

floridatile



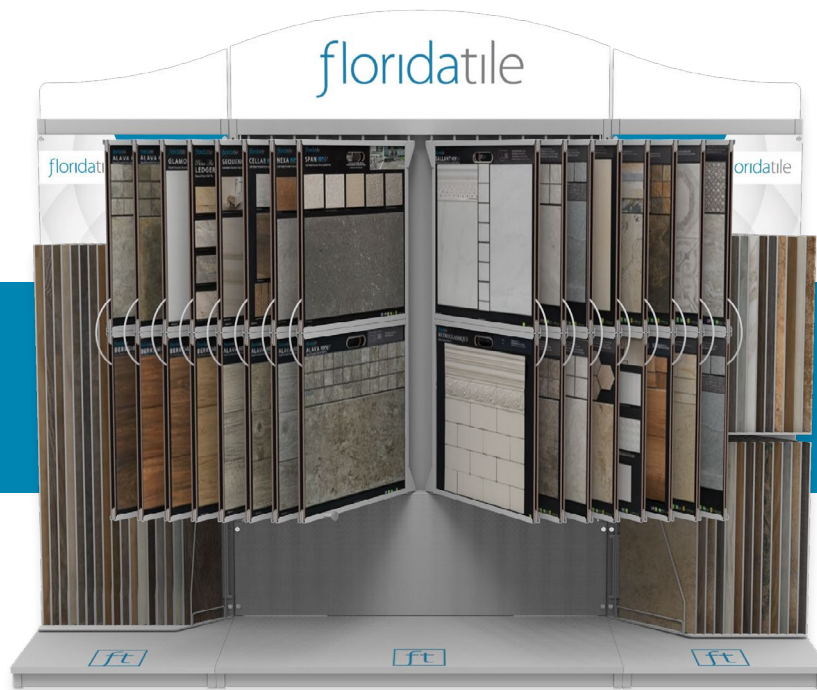
MERCHANDISING
BROCHURE

25

INDEX

- 03 SHOWCASE DISPLAY
- 04 CATALOG
- 05 LITERATURE
- 06 DEALER DISPLAY BOARDS
- 11 COLLECTION CARDS
- 21 FRONT PRODUCT LABEL KITS
- 21 BACK COLLECTION LABEL KITS
- 22 CHIPS & SAMPLES
- 24 4x4 CHIP CARDS
- 25 CONCEPT BOARDS
- 26 LOOSE TILE DISPLAYS
- 39 PROMOTIONAL ITEMS
- 42 NON-INVENTORY ITEMS

SHOWCASE DISPLAY



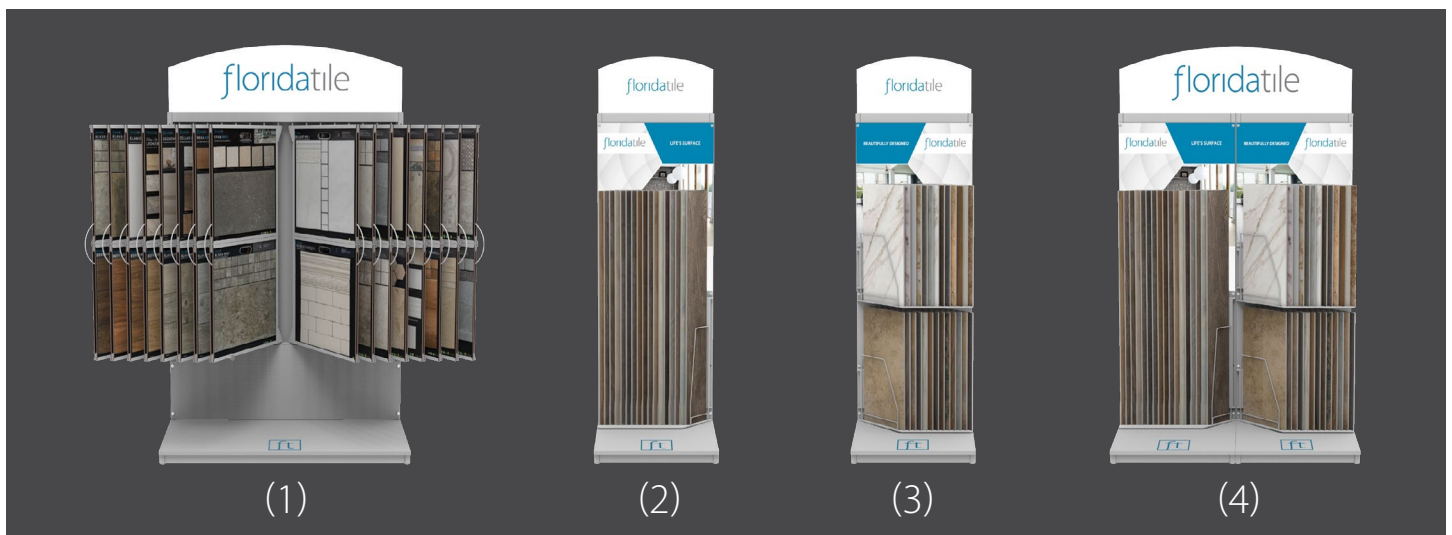
A **MODULAR** DISPLAY
FOR ANY SIZE SHOWROOM

64 DDBs
26 12" Tiles
17 Planks

note: All displays ship empty, all dealer boards and tiles sold separately.

CFTI211057V8

96.06" width x 25.56" depth x 80.48" height (with header)



(1) CFTI211057V2 - DDBs Center Module Only
48" width x 25.56" depth x 80.48" height (with header)
Capacity: 64 DDBs

(2) CFTI211057V5 - Plank Samples (Left Module)
24" width x 25.56" depth x 78.45" height (with header)
Capacity: 17 Planks

(3) CFTI211057V4 - 12" Tile Samples (Right Module)
24" width x 25.56" depth x 78.45" height (with header)
Capacity: 26 12" Tiles

(4) CFTI211057V9 - (Both Right and Left Modules)
48" width x 25.56" depth x 78.45" height (with header)
Capacity: 17 Planks, and 26 12" Tiles

(5) CFTI211057B4 - 4 DDB Wings (not shown)



CFT148982

Our 2025 Product Catalog is a fresh take on tile inspiration, as well as floor and wall design. It speaks to designers, architects, installers, and end users in a way that inspires, while also providing a functional tool to help create amazing projects.

Inside the cover you will find important, easy-to-use tools and features. Highlights include:

Cotto d'Este

A section highlighting the *Kerlite gauged porcelain collections* that are stocked in Kentucky, and a few special-order options.

2cm

Showcasing our outdoor porcelain pavers.

Page Design for Product Pages

As always, we provide convenient ways to locate products.

Search alphabetically or by:

- Look
- Body Type
- Format
- Color
- Trim

Our catalog includes tile formats, sizes, colors, skus, technical specifications, and the certifications unique to each line.

A digital version is available for download via [floridatile.com](https://flipbooks.floridatile.com/).

<https://flipbooks.floridatile.com/FloridaTile-catalog/index.html>

LITERATURE

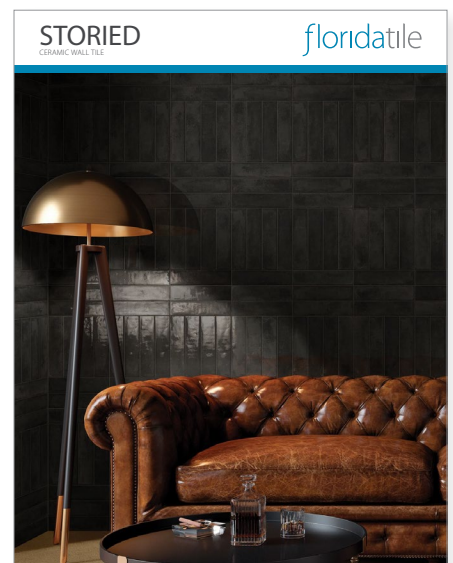
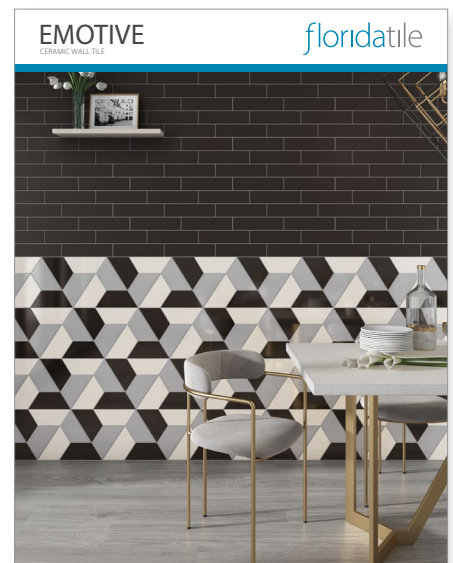
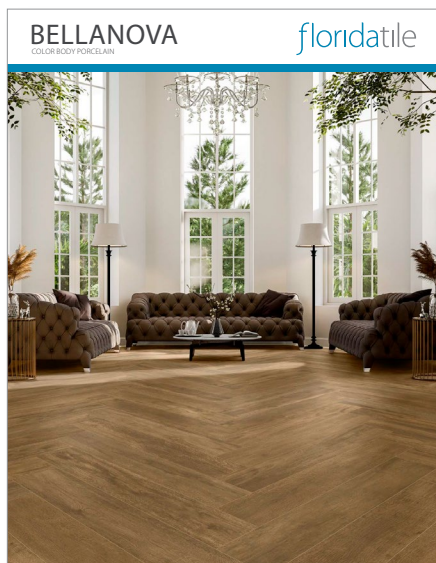
8.5" x 11"

N/A* Ainslee Park
 N/A* Alustra
 10057LT Amplify
 100101LT Artecrete
 10089LT Aura
 48858R Aventis
 N/A* Bakersfield
 10070LT Bellanova
 48842R Berkshire
 N/A* Canal Street
 48884R Cellar
 100103LT Claymont
 100100LT Comfort
 48863R Continent

10045LT Divinity
 N/A* East Village
 N/A* 2CM
 10054LT Emotive
 N/A* Enchant
 10099LT Fluent
 10093LT Gravitate
 N/A* High Ridge
 10027LT Indulge
 N/A* Magnolia
 N/A* Natura
 10021LT NY2LA
 10087LT Passenger
 N/A* PietraArt Bliss

10081LT PietraArt Pebbles
 48889R Precious
 N/A* Rhyme
 48888R Sequence
 10043LT Serendipity
 N/A* Soho
 N/A* Songbird
 10090LT Storied
 N/A* Tempo
 N/A* Time 2.0
 10049LT Tuscan Villa
 10062LT Urban Foundry
 N/A* Westmont

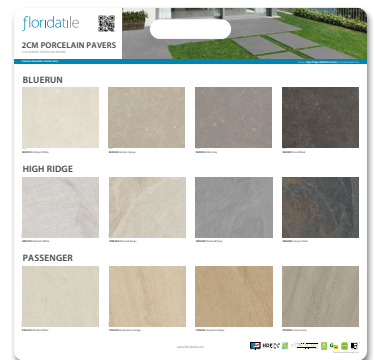
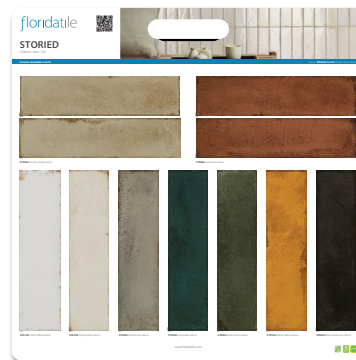
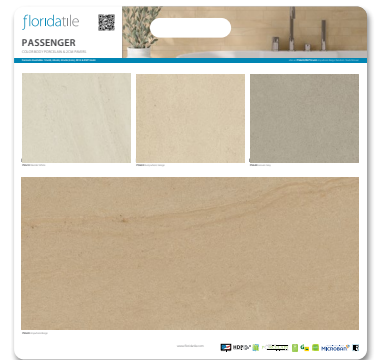
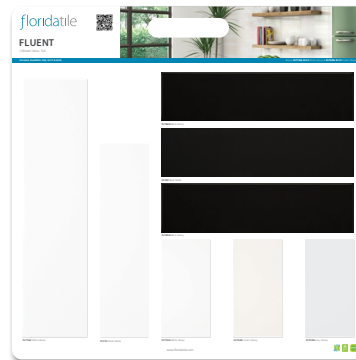
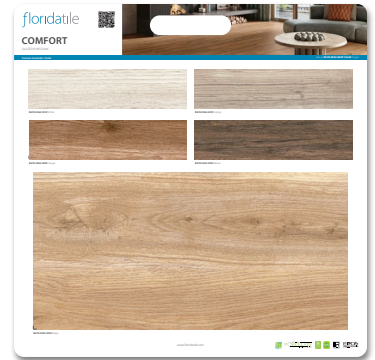
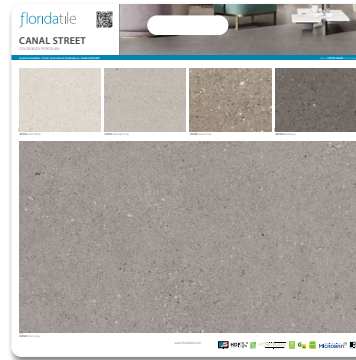
*digital only



DEALER DISPLAY BOARDS

22" x 22"

48200B	Blank Dealer Board
20041DB	2CM (24x24)
20141DB	2CM (24x36)
20023DB	Ainslee Park (Floor)
20026DB	Ainslee Park (Wall)
20059DB	Alustra (Matte)
21059DB	Alustra (Polished)
22059DB	Alustra (Mosaics/Liners)
30057DC	Amplify
200101DB	Artecrete
20089DB	Aura
48447	Aventis
PRI48963	Bakersfield
20070DB	Bellanova (Colors)
20170DB	Bellanova (Mosaics)
48377	Berkshire
20069DB	Canal Street
20169DB	Canal Street (Deco)
48916	Cellar
200103DB	Claymont
48455	Continent
200100DB	Comfort
20045DB	Divinity
20053DB	East Village
20054DB	Emotive
20047DB	Enchant (Matte)
20048DB	Enchant (Polished)
20099DB	Fluent
20093DB	Gravitate
20094DB	High Ridge
20027DB	Indulge (Matte)
20127DB	Indulge (Polished)
20227DB	Indulge (Mosaics)
48445	Magnolia
48442	Natura
20021DB	NY2LA
20087DB	Passenger
48382	PietraArt Bliss (Natural Stone & Glass)
20081DB	PietraArt Pebbles (Warm Mix)
20181DB	PietraArt Pebbles (Cool Mix)
48953	Precious (Floor)
48950	Precious (Wall)
48449	Rhyme
48945	Sequence
20043DB	Serendipity
20088DB	Soho (Field Tile)
20188DB	Soho (Mosaics)
20288DB	Soho (Patterned Mosaics)



20091DB	Songbird
20090DB	Storied
20039DB	Tempo (Matte)
20139DB	Tempo (Polished)
20239DB	Tempo (Mosaics)
48383	Time 2.0
20049DB	Tuscan Villa
20062DB	Urban Foundry
PRI48959	Westmont

