

**EMOTIVE**  
CERAMIC WALL TILE

floridatile



# LIFE THROUGH COLOR

shown on front: **EMV8S 3x12** Mischievous Red Silk, **FTIEMV0S 3x12** True White Silk, **EMV6S 3x12** Gratitude Dark Grey Silk & East Village **EVG40 12x24** Stuyvesant Charcoal

Whether it is the spotlight or the background you crave, whether you seek adventure or long for a serene escape, express yourself with Emotive by Florida Tile.

This collection of glazed ceramic wall tile beautifully links art, aesthetics, and the built environment. It challenges you to be brave and make magic. It invites you to build a space to create...or decompress. Offering a full range of both neutral and dramatic colors, shapes, and textures, it prepares you to incite an emotional response from all who enter. Emotive allows the moment to be seized...or escaped completely.

Available in eleven colors: True White, Astonished White, Bashful Beige, Coy Grey, Triumphant Taupe, Gratitude Dark Grey, Envy Green, Pride Blue, Mischievous Red, Stoic Brown, and Bravado Black, all come in glossy or silk finishes. Pressed 3x6, 3x12, along with 3x6 and 3x12 bullnose options are available in all colors and finishes.

Emotive glazed ceramic wall tile is appropriate for most interior, residential and commercial, wall and backsplash applications and is GREENGUARD® certified.

shown below: **EMV2G 3x12** Bashful Beige Glossy



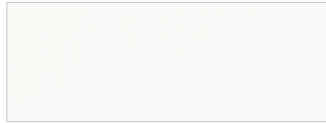
# EMOTIVE

CERAMIC WALL TILE

## COLORS



**EMV0S** Silk  
**EMV0G** Glossy  
True White



**EMV1S** Silk  
**EMV1G** Glossy  
Astonished White



**EMV2S** Silk  
**EMV2G** Glossy  
Bashful Beige



**EMV3S** Silk  
**EMV3G** Glossy  
Coy Grey



**EMV4S** Silk  
**EMV4G** Glossy  
Triumphant Taupe



**EMV5S** Silk  
**EMV5G** Glossy  
Envy Green  
(fashion color)



**EMV6S** Silk  
**EMV6G** Glossy  
Gratitude Dark Grey



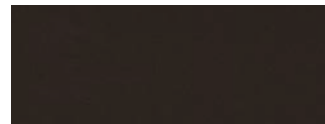
**EMV7S** Silk  
**EMV7G** Glossy  
Pride Blue  
(fashion color)



