MERCHANDISING BROCHURE 12/24