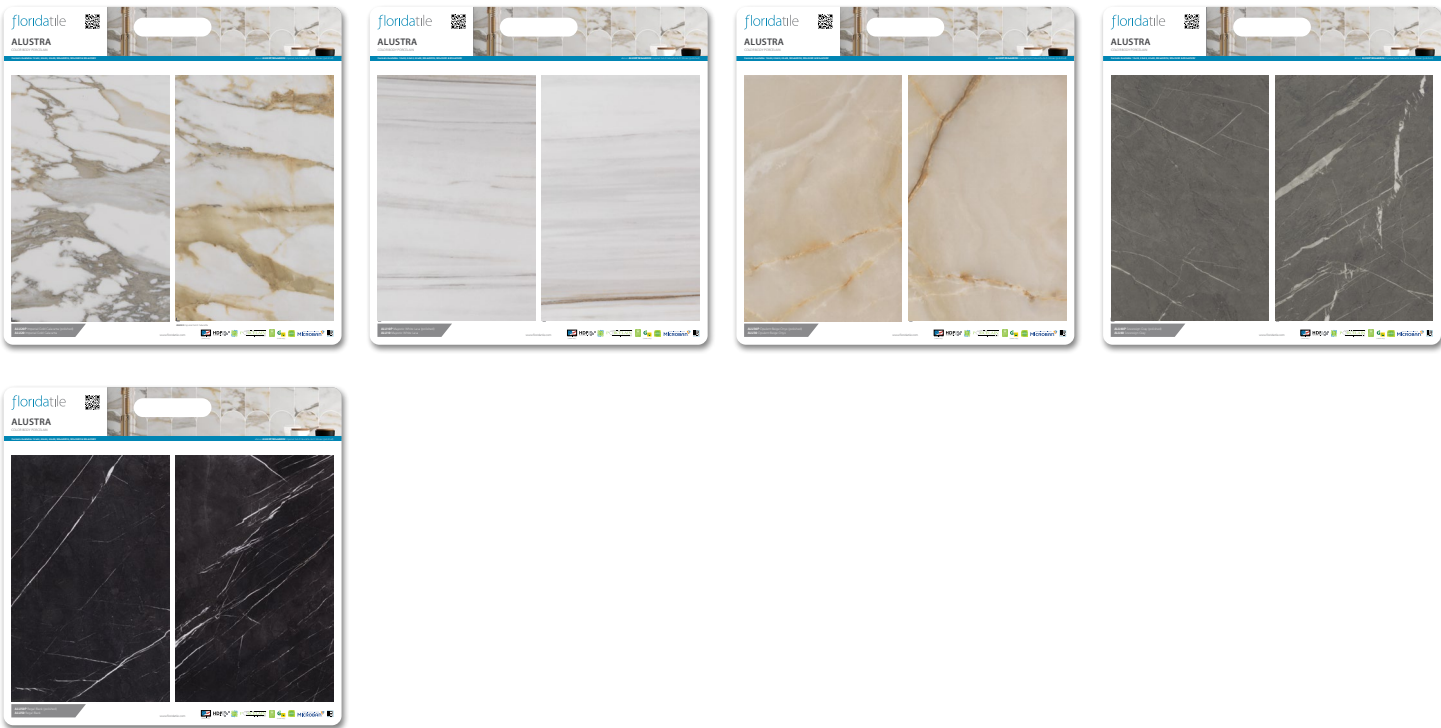
DDB BY COLOR

The Dealer Display Board (DDB) by Color program allows you to show multiple colors, sizes, and decorative trim pieces that are available for each product line. The DDB by Color Boards are packaged together as a single SKU by series and not available to purchase by an individual color board.

22" x 22"

30023DC	Ainslee Park	4 board set (not shown)	30047DC	Enchant (matte)	4 board set
30059DC	Alustra	5 board set	30048DC	Enchant (polished)	4 board set
48490	Berkshire	5 board set	30027DC	Indulge	6 board set
48918	Cellar	4 board set	30021DC	NY2LA	6 board set (not shown)
30045DC	Divinity	4 board set	49031	Sequence	4 board set (not shown)
30054DC	Emotive	7 board set			

30059DC Alustra

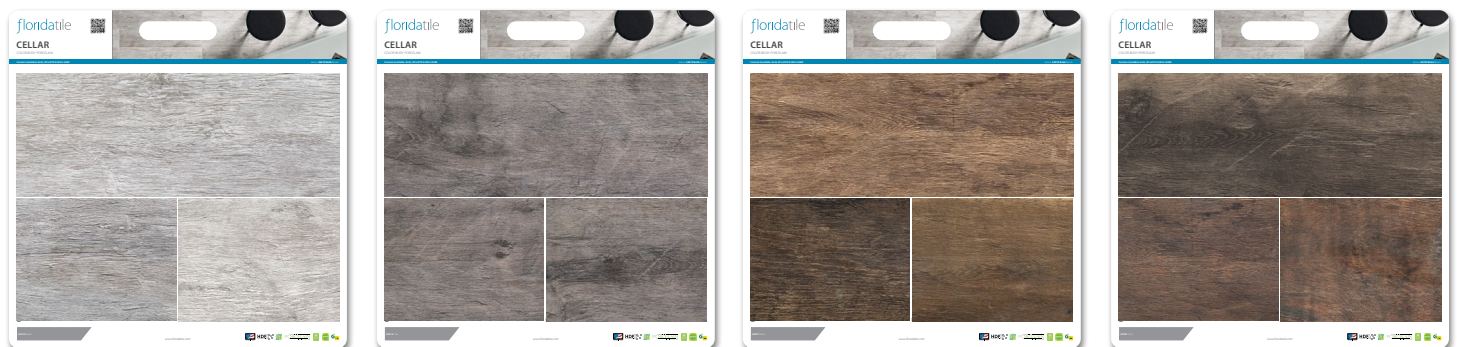


DDB BY COLOR

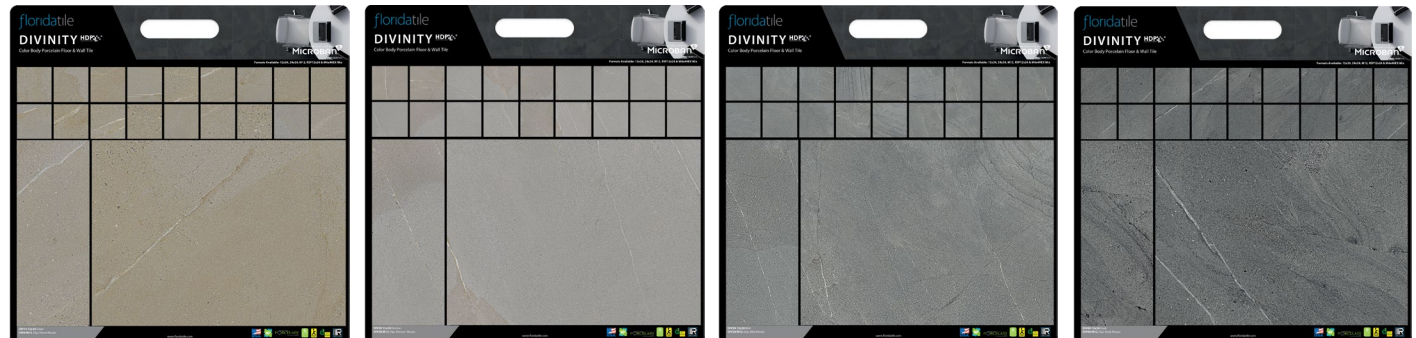
48490 Berkshire



48918 Cellar

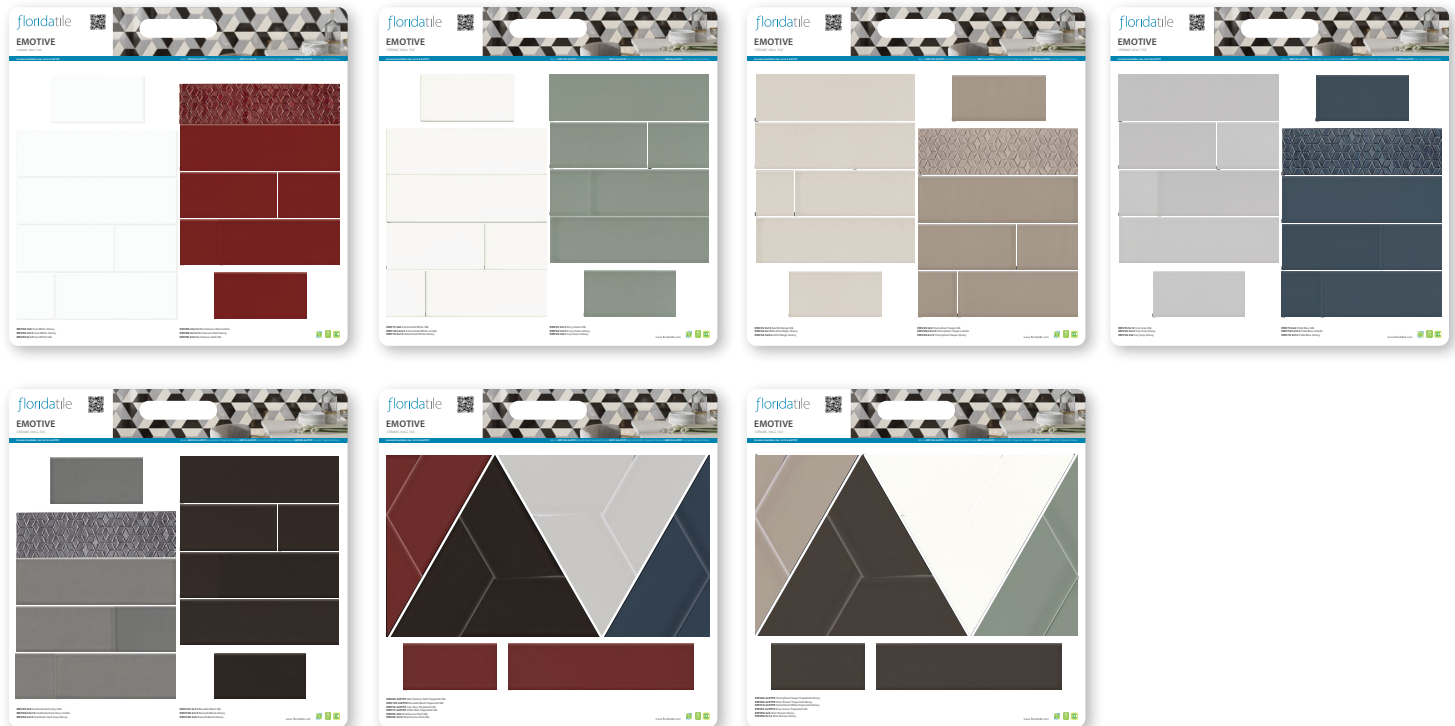


30045DC Divinity

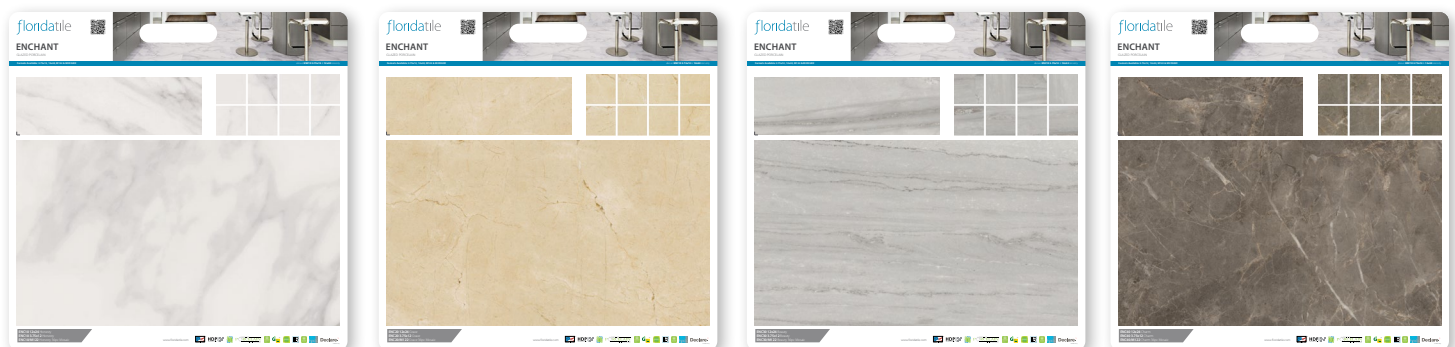


DDB BY COLOR

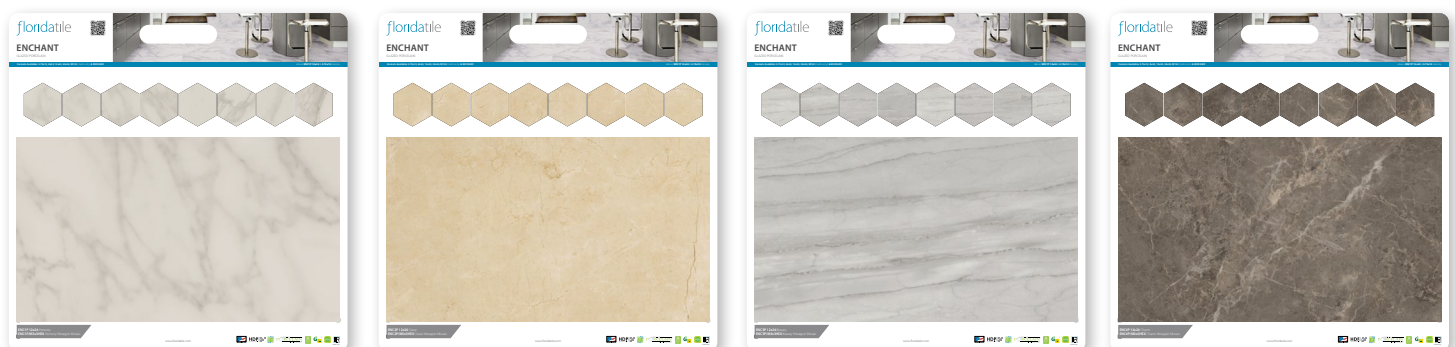
30054DC Emotive



30047DC Enchant (matte)

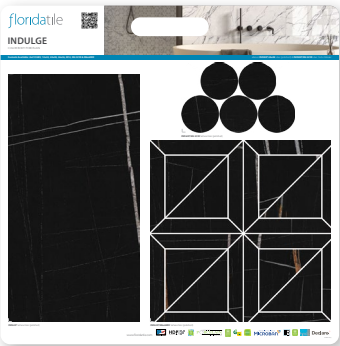
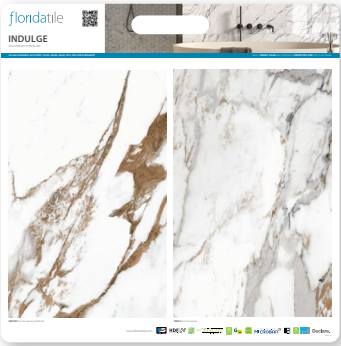
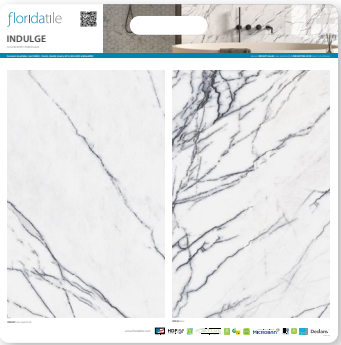
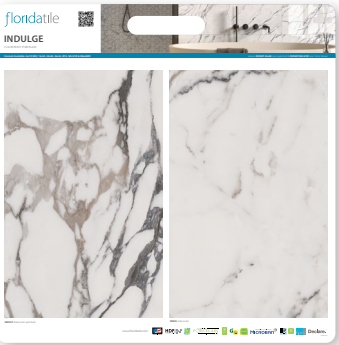
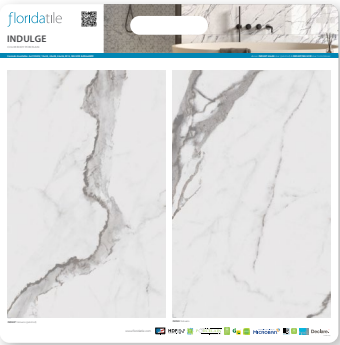
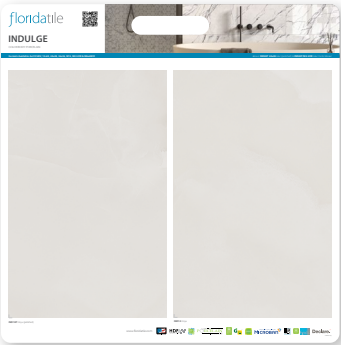