**EMV8S** Silk  
**EMV8G** Glossy  
Mischievous Red  
(fashion color)



**EMV9S** Silk  
**EMV9G** Glossy  
Stoic Brown



**EMV10S** Silk  
**EMV10G** Glossy  
Bravado Black

## FIELD TILE FORMATS



3x6



3x12

## TRIMS

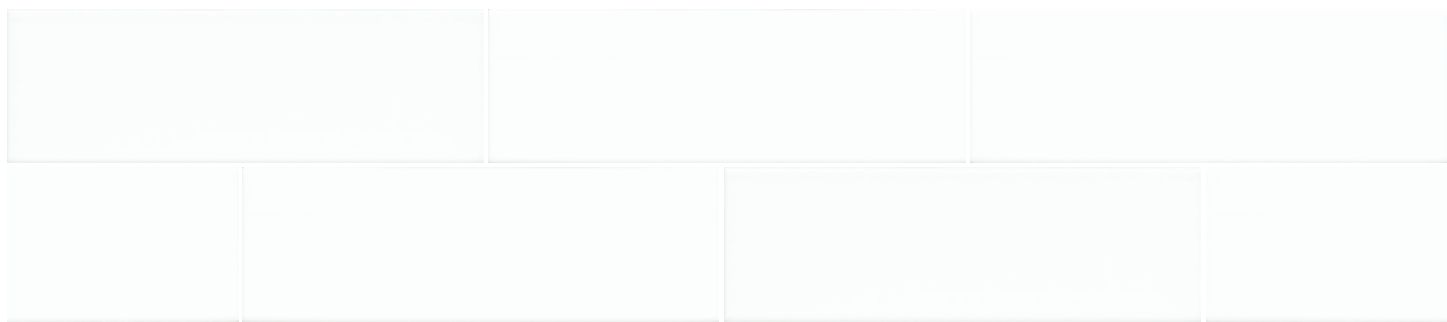


**S4369 3x6**  
Bullnose



**S43C9 3x12**  
Bullnose

# TRUE WHITE



**EMV0S** Silk  
**EMV0G** Glossy  
True White

## FIELD TILE FORMATS

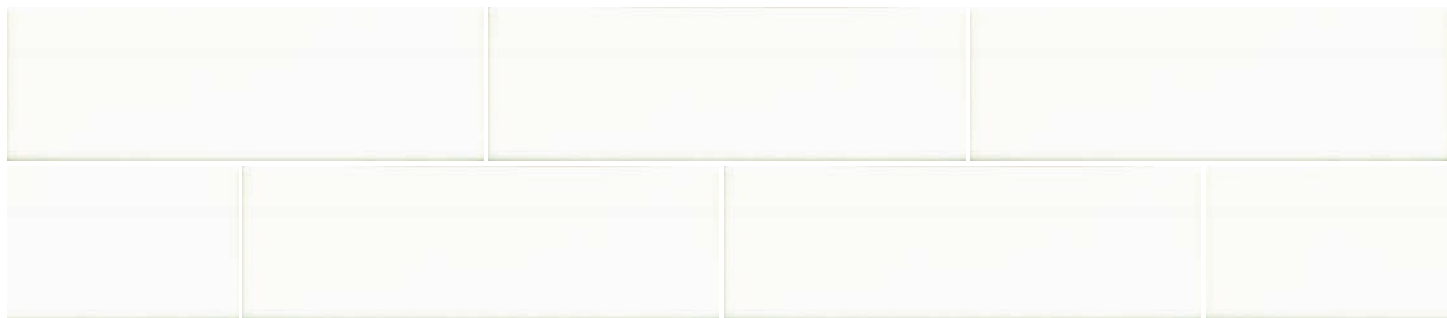


3x6



3x12

# ASTONISHED WHITE



**EMV1S** Silk  
**EMV1G** Glossy  
Astonsihed White

## FIELD TILE FORMATS



3x6



3x12





# BASHFUL BEIGE



**EMV2S** Silk  
**EMV2G** Glossy  
Bashful Beige

## FIELD TILE FORMATS



3x6



3x12

# COY GREY



**EMV3S** Silk  
**EMV3G** Glossy  
Coy Grey

## FIELD TILE FORMATS



3x6



3x12

# TRIUMPHANT TAUPE



**EMV4S** Silk  
**EMV4G** Glossy  
Triumphant Taupe

## FIELD TILE FORMATS



3x6



3x12

right: **EMV1S** Astonished White, **EMV4S** Triumphant Taupe & **EMV5S** Envy Green (for color only)