30048DC Enchant (polished)



DDB BY COLOR

30027DC Indulge



COLLECTION CARDS

FLORIDA TILE

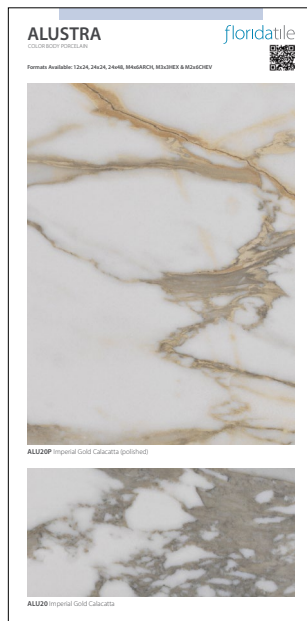
55023CC	Ainslee Park (not shown)	55027CC	Indulge Onyx
55059CC	Alustra Imperial Gold Calacatta	55127CC	Indulge Statuario
55159CC	Alustra Majestic White Lasa	55227CC	Indulge Arabescato
55259CC	Alustra Opulent Beige Onyx	55327CC	Indulge Lilac
55359CC	Alustra Sovereign Gray	55427CC	Indulge Breccia Capraia
55459CC	Alustra Regal Black	55527CC	Indulge Sahara Noir
55559CC	Alustra Imperial Gold Arch Mosaic	55627CC	Indulge Circles
55057CC	Amplify (colors)	50071CC	Magnolia
55157CC	Amplify Reef	55041CC	Mineral (2cm) (not shown)
55257CC	Amplify Arid White & White Wind	55097CC	Natura (not shown)
55357CC	Amplify Rise White	55079CC	NY2LA
55457CC	Amplify Dune White	55141CC	NY2LA (2cm) (not shown)
55557CC	Amplify White Diamond	55087CC	Passenger (colors)
550101CC	Artecrete	55187CC	Passenger (2cm) (not shown)
55089CC	Aura	55095CC	Precious
55077CC	Aventis	50067CC	Rhyme (not shown)
50065CC	Bakersfield	55080CC	Sequence
55070CC	Bellanova (colors)	55043CC	Serendipity (colors)
55170CC	Bellanova (mosaic)	55143CC	Serendipity (warm blend mosaic)
50063CC	Berkshire (not shown)	55243CC	Serendipity (cool blend mosaic)
55069CC	Canal Street (colors)	55088CC	Soho (field tile)
55169CC	Canal Street (deco)	55188CC	Soho (unglazed hex mosaics)
55078CC	Cellar	55288CC	Soho (solid mosaics)
550103CC	Claymont	55388CC	Soho (patterned mosaics)
550100CC	Comfort	55091CC	Songbird
55076CC	Continent	55241CC	Span (2cm) (not shown)
55045CC	Divinity (not shown)	55090CC	Storied
55053CC	East Village (colors)	55039CC	Tempo (matte)
55153CC	East Village (mosaics)	55139CC	Tempo (polished)
55054CC	Emotive (neutrals)	55239CC	Tempo (wall, mosaic)
55154CC	Emotive (colors)	55074CC	Time 2.0 (warm) (not shown)
55254CC	Emotive (trapezoid)	55174CC	Time 2.0 (cool) (not shown)
55354CC	Emotive (listello)	55049CC	Tuscan Villa (not shown)
55048CC	Enchant (not shown)	55062CC	Urban Foundry
55099CC	Fluent	50066CC	Westmont
55093CC	Gravitate		
55094CC	High Ridge		
55194CC	High Ridge (2cm)		

COTTO D'ESTE

55001CC	Black - White
55003CC	Cement Project
55005CC	Limestone
55006CC	Lithos
55007CC	Metal
55010CC	Pietra d'Iseo
55008CC	Vanity

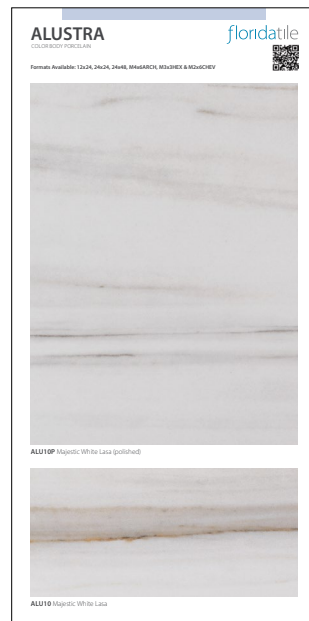
COLLECTION CARDS

ALUSTRA



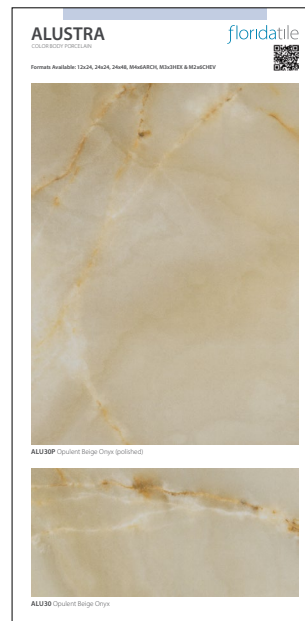
55059CC Imperial Gold Calacatta 12" x 6.125"

ALUSTRA



55159CC Majestic White Lasa 12" x 6.125"

ALUSTRA



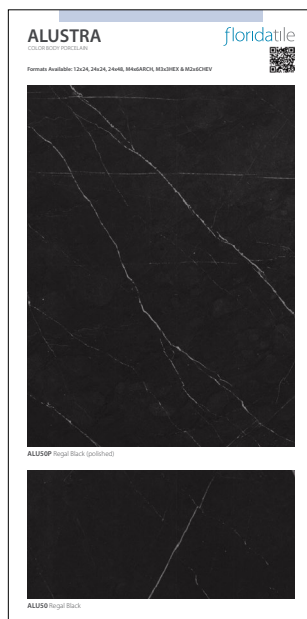
55259CC Opulent Beige Onyx 12" x 6.125"

ALUSTRA



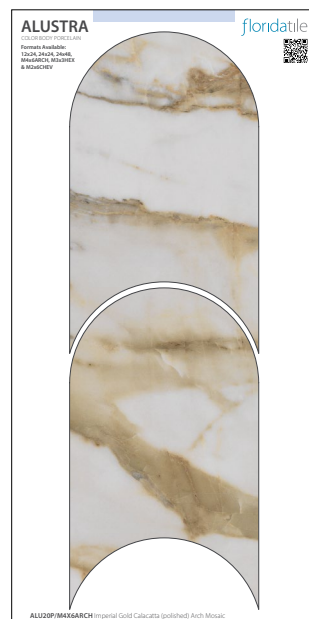
55359CC Sovereign Gray 12" x 6.125"

ALUSTRA



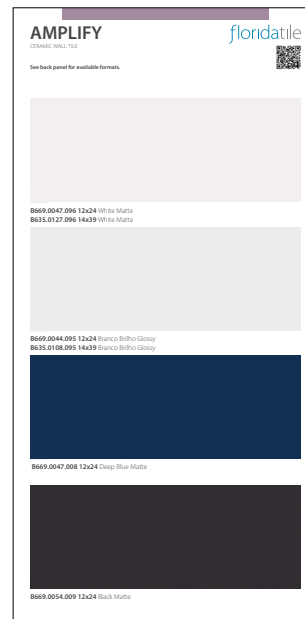
55459CC Regal Black 12" x 6.125"

ALUSTRA



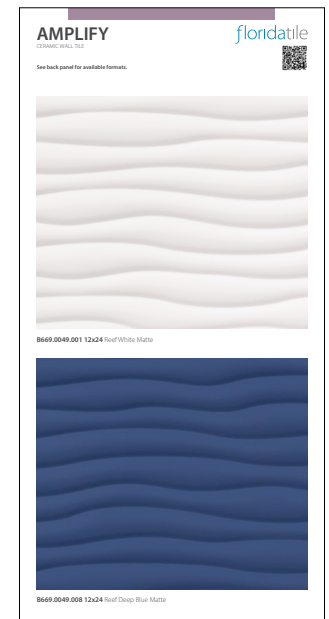
55559CC Imperial Gold Calacatta Arch Mosaic 12" x 6.125"

AMPLIFY



55057CC Colors 12" x 6.125"

AMPLIFY



55157CC Reef 12" x 6.125"

COLLECTION CARDS

AMPLIFY



55257CC Arid White & Wind White 12" x 6.125"

AMPLIFY



55357CC Rise White 12" x 6.125"

AMPLIFY



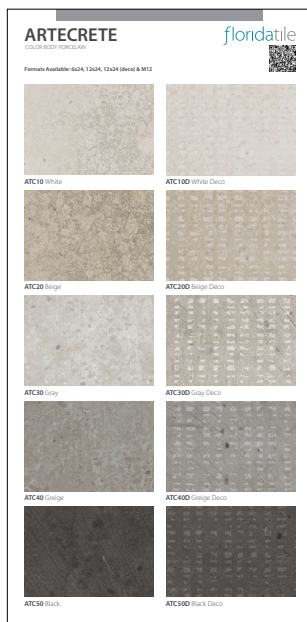
55457CC Dune White 12" x 6.125"

AMPLIFY



55557CC White Diamond 12" x 6.125"

ARTECRETE



550101CC Colors 12" x 6.125"

AURA



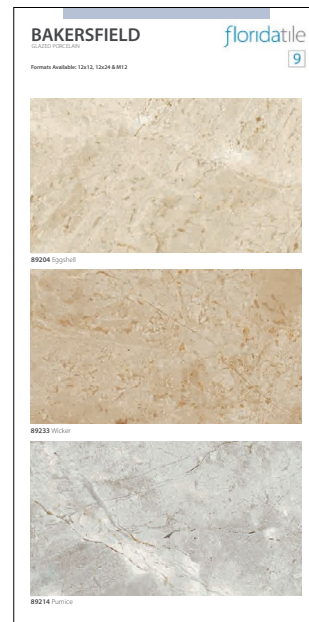
55089CC Colors 12" x 6.125"

AVENTIS



55077CC Colors 12" x 6.125"

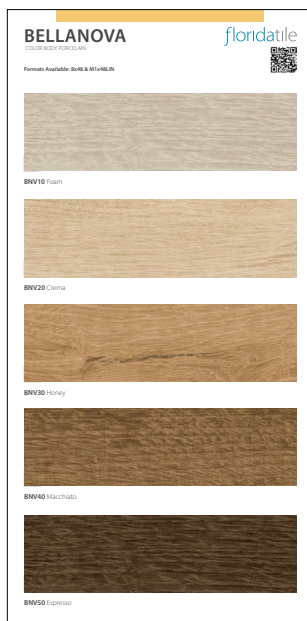
BAKERSFIELD



55065CC Colors 12" x 6.125"

COLLECTION CARDS

BELLANOVA



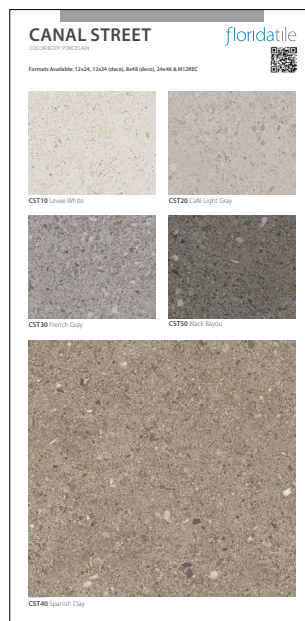
55070CC Colors
12" x 6.125"

BELLANOVA



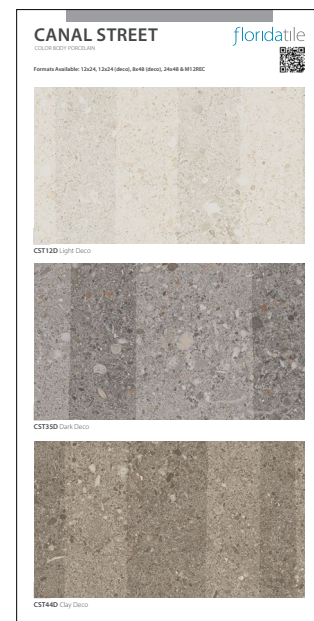
55170CC Mosaic
12" x 6.125"

CANAL STREET



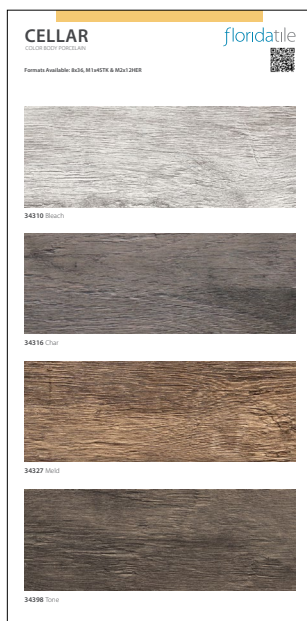
55069CC Colors
12" x 6.125"

CANAL STREET



55169CC Deco
12" x 6.125"

CELLAR



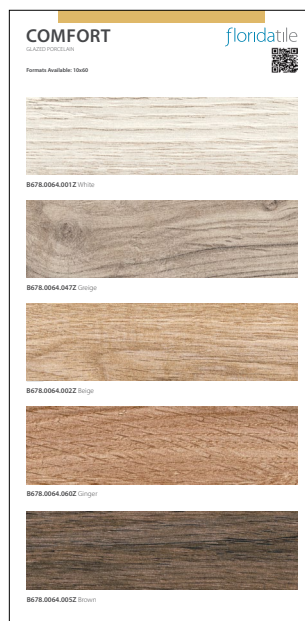
55078CC Colors
12" x 6.125"

CLAYMONT



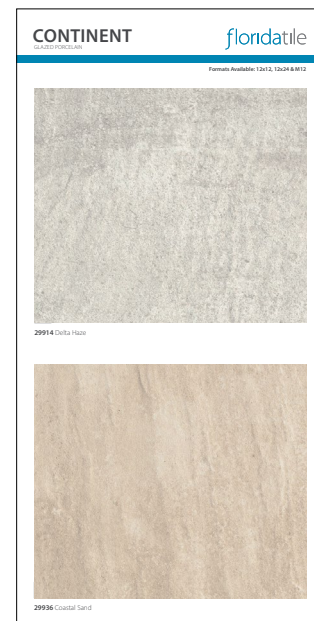
550103CC Colors
12" x 6.125"

COMFORT



550100CC Colors
12" x 6.125"

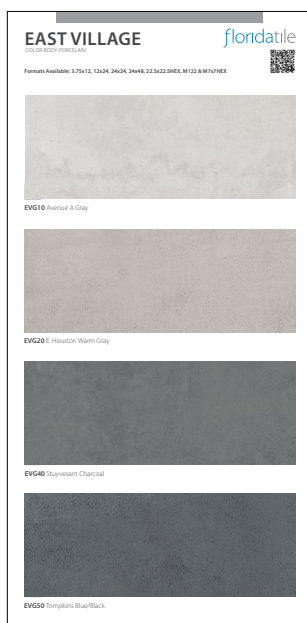
CONTINENT



55076CC Colors
12" x 6.125"

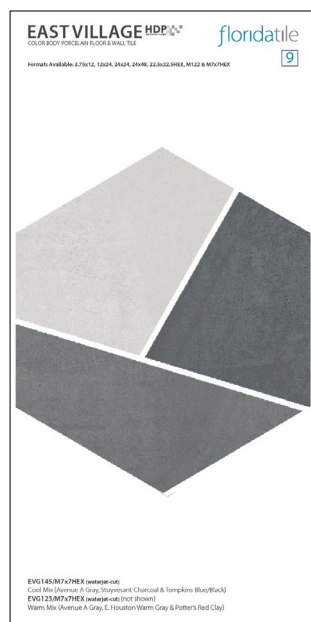
COLLECTION CARDS

EAST VILLAGE



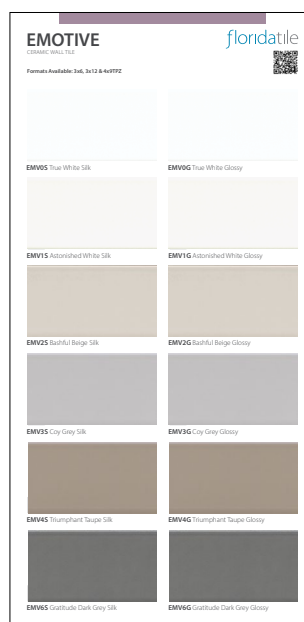
55053CC Colors
12" x 6.125"

EAST VILLAGE



55153CC Mosaics
12" x 6.125"

EMOTIVE



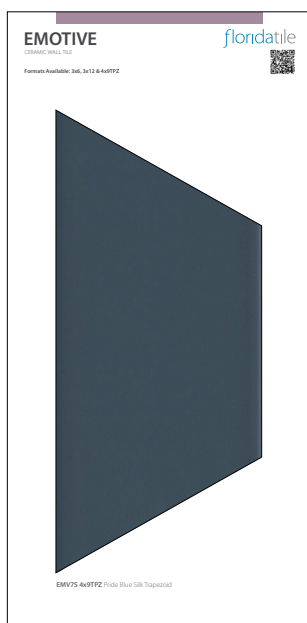
55054CC Neutrals
12" x 6.125"

EMOTIVE



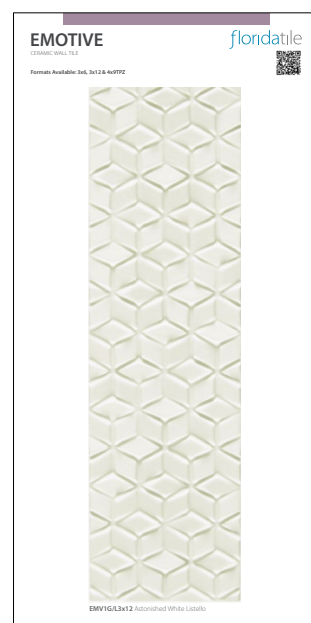
55154CC Colors
12" x 6.125"

EMOTIVE



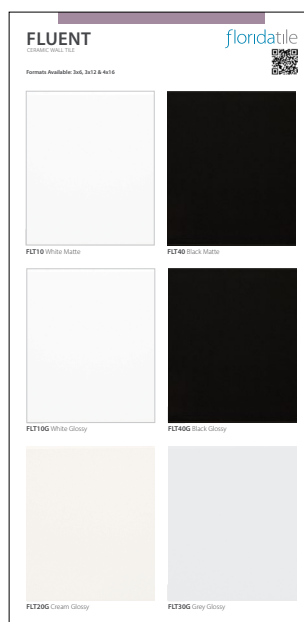
55254CC Trapezoid
12" x 6.125"

EMOTIVE



55354CC Listello
12" x 6.125"

FLUENT



55099CC Colors
12" x 6.125"

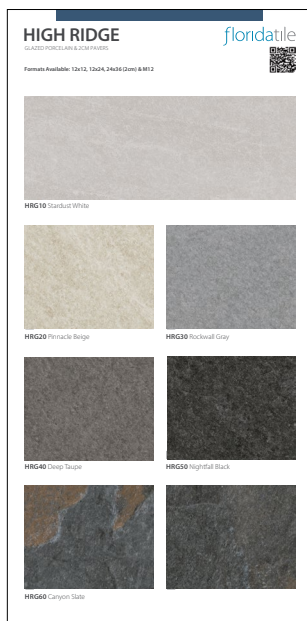
GRAVITATE



55093CC Colors
12" x 6.125"

COLLECTION CARDS

HIGH RIDGE



55094CC Colors
12" x 6.125"

HIGH RIDGE



55194CC 2cm
12" x 6.125"

INDULGE



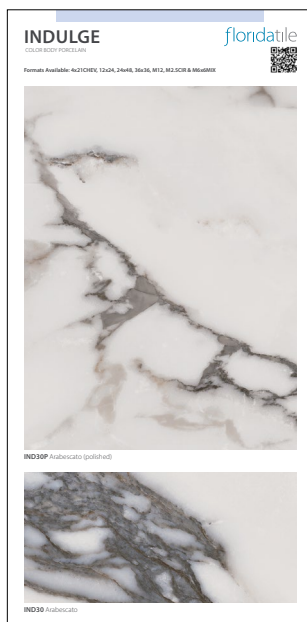
55027CC Onyx
12" x 6.125"

INDULGE



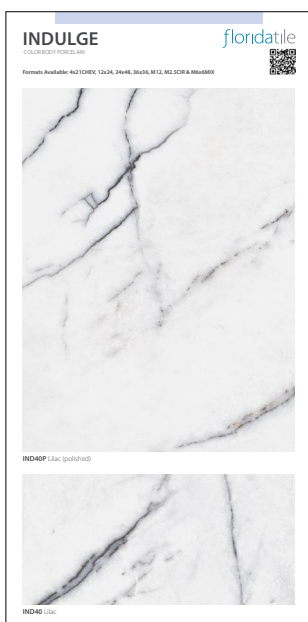
55127CC Statuario
12" x 6.125"

INDULGE



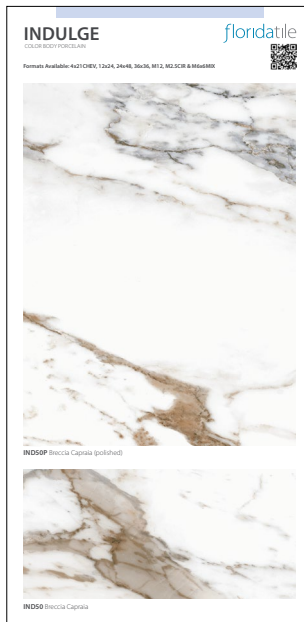
55227CC Arabescato
12" x 6.125"

INDULGE



55327CC Lilac
12" x 6.125"

INDULGE



55427CC Breccia Capraia
12" x 6.125"

INDULGE



55527CC Sahara Noir
12" x 6.125"

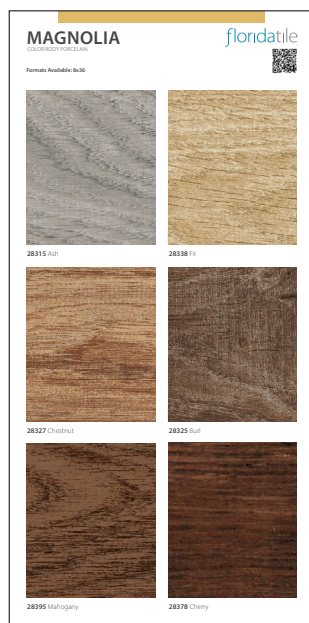
COLLECTION CARDS

INDULGE



55227CC Circles
12" x 6.125"

MAGNOLIA



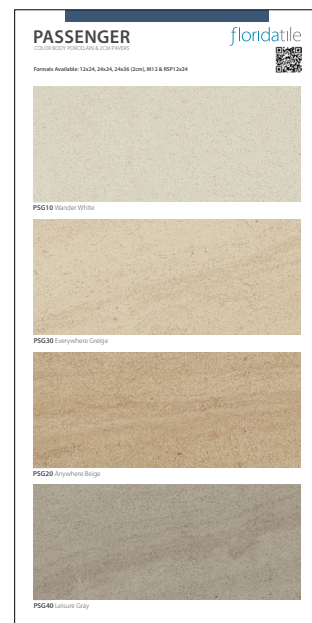
50071CC Colors
12" x 6.125"

NY2LA



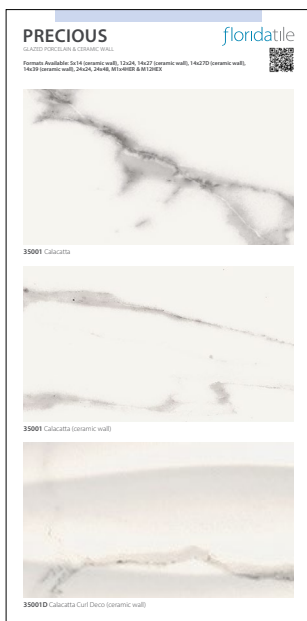
55079CC Colors
12" x 6.125"

PASSENGER



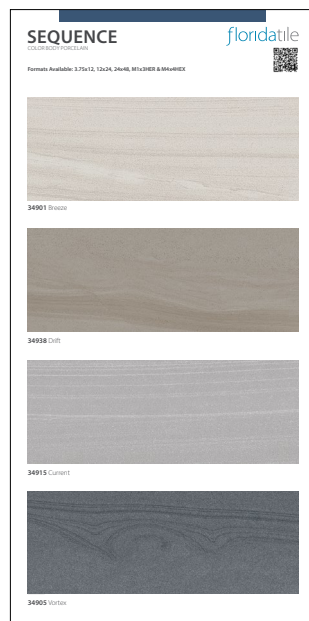
55087CC Colors
12" x 6.125"

PRECIOUS



55095CC Colors
12" x 6.125"

SEQUENCE



55080CC Colors
12" x 6.125"

SERENDIPITY



55043CC Colors
12" x 6.125"

SERENDIPITY



55143CC Triangle Warm
Blend Mosaic
12" x 6.125"

COLLECTION CARDS

SERENDIPITY



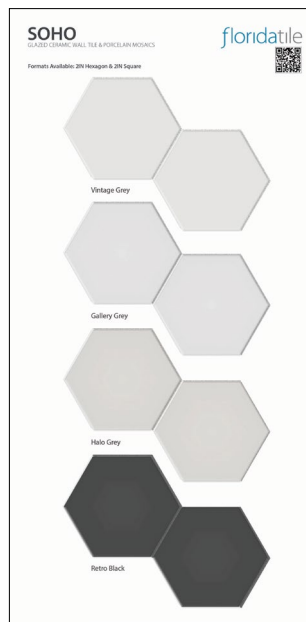
55243CC Triangle Cool Blend Mosaic
12" x 6.125"

SOHO



55088CC Soho Field Tile
12" x 6.125"

SOHO



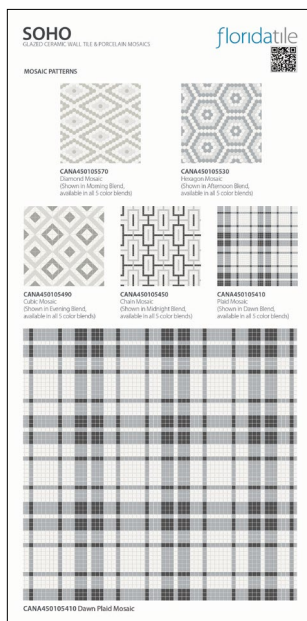
55188CC Soho Unglazed Hex Mosaics
12" x 6.125"

SOHO



55288CC Soho Solid Mosaics
12" x 6.125"

SOHO



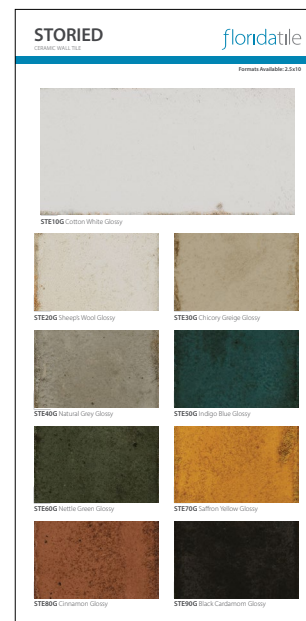
55388CC Soho Patterned Mosaics
12" x 6.125"

SONGBIRD



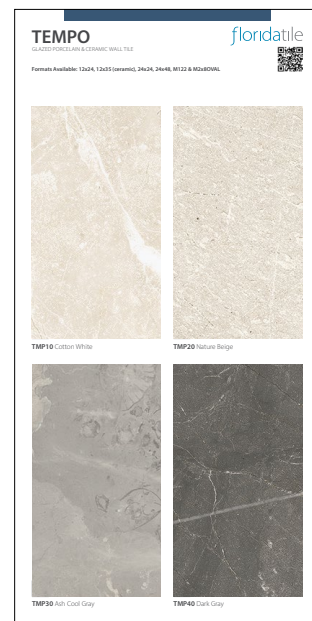
55091CC Colors
12" x 6.125"

STORIED



55090CC Colors
12" x 6.125"

TEMPO



55039CC Matte
12" x 6.125"

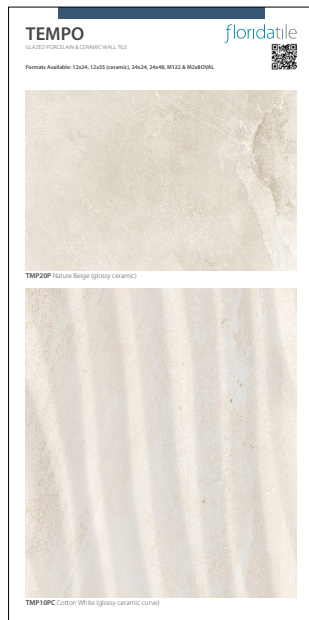
COLLECTION CARDS

TEMPO



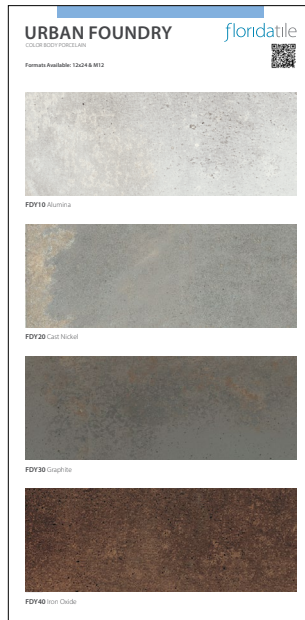
55139CC Polished
12" x 6.125"

TEMPO



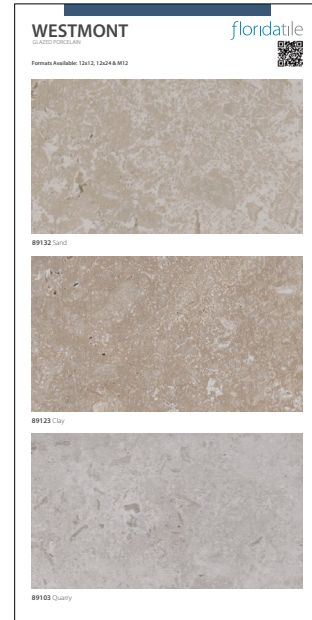
55239CC Wall & Mosaics
12" x 6.125"

URBAN FOUNDRY



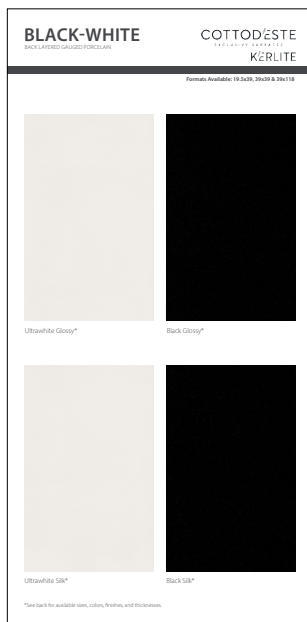
55062CC Colors
12" x 6.125"

WESTMONT



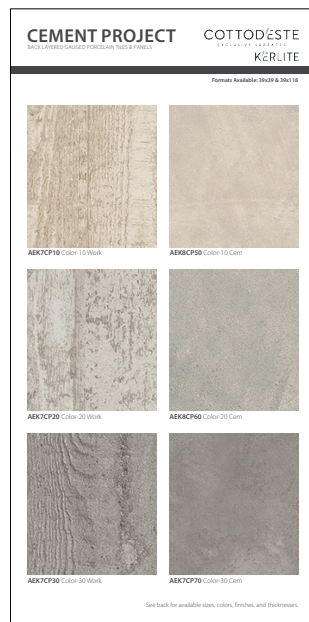
55055CC Colors
12" x 6.125"