## ENVY GREEN (fashion color)



**EMV5S** Silk  
**EMV5G** Glossy  
Envy Green

### FIELD TILE FORMATS



3x6



3x12

## GRATITUDE DARK GREY



**EMV6S** Silk  
**EMV6G** Glossy  
Gratitude Dark Grey

### FIELD TILE FORMATS



3x6



3x12

## PRIDE BLUE (fashion color)



**EMV7S** Silk  
**EMV7G** Glossy  
Pride Blue

### FIELD TILE FORMATS



3x6



3x12

right: **EMV1G 3x6** Astonished White Glossy & **EMV7G 3x12** Pride Blue Glossy





## MISCHIEVOUS RED (fashion color)



**EMV8S** Silk  
**EMV8G** Glossy  
Mischievous Red

### FIELD TILE FORMATS

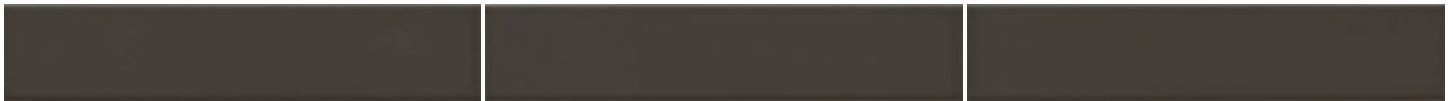


3x6



3x12

## STOIC BROWN



**EMV9S** Silk  
**EMV9G** Glossy  
Stoic Brown

### FIELD TILE FORMATS



3x6



3x12

## BRAVADO BLACK



**EMV10S** Silk  
**EMV10G** Glossy  
Bravado Black

### FIELD TILE FORMATS

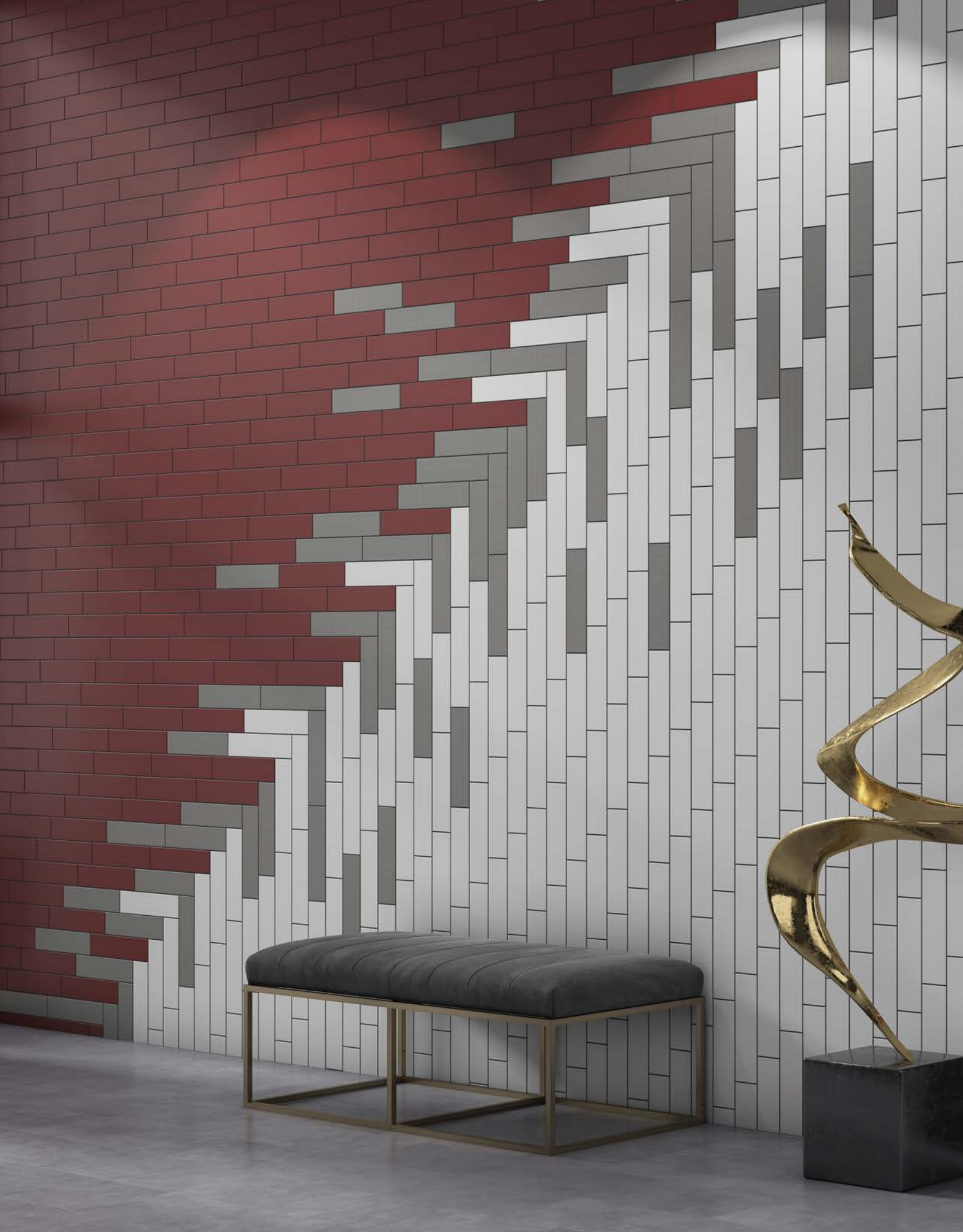


3x6



3x12

right: **EMV8S 3x12** Mischievous Red Silk, **FTIEMV0S 3x12** True White Silk, **EMV6S 3x12** Gratitude Dark Grey Silk  
& East Village **EVG40 12x24** Stuyvesant Charcoal





Ceramic Technical Data	Results <sup>1</sup>
Surface Hardness	5 Mohs
Break Strength	≥ 150 lbf. avg.
Water Absorption	≤ 10% <sup>2</sup>

<sup>1</sup> Values are offered in good faith as being accurate and typical of normal production. Due to the natural variation of raw materials and manufacturing processes, the values of the purchased product for any particular installation may vary.

<sup>2</sup> Average production value.

Field Tile Nominal Size (in) <sup>1</sup>	Metric (cm)	Pcs./Sq Ft <sup>2</sup>	Thickness <sup>3</sup>	Edge
3x6	7.5x15	8	8.5mm	Pressed
3x12	7.5x30	4	8.5mm	Pressed

Trim	Shape	Sku	Nominal Size (in) <sup>1</sup>	Metric (cm)
Bullnose		S4369	3x6	7.5x15
Bullnose		S43C9	3x12	7.5x30

<sup>1</sup> These values may vary from lot to lot.

<sup>2</sup> These values are based on actual sizes including the grout joint.

<sup>3</sup> May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.

## Typical Uses

Emotive glazed ceramic wall tile is appropriate for most interior, residential and commercial wall and backsplash applications.

This Florida Tile product will contribute to USGBC LEED® points and the ANSI® approved NAHB® Green Building Points.

## Notes

Color, texture, and finish variations may occur due to the nature of the product.

Color reproductions in this printed piece may vary from actual tile colors. Final selection should be made from actual tile samples.

Country of origin and other product features and characteristics are subject to change due to manufacturing efficiencies and other factors. See retailer or product packaging to verify country of origin and other product characteristics.

## Color Variation



V2 Slight Variation