BLACK-WHITE



55001CC Black - White
12" x 6.125"

CEMENT PROJECT



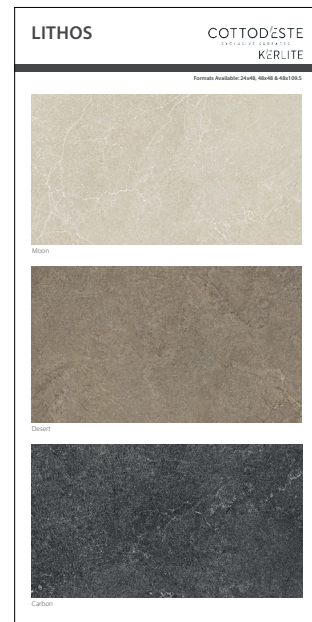
55003CC Cement Project
12" x 6.125"

LIMESTONE



55005CC Limestone
12" x 6.125"

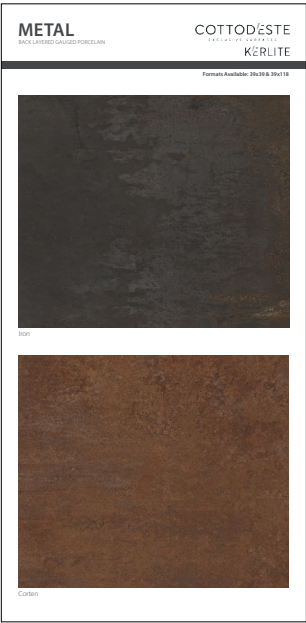
LITHOS



55006CC Lithos
12" x 6.125"

COLLECTION CARDS - COTTO D'ESTE

METAL



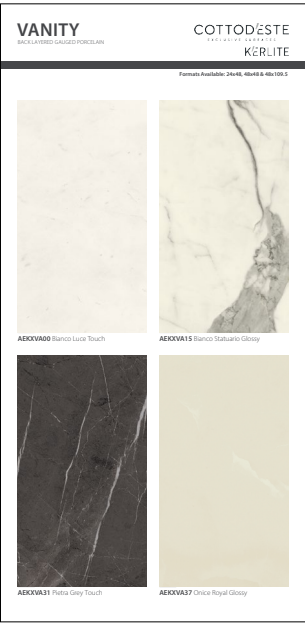
55007CC Metal
12" x 6.125"

PIETRA D'ISEO



55010CC Pietra d'Iseo
12" x 6.125"

VANITY

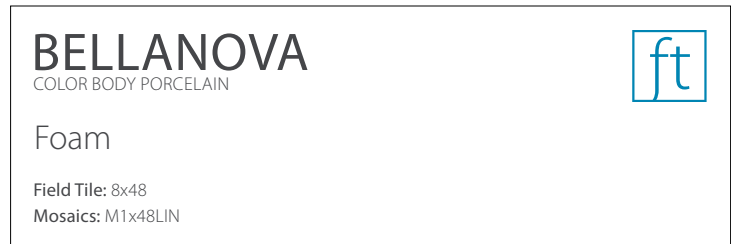


55008CC Vanity
12" x 6.125"

FRONT PRODUCT LABELS KITS

CFTI25059FP	Alustra
CFTI25057FP	Amplify
CFTI250101FP	Artecrete
CFTI25089FP	Aura
CFTI25070FP	Bellanova
CFTI25069FP	Canal Street
CFTI250103FP	Claymont
CFTI250100FP	Comfort
CFTI25053FP	East Village
CFTI25054FP	Emotive
CFTI25099FP	Fluent
CFTI25093FP	Gravitate
CFTI25094FP	High Ridge
CFTI25027FP	Indulge
CFTI25087FP	Passenger
CFTI25043FP	Serendipity
CFTI25088FP	Soho
CFTI25091FP	Songbird
CFTI25090FP	Storied
CFTI25039FP	Tempo
CFTI25062FP	Urban Foundry

Note: No other front product label kits are available at this time.



BACK COLLECTION LABELS KITS

Notes: The back collection labels, listed below, are in stock and ordered through the NDC.

All other available back collection labels can be ordered in sheets (6 labels per sheet) by emailing chris.issacs@floridatile.com. Be sure to include the collection name, number of sheets, recipient name, and address.

CFTI15059LL	Alustra
CFTI15057LL	Amplify
CFTI150101LL	Artecrete
CFTI15089LL	Aura
CFTI15070LL	Bellanova
CFTI15069LL	Canal Street
CFTI150103LL	Claymont
CFTI150100LL	Comfort
CFTI15053LL	East Village
CFTI15054LL	Emotive
CFTI15099LL	Fluent
CFTI15093LL	Gravitate
CFTI15094LL	High Ridge
CFTI15027LL	Indulge
CFTI15055LL	Lost River
CFTI15087LL	Passenger
CFTI15043LL	Serendipity
CFTI15088LL	Soho
CFTI15091LL	Songbird
CFTI15090LL	Storied
CFTI15039LL	Tempo
CFTI15062LL	Urban Foundry



CHIPS & SAMPLES

AINSLEE PARK

AIN104x4 Calacatta Gold
AIN204x4 Emperador Beige
AIN304x4 Zebrino Taupe
AIN404x4 Breccia Mist

ALUSTRA

ALU104x4 Majestic White Lasa
ALU204x4 Imperial Gold Calcatta
ALU304x4 Opulent Beige Oynx
ALU404x4 Sovereign Gray
ALU504x4 Regal Black
ALU10P4x4 Majestic White Lasa (Polished)
ALU20P4x4 Imperial Gold Calcatta (Polished)
ALU30P4x4 Opulent Beige Oynx (Polished)
ALU40P4x4 Sovereign Gray (Polished)
ALU50P4x4 Regal Black(Polished)

AMPLIFY

AMP12G4x4 Branco Brilho Glossy 8.5mm
AMP12G4x4A Branco Brilho Glossy 10mm
AMP11M4x4 White Matte 8.5mm
AMP11M4x4A White Matte 10mm
AMP21G4x4 Arid White Glossy
AMP41M4x4 Reef White Matte
AMP16M4x4 Deep Blue Matte
AMP46M4x4 Reef Deep Blue Matte
AMP17M4x4 Black Matte

344068.75x4.25 White Diamond

AMP31M12x14 Dune White
AMP51M12x14 Rise White
AMP61M12x14 Wind White

ARTECRETE

ATC104x4 White
ATC204x4 Beige
ATC304x4 Gray
ATC404x4 Greige
ATC504x4 Black
ATC10D4x4 White Deco
ATC20D4x4 Beige Deco
ATC30D4x4 Gray Deco
ATC40D4x4 Greige Deco
ATC50D4x4 Black Deco

AURA

AUR104x4 Canvas White
AUR204x4 Light Gray
AUR304x4 Ash Warm Gray
AUR404x4 Earth Beige
AUR504x4 Antracita Charcoal

AVENTIS

AT0RA4x4 Eclipse
AT1RA4x4 Ask
AT2RA4x4 Velvet
AT3RA4x4 Titanium
AT4RA4x4 Nut
AT5RA4x4 Cotton

BAKERSFIELD

892044x4 Eggshell
892334x4 Wicker
892144x4 Pumice

BELLANOVA

BNV104x4 Foam
BNV204x4 Crema
BNV304x4 Honey
BNV404x4 Macchiato
BNV504x4 Espresso

BERKSHIRE

255254x4 Oak
255354x4 Hickory
255554x4 Olive
255854x4 Walnut
255954x4 Maple

CANAL STREET

CST104x4 Levee White
CST204x4 Café Light Gray
CST304x4 French Gray
CST404x4 Spanish Clay
CST504x4 Black Bayou
CST12D4x4 Light Deco
CST35D4x4 Dark Deco
CST44D4x4 Clay Deco

CELLAR

343104x4 Bleach
343274x4 Meld
343984x4 Tone
343164x4 Char

343108x18 Bleach
343278x18 Meld
343988x18 Tone
343168x18 Char

CLAYMONT

CLM106x6 Frosted Linen
CLM206x6 Almond Mist
CLM306x6 Silverstone
CLM406x6 Sahara Sand
CLM506x6 Dusty Rose
CLM606x6 Golden Sky
CLM706x6 Soft Sage
CLM806x6 Saltwater
CLM906x6 Midnight Slate
CLM1006x6 Burnt Umber

COMFORT

CB6780064001Z10x15 White 10x15
CB6780064047Z10x15 Greige 10x15
CB6780064002Z10x15 Beige 10x15
CB6780064060Z10x15 Ginger 10x15
CB6780064005Z10x15 Brown 10x15

DIVINITY

DIV104x4 Dawn
DIV204x4 Horizon
DIV304x4 Mist
DIV404x4 Dusk

EAST VILLAGE

EVG104x4 Avenue A. Gray
EVG204x4 E. Houston Warm Gray
EVG404x4 Stuyvesant Charcoal
EVG504x4 Tompkins Blue/Black

ENCHANT

ENC104x4 Honesty
ENC204x4 Grace
ENC304x4 Beauty
ENC404x4 Charm
ENC1P4x4 Honesty (Polished)
ENC2P4x4 Grace (Polished)
ENC3P4x4 Beauty (Polished)
ENC4P4x4 Charm (Polished)

GRAVITATE

GVT104x4 White
GVT204x4 Beige
GVT304x4 Gray
GVT404x4 Natural

HIGH RIDGE

HRG104x4 Stardust White
HRG204x4 Pinnacle Beige
HRG304x4 Rockwall Gray
HRG404x4 Deep Taupe
HRG504x4 Nightfall Black
HRG604x4 Canyon Slate

INDULGE

IND104x4 Onyx
IND204x4 Statuario
IND304x4 Arabescato
IND404x4 Lilac
IND504x4 Breccia Capraia
IND10P4x4 Onyx (Polished)
IND20P4x4 Statuario (Polished)
IND30P4x4 Arabescato (Polished)
IND40P4x4 Lilac (Polished)
IND50P4x4 Breccia Capraia (Polished)
IND60P4x4 Sahara Noir (Polished)

CHIPS & SAMPLES

MAGNOLIA

283154x4 Ash
283384x4 Fir
283274x4 Chestnut
283254x4 Burl
283954x4 Mahogany
283784x4 Cherry

283158x18 Ash
283388x18 Fir
283278x18 Chestnut
283258x18 Burl
283958x18 Mahogany
283788x18 Cherry

NATURA

280044x4 Wilmington White
280134x4 Nantucket Gray
280174x4 Cape Cod Charcoal
280344x4 Hampton Blonde
280604x4 Newport Blue
280884x4 Cayman Red
280924x4 Charleston Brown

NY2LA

NY2104x4 Malibu White
NY2204x4 Brentwood Beige
NY2304x4 Riverside Steel
NY2404x4 Chelsea Black
NY2504x4 Tribeca Taupe
NY2604x4 Gramercy Gray

PASSENGER

PSG104x4 Wander White
PSG204x4 Anywhere Beige
PSG304x4 Everywhere Greige
PSG404x4 Leisure Gray

RHYME

285034x4 Ivory Staccato
285134x4 Silver Melody
285224x4 Almond Note
285324x4 Desert Harmony
285934x4 Stone Chamber

SEQUENCE

349014x4 Breeze
349154x4 Current
349054x4 Vortex
349384x4 Drift

SERENDIPITY

SDP104x4 Fortune White
SDP204x4 Spontaneous Beige
SDP304x4 Infinite Cool Gray
SDP404x4 Fate Warm Gray
SDP604x4 Intuition Intuition
SDP704x4 Destiny Black

SOHO

CANA400001730 Canvas White 4x12
CANA400002240 Vintage Grey 4x12
CANA400002250 Gallery Grey 4x12

TEMPO

TMP104x4 Cotton White
TMP204x4 Nature Beige
TMP304x4 Ash Cool Gray
TMP404x4 Dark Gray
TMP10P4x4 Cotton White Polished
TMP20P4x4 Nature Beige Polished
TMP30P4x4 Ash Cool Gray Polished
TMP40P4x4 Dark Gray Polished
TMP10PC4x4 Cotton White Flat
TMP20PC4x4 Nature Beige Flat
TMP30PC4x4 Ash Cool Gray Flat
TMP10C4x4 Cotton White Curve
TMP20C4x4 Nature Beige Curve
TMP30C4x4 Ash Cool Gray Curve

TIME 2.0

T21B14x4 Snow (Natural)
T22B14x4 White (Natural)
T23B14x4 Cream (Natural)
T24B14x4 Beige (Natural)
T25B14x4 Dove (Natural)
T26B14x4 Silver (Natural)
T27B14x4 Grey (Natural)
T28B14x4 Carbon (Natural)
T29B14x4 Black (Natural)
T21614x4 Snow (Polished)
T22614x4 White (Polished)
T23614x4 Cream (Polished)
T24614x4 Beige (Polished)
T25614x4 Dove (Polished)
T26614x4 Silver (Polished)
T27614x4 Grey (Polished)
T28614x4 Carbon (Polished)
T29614x4 Black (Polished)

URBAN FOUNDRY

FDY104x4 Alumina
FDY204x4 Cast Nickel
FDY304x4 Graphite
FDY404x4 Iron Oxide

WESTMONT

891034x4 Quarry
891324x4 Sand
891234x4 Clay

2CM

HIGH RIDGE

HRG10U4x4 Stardust White
HRG20U4x4 Pinnacle Beige
HRG30U4x4 Rockwall Gray
HRG60U4x4 Canyon Slate

MINERAL

MIN10U4x4 Alabaster
MIN20U4x4 Quartz
MIN30U4x4 Feldspar

NY2LA

NY2104x4 Malibu White
NY2204x4 Brentwood Beige
NY2304x4 Riverside Steel

PASSENGER

PSG10U4x4 Wander White
PSG20U4x4 Anywhere Beige
PSG30U4x4 Everywhere Greige
PSG40U4x4 Leisure Gray

SPAN

SPN01U4x4 Snow
SPN13U4x4 Silver

4X4 CHIP CARDS

ALUSTRA

ALU104x4C Majestic White Lasa
ALU204x4C Imperial Gold Calcatta
ALU304x4C Opulent Beige Oynx
ALU404x4C Sovereign Gray
ALU504x4C Regal Black
ALU10P4x4C Majestic White Lasa (Polished)
ALU20P4x4C Imperial Gold Calcatta (Polished)
ALU30P4x4C Opulent Beige Onyx (Polished)
ALU40P4x4C Sovereign Gray (Polished)
ALU50P4x4C Regal Black (Polished)

AMPLIFY

AMP11M4x4C White Matte
AMP12G4x4C Branco Brilho Glossy
AMP16M4x4C Deep Blue Matte
AMP17M4x4C Black Matte

AURA

AUR104x4C Canvas White
AUR204x4C Light Gray
AUR304x4C Ash Warm Gray
AUR404x4C Earth Beige
AUR504x4C Antracita Charcoal

BELLANOVA

BNV104x4C Foam
BNV204x4C Crema
BNV304x4C Honey
BNV404x4C Macchiato
BNV504x4C Espresso

CANAL STREET

CST104x4C Levee White
CST204x4C Café Light Gray
CST304x4C French Gray
CST404x4C Spanish Clay
CST504x4C Black Bayou

EAST VILLAGE

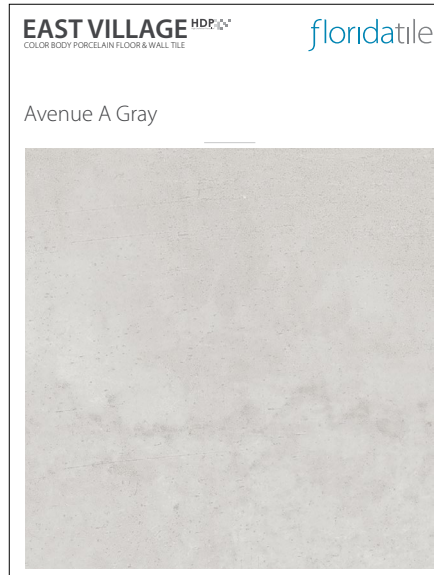
EVG104x4C Avenue A. Gray
EVG204x4C E. Houston Warm Gray
EVG404x4C Stuyvesant Charcoal
EVG504x4C Tompkins Blue/Black

GRAVITATE

GVT104x4C White
GVT204x4C Beige
GVT304x4C Gray
GVT404x4C Natural

HIGH RIDGE

HRG104x4C Stardust White
HRG204x4C Pinnacle Beige
HRG304x4C Rockwall Gray
HRG404x4C Deep Taupe
HRG504x4C Nightfall Black
HRG604x4C Canyon Slate



EAST VILLAGE HDP®

COLOR BODY PORCELAIN FLOOR & WALL TILE

floridatiles

Avenue A
Gray
EVG10

E. Houston
Warm Gray
EVG20

Potter's
Red Clay
EVG30

Stuyvesant
Charcoal
EVG40

Tompkins
Blue/Black
EVG50

Field Tile: 3.75x12, 12x24, 24x24, 24x48 & 22.5x22.5HEX

Mosaics: M122 & M7x7HEX

Porcelain Technical Data (Properties: Floor)	ASTM*	ANSI*	Results†
DCOF AcuTest**	A137.1	≥ 0.42	Pass
Surface Hardness	Mohs Scale	N/A	7 Mohs
Break Strength	C-648	≥ 250 lbf.	≥ 410 lbf. avg.
Water Absorption	C-373	≤ 0.5%	≤ 0.5%*
Intended Use†	N/A	N/A	Residential, Light Commercial & Heavy Commercial

Values are offered in good faith as being accurate and typical of normal production. Due to the natural variation of raw materials and manufacturing processes, the values of the purchased product for any particular installation may vary.

†ANSI A137.1 standard, ceramic tiles selected for level interior spaces expected to be walked upon when wet must have a minimum wet DCOF AcuTest value of 0.42.

*Average production value.

†Please visit www.floridatiles.com/intended-use for further details.

Field Tile	Nominal Size (in)	Metric (cm)	Pcs./Sq Ft	Thickness	Edge	Color Variation
3.75x12	9.5x30	1.26	10mm	Rectified		V2 Slight Variation Clearly distinguishable differences in texture and/or pattern with similar colors.
12x24	30x60	.5	10mm	Rectified		
24x24	60x60	.25	10mm	Rectified		
24x48	60x122	.129	10mm	Rectified		
22.5x22.5HEX	58x58	.38	10mm	Rectified		

*These values may vary from lot to lot.

*These values are based on actual sizes including the grout joint.

*May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.

Trim	Shape	SKU	Nominal Size (in)	Metric (cm)
Bullnose		P43NR	3x24	7.5x60

#EVG104X4C 6/20

www.floridatiles.com

INDULGE

IND104x4C Onyx
IND204x4C Statuario
IND304x4C Arabescato
IND404x4C Lilac
IND504x4C Breccia Capraia
IND10P4x4C Onyx (Polished)
IND20P4x4C Statuario (Polished)
IND30P4x4C Arabescato (Polished)
IND40P4x4C Lilac (Polished)
IND50P4x4C Breccia Capraia (Polished)
IND60P4x4C Sahara Noir (Polished)

PASSENGER

PSG104x4C Wander White
PSG204x4C Anywhere Beige
PSG304x4C Everywhere Greige
PSG404x4C Leisure Gray

SERENDIPITY

SDP104x4C Fortune White
SDP204x4C Spontaneous Beige
SDP304x4C Infinite Cool Gray
SDP404x4C Fate Warm Gray
SDP604x4C Intuition Tobacco
SDP704x4C Destiny Black

TEMPO

TMP104x4C Cotton White
TMP204x4C Nature Beige
TMP304x4C Ash Cool Gray
TMP404x4C Dark Gray
TMP10P4x4C Cotton White Polished
TMP20P4x4C Nature Beige Polished
TMP30P4x4C Ash Cool Gray Polished
TMP40P4x4C Dark Gray Polished
TMP10PW4x4C Cotton White Flat
TMP20PW4x4C Nature Beige Flat
TMP30PW4x4C Ash Cool Gray Flat
TMP10PC4x4C Cotton White Curve
TMP20PC4x4C Nature Beige Curve
TMP30PC4x4C Ash Cool Gray Curve

URBAN FOUNDRY

FDY104x4C Alumina
FDY204x4C Cast Nickel
FDY304x4C Graphite
FDY404x4C Iron Oxide

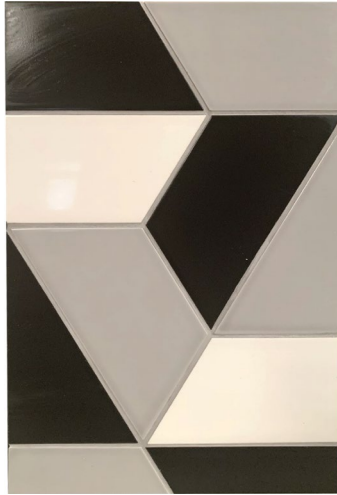
CONCEPT BOARDS

Concept boards are designed to show how tiles within a series work together. We have prepared a number of concept boards to inspire you for your next project. Many of these boards are prepared using decorative elements such as mosaics, chair rails, and listellos that work beautifully to enhance any design project.

80054CP Emotive (12" x 18")



EMV2G 3x6 Bashful Beige
EMV4G 3x6 Triumphant Taupe
EMV9G 3x6 Stoic Brown



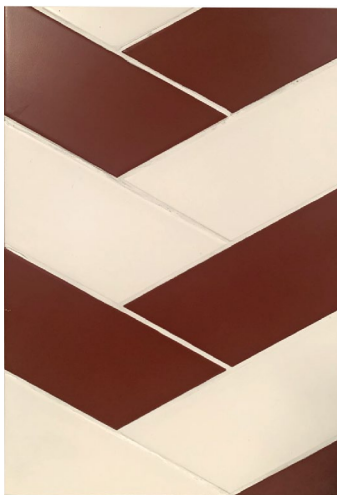
EMV1S/4x9TPZ Astonished White
EMV3S/4x9TPZ Coy Grey
EMV10S/4x9TPZ Bravado Black



EMV3S 3x12 Coy Grey
EMV7S 3x12 Pride Blue
EMV3G/L3x12 Coy Grey
EMV7G/L3x12 Pride Blue



EMV5G 3x6 Envy Green
EMV6G 3x6 Gratitude Dark Grey
EMV6G/L3x12 Gratitude Dark Grey



EMV1S/4x9TPZ Astonished White
EMV8S/4x9TPZ Mischievous Red

12x24 SPINNER DISPLAY

CFTI520000

Rotating display holds (32) 12"x24" tile samples with side access to easily insert and remove.

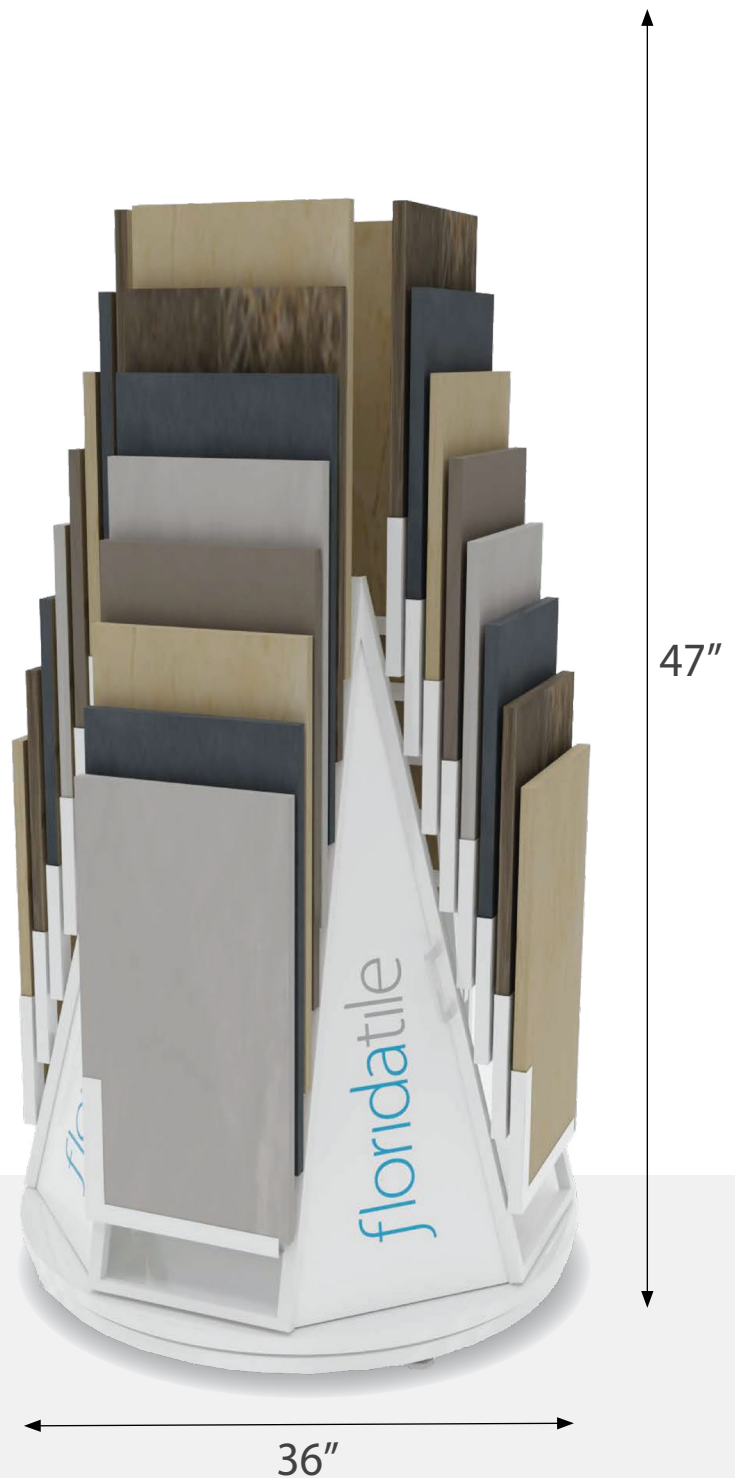
The display includes (4) double-sided logo graphics to promote Florida Tile, Panaria Ceramica, or a combination of both.

Packaging specifications

- Ships unassembled in 2 cartons with instructions
- Carton weights: box 1 = 48 lbs., box 2 = 63 lbs.
- Display weight: 110 lbs.
- Tile not included

PRICE | \$529

To order, contact your Florida Tile representative.



36"

Dimensions (approx.)

36"d x 47"h

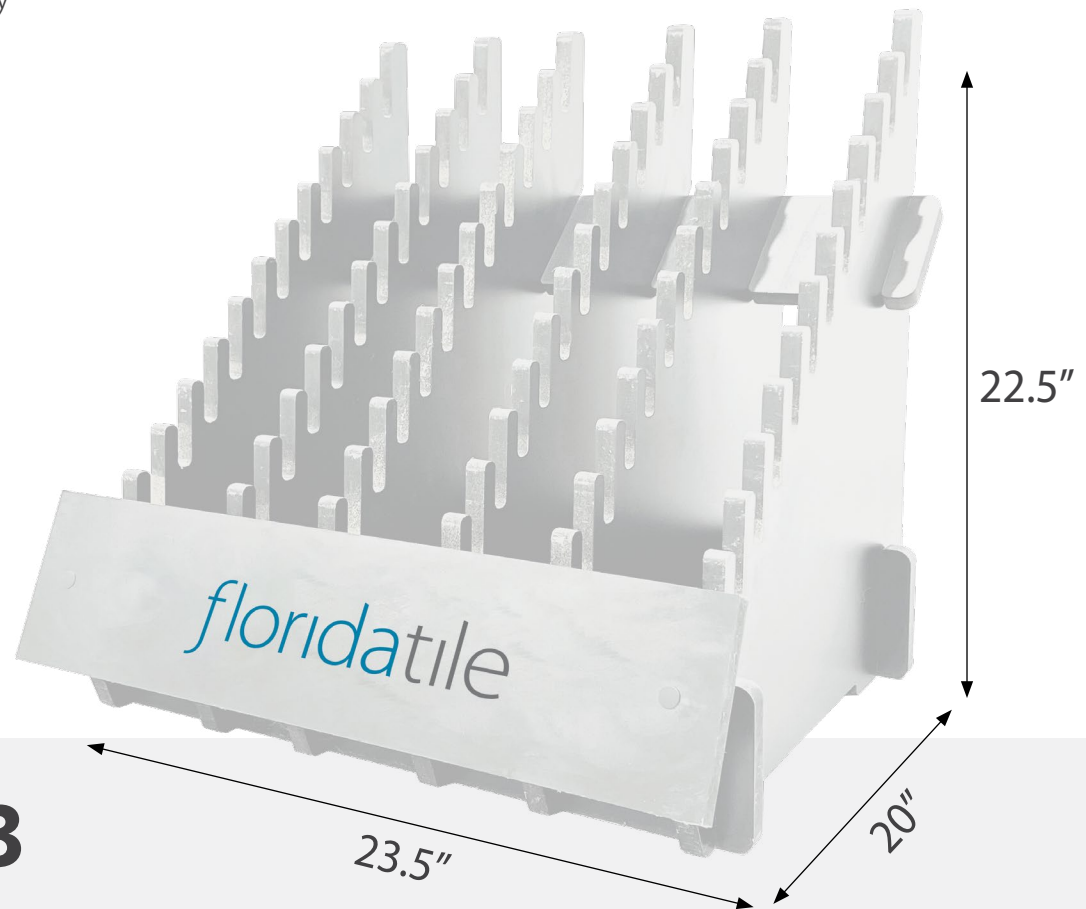
36-SLOT FLOOR DISPLAY

CFTI48619

Holds standard thickness tiles.

Packaging specifications

- Sold 1 per carton
- Ships flat, easy assembly
- Tile not included



PRICE | \$93

To order, contact your
Florida Tile representative.

Dimensions (approx.)

23.5"w x 20"d x 22.5"h

12-SLOT TABLETOP DISPLAY

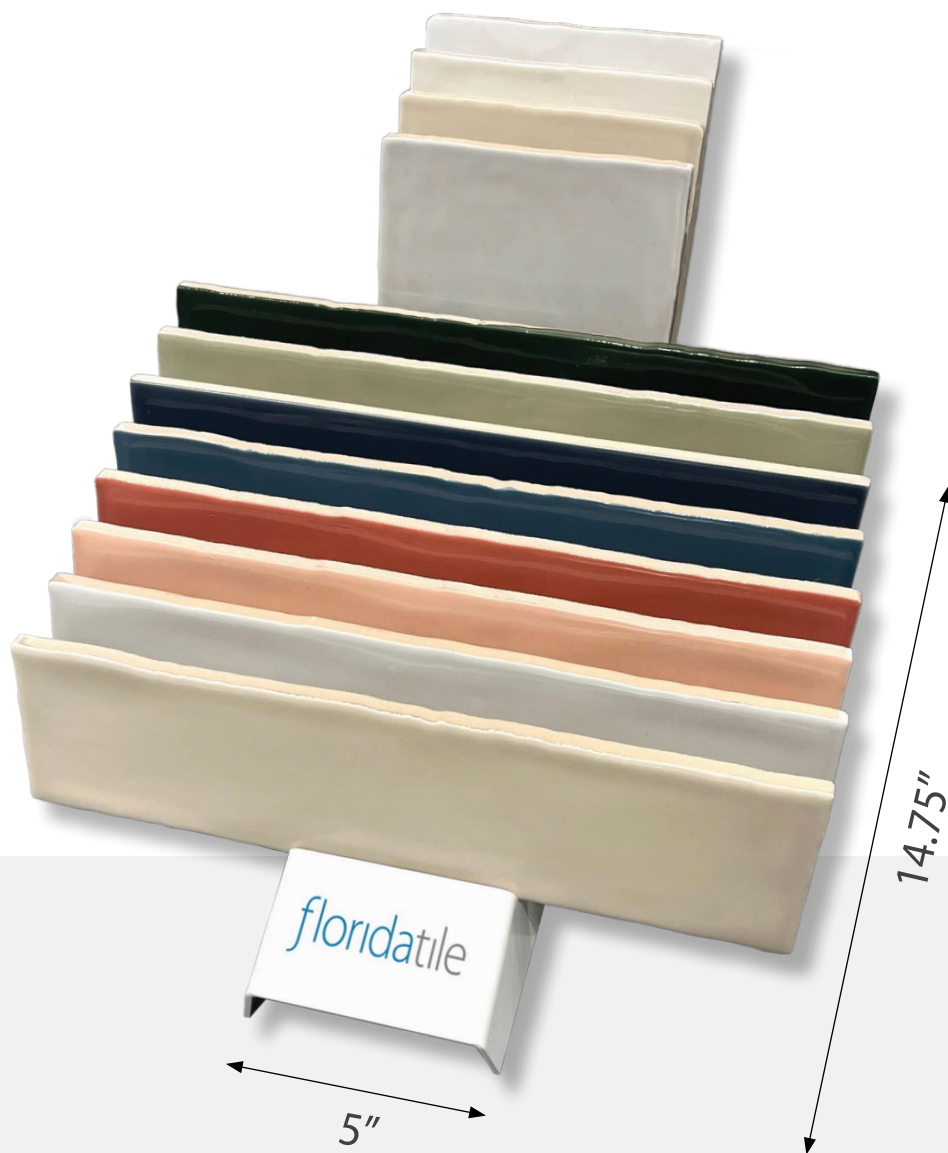
CFTI500012

**Holds standard thickness,
small format tile.**

Tile not included.

Packaging specifications

Display packed 5 per carton.



PRICE | \$15

To order, contact your
Florida Tile representative.

Dimensions (approx.)

5"w x 14.75"d x 3.75" h

PLANK & LARGE FORMAT DISPLAY

CFTI500006

Display has 6 slots to hold a variety of plank and large format tiles.

Packaging specifications

- Sold 1 display per carton
- Tile not included

PRICE | \$52

To order, contact your
Florida Tile representative.



Dimensions (approx.)
23.5"w x 28.5"d x 1.625"h

8-SLOT LOOSE TILE DISPLAY

CFTI510000

Holds standard thickness, large format tiles up to 24x48.

Packaging specifications

- Sold 1 per carton
- Ships flat, easy assembly
- Tile not included

PRICE | \$75



Dimensions (approx.)

17.75"w x 31.5"d x 12"h

10-SLOT LOOSE TILE DISPLAY

CFTI510010

Holds standard thickness tiles up to 24x24.

Packaging specifications

- Sold 1 per carton
- Ships flat, easy assembly, no tools required
- Tile not included

PRICE | \$50



Dimensions (approx.)

10"w x 25.75"d x 10"h

To order, contact your
Florida Tile representative.

MOSAIC SPINNER DISPLAY CGAV8408

**Display holds a total of (80) 8"x16"
or (40) 16"x16" sample cards.**

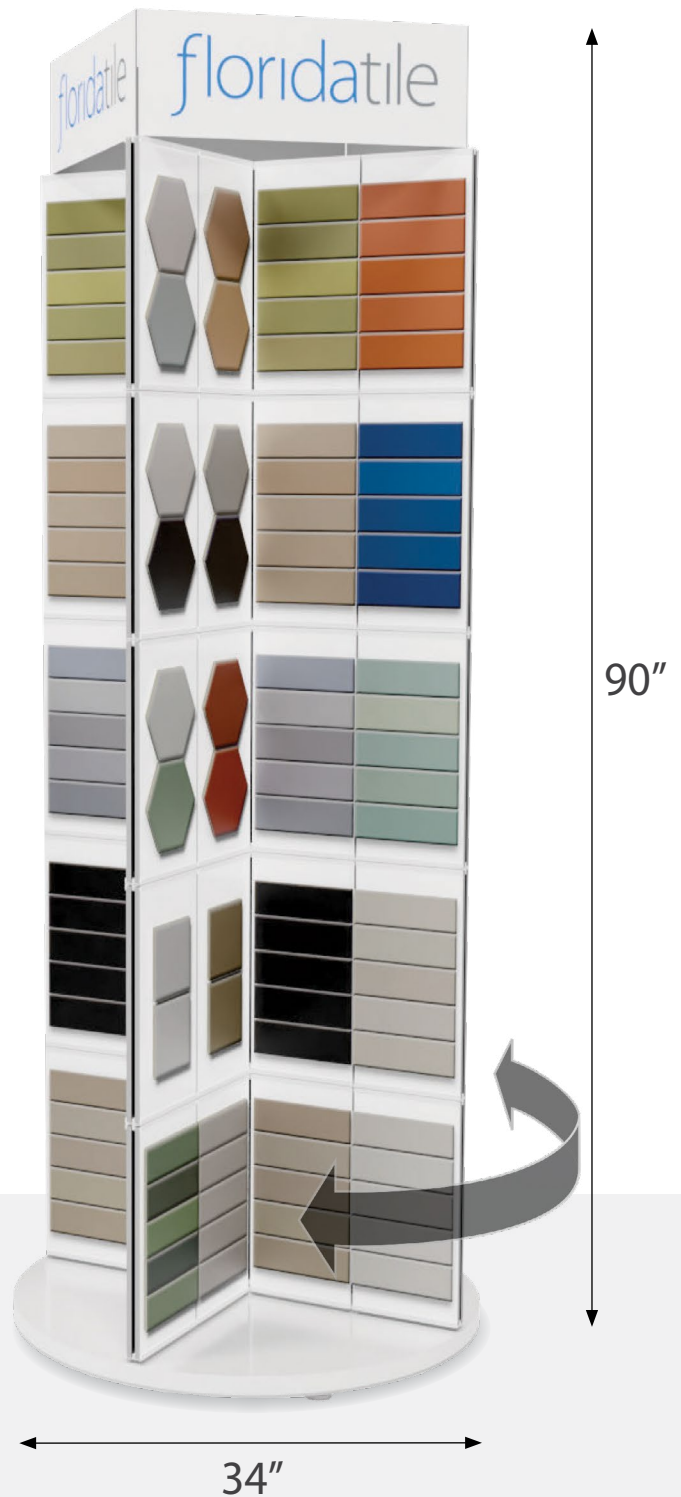
Swatched sample cards must be ordered separately and are not included with the display.

Packaging specifications

- Display packed in 3 boxes.
Box 1: 35.4" x 35.4" x 3.9"
Box 2: 82.6" x 16.9" x 5.9"
Box 3: 23.6" x 23.6" x 9.4"
- Total 220 lbs.
- Tile not included

PRICE | \$407

To order, contact your
Florida Tile representative.



Dimensions (approx.)
34"d x 90"h

MOSAIC SPINNER DISPLAY SAMPLES

Mosaic Cards: Recommended assortment to fill display

Order one of each individual card listed below to completely fill one full display.

SKU #	Collection	Format	Color	Finish	Card Qty	
					8x16	16x16
CFTI35001MC	Alustra	M2x6CHEV	Majestic	Matte		1
CFTI35002MC	Alustra	M2x6CHEV	Imperial Gold	Matte		1
CFTI35003MC	Alustra	M3x3HEX	Majestic	Matte	1	
CFTI35004MC	Alustra	M3x3HEX	Imperial Gold	Matte	1	
CFTI35005MC	Alustra	M3x3HEX	Opulent	Matte	1	
CFTI35006MC	Alustra	M3x3HEX	Sovereign	Matte	1	
CFTI35007MC	Alustra	M3x3HEX	Regal	Matte	1	
CFTI35008MC	Alustra	M3x3HEX	Majestic	Polished	1	
CFTI35009MC	Alustra	M3x3HEX	Imperial Gold	Polished	1	
CFTI35010MC	Alustra	M3x3HEX	Opulent	Polished	1	
CFTI35011MC	Alustra	M3x3HEX	Sovereign	Polished	1	
CFTI35012MC	Alustra	M3x3HEX	Regal	Polished	1	
CFTI35013MC	Alustra	M4x6ARCH	Majestic	Polished	1	
CFTI35014MC	Alustra	M4x6ARCH	Imperial Gold	Polished	1	
CFTI35015MC	Alustra	M4x6ARCH	Opulent	Polished	1	
CFTI35016MC	Alustra	M4x6ARCH	Sovereign	Polished	1	
CFTI35017MC	Alustra	M4x6ARCH	Regal	Polished	1	
CFTI35018MC	Bellanova	M1x48LIN	Foam		1	
CFTI35019MC	Bellanova	M1x48LIN	Crema		1	
CFTI35020MC	Bellanova	M1x48LIN	Honey		1	
CFTI35021MC	Bellanova	M1x48LIN	Macchiato		1	
CFTI35022MC	Bellanova	M1x48LIN	Espresso		1	
CFTI35109MC	Songbird	3x12	Whistling White		1	
CFTI35111MC	Songbird	3x12	Natural Down		1	
CFTI35115MC	Songbird	3x12	Birds Eye Blue		1	
CFTI35119MC	Songbird	5x5	Whistling White		1	
CFTI35129MC	Storied	2.5x10	Cotton White		1	
CFTI35130MC	Storied	2.5x10	Sheeps Wool		1	
CFTI35134MC	Storied	2.5x10	Nettle Green		1	
CFTI35030MC	Canal Street	M12REC	Levee White		1	
CFTI35031MC	Canal Street	M12REC	Cafe Light Gray		1	
CFTI35032MC	Canal Street	M12REC	French Gray		1	
CFTI35033MC	Canal Street	M12REC	Spanish Clay		1	
CFTI35034MC	Canal Street	M12REC	Black Bayou		1	
CFTI35057MC	Enchant	M3x3HEX	Honesty	Matte	1	
CFTI35058MC	Enchant	M3x3HEX	Beauty	Matte	1	
CFTI35059MC	Enchant	M3x3HEX	Grace	Matte	1	
CFTI35060MC	Enchant	M3x3HEX	Charm	Matte	1	

SKU #	Collection	Format	Color	Finish	Card Qty	
					8x16	16x16
CFTI35071MC	Gravitate	M1x6BRICK	White		1	
CFTI35072MC	Gravitate	M1x6BRICK	Beige		1	
CFTI35073MC	Gravitate	M1x6BRICK	Gray		1	
CFTI35074MC	Gravitate	M1x6BRICK	Natural		1	
CFTI35075MC	Indulge	M12	Onyx	Matte	1	
CFTI35076MC	Indulge	M12	Statuario	Matte	1	
CFTI35077MC	Indulge	M12	Arabescato	Matte	1	
CFTI35078MC	Indulge	M12	Lilac	Matte	1	
CFTI35079MC	Indulge	M12	Breccia Capraia	Matte	1	
CFTI35080MC	Indulge	M2.5CIR	Onyx	Matte	1	
CFTI35081MC	Indulge	M2.5CIR	Statuario	Matte	1	
CFTI35082MC	Indulge	M2.5CIR	Arabescato	Matte	1	
CFTI35083MC	Indulge	M2.5CIR	Lilac	Matte	1	
CFTI35084MC	Indulge	M2.5CIR	Breccia Capraia	Matte	1	
CFTI35085MC	Indulge	M2.5CIR	Onyx	Polished	1	
CFTI35086MC	Indulge	M2.5CIR	Statuario	Polished	1	
CFTI35087MC	Indulge	M2.5CIR	Arabescato	Polished	1	
CFTI35088MC	Indulge	M2.5CIR	Lilac	Polished	1	
CFTI35089MC	Indulge	M2.5CIR	Breccia Capraia	Polished	1	
CFTI35090MC	Indulge	M2.5CIR	Sahara Noir	Polished	1	
CFTI35091MC	Indulge	M6x6MIX	Onyx	Polished	1	
CFTI35092MC	Indulge	M6x6MIX	Statuario	Polished	1	
CFTI35093MC	Indulge	M6x6MIX	Arabescato	Polished	1	
CFTI35094MC	Indulge	M6x6MIX	Lilac	Polished	1	
CFTI35095MC	Indulge	M6x6MIX	Breccia Capraia	Polished	1	
CFTI35096MC	Indulge	M6x6MIX	Sahara Noir	Polished	1	
CFTI35097MC	Indulge	M6x6MIX	Statuario Mix	Polished	1	
CFTI35098MC	Indulge	M6x6MIX	Arabescato Mix	Polished	1	
CFTI35099MC	Indulge	M6x6MIX	Breccia Mix	Polished	1	
CFTI35100MC	NY2LA	M12Poly	Cool Mix			1
CFTI35101MC	NY2LA	M12Poly	Warm Mix			1
CFTI35102MC	Precious	M12HEX	Calacatta		1	
CFTI35103MC	Precious	M1x4HER	Calacatta		1	
CFTI35104MC	Rhyme	M1x6	Ivory Staccato		1	
CFTI35105MC	Sequence	M4x4HEX	Breeze		1	
CFTI35106MC	Sequence	M4x4HEX	Current		1	
CFTI35107MC	Serendipity	M2x4TRI	Cool Mix		1	
CFTI35108MC	Serendipity	M2x4TRI	Warm Mix		1	

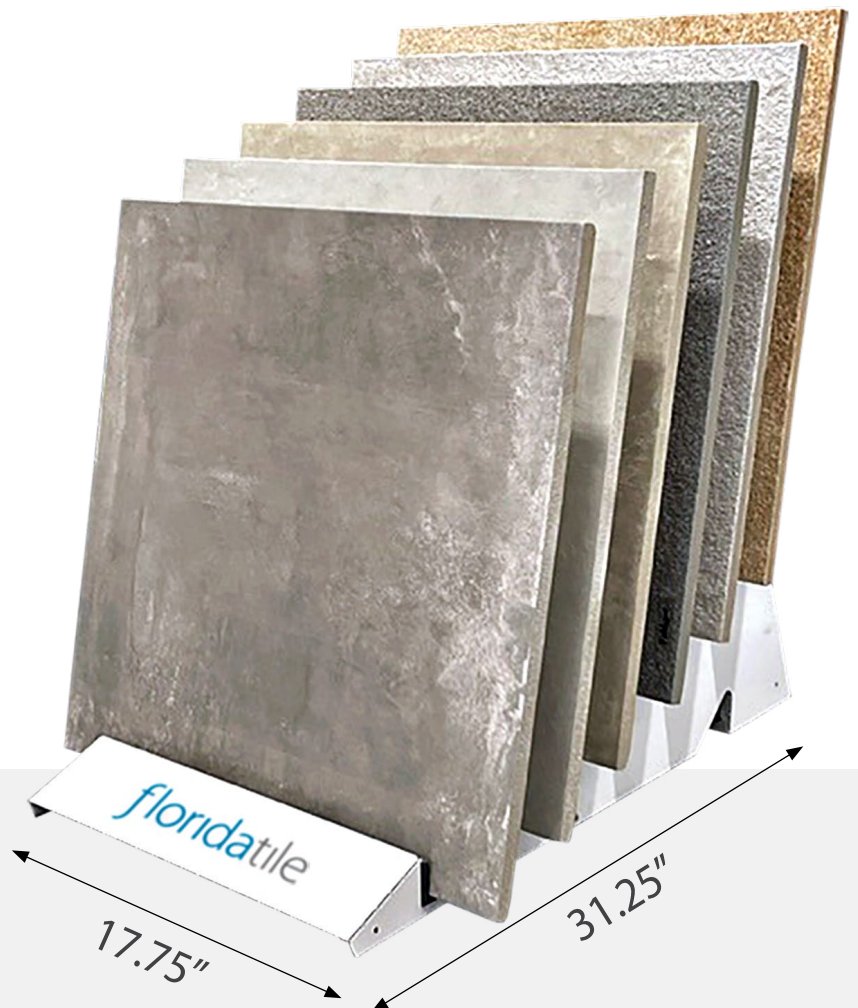
6-SLOT 2CM PORCELAIN PAVER DISPLAY

CFTI70141FD

Holds 2cm thick tiles up to 24x36.

Packaging specifications

- Sold 1 per carton
- Ships flat, easy assembly
- Tile not included



PRICE | \$82

To order, contact your
Florida Tile representative.

Dimensions (approx.)
17.75"w x 31.25"d x 12"h

24 SLOT - 2CM DISPLAY

CGAV8289

This display showcases (24) 8"x12" 2cm Porcelain Paver samples.

The display includes (2) double-sided header graphics to promote the specific product being featured for Florida Tile or Panaria Ceramica.

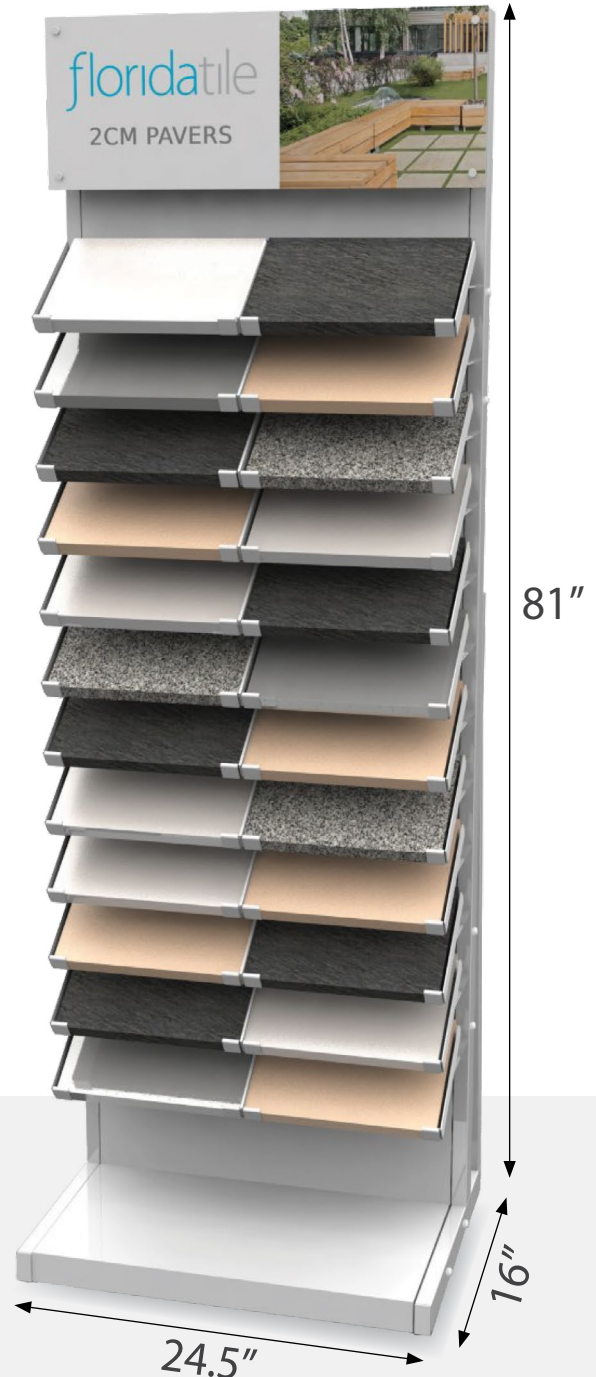
Samples must be ordered separately and are not included with the display.

Packaging specifications

- Display packed in 2 boxes.
Box 1: 76.3" x 19.6" x 4.3"
Box 2: 20" x 17.7" x 14.5"
- Total 189 lbs.
- Tile not included

PRICE | \$470

To order, contact your Florida Tile representative.

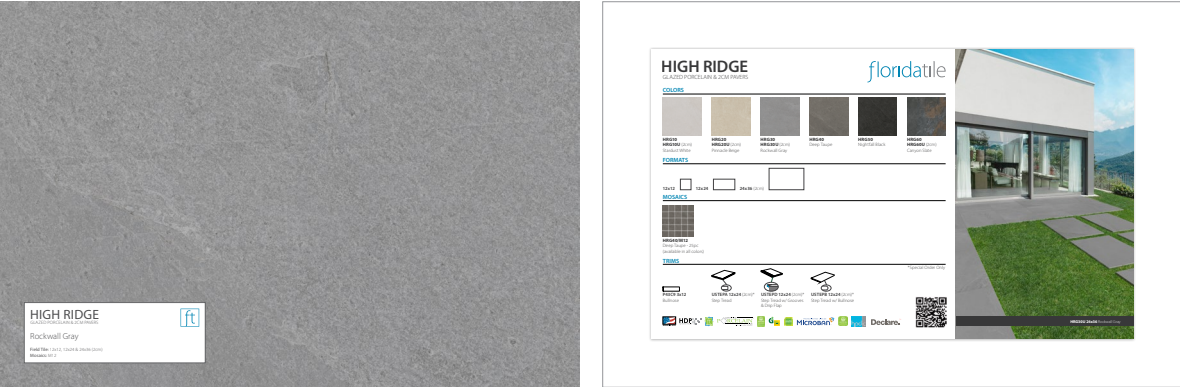


Dimensions (approx.)

24.5"w x 16"d x 81"h

24 SLOT - 2CM DISPLAY SAMPLES

2cm 8x12 Swatch Sample



Front

Back

Florida Tile 2cm 8x12 Sample Cards

SKU #	Collection	Color	Card Size
			8x12
CFTI45005SC	High Ridge	HRG10U - Stardust White	1
CFTI45006SC	High Ridge	HRG20U - Pinnacle Beige	1
CFTI45007SC	High Ridge	HRG30U - Rockwall Gray	1
CFTI45008SC	High Ridge	HRG40U - Canyone Slate	1
CFTI45009SC	Mineral	MIN10U - Alabaster	1
CFTI45010SC	Mineral	MIN20U - Quartz	1
CFTI45011SC	Mineral	MIN30U - Feldspar	1
CFTI45012SC	NY2LA	NY210U - Malibu White	1
CFTI45013SC	NY2LA	NY220U - Brentwood Beige	1
CFTI45014SC	NY2LA	NY230U - Riverside Steel	1
CFTI45015SC	Passenger	PSG10U - Wander White	1
CFTI45016SC	Passenger	PSG20U - Anywhere Beige	1
CFTI45017SC	Passenger	PSG30U - Everywhere Greige	1
CFTI45018SC	Passenger	PSG40U - Leisure Gray	1
CFTI45019SC	Span	SPN01U - Snow	1
CFTI45020SC	Span	SPN13U - Silver	1
TOTAL			16

LOOSE TILE DISPLAYS

DDB BIN DISPLAY

CFTI500018DDB

**Display holds a total of (18)
22"x22" boards.**

The display includes (2) double-sided panel graphics to promote the specific product being featured for Florida Tile or Panaria Ceramica.

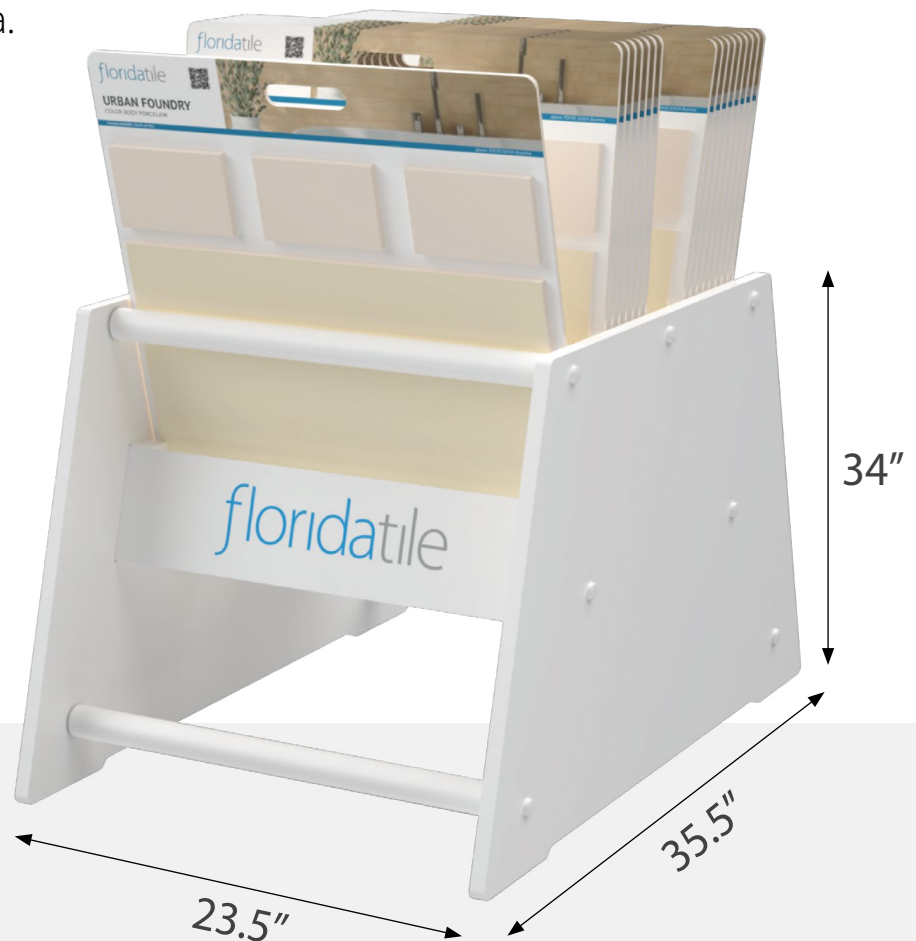
Board samples must be ordered separately and are not included with the display.

Packaging specifications

- Sold 1 unit per carton.
- Carton dimensions:
37" x 24" x 4"
- Dealer Display Boards
not included.

PRICE | \$128

To order, contact your
Florida Tile representative.



Dimensions (approx.)

23.5"w x 35.5"d x 34"h

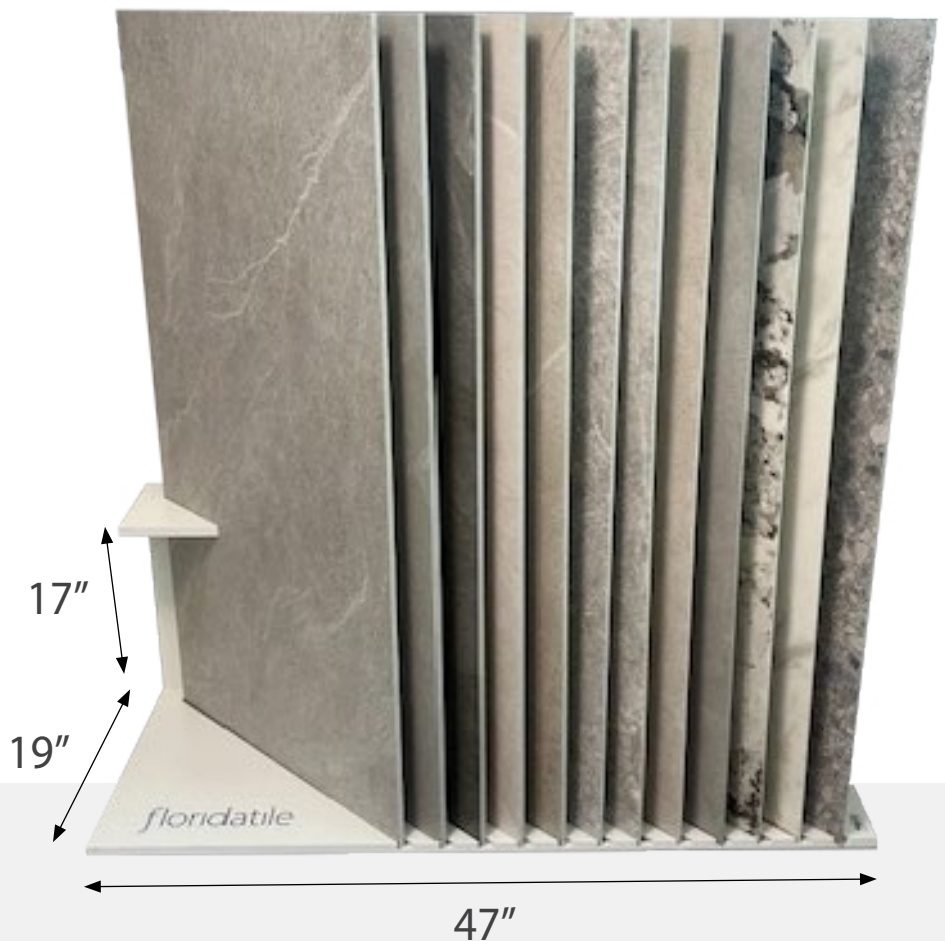
24X48 12-SLOT ANGLED DISPLAY

CFTITRC24X48DISP

Display has 12 slots to hold 24x48 tiles.

Packaging specifications

- Sold 1 display per carton
- Ships knockdown, assembly required
- Tile not included



PRICE | \$109

To order, contact your
Florida Tile representative.

Dimensions (approx.)

47"w x 19"d x 17"h

TABLE TOP BOX DISPLAY

CFTI8479

Metal display box holds approximately (36) 8"x16" or (18) 16"x16" sample cards.

Swatched sample cards must be ordered separately and are not included with the display.

Packaging specifications

Display packed 1 box per carton.



PRICE | \$40

To order, contact your Florida Tile representative.

Dimensions (approx.)

16.5"w x 10.5"d x 8"h (16" with card)

PROMOTIONAL ITEMS



500020 Alustra Inlay Liner Sample Kit (sold 5 per carton)
*Liner substrate is aluminum. Please reference installation guide for proper application.



500016 Tape Measure
(sold 6 per carton)



48608 Flash Drive (empty 4GB)



48044 Grid Pads

PROMOTIONAL ITEMS



500000 Journal Notebook



COT600000 Cotto d'Este/Kerlite Pen
(sold 10 per package)



48609 Contractor Pencils (2) Colors
(sold 72 per carton)



48617 Paper Cups 9 oz
(sold 500 per carton)



48014 Pens, Bic Clear (8) Colors
(sold 100 per carton)



500019 Ultra-Fine Black Marker
(sold 12 per polybag)



48050 Travel Mug (sold 12 per carton)

PROMOTIONAL ITEMS

New Design!



500017 FT Tote Bags (sold 50 per carton)



500014 T-Shirt (sold 25 per carton, assorted sizes)



500015 Cap (sold 30 per carton)



500013 FT 2021 Socks (sold 10 per carton)

NON-INVENTORY ITEMS*

*To order non-inventory items, contact Customer Care.
For pricing use this SKU (FTIMISCMKTM) for all items



Lifecycle Cards 5"w x 4"h

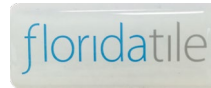
- NEW
- SPECIAL
- CLOSEOUT
- MADE IN USA

Profit Calculator 4.5" diameter



FloridaTile Labels

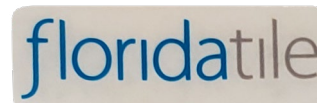
Domed Labels 2"w x .75"h



Window Clings 10"w x 4.75"h



Sticker 3"w x 1"h



Miscellaneous Labels

G2 .5"w x .5"h



HDP 2.75"w x 1.25"h



Made in USA .5"w x .5"h



Microban 3"w x 1"h



Porcelain 2"w x .5"h



Recycle .5"w x .5"h



"All items shown..." 1.25"w x 1.25"h



Thickness Change 2.75"w x .75"h



floridatile



MERCHANDISING BROCHURE 7/25